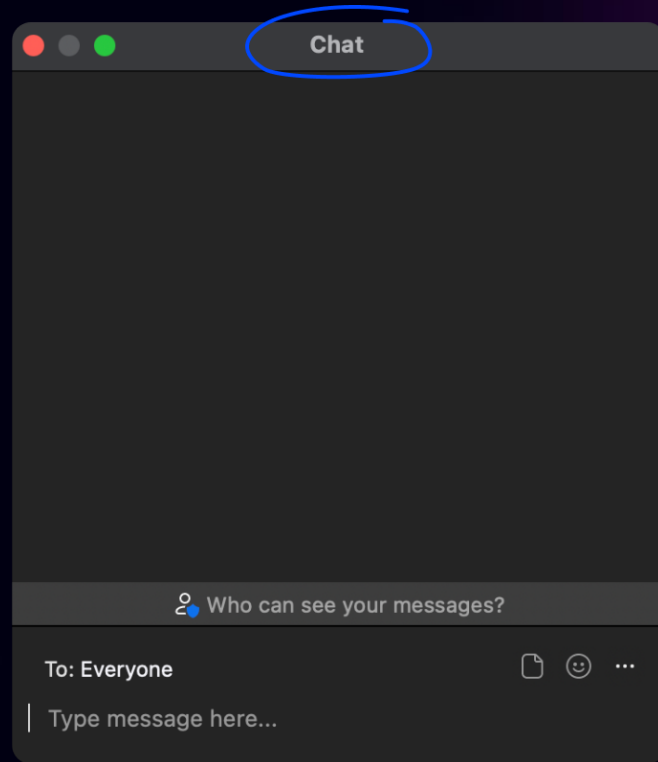


Action Takers Tuesdays!
January 30 2024



Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

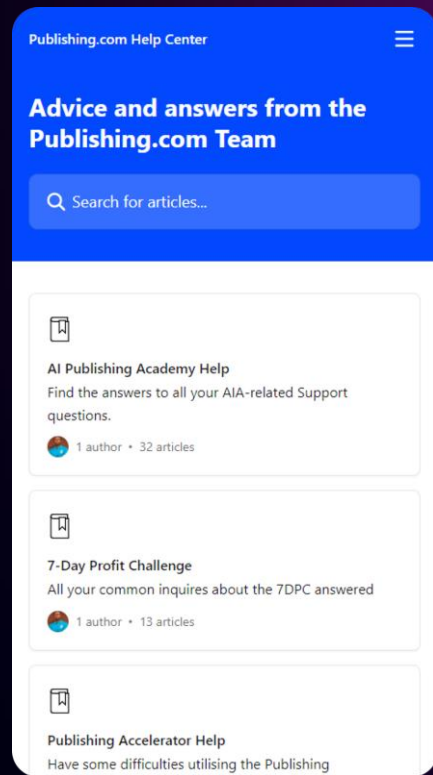
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10%** on the Review Page Package!



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Wednesday, January 31st @ 10 am, 10:30 am, 11:00 am EST

Link - <https://publishing.as.me/limited-time-coaching-calls>

***** First come first serve, we will work through as many students as time allows**



LET'S BEGIN!

Thought Of The Day

This is progress



This is also progress



And so is this



Did you achieve last week's goals?

Brian

- Hire 2 narrators - 1/2

Karina

- Editing - Yes



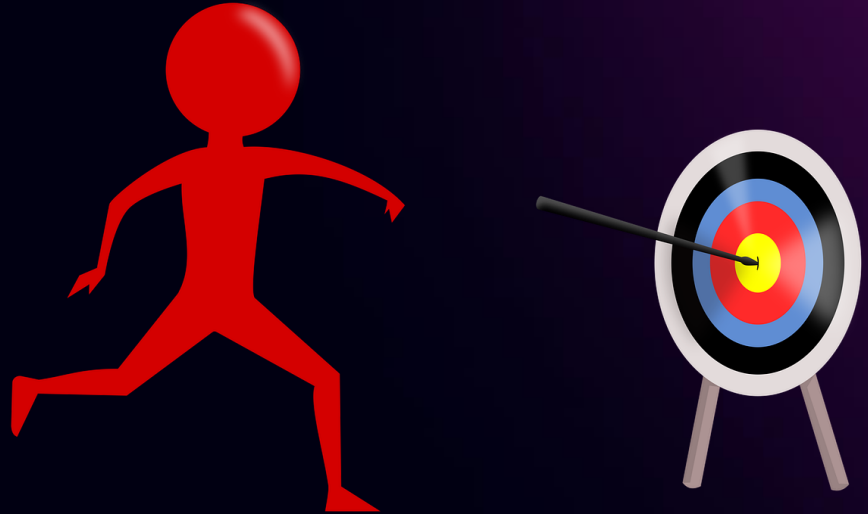
What are your goals this week?

