

## No BS Tuesdays October 29, 2024

**2024** 

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settings to "Everyone" 2 Who can see your messages? To: Everyone Type message here...

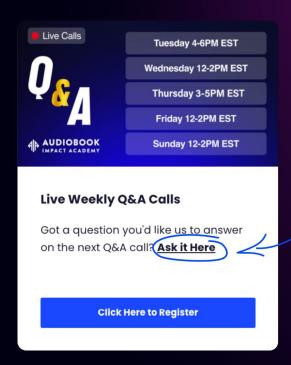
## Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

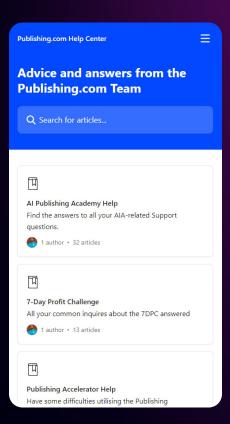
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



## PUBLISHING.AI NOW OPEN TO EVERYONE

#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

## PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.

Here's the **October** Discount Code.



#### **PRINTREADY10**

Students get **10%** off Formatting Package!



## **Have You Heard?**



You're invited to **Publishing.ai first ever live webinar!** 

Wednesday 28 August, 8pm EST
Learn how to streamline your publishing
process and produce high-quality books
FAST... in as little as 2 hours!

**RSVP** to the event!



# Limited Time AIA Coaching Call!



**Book your AIA Coaching Call Today!** 

**First Come First Serve!** 

Book your coaching call with one of our <u>awesome coaches!</u>

**Use the link provided!** 



## Thought of the Day

SIX MONTHS FROM NOW YOU WILL EITHER HAVE SIX MONTHS OF EXCUSES OR SIX MONTHS OF PROGRESS THE CHOICE IS YOURS!



## **Jacquie Doucette**

Please review my covers:

https://docs.google.com/document/d/1ZMWU2HhYX6N\_T1wNqykNmx9KRIISot8h/edit?usp=sh aring&ouid=108979093474454683068&rtpof=true&sd=true

#### **Eli Torreto**

Hi Coaches, can you please review my covers please! Other question, what sort of changes I can do to my cover design once the contest is finished in 99designs? Can I still change the image once I have chosen the winner?

https://docs.google.com/document/d/1wi7U45s3BJ5FM3p9vLJoWLoH0PiY7tWnAMgoCovHcEo/edit?usp=sharing

## **Jacquie Doucette**

Please ignore the request I made for a review of my cover designs. I've decided to change them.

#### Marius Børøsund

Are there any categories on Amazon with a higher chance of profitability, and would you avoid coloring books? Thanks.

#### **CHARLES KENDALL**

Hello I have spent two full days trying to download that program KD spy I understand it is supposed to be a very important program but I was very unsuccessful in downloading and I'm so exhausted trying I must have spent almost 30 hours working before the computer so I'm afraid that I probably won't be able to continue if that program is is required program which is I'm sure it is very disappointing. H I talked to the people at publishing altitude company that produces a program and they were unsuccessful in helping me but it is very very disappointing I missed a couple of calls I'm sure because I was too focused on getting this program up and running I think I will decide in the next day whether I will continue or not it just seems fruitless at this point

#### Renee McDonald

Hi there, I'm keen to find out how best to optimise the account, how to set things up properly and position myself to maximise my profits, along with combining these publishing / books and combine it with previous books I have written, e.g. bundles. I'm wondering how to set this up properly. I have previously been ripped off by publishers and want to make sure all of my profits are coming back to me as much as possible and to tie it all up in either bundles, topics and/or work in with the serious publishing works I've done in the past. Thank you.

#### Myrna

Hi Coaches, I love your Q&A and although I am only 3 weeks into the AIA program, I've learned a lot by listening to your coverage, so thank you!!!

My question is as follows:

I have POCd two topics I will be bundling together after publishing my first book. In my research/output process using Publishing.Al, results came back with some "COMMON PAIN POINTS". I attempted to resolve those common pain points by finding books on Amazon that covered those same issues/pain points. I then added these news ASIN/ISBNs to my original list that met POC. Was I wrong? Did my doing so dilute the process of your AI? I couldn't think of a roundabout. Suggestions?

