

**Full Throttle
Friday
3-29-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

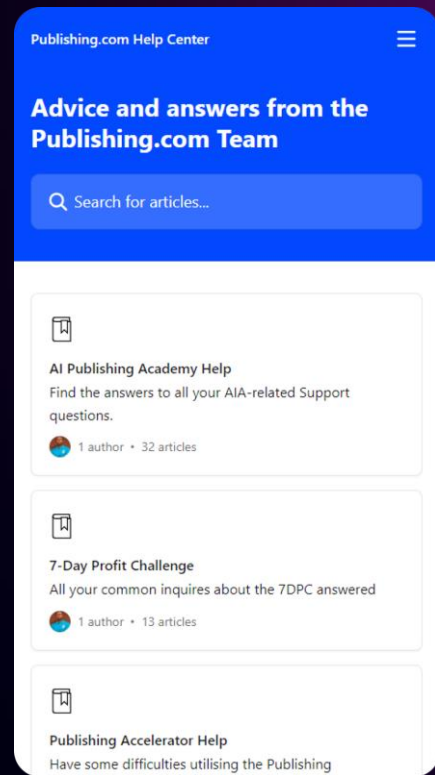
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

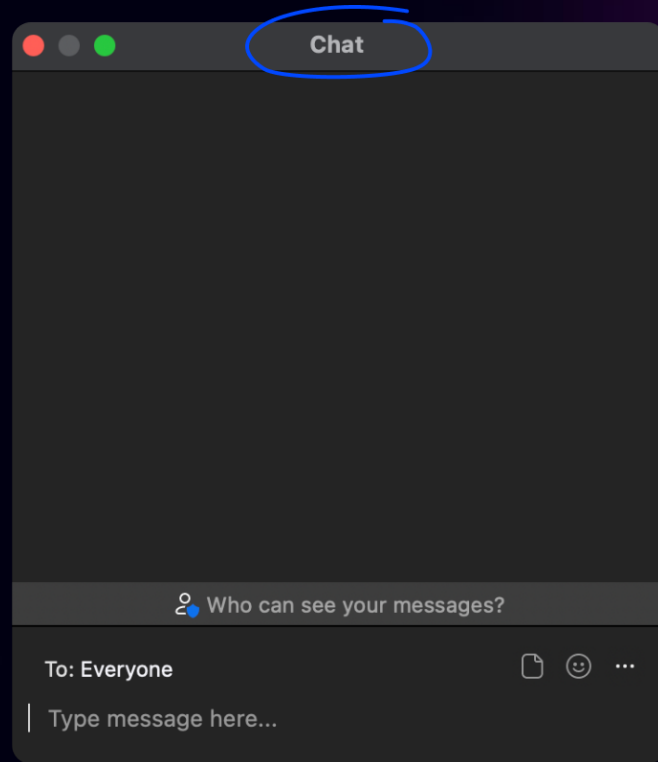
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



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AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



FLAWLESS10

Students get **10%** off Editing & Proofreading Package!



LET'S BEGIN!

Kristin

Hello, back again for more advice with my title.

POC: teaching young kids money skills

Teach Young Kids Money Skills: Start Smart at Age 5 to Empower Financial Independence; How Parents Can Effortlessly Introduce that Money Matters with Practical Saving, Spending and Money Lessons (194 characters)

thanks again coaches!

Kurt

Hi Coaches, please comment on two title and three subtitle ideas for Stoicism. Couple of people thought ancient wouldn't appeal to GenZ/millennials. Thanks!

Guide to Well-being with Stoicism – or Stoicism for Modern Life

Embark on a 15 Day Journey to Transform Your Life by Applying Time-Honored Secrets of Emotional Resilience, Serenity and Inner Peace through simple exercises

Embark on a 15 Day Journey to Transform Your Life Applying Time-Honored Wisdom gaining Emotional Resilience, Serenity and Inner Peace

Discover and Apply Ancient Wisdom to Transform Modern Life, Gain Inner Peace and Emotional Resilience in 15 Days Through Timeless Practices

Michael

Can you provide feedback on this title and subtitle:

The topic is – a planning and travel guide for parents who want to take their pre-teen child on a life-changing trip.

Title:

- 1) A Journey They'll Remember Forever
- 2) A Journey Your Child will Remember Forever

Michael

Subtitles:

- 1) Planning a Once-in-a-Lifetime Trip for your Child
- 2) Planning a Once-in-a-Lifetime Trip for your Pre-Teen
- 3) Vacation Destinations Your Child Will Love
- 4) Your Guide to Plan a Once-in-a-Lifetime Trip for your Child
- 5) Your Guide to Plan a Once-in-a-Lifetime Trip for your Pre-Teen

pam

so my first 30k book is completed by TUW, and it is with the editor at the moment (also TUW), and I'm trying to understand how I know how many pages the book will be once it is printed and how it will be numbered since right now the index for the book does not have page numbers (nor the actual pages?). I checked back in the lessons to see if I overlooked something? Can you please clarify? Thank you.

Ellie H.