Brian

- Craft title and cover for new book

Karina

- Publishing 3 coloring books



Kathy Pihlaja

Is the number of reviews you see on Pubby, the total number of reviews your book has?

Michael

When I use a pen name, how do I register my work for payment??

Stellar

What do I do if Amazon doesn't allow me to review and purchase books anymore? I have sent several messages to review-appeal@amazon several times. I can't even review any other product anymore. My pubble subscription is still now, but I can do anything with it. What can I do?

Frances

Will this course walk us through starting a publishing company... LLC or something like that?

Also, will we get the ins and outs about selecting and using a pen name?

Keda

I've heard a lot about eliminating use of the word 'healing' from our book titles for ad purposes, but what about 'health' i.e. Mental Health Guide / Holistic Health Approaches and so on. Thanks in advance!

Kurt

Guide to Stoic Serenity

#1 Apply the Wisdom of the Stoics in 21 Days. Reduce stress, and Gain Inner Peace and Control of Your Life in the 21st century

#2 Apply the Wisdom of the Stoics in 21 Days. Begin to Reduce stress, and Gain Emotional Resilience and Control of Your Life starting Today

Greg

In reevaluating the Kindle Select program, I've discovered that being in the 70% royalty bracket incurs delivery fees for all downloads, which can add up, particularly if they're also charged on free downloads. This might necessitate a switch to the 35% royalty option, where no download fees are present. Notably, Barnes and Noble don't impose download fees for their 70% royalty tier. I'm interested in offering my book for free temporarily, possibly by setting the price to \$0 for about 24 hours and promoting the offer on my book's Facebook Page. My question for the class is: Does Kindle allow me to temporarily reduce the price to \$0, or is there a mandatory period that the price must remain unchanged following a price adjustment?

Katie

Hello it's me again with more ad questions :)

I have my daily budget set to \$27 but my TOTAL ad spend of all time is only like \$60 (since Nov 2023). I'm assuming that increasing my budget would not lead to more clicks/impressions? Do I need to instead adjust the bids amounts on each campaign? I've re-watched the tutorial on fine-tuning but I feel like I don't have enough data to work with.

Mel

Hi, I have raised the price of my book from 9.99 to 10.99 at the beginning of Jan. Sales have dropped drastically this month, not sure if it is because of the price or if January is just a quiet month. Besides that, every month Ad spend is constantly higher than profits- this problem is happening every month and it makes me want to stop ads altogether. Please advise on these 2 issues.

Mel

What is the best way to create a lead magnet for my upcoming book?

Kathy

What are your rules for looking at book covers? I will have samples in a few weeks and remember you saying that you didn't want links. Are we able to paste the book covers into the slide for you to view? Is there a limit on how many? Thank you.

Gloria J. Ingram Please critic the first draft of my book cover. Thank you.

<http://99d.me/e/r2lz/2bbr8p>

<http://99d.me/e/r2lz/2bbxyy>

<http://99d.me/e/r2lz/2bbqct>

*** Pls submit only 3 covers in a google doc

michael

Publishing Services formatted both my e-book and paperback books, which are now live on Amazon. I am confused about the review pages. How do I get the hyperlinking and QR codes in the manuscripts? Do I add them myself and place them anywhere on the review page?

Cherie

How does sharing an account with your spouse work?

Rachael

Hello Coaches! At what point am I supposed to find my illustrations and put them in my book? I'm feeling a little confused about the timeline of things...

My ghostwriter is just about done writing my book. She has asked me to approve her draft and to approve her plagiarism report.

Is my ghostwriter supposed to put in the illustrations? Or the formatters job?

If my ghostwriter is supposed to put them in, do I need to give them to her BEFORE I approve the draft?

What about my editor? Can my editor be editing my book even if I don't have illustrations yet?

Would love some clarification on the timeline of when illustrations go in! Thank you!