Thanks again!

-Myrna

#### **Patricia Miles**

I have edited my outline; I am ready to move to the manuscript. Do I create my introduction and conclusion as well or will AI do them both for me? Thanks

#### **Natalie**

Hi, question about categories and KWs when setting up the 3 versions of your book. Would you try and get 9 different categories across paperback, ebook and hardcover? Same with KWs, would you use different keywords across the 3 different formats so that your book is getting picked up 21 (7x3) searches? Or would you use the same KWs across all formats of the book? Thank you!

#### Ayo

Need advice on draft title for my first book:

MAIN TITLE: THE ULTIMATE BEGINNER'S GUIDE TO ARTIFICIAL INTELLIGENCE

SUB-TITLE: Master the key concepts: machine learning, neural networks, Data science, understand AI history & Evolution of AI, Learn how to apply AI to modern life

#### Ayesha Ikram

Hi Coaches,

I would appreciate your guidance on the recommended frequency of Audible reviews per week to stay within safe limits. I've been offering reviews on IOU and have reviewed six books so far, some of which I purchased myself and decided to review all at once. While I aim to be helpful, I want to make sure I'm following Audible's guidelines regarding review frequency to avoid any potential issues.

Thank you very much for your advice and support.

#### Jesica Flores

Hello Tuesday Coaches!

Kindly review this title and lead magnet with me. Thank you.

POTS Unlocked: Mastering Daily Life

Newest Research On Postural Orthostatic Tachycardia

Syndrome To Combat Fatigue & Brain Fog

Manage Regular Activities & Plan for the Future

175 words

## Jeng Nazarkul

Is Personal Branding niche and everything related to personal development a good niche? And do you necessarily need to be a famous person in order to publish under such category? This is my very concern.

#### **Shari Burgess**

I am completing the initial training in less than 2 days; do I have to wait the full 7 days to start writing my first book? I really need to get this underway and am committed to the training and structure outlined.

#### **Jesica Flores**

Hello Coaches. Please explain how 99 designs works, and do you recommend I hire a designer instead of posting a contest? Previous Q&A calls mentioned a cost of \$199 for a cover with 99 designs, but I see packages starting at \$299. is there another way, or did prices go up? Thanks so much!

#### Ayesha Ikram

Dear Coaches,

I have finally decided to let go of my fears and take the first step toward creating my first 30k book. I've crafted a few title options using the training materials and ChatGPT prompts, and I'd love your help in confirming my POC. Here are my top three title suggestions—please let me know which you feel is strongest. Thank you for your guidance and support!

- 1- Container Gardening for Beginners: Step by Step Guide to Growing Vegetables, Herbs, and Flowers in Any Space, From Plant Selection to Harvest, Perfect for Urban and Small-Space Gardeners. (main title meets POC, please double check)
- 2- Container and Raised Bed Gardening for Beginners: Step by Step Guide to Growing Vegetables, Herbs, and Flowers, From Plant Selection to Harvest, Perfect for Urban and Small-Space Gardeners. (main title Lacks POC with 2 profitable books)
- 3- Container and Raised Bed Gardening: Step by Step Guide to Growing Vegetables, Herbs, and Flowers in Any Space, From Plant Selection to Harvest, Perfect for Urban and Small-Space Gardeners. (main title meets POC, please double check)

## **Harry Gebauer**

having problems with T-shirt won,t let mr insert Address register for call theres no form facebook not excepting my application

#### **Maria Tennison**

Are there any legal risks to writing a book on a discipline you are not an expert in?

## Paulyne Ordono

How many Q&A calls are we allowed to book per week?

#### **Kat Tepelyan**

Copywriting your work - I can't find a module on this and whether this is necessary to publish on Amazon. Thanks

#### **Alex Korolev**

Hello, I scheduled Q and A call a long time ago. Since then I get an email reminder every week. Why it happens and How to cancel it? Thx, Alex

#### **Scott Marcum**

Hello all, I am about ready to publish my first 30k book! I am working on getting reviewers with networking and Pubby. I'm not sure I'm comfortable with how to get Facebook reviewers due to the rules on the groups I've joined. However, that's not my main question right now.

