




AI PUBLISHING
ACADEMY

SUNDAY SAVAGES
29 Oct 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a 'Live Calls' indicator. Below it, the 'Q&A' logo is displayed in large white and yellow letters. To the right, a list of call times is shown in rounded rectangular buttons: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. The AudioBook Impact Academy logo is at the bottom left of the header.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

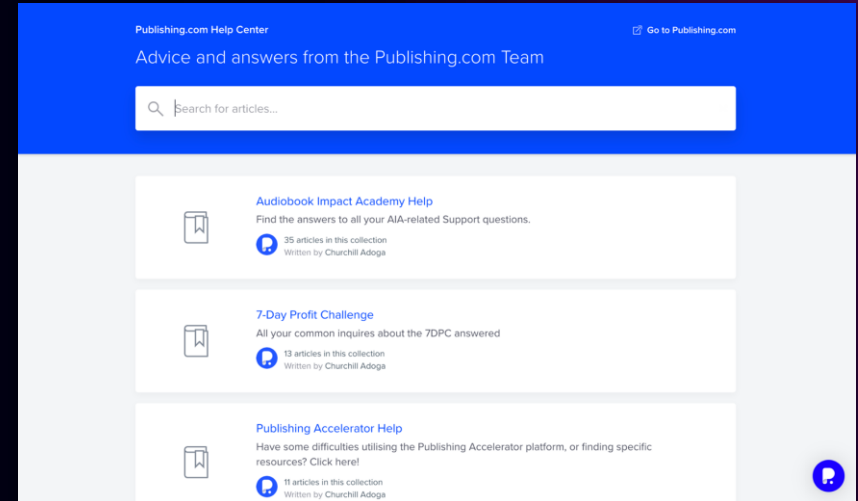
Most Frequently Asked Q&A Questions:

Visit our Help Center

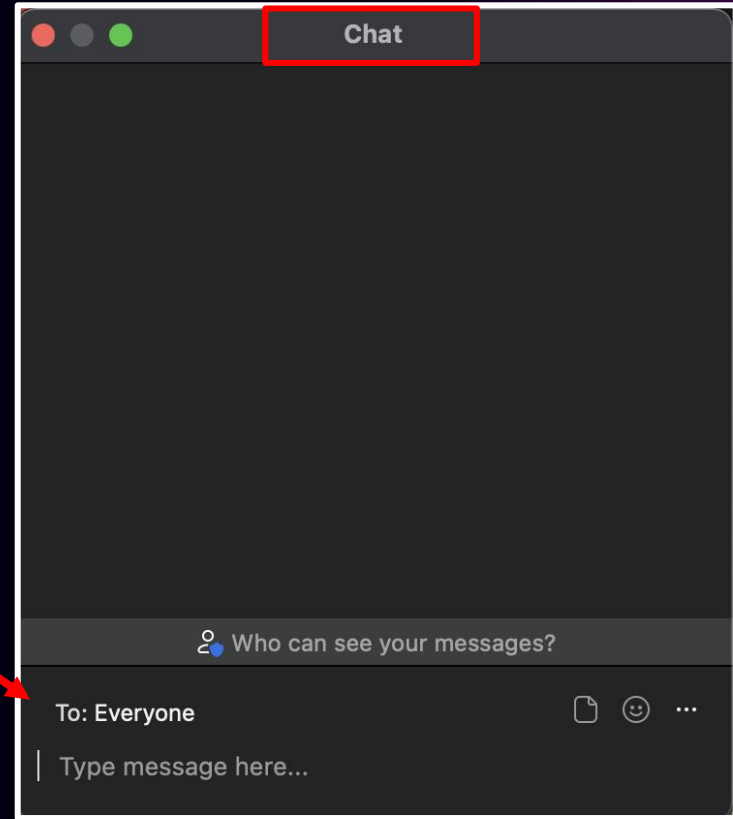
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off** Formatting Package.



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!

Elexis

Hello! Will you critique my title and give suggestions. How could I incorporate a number value in my title to help strengthen it? My book is in it's last editing phases now and I've been tinkering with this title for a while now.

Here is the title:

English Language Learning Unlocked: The ESL Teacher's Holistic Blueprint for Learner Vocabulary Enhancement and Grammar Mastery in Any Classroom.

Christina

Can I put my logo on a book cover?

Donna

When you have your book back from formatting. You have all the files. You discover you need to make a change. How do you edit all?

Donna

Do we need a copy write certificate for all books?

Donna

If your book is based on personal knowledge ... what do you put in for reference or source?

Paul

Working on my first audio bundle. Book 2 is being narrated this week. The bundle will follow. Should I do the Audible launch process for Book 2 (a cookbook), or just concentrate on the bundle launch in November? (Book 1 has 125 Amazon reviews, and Book 2 has 60.)

The twins said cookbooks don't sell on Audible but I found this cookbook bundle selling 145 copies a month: <https://www.amazon.com/Vegan-Plant-Based-Diet-Collection/dp/B07DGMRWS4>.

Would my sales be higher if I bundle a related book that is not a cookbook? If the bundle length is ~4 hours, what would you expect for monthly orders?

Thanks so much.

Chelsey

Hello, was hoping to get some feedback on my title for my book.

Crochet a Cozy Throw for the Couch: The Ultimate Guide to Crocheting Throws with Beginner and Advanced Pattern Designs

Thank you for your time and feedback.

Patti

Please hold for the TUESDAY Q&A Book Cover Intervention call with Brian and Karina.

<https://docs.google.com/document/d/1dMf3SYS9Q9uQWauvJbzxg4FD21270QxYZAauYre2Z2o/edit?usp=sharing>

Mel

What steps should I take when my advertising campaigns are showing a high ACoS (over 100%), but I can't negative any keywords yet because the clicks are distributed across various keywords without any single keyword accumulating many clicks?

Christine

I called my 7DPC book a "Booklet" on Amazon, it is over 36 pages but only by 8, I'm wondering if I may have made a mistake by doing that? I'm mostly asking because when I was sent a copy of my book I was a little surprised at how little it really is and I don't want anyone who may buy it to think I was being misleading, Any thoughts on this?

Barbara

My Onboarding was postponed because I had not completed Module 1. I completed it yesterday, but did not see a way to reschedule the call. What should I do?

Ronni

My file is being formatted at PS. They say to get the ISBN number or QR code for review link, I need to get it in KDP first. Do i need to publish it, or just load into KDP for PS to insert the link code? They have written the review link pages, and I inserted them into the manuscript.

Ronni

My book is getting formatted, but now I can't find the topic for POC, and I am getting cold feet. Should I continue to launch, or start again?

Title is: Chasing Happiness? Stop the Quest and Find Lasting Joy

Subtitle: Fast, Easy Ways of Bringing Joy to Your Life Today, for Free

Feben

How can I access the AIA topic research sheet. It won't let me open the file

Patti

Any chance we can review covers today? I know this is getting old. Sorry :-(
I'm not the artsy type, and you know I really listen to all the advise you give.

Carly

1. How long/detailed should the outline be? 2k words, 5k, more, less?
2. Is it reasonable to expect the ghostwriter to look at the research when provided with links/resources?

Leslie

I'm planning to publish my first book on Amazon this weekend (Fri. Nov. 3). I've been promoting my book to ensure I have people lined up to provide reviews once it goes live. I've heard of folks running into issues with KDP at the last minute, and their book did not go live on the date advertised. Can you provide some best practices or tips to help ensure I don't run into issues last minute? Should I plan to publish Thursday night, so it's all set for Friday? I'm planning to have the free download option run through Sunday. Thank you!