

Tech Talk on Fridays

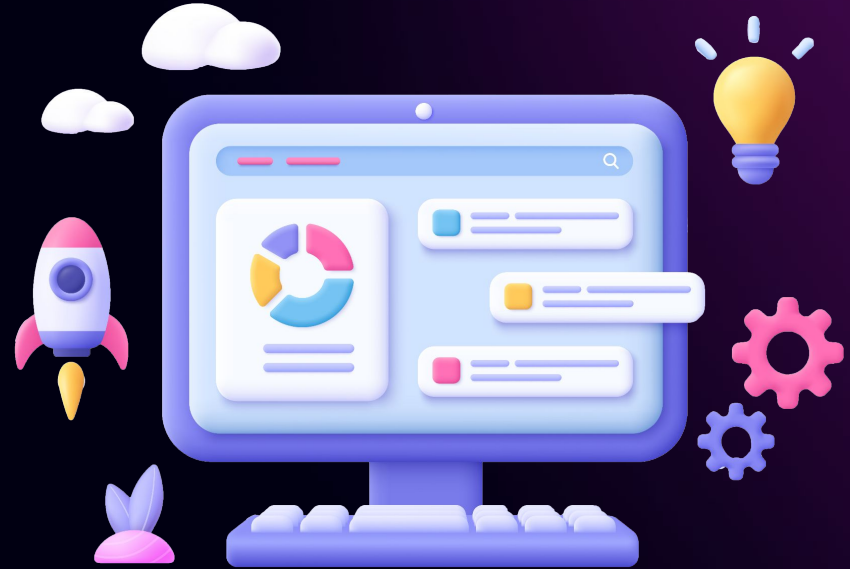
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

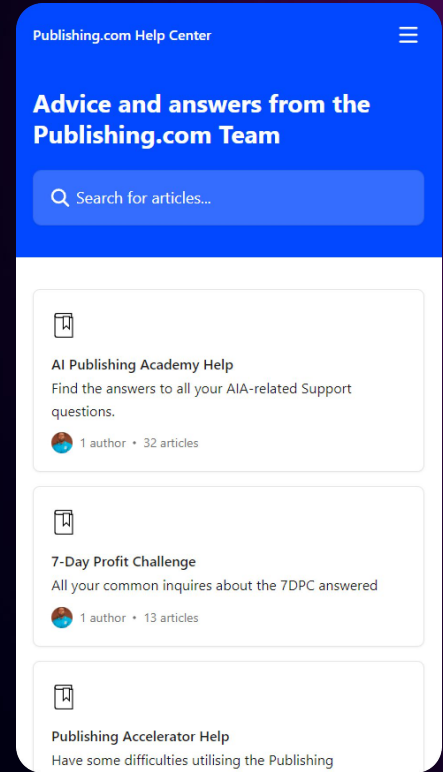
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

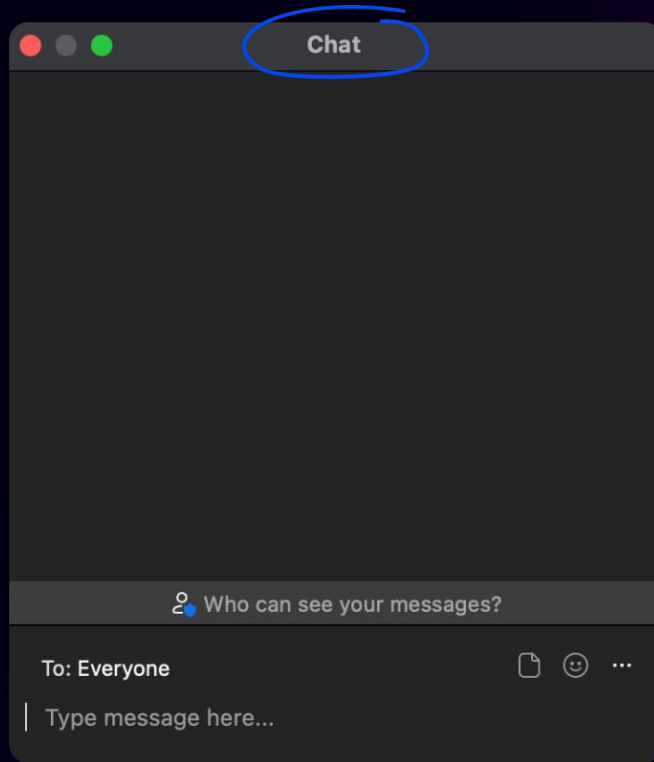
AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PERFECTEDIT10**

Students get **10%** off Editing & Proofreading Package!



Change your chat
settings to "Everyone"