1. I've checked Amazon Printing Cost but I didn't find an answer.

My book is white & black [Except] the cover contains a few splashes of color, and some colored text (sub title). Will the print cost be high?

2. You prefer which color, white or cream pages?

3. Is there a module lesson for creating coloring books?

Thanks!

Gabriela Leitao

I need help picking the subtitle

QUICKSTART GUIDE TO STOCK INVESTING:

How anyone can master market analysis and secure lasting wealth in just 30 minutes a day

OR

Everything you need to start to make money in the stock market and achieve financial freedom

Charles "David"

For my 30k book, after considering the feedback you gave me on Monday, can you give me feedback on my revised title and sub-title? TITLE: Using Artificial Intelligence

SUBTITLE: How to Upgrade Your Life and Income with AI

Crystal

I recently got back my first manuscript using publishing.com ai. I am not pleased, since a big part of my book is on strength training workout samples for seniors and it was in my outline. It never even gave me samples of workouts, it talked about different types a little but no actual examples or modifications. I will be doing this myself, which i can. If i use chatgpt to help put them together how do I cite it in my resources?

Evelyn

- 1) Aticus for \$147 : Who has used it and is it worth it for those on a low budget?
- 2) What are the discounts for this month?

Alexandra

I am not sure who to reach out to. I contacted support, but we are not getting anywhere. I purchased a manuscript but it does not match the tone of the writing sample provided in the project. The style the book is written does not match the writing sample at all. I am afraid to use any other manuscript credits because the manuscript that I purchased is not what I wanted. Help!!!!

Joni

I'd appreciate feedback on the following possible titles and subtitles, please -- or combinations thereof. Both Adult ADHD and Yoga Sutras met POC so I'm hoping these aren't too wordy. Thank you!

Possible titles:

Managing Adult ADHD with the Yoga Sutras:

Navigating Adult ADHD with the Yoga Sutras

Transforming Adult ADHD through the Yoga Sutras

Joni

Possible subtitles:

How to love yourself, grow relationships, improve daily focus and flourish in life using the ancient practices of yoga sutras.

How to find peace of mind, live authentically, and improve productivity using ancient wisdom from the yoga sutras

How to improve focus, build self-compassion, and grow relationships to build a thriving life.

Joni

This is a follow up to the question I just asked about title and subtitle for Adult ADHD and the Yoga Sutras. The previously submitted subtitles were suggestions from my online writing support group -- but I got feedback from another member this morning, who is encouraging me to run this original "benefit" statement by you all. Thank you again for this consideration and feedback.

Adult ADHD through the Yoga Sutras: How to stop beating yourself up, burning bridges, having monkey brain, and move forward with your life.

Evelyn

Hi Coaches - I'm registering for Ingramspark and would like to get the current discount code. My ISBN is from Canada and therefore free, so I hope the code can be used with this ISBN. Thanks !!

Elizabeth

Stuck on Title. POC=Companion Planting for Beginners. There are approx. eight books that use this as the main title. Checklist in Module 3/Titles states "Are there multiple books with the exact same main title? 1-2 is OK, but there shouldn't be more than that" (and voice over offers advice to use something else). So, instead of using "Companion Planting for Beginners" I choose "Companion Planting Fundamentals" with Subtitle "Maximize Harvest, Minimize Effort: A Beginner's Blueprint for Beautiful, Sustainable Gardens in any Space" thinking at least I have Beginners somewhere. I have heard since the Main Title should, for sure, include POC, so I'm conflicted and still not sure which way to go. TIA.

Karen

I'm writing my 1st book ever and want to finalize my title/subtitle. The #1 Customer Research complaint is no specific examples. I'll use "examples" in my subtitle and in my book if I can use examples from online videos and articles. If so, do I footnote each place in the book, or just list the sources at the end of the book? Also, if my book flows well and naturally addresses almost all concerns from CR but is organized differently than the top top selling book, is that a problem for mine?

My POC topic as approved is "ADHD Parenting Guide for Boys", so a title of

+Essential ADHD Parenting Guide for Boys+ and subtitle +Practical examples for calm communication with your neurodivergent son, success in school and socially, and effective skills for confidence leading into adulthood+

Mark

This is an updated book title. Your feedback please. This contains 172 characters. Pen name Charlie Moulton. It checks out clean re: Trademarks.

Mastering Retirement Planning with Ease:

A Step-by-Step Pathway to Bolster Financial Success, Achieve Peace of Mind and Foster Rich Personal Fulfillment, Without the Complexity.

I have a book outline. It's about 33,500 words with 50 subchapters. If I want to add subchapters, do I do that now, editing the book outline?

Thank you.

Philip Whitehead

I would appreciate you running POC on the subject of "burnout" ... I also have some book titles to have you evaluate should you agree with me that burnout does have POC.

1. Renewed Life: The Sequel to Burnout
2. Phoenix Rising: Regenerative Life After Burnout
3. Renewal Blueprint: Rebuilding Your Life After Burnout
4. Reignite: Rediscovering Joy and Purpose After Burnout

Ijay

My topic is "Resistance Band Workout for Seniors" I want to stick within the health and fitness category and want to make sure I choose a profitable topic. What are your thoughts on pursuing this topic? Should I niche down even more and specify age ranges more? Resistance band workouts for ages 60-70? What are your thoughts?

