

**WEDNESDAY WINNING
STRATEGIES**
May 29, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

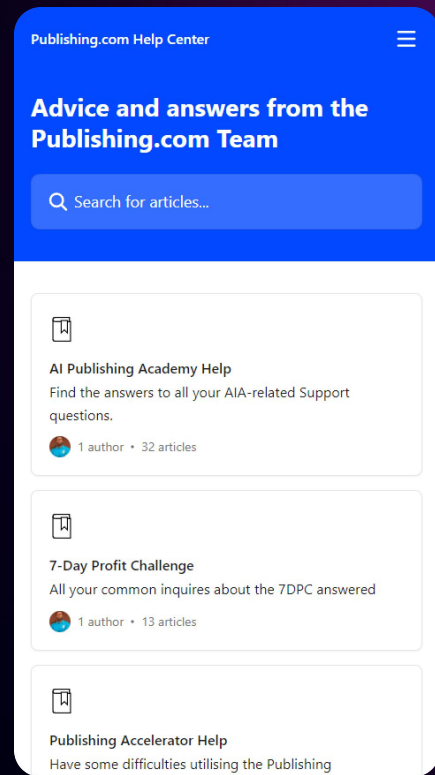
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

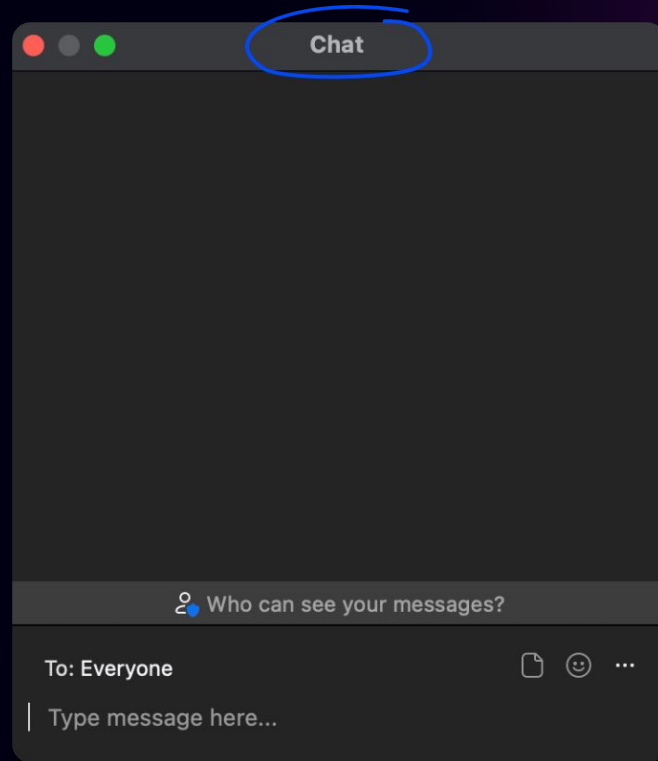
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get **10% off** Editing & Proofreading Package!



What Were Your Wins?



LET'S BEGIN!

Paulette

"Happy Wednesday, coaches!

The most effective way for building wonderful review teams in my niche has been reaching out via DM to members of FB groups. I ask if they'd be interested in receiving a free PDF of my book and leaving a review. When someone says yes I request their email and send the book.

New potential idea I'd like your feedback on, please. What if instead of trying to start a conversation, in that first DM I send a link to a landing page where they can sign up for the review team and immediately download the book PDF? Am thinking that would save a step and they don't have to talk to me if they prefer not to. :) Do you think it would be more or less effective, and if worth trying, any specific advice on how?

Paulette

"Feedback on my updated subtitles, please. :) Variations are very similar.

Main title: Prepper's Water Survival Secrets:

(1) 30-Day Crisis-Proof Plan with Cost-Effective Water Collection, Conservation, Storage, and Purification Strategies So Your Family Can Thrive in Absolutely Any Emergency

(2) 30-Day Crisis-Proof Plan with Cost-Effective Water Collection, Conservation, Storage, and Purification Strategies for Your Family to Thrive in Absolutely Any Emergency

(3) 30-Day Crisis-Proof Plan with Cost-Effective Water Collection, Conservation, Storage, and Purification Strategies that Prepare You to Thrive in Absolutely Any Emergency

(4) Your 30-Day Crisis-Proof Plan to Cost-Effective, Practical Strategies for Water Collection, Conservation, Storage, and Purification

(5) Crisis-Proof Your Life by Providing Enough Water for Your Family in 30 Days with Practical Strategies for Water Collection, Conservation, Storage, and Purification

Christos

"Hi Coaches, I am choosing a name to register an LLC in my country (Germany) before I release my first 30k book. The LLC name is not trademarked on the US trademark website, but I can find a Facebook page with the name (and very little information).

Do you know if KDP permits this or if I'll run into any problems down the track?

Eg. ""Gold Publishing LLC"" in one US state and ""Gold Publishing LLC"" registered in another US state - registered legally, different companies, but both publishing books on KDP? TIA"

Heather

"I submitted both my e book and paperback in KDP and they are in Live status. I didn't remember to add the copyright or put the book description on the back cover of my book. It passed the KDP review and it looks like they added the word copyright on it.

Is it necessary for me to edit both books and add a new cover and copyright because I believe I need to add this as a 2nd Edition and delete my other books. Please advise me . Thanks

"

Yasmin

Am I supposed to fine tune my ads once a week or once a month? I know we are supposed to check on them once a week, but if I'm not mistaken Brian said not to change them more than once a month? Is it safe changing bids every week? Please clarify

Rebecca

"<https://docs.google.com/document/d/1JKB-ymfp yer6xZvCKVSBkuTpt FxDmv7M2sn2pUqNqic/edit?usp=sharing>

Hello coaches! I have 20 reviews and still following up with early readers. Now I'm feeling a bit stagnant with ads and just waiting for data to collect. I've attached a couple photos of my campaigns and highest impression ad group.