Tip of The Week

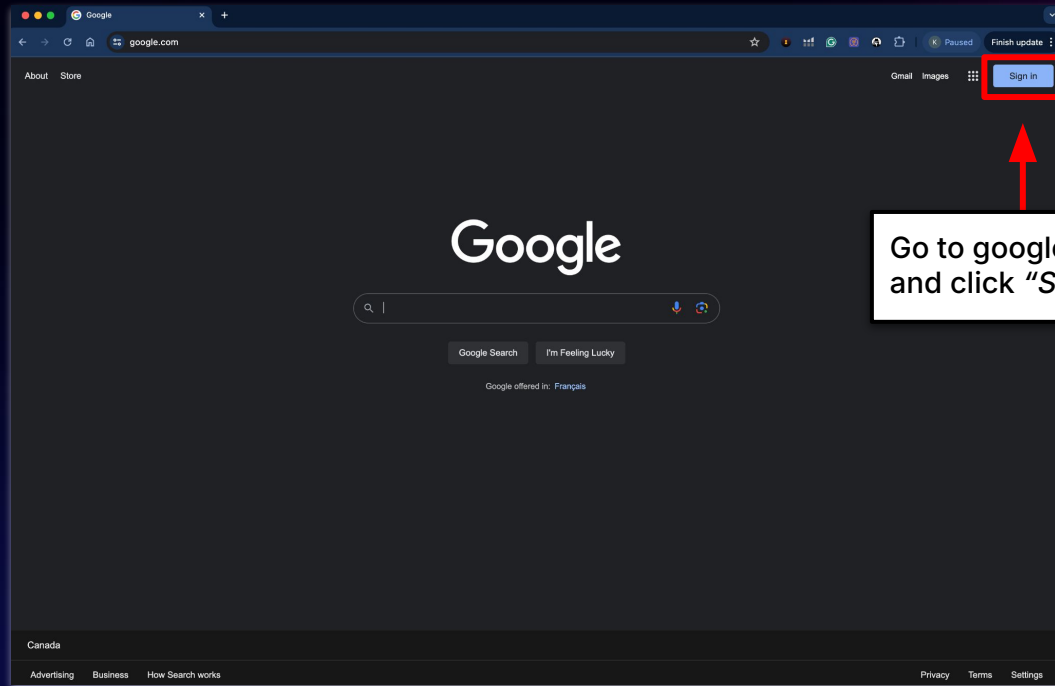


Regularly back up your data

1. Google Drive
2. iCloud
3. Dropbox
4. External Hard drives
5. One Drive

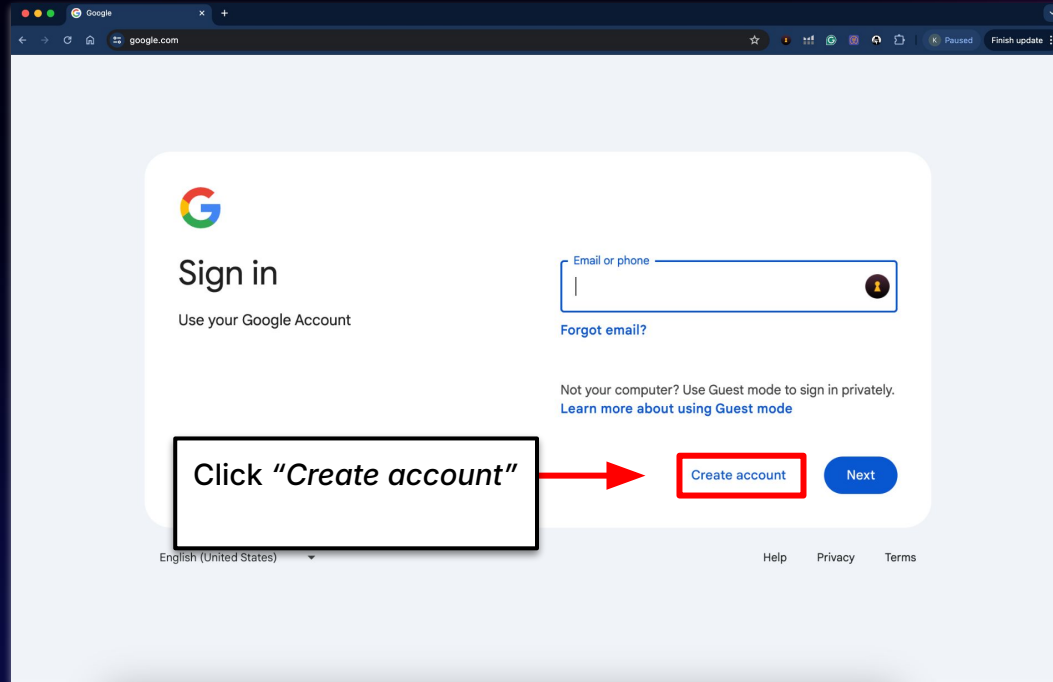
LET'S BEGIN!