I have quite a few snaps on Pubby, and I'm about ready to learn how to use them. I also need a little time to 'follow up follow up' with the network reviewers I've collected. I keep asking them to wait until publishing or launching my book and that they can purchase it for \$0 when I promote it. I'm confusing them sometimes that way. They feel I am asking them to wait until I do something. They're trying to understand what I mean.

I need to publish it in all three formats. Kindle, paperback, and hardcover. Once they're all published, I feel better about letting them know that it is now published and ready for review, but to wait until my promotion date. When I publish it, is that when KDP does the algorithm of giving your book a boost, or is it when you start the promotion to sell your book for \$0 that they give your new book a boost with their algorithm? Before doing your promotion, how far ahead of time should you do the publishing? Does it matter very much? What if the time after publishing is much longer than expected before you do the promotion? I haven't heard anybody ask this question or address this issue in the training or recordings.

Please let me know your thoughts or tell me where to learn more about this. Thank yau bullishing ACADEMY

#### Jacquie Doucette

Sorry for all the submissions. This is the REAL ONE! Please review these covers.

https://docs.google.com/document/d/1cGTl475pM2A1fkum3rbJhYPMZ9EtXNvR/edit?usp=sharing&ouid=108979093474454683068&rtpof=true&sd=true

### **Frank Dunnigan**

Hello,

I decided on a Nov 1 (this Fri) book launch for my very first book, but I'm still confused as to how it works in the following way: If I launch my book on Fri with no QR code or hyperlink for the book review page, How quickly can I get the book review page to be active with a hyperlink and or a QR code? The reason I ask is that I have my circle of friends that are going to download the e-book or order paperback this weekend but they won't have a link or a QR code to give me a review. Should I launch the book this Wed Oct 30? That would give me a couple of days to get the QR code and hyperlink in there by November 1? Or do I launch the book on Fri Nov 1 and tell my friends not to order the book until Mon Nov 4? But how would that work with the free 5 day trial that Amazon allows me to do? I'm a detail oriented person and I wanna know the specifics of how this works.

Sincerely,

Frank Dunnigan

### **Cristine Brouillette**

I appreciate your feedback on these cover designs

https://docs.google.com/presentation/d/1vbCUWyuSojZeKy5XATQDok3qmEctg5ph-3Bu9KmkG7U/edit?usp=sharing

#### Shiraz

Here are my new covers specially from 99Designs! I particularly like one of them (the purple one) but please share your feedback!

https://docs.google.com/document/d/1oEbku6sKrEyi08kytadVXIIAL1I4GrfqmBLRv\_qSbzA/edit?usp=drivesdk

\*\*\* PLS SUBMIT WITHOUT BACKGROUNDS! - ONE TIME GRACE.

### **Caron Masucci**

I'm having difficulty accessing editing tools for my book.

### Lyn

Greetings coaches,

I have a dilemma with Facebook. I have my account saved on my iPad and iPhone but not my computer. I forgot my password. I saved it and wrote it down in notes and locked it, but can't login to my Facebook account. Can I do my Facebook posts off my iPad, or do I need to make another Facebook account (which I don't want to do)? Please help?

#### **Elina Lim**

Please review title:

Main 1: Simple & Effective ways to stop overthinking:

Main 2: How to Stop Overthinking:

Subtitle: How Anyone Can Quiet Their Thoughts, Gain Mental Clarity, and Overcome Anxiety—Even if They've Tried Everything

Keywords: overthinking, stop, thoughts, anxiety

Benefits:

- 1. Mental Clarity
- 2. Reduced Anxiety
- 3. Improved Decision-Making

### **Elizabeth Clayton**

Hi! Question, I had my niece, an excellent illustrator, create two images for the inside of my book. Do I submit those embedded illustrations to Publishing Services inside my draft? Additionally, Q2 - Will Publishing Services format the whole table of contents if I do not do it? (I did it for my first book). Sending my manuscript tomorrow to Publishing Services. Thanks!

#### **Tarcisio**

Hi, This is "100 Cover" offer. I don't understand it all. Could you please explain & let me know if it's OK? Thank U

- -\$50 for ALL book cover packages.Includes audiobook & Vella designs
- -\$100 for the Print Pack, everything above + all images to publish in print in paperback & hardcover
- -\$200 for the Plus Pack, all prior + custom A+ content for your Amazon sales page, 3D & social media graphics, ad graphics, & literally any other images you need (bookmarks, posters, publishing logo... even merch!)