Wayne Cobb

When I signed up for payment, I thought I would get an inquiry as to how many payments I wanted to make. I will billed for the entire amount. Is there anyway that I can have it split into four payment? Thank you very much! Wayne Cobb

Michael

i have narrowed my book topic down to strength training, however I feel like it is still broad. How can I get more niche. Free weight strength training? strength training for people recovering an injury? strength training for over weight people? please help.

Bob

How do I submit jpgs to review a Book cover for Thur Q&A?

Kerry

Ok so I asked about pen names and was told that it was fine to use a pen name bio but not to lie. It is a fictitious person, so it will not be true, and is this ok? And I was told it was ok to use a fictitious photo of said pen named person, OK?

Pam

Can you please give input on the following book title options I'm working on for my 1st 30k book? I'm still trying to get the right balance of zing and keywords for better copywriting.

1. Radically Important LIFE SKILLS for Young Adults: Blueprint for confidently moving out, managing money, finding a job, building healthy habits and living fearlessly on your own
2. Radically Important LIFE SKILLS for Young Adults: Guide to confidently move out, manage money, find a job, build healthy habits and live fearlessly on your own.
3. LIFE SKILLS Bible for Young Adults: All you need to confidently move out, manage money, find a job, build healthy habits and live fearlessly on your own
4. LIFE SKILLS Handbook for Young Adults: (same subtitle as 3)

original title was: LIFE SKILLS for Young Adults: Confidently Move out, Manage Money, Get a Job, Build Healthy Habits and Live Fearlessly on your Own

Phillip Nembhard

I need to know how I can submit my first book title for review on the Zoom calls. I cannot find any info anywhere on that (or I may have missed it somewhere). Thanks.

Frances

When we go live on KDP do we purchase author copies or do we buy copies from the Amazon Store? How long does it take for sales to show on the dashboard?

Phillip Nembhard

I am going to go ahead and submit my ideas right here just in case: Can you please tell me what you think about these book topic ideas? Thanks very much.

(1) The Beginner's Guide to Business Success: The Essentials of Entity Choice, Cashflow, and Tax Strategy Planning.

(2) The Beginner's Guide to Business Success: Essential to avoid being Trapped, including Entry, Exit goals, Cashflow Management, Business and Tax Planning Strategies.

(3) Business Success Guide For Beginners: The Essentials of Exit Goals, Choosing LLC vs. Corporation, Cashflow, and Strategic Tax and Business Planning.

Sherbert

I have tried doing the steps for opening KD Spy in Incognito mode, but there is no extensions tab to click to be able to manage my bookmarks. I do have a bookmarks dropdown with all my bookmarks there except KD SPY as well as an "All Bookmarks" option and KD Spy is not there either.

I do see KD Spy icon at the top of my regular laptop mainpage for browsing.

Please help. Have not been able to do my research for POC

Jovana

I published my book on Amazon's KDP in English, I am now interested in expanding its reach by publishing a Spanish version. Could you please advise me on the process for doing so through KDP? I would like to understand:

1. Does KDP facilitate the translation of books, or should I provide my own Spanish translation? I already have the manuscript in Spanish and am ready to proceed with publishing it.
2. Once published in Spanish, will KDP automatically distribute my book in Spanish-speaking markets, or is there a specific process I need to follow to ensure it reaches these audiences?
3. Are there any additional steps or considerations I should be aware of when publishing a book in a language different from the original version on KDP?"