Creating a Google Account

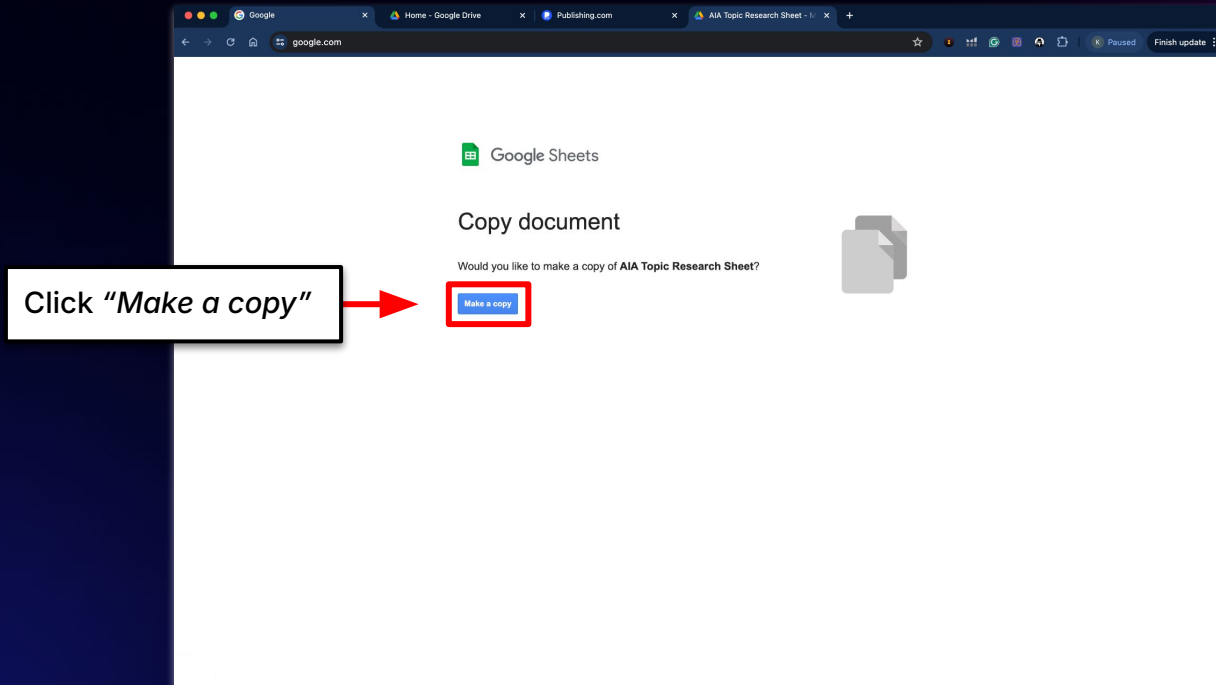


Go to google.com and click "Sign In"

Creating a Google Account



Using Your Google Drive

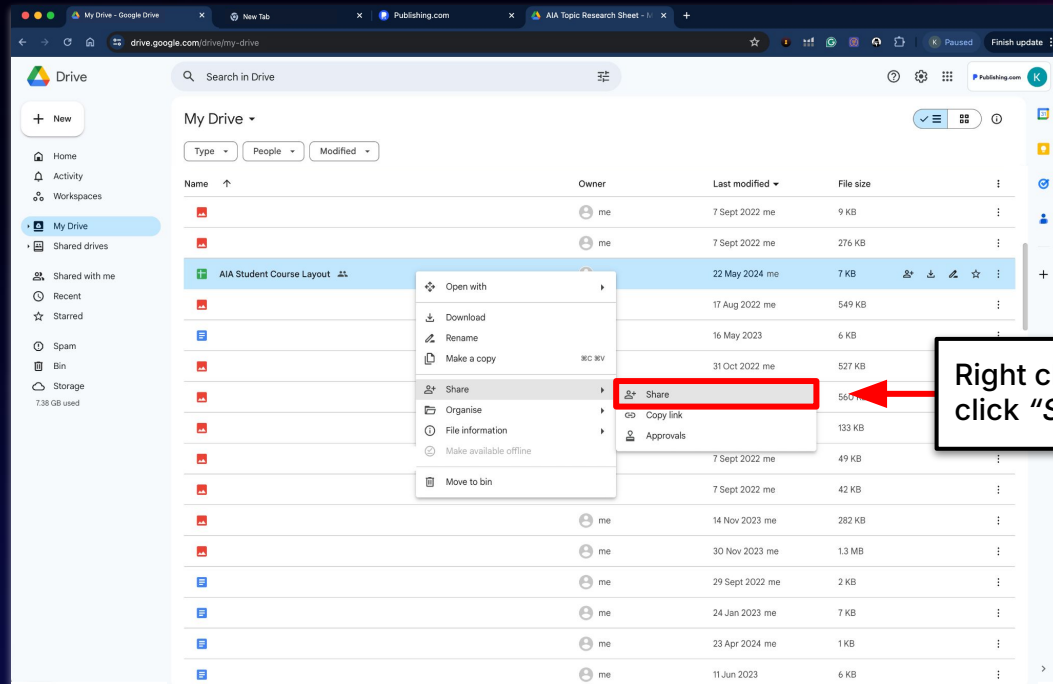


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main content area displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective sizes and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



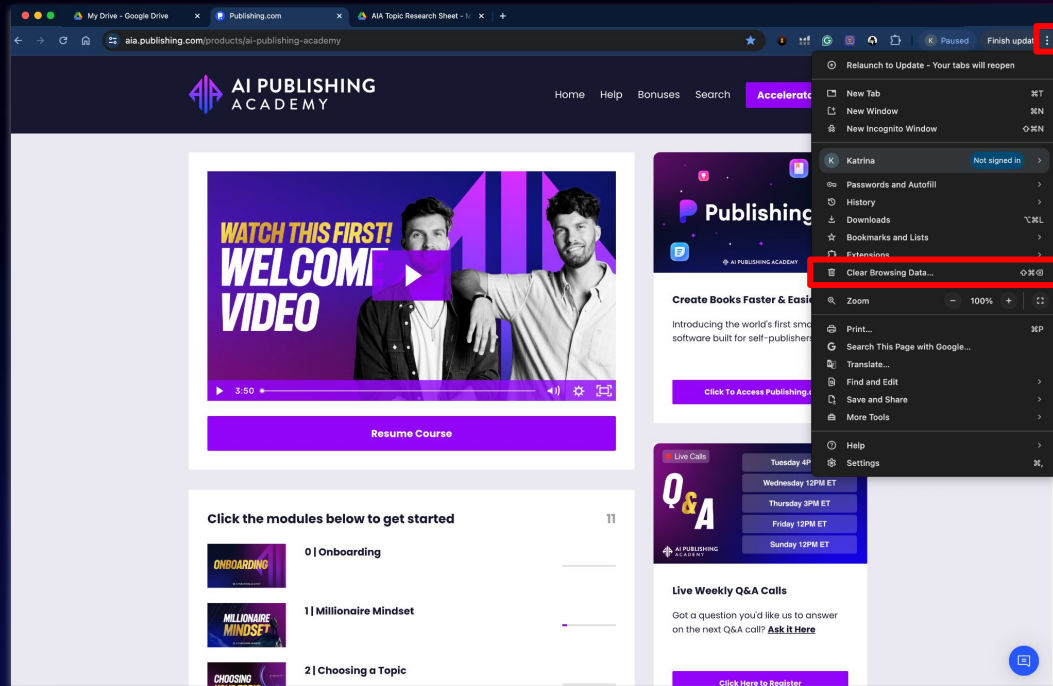
Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the callout, there are 'Copy link' and 'Done' buttons.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

