




AI PUBLISHING
ACADEMY

Friday 30th June 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a red dot and the text "Live Calls". Below this is a large "Q&A" logo where the "Q" is white, the "&" is yellow, and the "A" is white. Underneath the logo is the "AUDIOBOOK IMPACT ACADEMY" logo. To the right of the logo are five buttons listing call times: "Tuesday 4-6PM EST", "Wednesday 12-2PM EST", "Thursday 3-5PM EST", "Friday 12-2PM EST", and "Sunday 12-2PM EST".

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

Most Frequently Asked Q&A

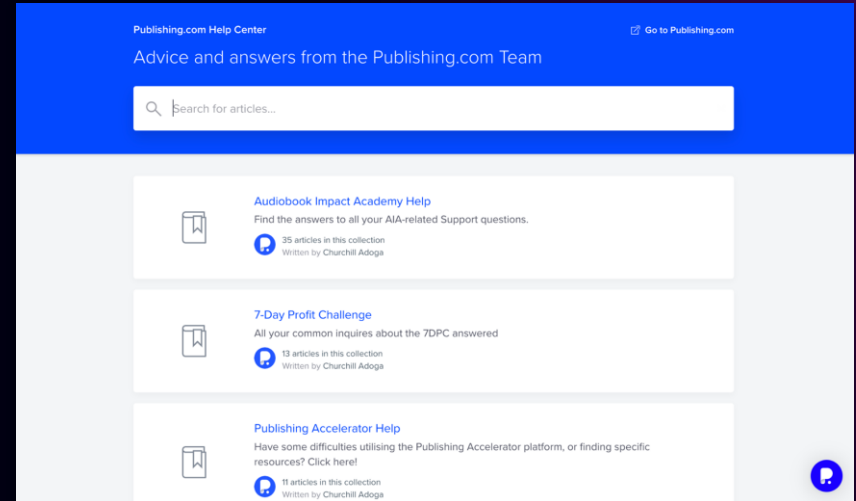
Questions:

Visit our Help Center

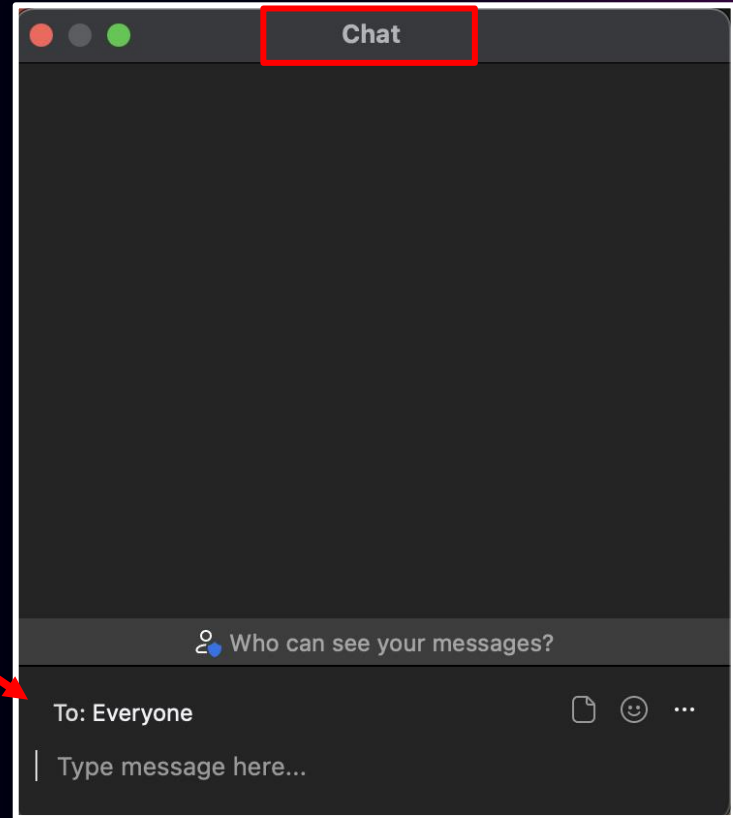
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get 10% off + free formatting when they order the editing and proofreading package.