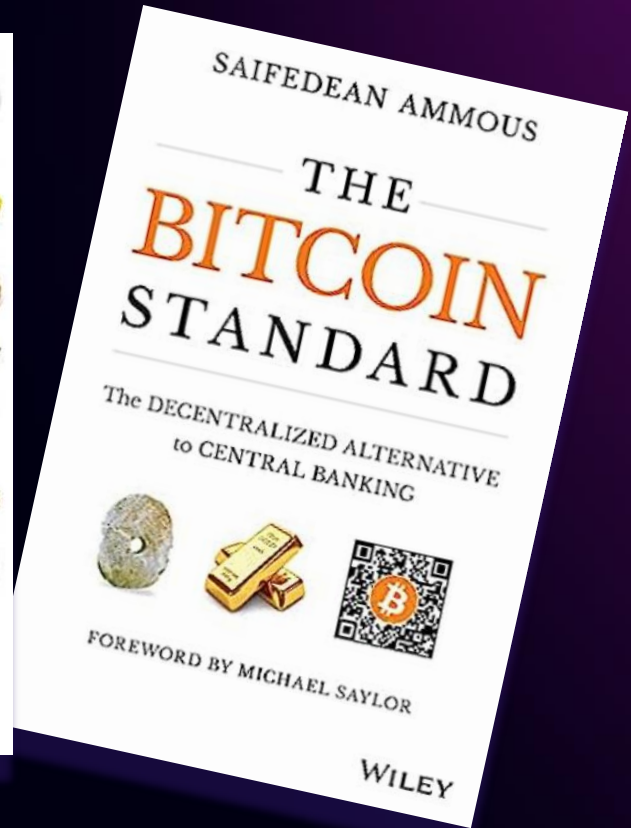
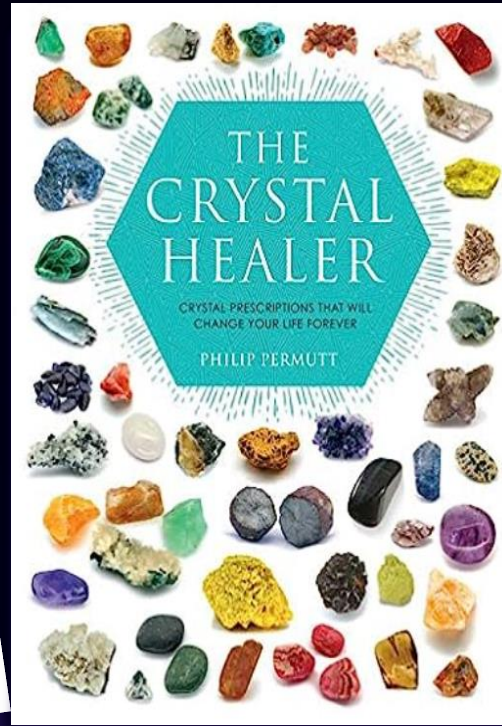
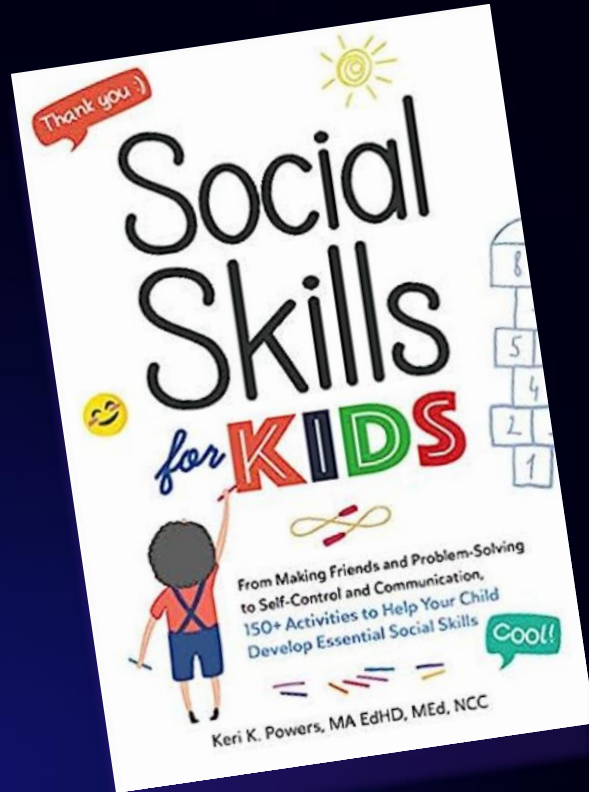
Kim

I am interested in feedback on my topic and subtopic. I feel like my topic is too long and could be broken out into the subtopic, but then I would have less key words in my topic/subtopic combination.

Emotional Intelligence: Seven Steps to Mastering the Art of Connection and Resilience

Navigating Relationships with Enhanced Leadership, Stress Resilience, and Self-Discovery

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

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Alisha

QUANTUM PHYSICS FOR BEGINNERS

- SIMPLIFIED -



Understand the Subatomic World, Apply Basic Concepts to Everyday Life, and Expand Your Consciousness & Worldview Without a Science Background