Clearing Your Cache

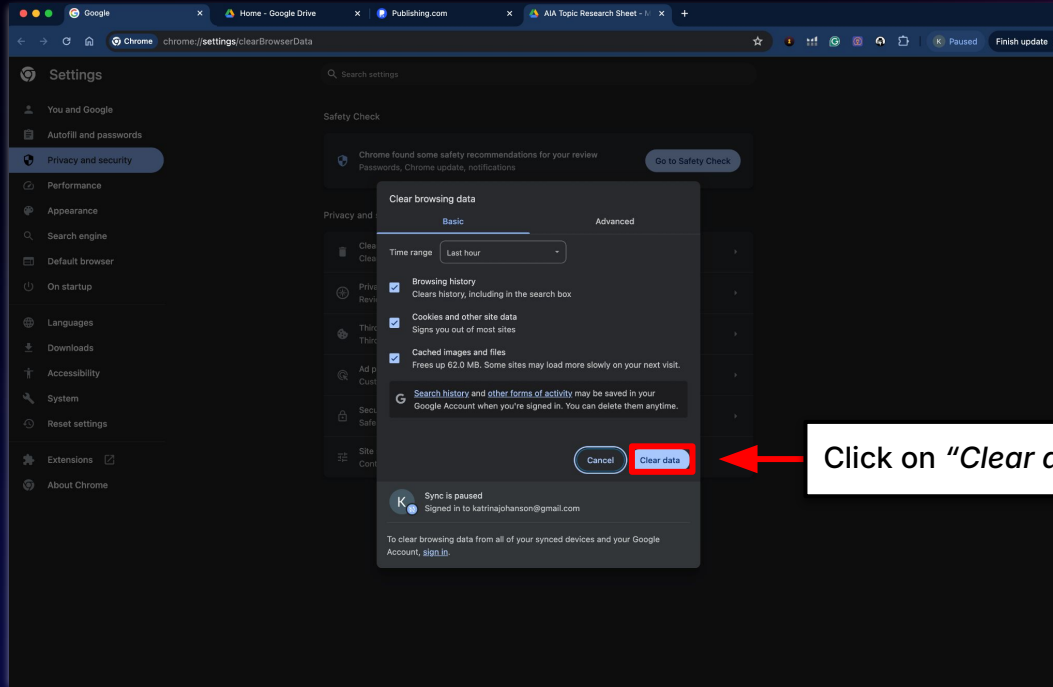


The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

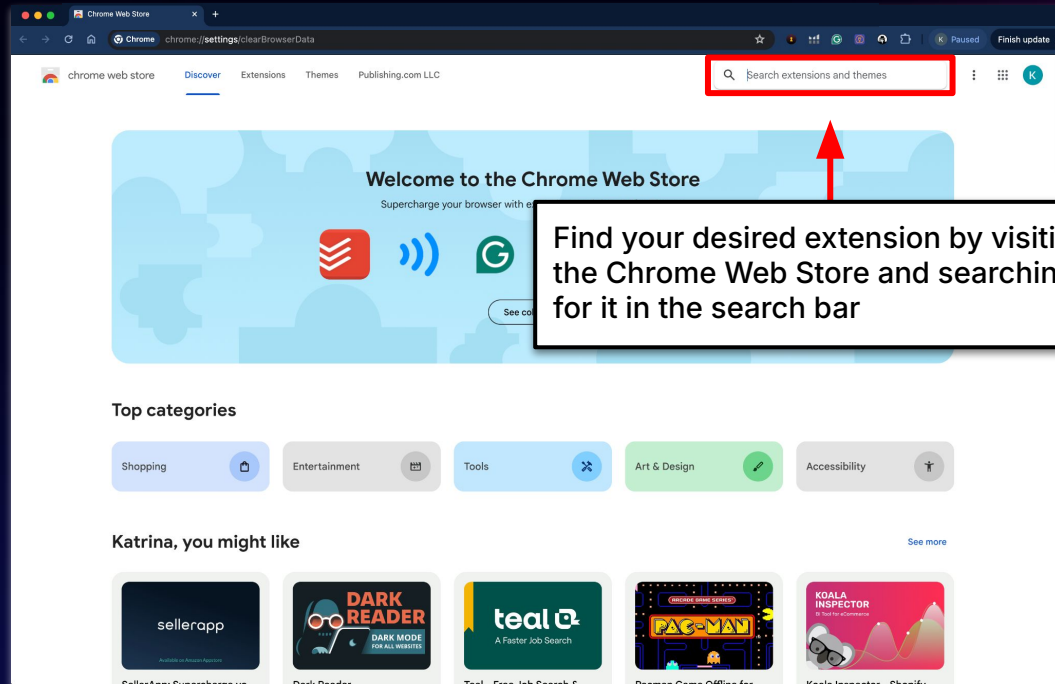
1. Click on the three dots

2. Click on "Clear Browsing Data"

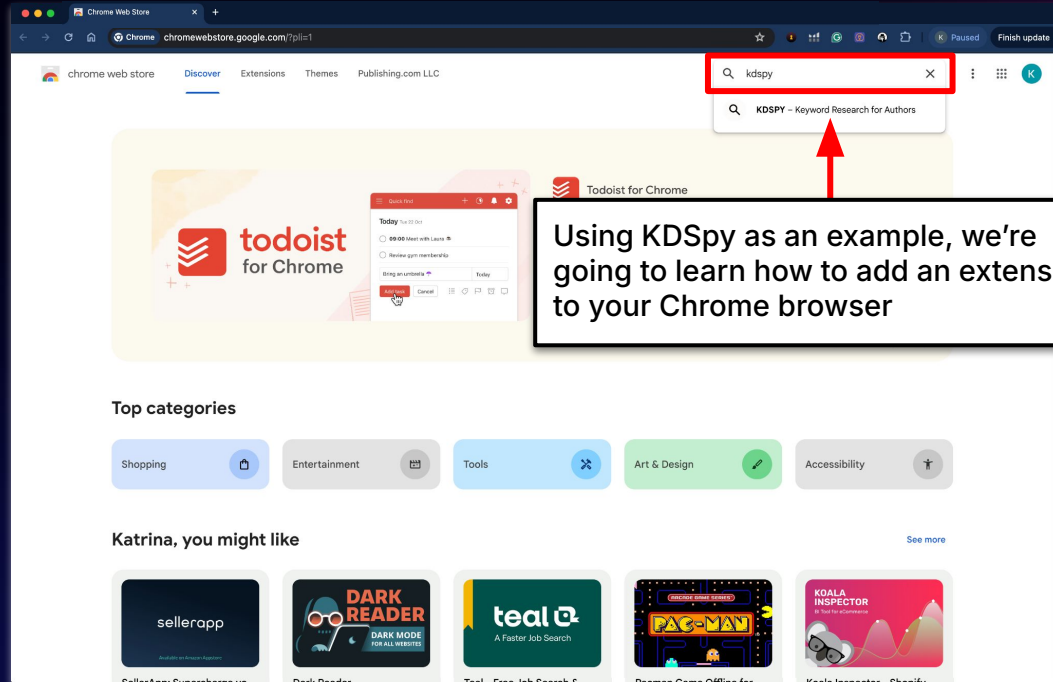
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

Rank	Book Title	Kindle	Ang. Sales Rank	914	Est. Monthly Rev.	\$17.08	Est. Mo. Sales	444
1	1 Crush: The Science and Art of Longevity	01 12 12 12	146	\$12.99	12,248	\$158	12,248	
2	2 Why We Get Sick: The Hidden Embodiment of...	01 12 12 12	285	\$12.99	6,458	\$84	6,458	
3	3 Why We Love: Discover the Science of Love	01 12 12 12	442	\$8.99	9,159	\$82	9,159	
4	4 The Molecular Mind: How a Single Change...	01 12 12 12	237	\$11.99	7,238	\$87	7,238	
5	5 Atomic Habits: An Easy & Proven Way to...	01 12 12 12	240	\$11.99	8,478	\$100	8,478	
6	6 The Happiness Advantage: The Power of...	01 12 12 12	386	\$12.99	8,811	\$115	8,811	
7	7 How Not to Die: Discover the Foods, S...	01 12 12 12	875	\$16.99	3,841	\$65	3,841	