#### **Tarcisio**

Hi I forgot, from the previous one. Everything in the offer has unlimited revisions, licensed images, etc

No expiration on when you can start a design that you order during sale

Thank you very much

#### Carla Picolli

[Cover Intervention] Hi Coach Karina and Coach Brian, I would love to hear your thoughts on the cover of my first 30k book. It was published in June 2024. I reached 100 reviews this week, but Amazon Ads is not performing very well. I want to check if there is any problem, in your opinion, with the book cover.

Thank you so much for your help and time!

https://docs.google.com/document/d/15GuVpXgzbXuLqHY8GxTaaras9BxErDhQ/edit?usp=sharing&ouid=117930200721447754347&rtpof=true&sd=true

#### **Patricia Miles**

Lauren and Coaches - After I generated several versions of my book title outline, I saw that the information is detailed and good and should be covered in two books. So, can I use one outline for a book and a different outline for a second book? You are appreciated: thank you.

#### Stella Ali

Hi coaches, I've got an ad question.

I've set up 3 product ads 3 weeks ago and the have 0 to 15 impression. I've raised the bid every few days and I'm mow much higher than I normally do for product ads and still nothing. Do you know why this is happening? I've never had that before.

What should I do? Archive them and start again?

### **Dominique Ekong**

Hi again! Can you please review my new book covers and let me know which of these you would recommend? Thanks!

https://docs.google.com/document/d/1kMvmYs1WKagKCCXLFhVMm9EMntpUaDJcjo6-LZWc\_Mk/edit?usp=sharing

### Eli T.

Hi Coaches can you please give feedbacks on my book covers. So when can I request the Ai / Psd file?, once I have the final design? Is this the only file I need in asking for my other book covers on fiverr?

### **Elaine Kramer**

Hi, Coaches! This question is for both of you. Do you run ads on your low content books or just on your 30K books?

#### Eli T.

Hi Coaches, Hope you are all well!My book cover designer in 99designs use (.INDD) source file for my ebook Cover. Is it possible to ask for my other book cover designs with this type of source file on FIVERR? Or should I need to ask for AI/PSD format of source file from the designer? Any advice please..

What if your book you are checking out on Amazon has no ASIN #?

How can I check in on publishing.com with a password instead of e-mail + google sign in?

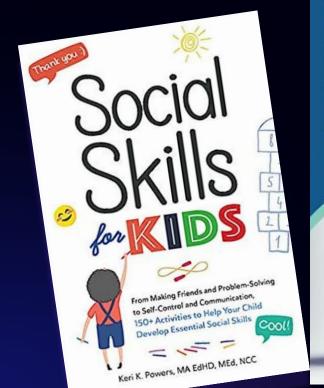
Do you get a credit for your 1st manuscript? I went to start my manuscript and it said I have to buy a credit?

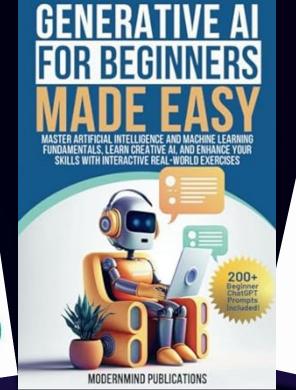
Can you change some of the manuscript to tweek it a little when it generates a full manuscript to fit the story better?

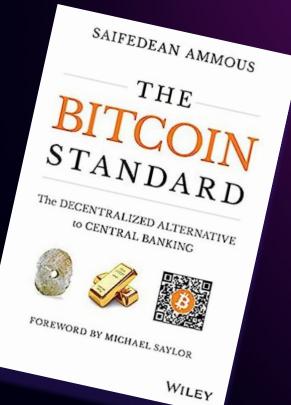
### **Garth Hall**

Publishing Services has recently launched its Cover Design Package. Is this now a recommended source for book covers?