Cheyenne

Hey Coaches,

I would like some feedback on my potential title please & thank you.

POC: Anxious Attachment

Keywords: Anxious, Secure, Relationships, Your, Attachment

1) Anxious Attachment Transformation: Replace Your Anxiety With Peace, Dominate Your Attachment Patterns/Style, And Forge Secure Relationships

2) Anxious Attachment Transformation: Replace Your Anxiety With Peace, Break Negative Patterns, Dominate Your Attachment Style, And Forge Secure Relationships

Janaye Perry

Need input for my Book Cover please:

Title: Motivational Football Quotes & Stories for Kids

Subtitle: Easy-to-Read Stories to drive Resilience, Commitment & Leadership

https://www.canva.com/design/DAGAAFSLcA8/cb0U1r52mMtxhYholoL1ag/view?utm_content=DAGAAFSLcA8&utm_campaign=designshare&utm_medium=link&utm_source=editor

Janaye

Book Title & Subtitle Opinions please:

Topic: Football stories for kids 10+ (got feedback that it could be for adults & coaches too)

Title Options:

1. Motivational Football Quotes & Stories: For kids, adults & coaches
2. Motivational Football Stories & Quotes for Young Fans
3. Motivational Football Stories & Quotes for Young athletes & Coaches

Janaye

Subtitle Options:

1. Easy-to-Read Stories to drive Resilience, Commitment & Leadership
2. Easy-to-read inspirational stories to remember from 10 Legendary Football Players
3. 10 Inspirational short stories with quotes to live by for young fans
4. 10 Inspirational & Easy-to-read stories of resilience, commitment, and leadership

Joy

if the book is on Strength training exercises for seniors, how do I go about getting the right images for stretching poses? I remember from the course that Rasmus did a book on Cross Fit. What images did he use to make this book work for him? I tried chatGPT but it keeps giving me 6 fingered, 3-legged figures, and not the right poses... Thank you in advance!

George

Hi coaches. Any suggestions for a better SUBTITLE?

Book Title: Prepper's Survival Essentials ||| Subtitle below = 161 Characters with spaces

Your Essential Guide To Security Protection Strategies, For Building Your Concealed Food Pantry and Water Filtration Systems Plus SHTF Grid-Down Prepping Skills

Mel

How would you recommend pricing my book at launch if the average price of the books in my niche is between 12.99 and 14.99?

Do you recommend being cheapest? Average? or on the higher end? Please advise?

Jessica

So, I'm trying to make a couple bucks before doing my 30k book. With the low content do I go about it like the 7dc? Or should I do some cookbooks? What's your best advice on how to get started after the 7dc and before your big book? Also curious about audiobooks, if I did a low content and then turned that into an audiobook. I listened to videos but I think I missed on how to record those. Thank you for million questions

Martha

RE: Customerr Research done in publishing.ai: Are the quotes that are in italics actual customer quotes?

Jason

I just received my formatted book back from PS. Do I need to have a review group in place before the launch? if so how do you go about that? is it only through pubby?

Bonny (aka Pearl)

Hey Coaches! I would be delighted to have you take a look and provide some feedback on my 3 cover variations. On Wednesday's call, I got the feedback to make my font more uniform and lose the pink cover idea. I did that and now have these for ya!

Thank you as always for your time, professionalism, and view points!

<https://docs.google.com/document/d/1toq7AkzX1VaNaD7NjrRnlQRldvjzgUlfJInymxAS32E/edit?usp=sharing>

Adela

I am not good with computers so this is becoming harder for me question is do I get a coach and how do I get in touch with them if I do?

Liuba

Please provide a feedback on revised book title options for 'Codependency recovery' POC and for the cover idea as well:

1. Codependency Recovery Workbook: Step-by-Step Guide to Overcome Fear of Abandonment, Stop People Pleasing, and Develop Healthy Relationships by Building a Strong Sense of Self-Worth (180)
2. Codependency Recovery Workbook: Step-by-Step Guide to Overcome Fear of Abandonment, Set Strong Boundaries, and Develop Healthy Relationships by Cultivating Unconditional Self-Love (179)

https://drive.google.com/file/d/1i6AkTr8Rji8126hibnWv_olbxHAz0Wye/view?usp=sharing

Habeeb

Hi Coaches, Could you help me review my book sub-title options and suggest me the best one. Suggestion on Main-title restructuring if required, is appreciated.

The Ultimate Off-The-Grid Survival Secrets: Simplified Techniques for Wilderness Survival, Emergency Planning, Low Impact Living, and Sustainable Off-Grid Living.

The Ultimate Off-The-Grid Survival Secrets: Stress-Free Techniques to Master Wilderness Survival and Sustainable Living for Ultimate Self-Reliance

The Ultimate Off-The-Grid Survival Secrets: Practical Strategies for Achieving Self-Sufficiency and Thriving Off-The-Grid

The Ultimate Off-The-Grid Survival Secrets: How Anyone Can lead a self-sustaining lifestyle without modern amenities.