8	8 A Heart That Works	01 12 12 12	130	\$11.99	3,269	\$39	3,269	
9	9 Never Finished: Unlock Your Mind and...	01 12 12 12	209	\$9.99	3,510	\$36	3,510	
10	10 Thinking, Fast and Slow	01 12 12 12	354	\$12.99	3,268	\$42	3,268	
11	11 Control Your Habits: The Science of Habit...	01 12 12 12	280	\$11.99	3,211	\$39	3,211	
12	12 Live My Own True Me, And the Better Future...	01 12 12 12	645	\$6.99	2,812	\$20	2,812	
13	13 Mind: Expanded to You? Consciousness an...	01 12 12 12	281	\$15.99	2,816	\$35	2,816	
14	14 The 5 Love Languages: How to Help You Find...	01 12 12 12	290	\$11.99	2,810	\$34	2,810	
15	15 The Confidence Game: A Guide to Overcomi...	01 12 12 12	244	\$11.99	2,808	\$34	2,808	
16	16 The Secret Garden: A Children's Novel...	01 12 12 12	648	\$14.99	2,223	\$34	2,223	
17	17 The 500 Shades of Grey: Paranormal Thriller...	01 12 12 12	19	\$2.99	2,073	\$60	2,073	
18	18 Dispar: Where I Get Old...	01 12 12 12	274	\$13.99	2,123	\$30	2,123	
19	19 Gravity: A Science-Fiction Novel...	01 12 12 12	285	\$5.97	1,868	\$22	1,868	

