# A PUBLISHING

29 Sept 2023

# Before we begin...



# Do you say potato...



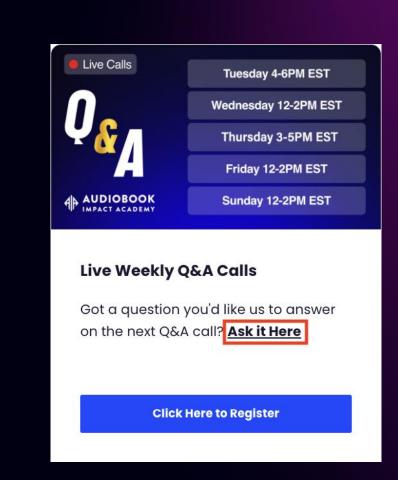
# Do you say potato... ...or pototto...?



## **Q&A** Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





# **Special Segment**

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



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# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





## FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



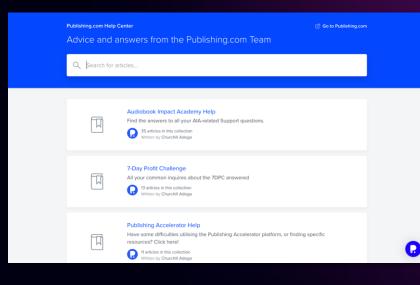
# **Most Frequently Asked Q&A**

# Questions:

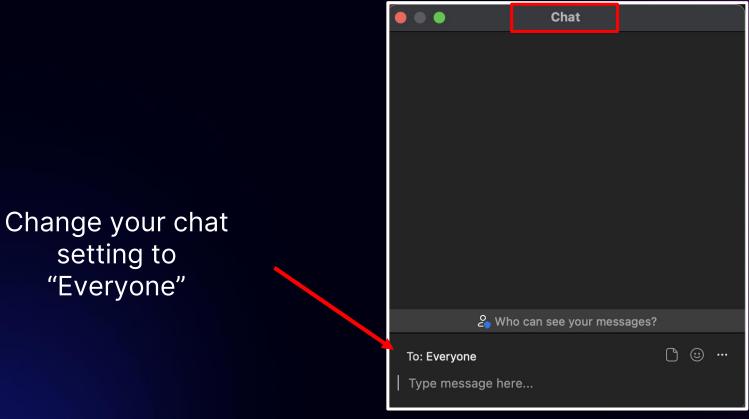
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.







setting to "Everyone"



## **PS Monthly Discount - September**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **BOOKOUTLINE10**

Students get **10%** off Outline Package.





## **Special Benefits For Students**



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

#### Book your free call through this link: LINK HERE

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# **COMMUNITY SURVEY**

### WE WANT TO HEAR FROM YOU

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Let's Begin!



#### **Diane Tavares**

On the agreement it says I pay 2997.00 however I joined with full payment of 1995.00. Will I be charged the difference?



### lynn

1. In module 3, the video for DIY Outlines does not match the slides. The slides discuss entering the titles of 3 similar books to have Cht Gpt analyze. I am interested in that but complex. 2. How long does it take to get accepted to Facebook group? 3. I have questions about adding diagrams. 4. I have questions about liability when writing about exercise or nutrition for seniors 5. No one is replying to my chat even after 24 hours (and haven't gotten on Facebook after 3 days) Lynn Nathe



### Lindsey

Can you please check my book title? I have 3 options that I'm stuck on. Thanks!

Main Title: Life Skills for Teens Survival Guide:

Subtitles:

The 7 Step Guide to Achieve More with Effortless Decision-Making, Time Management Mastery, Wellness Strategies, and Leadership Skills Even If You Have Social Anxiety

Step-by-Step Effortless Decision-Making, Time Management Mastery, Wellness Strategies, and Leadership Skills Even If You Have No Social Skills

Stress-Free Decision-Making, Time Management Mastery, Wellness Strategies, and Leadership Skills In Just 10 Minutes A Day

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I paid for a membership a year ago but did not write anything. I was overwhelmed. Does that membership still apply to all of the bonuses etc. now?





Can you do a QA call Thursday 3PM ET? And is it a zoom call?



### Akash (Kosh) Ramchandani

I completed the first two modules. Can you please unlock the third module so I can take that course?





Good day coaches!

Two questions.

1. Can I include a google map (or any other map tool) in my book? And how would I cite it?

2. Can I quote customer reviews in my book, and how would I cite those?

Thank you for sharing your wisdom and support!



#### Shanika

Do you recommend trademarking a brand/company pen name or have experience in other students doing this? I would like to. Is it a difficult process, about how much does it cost, what is the timeline and would we need to be an LLC to submit?



#### Katrina

are the members of AIA supposed to use they own name? will I be exposed as Katrina Swanson or should this all be anonymous?



#### Katrina

Will there be real exposer of other members a part of AIA?



#### Katrina

Apologies if this is something that has been told to me before, how long after signing up so I have to submit my first book?



#### Meagan

I would like you to review my title and provide feedback.

Canning and Preserving Made Simple

A complete guide to extending the enjoyment of homegrown or locally sourced produce, eating healthier, saving money and developing skills for a sustainable lifestyle

I came across the phrase "From Garden to Jar" and was wondering if I could incorporate that somewhere in the title or subtitle.

Note: I will not be able to attend the live session so I will have to wait until the session is posted.





I'm writing a book for families dealing with Alzheimer's and Dementia. What are your thoughts about this title, "Remembering Tomorrow: Empowering Families Through Alzheimer's and Dementia"



### Selin (it sounds like Celine)

Hi coaches, Cody you've butchered my name for months, I'm giving up on you, =)

Question: Once my 30k book is launched and i'm ready to start audio book, do I need any specific POC to have it on ACX?



#### Shanika

Do you recommend trademarking a brand/company pen name or have experience in other students doing this? I would like to. Is it a difficult process, how much will it cost, would I need a logo, what is the timeline and would we need to be an LLC to submit?





What are the steps to including music in a workbook?



#### Shanika

I found we can't change the book title after publishing. I am curious to know if we can change anything else like the cover, formatting and the actual book content?



#### Eleonor

Hi Coaches! I am planning to write two books. The first one is for parents, and the second one is for teens. The book complements each other, as the one for the parents reinforces or has additional support for the book on teens. Is it okay to have the same title and subtitle for both books, with the parents having "Parent's Edition" on it? Or main title be the same, but the subtitle should be different? Or do the titles need to be different altogether?

Thank you!



#### Jane

Any tips on choosing a ghostwriter?



#### 1989cross@gmail.com

Happy Friday, Coaches! Would you please take a look at a few book title ideas? I've been working hard on them, but not satisfied yet. They all feel too wordy, but no clue which keywords to filter out, and the 4 books that met POC for this topic all have wordy titles, so maybe that's what draws readers in? Planning to be on today's call, btw.

Titles are not my strong point at all, so your feedback and suggestions to improve it would really be appreciated. Thanks a million!

Keyword that met POC: Water Survival

Main Title: Prepper's Water Survival Secrets:

Or maybe "Hacks" instead of Secrets, but I'm leaning towards Secrets.

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#### mike e

I am ready to release my book. Can I send my "FREE" COPY to my list of pre-release reviewers by email?