ALISHA KAPANI, P.ENG

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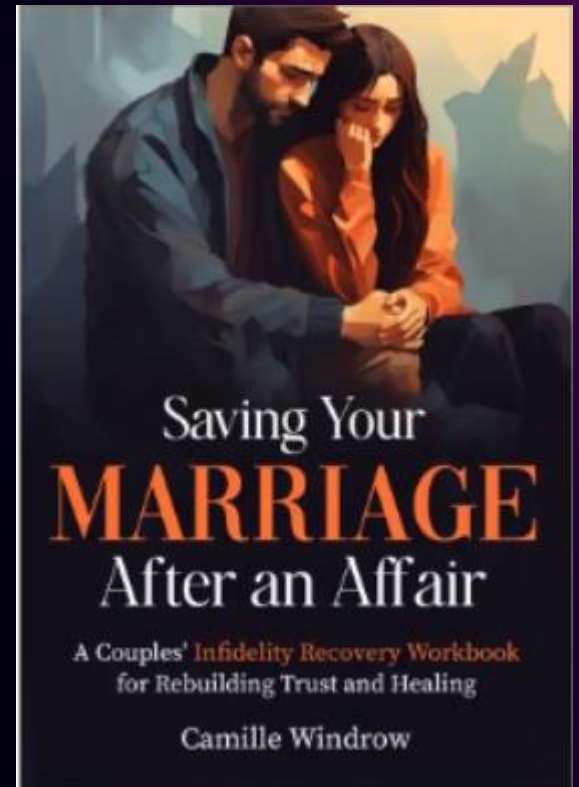
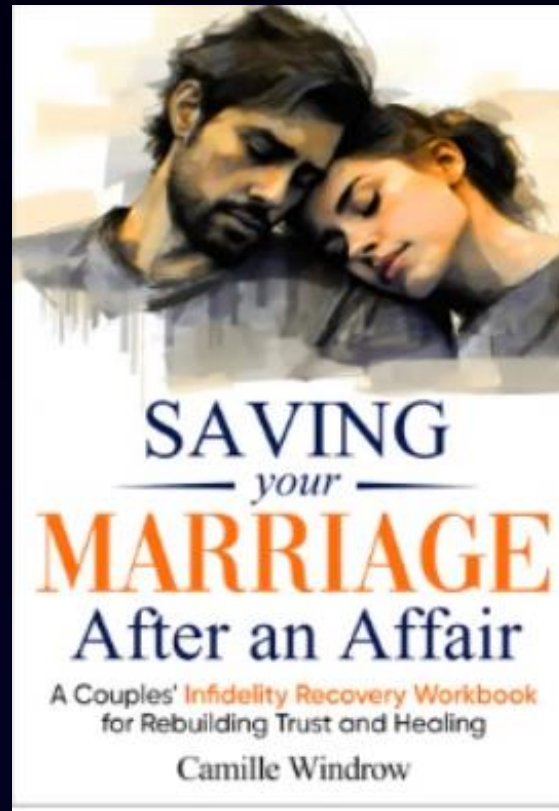
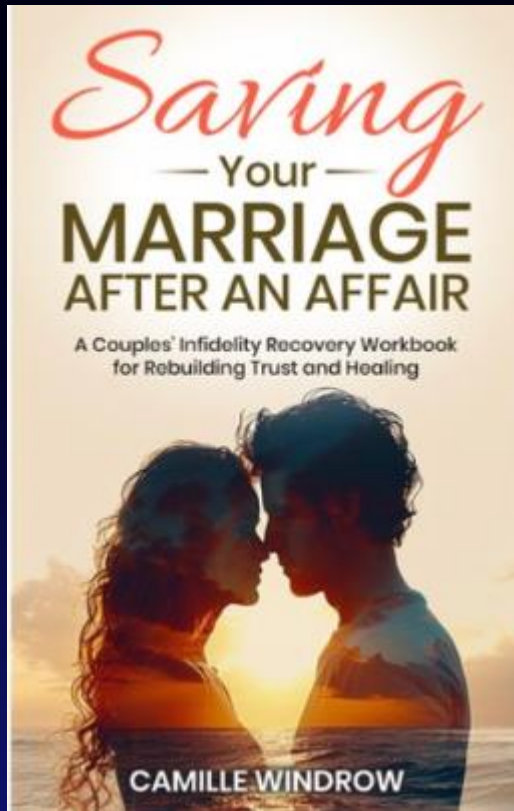
QUANTUM PHYSICS FOR BEGINNERS — SIMPLIFIED —



Understand the Subatomic World, Apply Basic Concepts to Everyday Life, and Expand Your Consciousness & Worldview Without a Science Background

ALISHA KAPANI, P.ENG

Carina



Patricia