Kindle

Kindle Unlimited: \$959,773

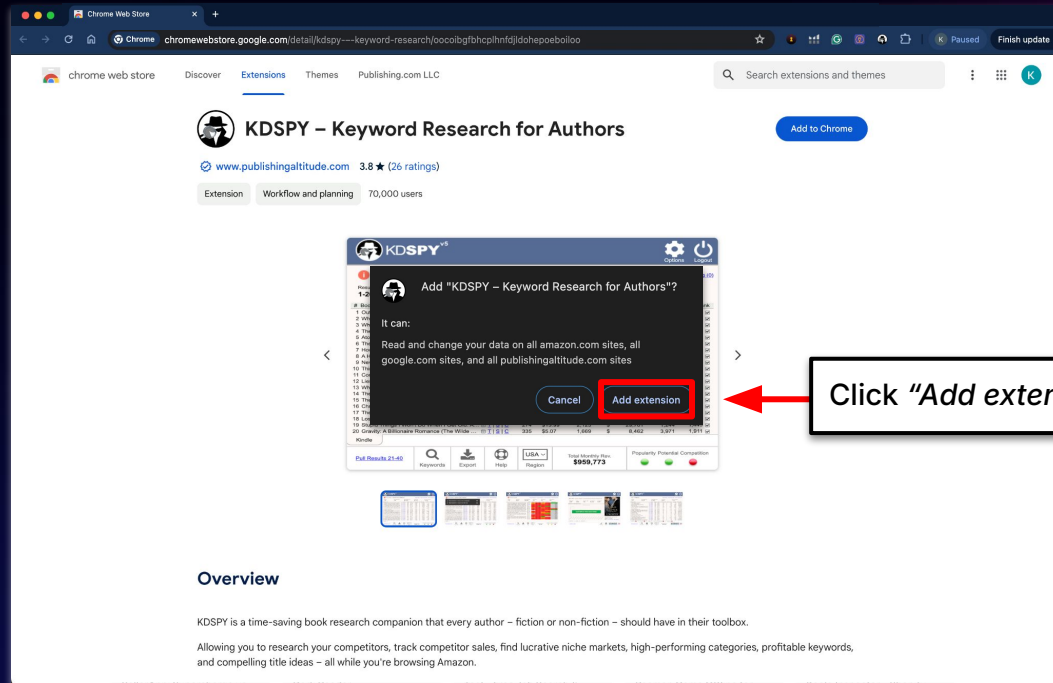
Priority: Possible Conversion

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors?"

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

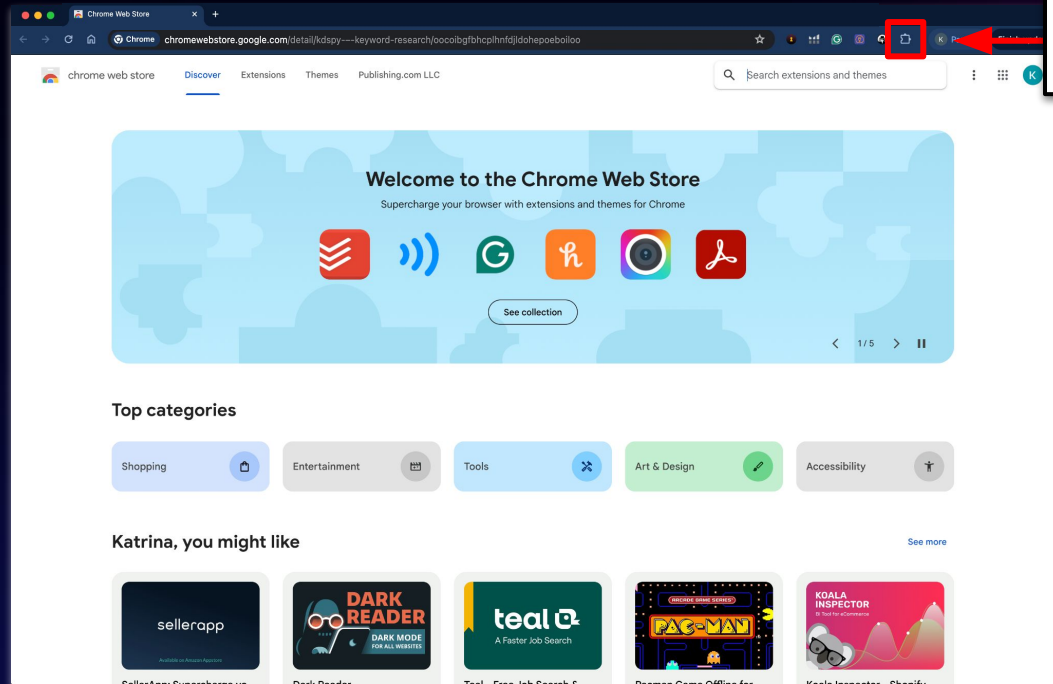
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

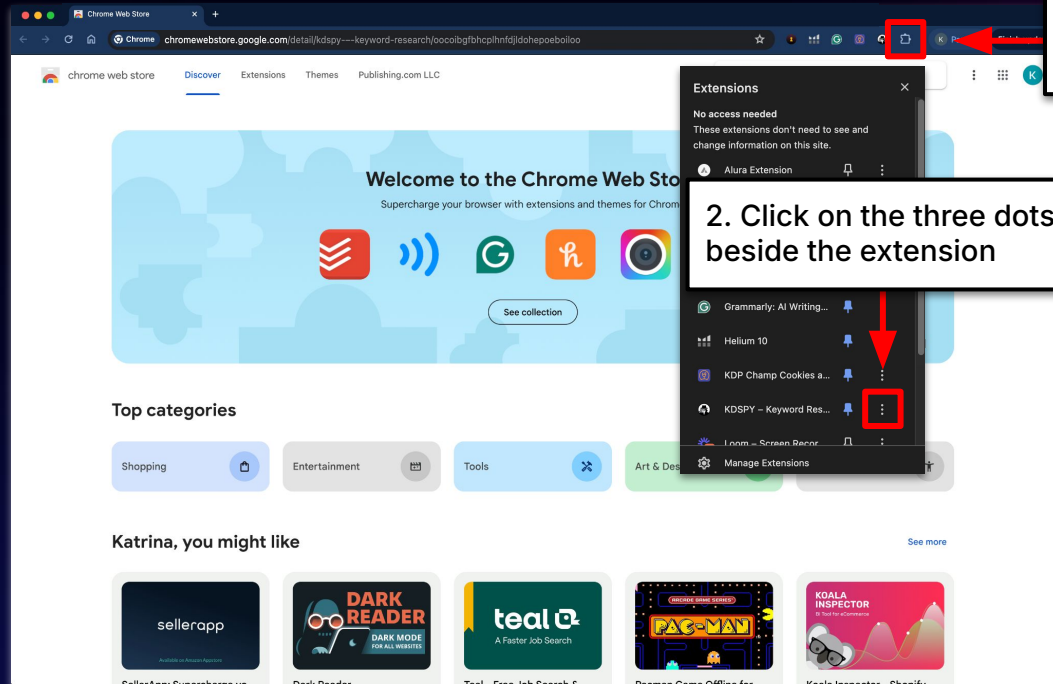
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

