



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
August 30th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

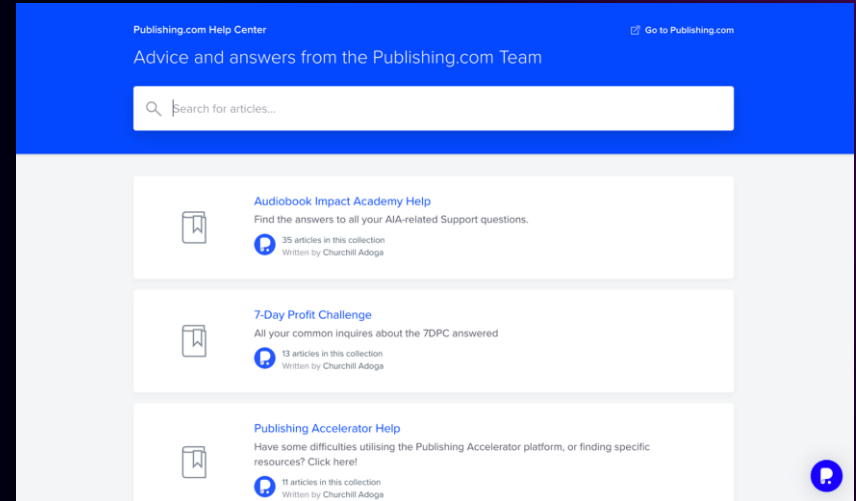
Most Frequently Asked Q&A Questions:

Visit our Help Center

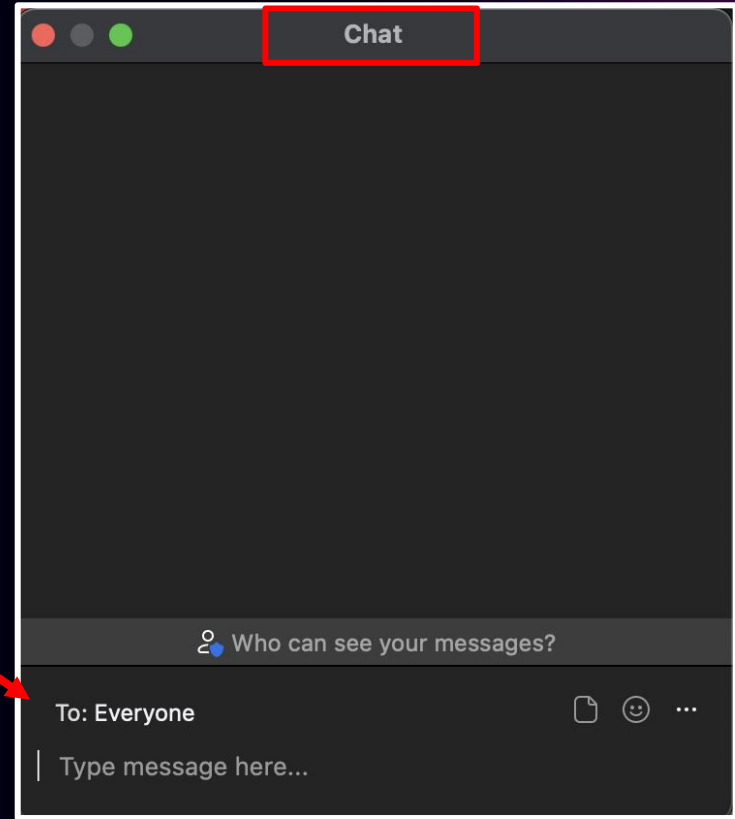
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10% off A+ Content Package.**



Special Benefits For Students



We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link:

<https://www.primecorporateservices.com/publishing-com-28/>

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



What Were Your Wins?

Stefan-

- Vacation!

Nicole-

- Pubby reviews
- Editing latest book
- Sent an offer to my ACX narrator for 2 books



Let's Begin!

Karleen

In the module, coming up with book topic ideas, it shows the top 100 books in a category. In it, you click the sub category on the AIA Topic Research Sheet spreadsheet and then you click again. I can't see that 2nd click to see the top 100 in the category. Can you show me where it is?

Linda Davis

"Hi Coaches & fellow publishers,

I'd like some feedback on my revised title and cover. How do I share the cover?

My new proposed title is, "Funny Jokes for Witty Adults: 301 Hilarious 1-Liners for Big Laughs, Making you the Funniest Person in the Room".

BONUS: How to tell a joke well.

Melissa Eisenstein

This is my first time and I'm looking for help. I have written my first book title and was looking for some feedback. It is ' 5 Minute Daily Meditation For the Busy Mom. The beginners guide to learn how to relieve stress, reduce anxiety, lift your energy, slow those racing thoughts, and be more present in your childrens lives.' Thoughts?

Laura Thirsk

Is any individual coaching available for those of us not in the accelerator program? My daughter and I are doing this together and have our first book idea. We want advice but don't necessarily want to put our ideas out there for all to see.

Paulette

"Hello coaches! Amazon ads question:

First off, KDP unpublished my book (8 months after publication) on Sunday, questioning my rights to use the image on the cover. It seems I finally satisfied them with proof that I purchased the licensing through iStock. KDP's last email said the book I "recently submitted" was approved, and will be available in the Amazon store within 48 hours.

Assuming they follow through and make my book available for purchase again, how will this affect my Amazon ads campaigns?

Do I need to start them over or create new ones?

If my existing ads will start running normally when the book is again available for purchase, when should I optimize the ads again? I last did this Friday morning, so had planned to optimize again yesterday, waiting the 72 hours Brian advises in the modules.

But now should I wait 72 hours from the time the books are republished, or what would you suggest? Any additional advice on the situation would be greatly appreciated! Thank you!

Paige

"Title help. I'm attached to the seo optimization in the first title, but fear it may be too long. That doesn't seem to stop other successful books. It's the title i used to produce my outline, so I don't want to miss-guide the main ideas. Which is the best title?"

1. Permaculture Gardening for Small Spaces and Busy People:

The 10 Step Simple Guide to Optimizing Backyard Ecology for Resilience and Regeneration with City-Adapted Gardening Techniques

2. Thriving Urban Oasis: Your 10-Step Permaculture Journey to Backyard Resilience and Regeneration Despite Small Spaces and Busy Lifestyles

3. Permaculture Gardening in the City: The 10-Step Easy Guide to Optimizing Backyard Ecology for Resilience and Regeneration

Jovana

Hello!! I just received my book from the ghostwriter. But it is written in Spanish since we are both fluent in Spanish. Do you know how I can translate it into English language before I send it to publishing services for proofreading, editing, and formatting. And also check plagiarism in English.

Jo Ann

I am about to send my book to the formatter. I cannot use Publishing Services because their software will not support some of the tables that are in the book. My question - is the formatter normally responsible for making sure the font sizes used for Titles, subtitles, sections within the book etc are consistent and using an appropriate font type? Are they responsible for making sure the number of spaces between paragraphs, sections etc are consistent? My editor said this is their responsibility. The formatter I was planning on using said he was expecting the manuscript to come to him with this correct. What functions do the formatter typically perform.

Christopher

"What do you think of this subtitle based on the book title:

The REAL Real Estate Investing Guide

Subtitle: Proven, realistic ways to build wealth, create positive cash flow, and achieve financial freedom.

Thank you!