# **Cover Intervention**



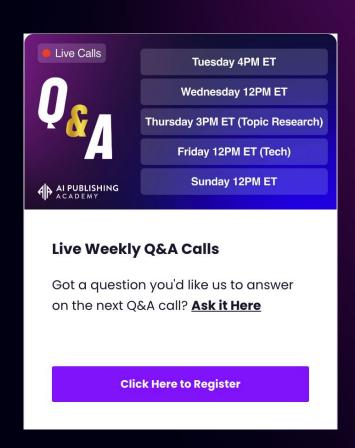




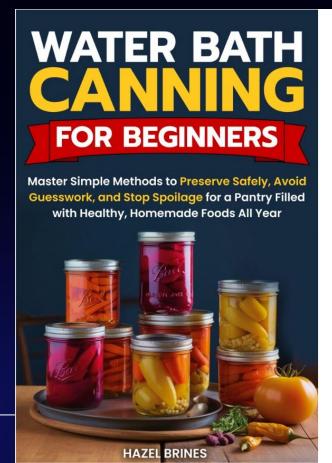
#### **Cover Intervention Submission Rules**

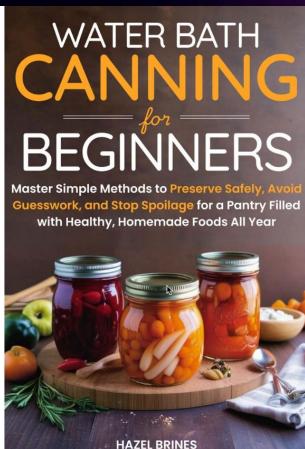
#### **Submit**

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST

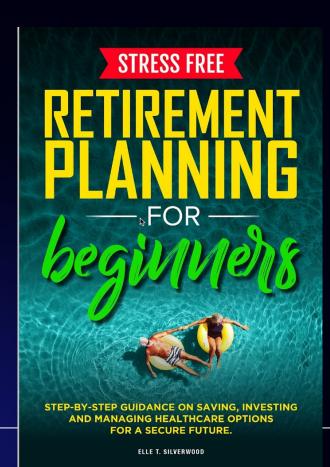


### **Jacquie**





LISHING ACADEMY

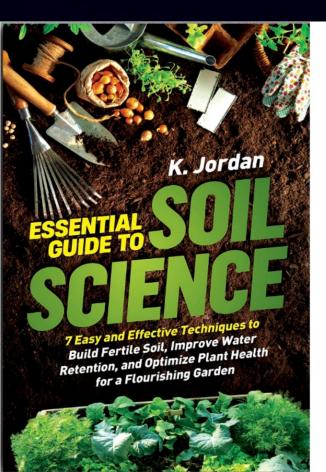


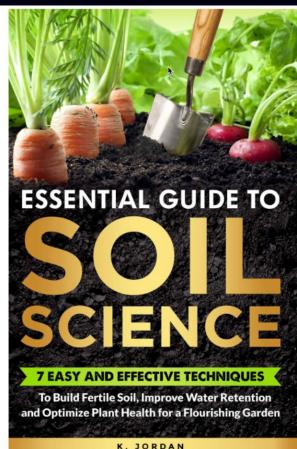
STRESS FREE STEP-BY-STEP GUIDANCE ON SAVING, INVESTING AND MANAGING HEALTHCARE OPTIONS FOR A SECURE FUTURE.

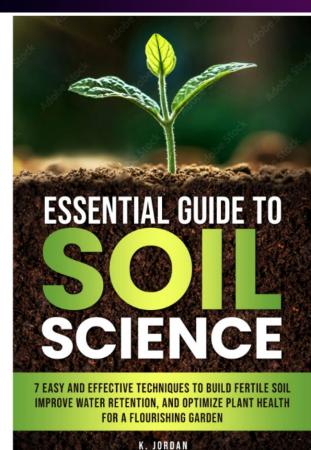
**ELLE T. SILVERWOOD** 

JBLISHING ACADEMY

#### Cristine







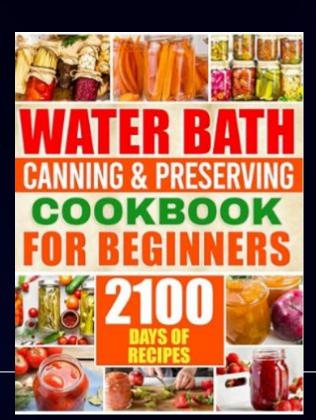
### Jacquie

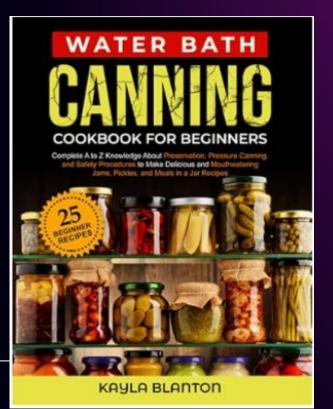


Master Easy Techniques to Preserve Safely, Eliminate Guesswork and Prevent Spoilage for a Pantry Full of Healthy, Homemade Foods Year-Round