Since increasing my bids, impressions have been coming in, but I still have no sales. How should I proceed? "

"

Christi

"Please critique my subtitle. Main title is ""Easy Chair Exercises for Seniors""

Subtitle: Unlock vitality with gentle workouts to improve mobility, build flexibility, increase energy and enhance cognitive function in just minutes a day (177 characters)"

Brenda #1

Hi. Brenda with two Amazon Book Description Drafts. Thanks in advance for the feedback!

Option #1 (110 words)

Experience the Power of True Health Transformation

Metabolic health hinges on efficient energy use, hormone balance, and toxin processing. Metabolic Health Roadmap dispels the myth that maintaining these aspects is arduous by simplifying metabolic health strategies to fit seamlessly into your daily life.

Uncover the secrets of diet, exercise, and stress management and how they interconnect to enhance your metabolic health. Learn to manage cravings, make informed food choices, balance your macronutrients, integrate movement into your day, and use stress reduction techniques. Discover how to optimize your sleep for better metabolic function. This book is your comprehensive guide to a healthier, more balanced life.

Ready to take control of your health and transform your life? Don't wait. Start your journey now by clicking ['Add to Cart'!](#)

Brenda #2

Option #2 (230 words)

Experience the Power of True Health Transformation

Metabolic health is characterized by:

- Adequate energy production and utilization
- Balanced hormone levels
- Effective processing of toxins
- The body's ability to maintain homeostasis

Making the energy to power every cell in our body is complex!

But what if the belief that metabolic health strategies are too difficult to manage was a myth? What if the reality is that clear, straightforward metabolic health methods can effortlessly integrate into your daily life?

In *Metabolic Health Roadmap*, you will:

- Understand the interconnected roles of diet, exercise, and stress management in shaping your metabolic well-being (even if you didn't major in science).
- Find out how to manage cravings and make smart food choices (that increase energy).
- Uncover the truth about carbs, proteins, and fats and how to balance them for your metabolic type (which you'll discover in the book).
- Get practical and sustainable tips for integrating movement into everyday life.
- Explore how stress affects your metabolic rate (and learn stress reduction techniques that work).
- Discover how to tweak your sleep environment for optimal metabolic health (and vice versa).

This book is a crucial read for anyone tired of navigating the confusing labyrinth of wellness advice that often leads to more stress and less health. If you want to say goodbye to fads and hello to transformational wellness, scroll up and click the "Add to Cart" button now!

Heather

"My 7DC ebook is on preorder and I don't know how to fix it. I looked at the help section but can't understand how to go back and fix it. Hoping if I send a link that someone can help me

<https://a.co/d/bW6OAZu>"

Michael C

Hello! I designed two other covers, could you comment?

https://www.canva.com/design/DAGFCpMIEJE/HB8szC77Fr58M1T_d0ZxUA/edit?utm_content=DAGFCpMIEJE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Carlton

"Hey Coaches! I wanted to submit a revision to the cover I submitted last week. I'm submitting the previous version as well so you can compare the differences. Unfortunately, I won't be on the call live, but I look forward to getting your feedback on the recording. Thanks again!

Original Cover:

<https://drive.google.com/file/d/10v0VhFeHbPmQqBf-8R-1o6RCpXA2iblj/view?usp=sharing>

Updated Cover:

<https://drive.google.com/file/d/19useZYmaZtWeZ8pKsQrZvMKViHKTRO6l/view?usp=sharing>

Debbie

"Please provide feedback on Title and Subtitles (Round 3)

POC: How to Talk to Anyone

Title:

1. How to Talk to Anyone for Social Success (35 characters in title)

Subtitles:

2. Master Communication to Create Instant Connection, Effortlessly Advocate for Yourself and Tackle Daunting Conversations to Get What You Want (124 without Title)

3. Proven Strategies to Connect Past Small Talk, Influence to Showcase Your Potential, and Overcome Shyness to Get What You Want (108 without Title)

"

Carolyn

"Please critique the following titles. Which one is more favorable? What needs improving? Thank you in advance, Carolyn. Proof of Concept: Life Skills for Teens

The Practical Guide to Fundamental Life Skills for Teens

Quick and Easy No-Brainer Ways to Upgrade Relationships with Peers and Others, Elevate Well-Being and Enhance Future Success (WT:124)

The Practical Guide to Fundamental Life Skills for Teens

Boost Confidence, Build Great Relationships, Enhance Well-Being, Foster Independence, and Prepare for Success in Adulthood (WT:166)"

"

"

Sharlene

Please can you let me know how to get a table in my manuscript? The prompt is there for the table, but Publishing .ai doesn't create the table. I thought in one of the modules it showed that it does, so I'm not sure what to do. If I copy the prompt and paste it into ChatGPT it creates a really nice looking table, but I can't seem to copy that back over and keep the nice format. What should I do please?

Howard

Coaches, my book is currently in the editing phase. I am using a line editor through The Urban Writers. I utilized the free version of Grammarly in the first review and the paid version in the second review. Do you have some suggestions as to how I should handle the next and hopefully final editing review? (Use Grammarly again or read the book aloud or let a friend who is not an editor read and offer suggestions). Thanks

"

Shereen

"This is my main title

"" bonsai tree book for beginners Unleashed""

This is my subtitlte

""Mastering/demystifying cultivation, styling and maintenance techniques to boosts your miniature tree's longetivity and health""."