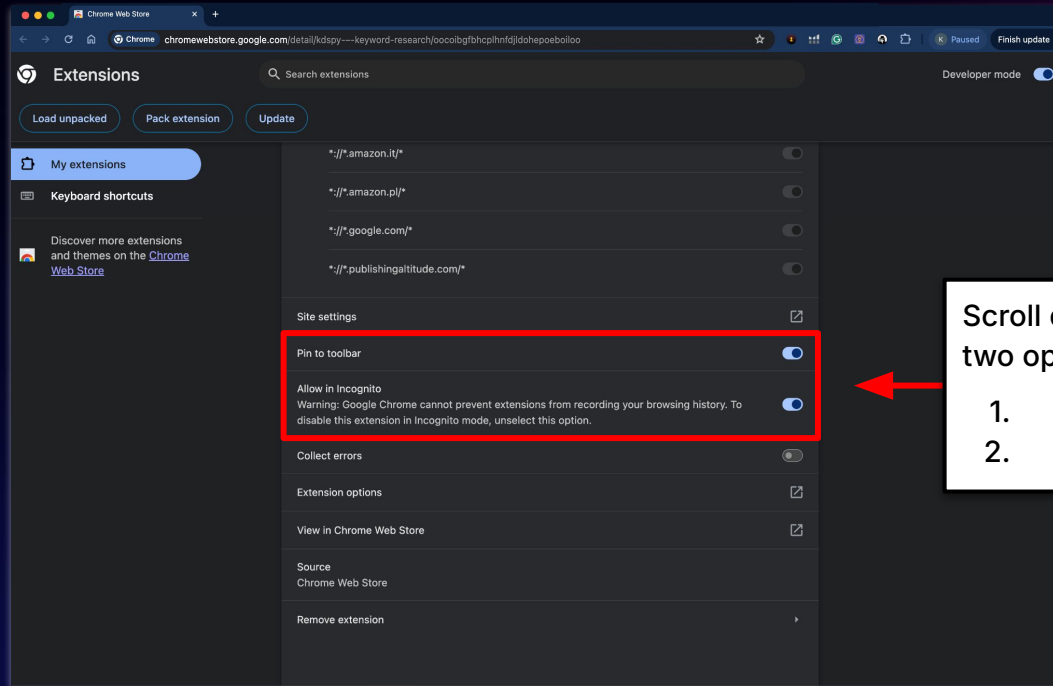
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of extensions is visible, including 'Alura Extension', 'Grammarly: AI Writing...', 'Helium 10', 'KDP Champ Cookies a...', 'KDSPY - Keyword Res...', and 'Loom - Screen Recor...'. A 'Manage Extensions' button is highlighted in the bottom right corner of the extension list.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

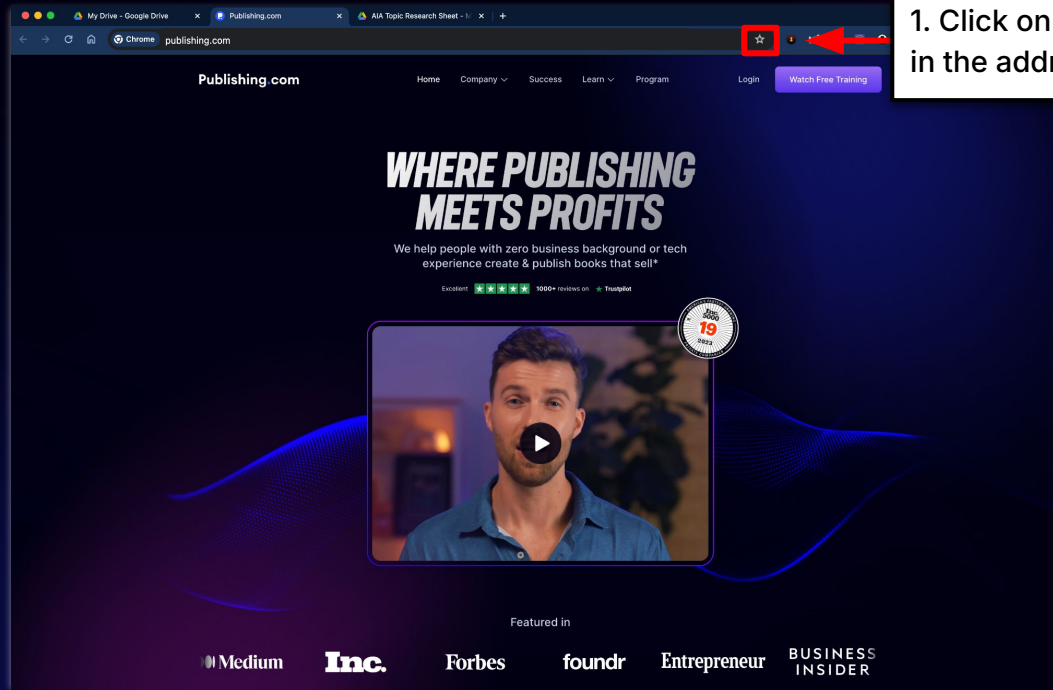
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

1. Click on the star in the address bar

2. Click "Done"

Featured in

Medium Inc. Forbes foundr Entrepreneur BUSINESS INSIDER

Shane

Hi Coaches, I really need some help, my ads are not converting. I had to turn off the category Parenting Girls, which is a category that is very relevant to my book because I was getting plenty of clicks but no sales; I had to do this with relevant keywords as well. I have updated my cover and looked over my description. I invested in Publisher Rocket and put everything I learned into place, but I am not getting sales. I am running out of money for ads. The book has 72 very good reviews. Please have a look at my book on Amazon and tell me what I can fix. Thanks Shane
<https://www.amazon.com/dp/B0D96CTVFB>

Luke

I'm looking at a topic with 4 pretty successful books (\$2-3k/month) with basically the same title. All of the data and metrics lead me to believe that all 4 are by publishing.com students (maybe even the same student?). When does a niche become oversaturated with books like these such that it doesn't make sense to publish another one?