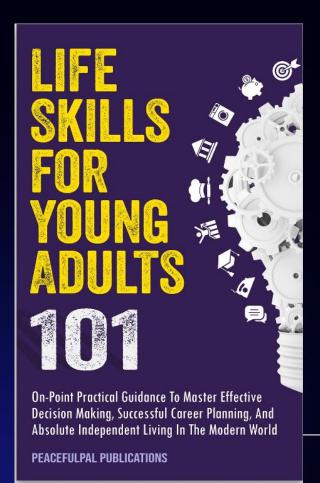


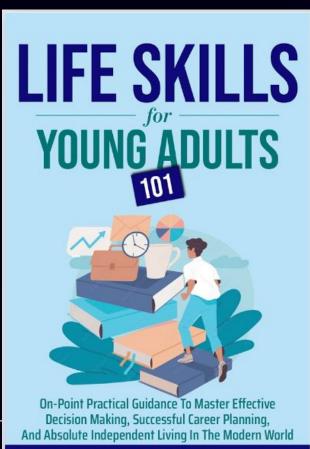
Jacqueline Doucette





### Shiraz



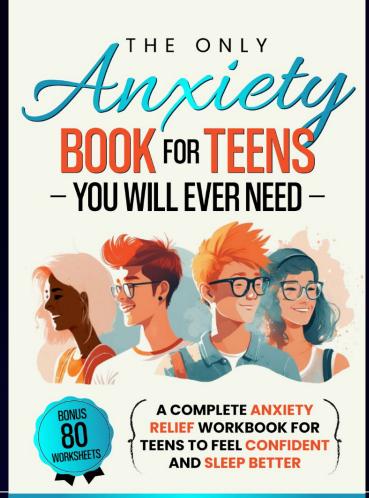


PEACEFULPAL PUBLICATIONS

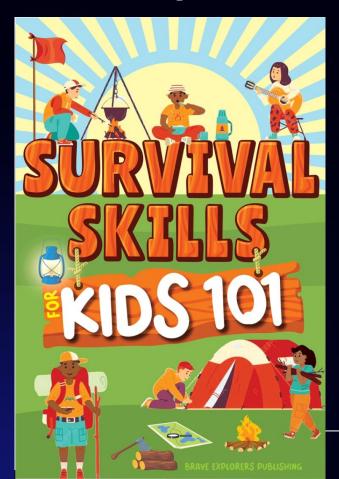
**On-Point Practical Guidance To** Master Effective Decision Making, Successful Career Planning, And Absolute Independent Living In The Modern World FOR YOUNG

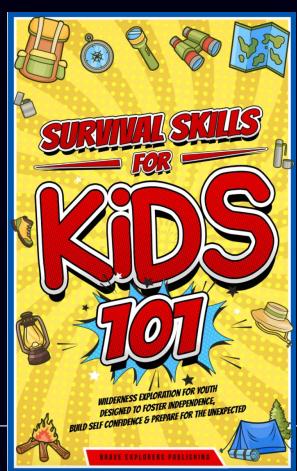
PEACEFULPAL PUBLICATIONS

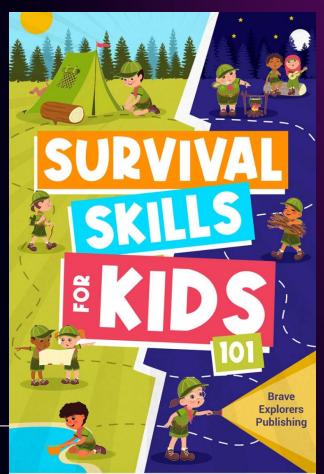
### Carla



# **Dominique**









### Thank you

If you got value out of this, share it with the tribe!



### Steve