Jacquie

Hopefully, this will be on the Sunday call. I'd love some comments on the first round of designs from my contest on 99Designs. I've copied the covers here:

https://docs.google.com/document/d/10vRpxfrgdmeASgk_YYj_iaa8bmwEwk40/edit?usp=sharing&oid=116943578959787485596&rtpof=true&sd=true

Johnny

Where would you go to collect your funds?

christine

I signed up for notifications for all the Q&A sessions but I don't get notifications via email for tues or Thursday which I desperately need. I even re registered and still don't get them . HELP!

Rosa

I am new at publishing and looking into laptops but, will like to find out what features are needed for P., Need suggestions so to know what to buy in order to be able to start working and publishing using P.ai.

Please help, never own a computer nor laptop before. Thanks.

Carol

My question is...how do I get to a site to simply type my literature?

Carol

I am still waiting. I have been trying to just get on my first orientation call since I joined on August 16th, 24. My frustration is peaking.

Help.

Thankyou,

Carol Pegg.,

Heidi

I am going to publish an official workbook to accompany my 30K book. 1) If I want to bundle them later, does that mean both books need the same trim size? A larger workbook will be better for writing on it, but I also need to consider the possibility of the bundle. 2) If my workbook is around 15K with some tables and lines for writing in, can I still publish it as an ebook too? Or can I only do it as a print book? Thank you!

melvin mcqueen

Can i receive help on how to complete my vip book?

Teresa

My KDP account is currently under my personal name. At what point did you decide to publish under an LLC? I plan on publishing my first 30k book by the end of this year. Does it make sense to create an LLC now instead of having to change over later (especially since the twins recommend publishing 4 books per year)? How difficult is that process of changing my account from individual to LLC on KDP? Thanks

Virin

Hi Coaches,

For those of us living outside the US, when we set up Amazon Ads, do we convert the budgets and bids to our native currency (eg from USD to NZD)?

I'm also trying to check where I set up the 'ad currency' when setting up my ads, but can't seem to find it anywhere. And I wondered if that can be changed. If not, at least it would help me decide on the correct sweet spots for the bids.

Thanks in advance for any advice!

Dean

What is the best email sender? I'm looking for a service.

Thomas

I enrolled in 7 day 2024 1st quarter using different emails, phones, laptops and tablet. confused creating chaos unsure about access to \$1000 bonus. Never fully accessed my dashboard, my tools to create my book OR accessed a coach. Followed 7 day challenge números times hoping to complete onboard process and begin. Paulo assured my that I have a year to apply for \$1000 bonus upon completion of manuscript and 50 reviews. Denied access to coaching or to 2nd book. I'm not sure what to do now. Where do I begin? I've listened to most of the videos/ audios repeatedly and need to sit down and begin publishing.

john

in the tech tutorials at the end of google drive segment we're shown how to split the screen to upload files and such but i don't see where his arrow goes and haven't found the button i only know it's top left. ty

Crystal

Can someone help me with Pubby. I have been with them for over a week and i have dont 4 reviews for others but only received 1 and then they paused all further reviews because they said they had to verify the reviews I did. Mine were already live on amazon so I messaged them and nobody will return a message. I started looking into them online and they actually have horrible reviews with lots of red flags. Can you tell me why Publishing.com even recommends them? Also is there another review site that you might suggest in place of Pubby? FB review method isn't working either, I keep getting no's from private groups in my niche.

Thanks

Toby

Hi Coaches,

I have initiated the review process for my network. However, I'm encountering an issue with my friends and family mistakenly identifying my messages as spam. I have been using email and Facebook Messenger for communication. I received no responses, so I followed up with people using other methods, only to find out that they had deleted my messages. Since this is my first book, most people are unaware that I am publishing one. In today's world filled with numerous scams, do you have any tips that could help us out?

Kathy

My problem is that my personal name, Kathy Talkin, is in the "Published by" area of Amazon on the first page. I purchased an ISBN from Bowker as recommended rather than use the free ISBN (so I can publish on IngramSpark). The information at the Bowker site told me to put the name "Kathy Talkin" in the imprint area. That is what I did and I assume that is why my personal name is shown as publisher. I wrote to KDP and received an answer which did not help at all.

If I cannot get the name changed for this (my first) book, how do I change it for the next book. I bought 10 ISBNs at Bowker and I am sure they will tell me to insert my personal name into the imprint area the next time. Can I just put a publisher name in the blank area? I assumed that I would get an error message if I put in a name that did not match what they told me. Bottom line - how does a person set up the name that goes in the "Publisher" area on Amazon? This is what I saw next to Imprint area at Bowker:

Natasha

Hello! I've made my way through the first 2 modules and ready to move along to the 3rd however, it's locked. I've got my topic narrowed down and done the steps including POC over the past couple of days. Please let me know, is there something I may be missing that needs to be completed to move forward? :) Thanks so much!

Natasha

Oops, please disregard my previous question. I saw where a couple of the sublessons in a misc category were not complete and now they are - I'm moving forward! My apology. :)

Sarah

My book was most generated with ChatGPT. When I run it with Grammarly, it says that 56% of your document contains patterns often found in AI text. Is that a problem? I would like to market the book on Instagram and Facebook. It will show my name on it. My friends and family want to buy and read it.

Sarah

I published the book, and it is live on Amazon. However, I found that I needed to rewrite some parts of it. Is it okay to unpublish the book and publish it again? How do we do it? Thank you so much for your answers. Do we receive any penalty for publishing it again?