Let's Begin!

Julie - 1 of 2

I'm currently trying to pin down a title and subtitle for my book on conflict management for couples.

Below is a list of titles with 3 subtitle variations. I'd appreciate feedback on which main title (or titles) you like as well as the subtitles. Any additional thoughts or critiques is greatly appreciated! This is my first 30,000 word book. (I had originally submitted these for last Sunday's call (the 25th) but there were technical issues and I couldn't log on and I don't think they even had the call because it was never posted.)

Beyond Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

Embracing Conflict: Navigating the Waves of Conflict to Achieve the Healthy Relationship You've Always Wanted

The Conflict-Free Relationship: Insights, Strategies, & Guidance to Achieve the Healthy, Fulfilling Relationship You've Always Wanted

Julie - 2 of 2

Connecting Through Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

Don't Win the Argument: Navigating the Waves of Conflict to Achieve the Healthy Relationship You've Always Wanted

Say What You Really Mean: Insights, Strategies, & Guidance to Achieve the Healthy, Fulfilling Relationship You've Always Wanted

An End To Arguing: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

David Degener

I have been receiving emails on SHORTFORM. They define themselves as "Shortform is a book summary service offering in-depth book guides to over 1,000 of the best non-fiction books. They focus on detail, logic, and critical assessment of the information and help you implement what you learn via concrete exercises. Shortform works by using AI to analyze the text of a book and extract the main points. The AI then generates a summary that is up to 1000 words long. This summary includes all the essential information from the book, but it's much shorter and easier to read than the full version. "

How does it affect us in our endeavors? Have you heard of this company? Is it a threat or a help?

Shelley

Questions about my outline..

.#1 the place holders for example: for a personal story/anecdote, do I fill that out or does the Ghostwriter?

#2 I want to add an interactive element at the end of each chapter, like a quiz or a game to help the reader to remember the chapter content...again, do I come up with those or does the GW?? thank you!

Lynne

I'm on Day 6 of the 7DC and cannot get the auto chapter numbers to stop showing up in my Reedsy manuscript even though I selected the choice for them to not show. Also, I made a few corrections and then asked to download the book again, but the new download was the same as the old one. Can either of these issues be fixed?

Ashley

I'm ready to submit book 1 for formatting with PS. I know I'll need to pop in the review links and copyright page after publishing... will I be able to edit their epub and pdf files to do this? Do I need to purchase the formatting source files? (additional fee) I don't want to mess this up!

Arta

Hi Coaches. To ask my followers to read the book for free, do I make a post or reach them one by one via the email.

Jessica

I can only be on the call for the 1st hour so here is my Book Title for review for POC in case I have to get off before you get to questions:

Book Topic: Remote Work for Digital Nomads: Master the Art of Location Independence and Work Anywhere, Anytime

- Keywords: Remote work, digital nomads, location independence
- Benefits:
 1. Location independence: Highlighting the benefits of location independence and how it aligns with the digital nomad lifestyle.
 2. Work anywhere, anytime: Empowering digital nomads to work from any location and manage their own schedules.
 3. Mastery: Helping digital nomads master the art of remote work and embrace the freedom it brings to their lives.

Nichole - 1 of 2

I'm getting ready to format my 7dc. And I when I had my book cover created they did a social media kit so I could advertise my book.

What is the process of how do I use this. I'm guessing it's not to just put on my private page, but I'm not sure how to advertise on Facebook or other social media platforms. Also when is it appropriate to do the coming soon ad v's the rest that are to advertise that it's actually on Amazon and ready to go buy now?

Nichole 2 of 2

When I got my book cover created they did ads for social media so that I could advertise my book. I got a coming soon ad, and a couple others for once they are uploaded to Amazon and Kindle, lulu or what ever.

My question is how do you go about advertise on social media so that everyone will see it regardless of algorithms?

Nicole

First time trying to get a book cover designed. It is for low content - a coloring book.

I used Fiverr and honestly the designs that have come back are awful. I'm not even sure where to start with requesting changes - any help would be much appreciated!

Sean

Please help me with ad optimization...

Once I've added a product ASIN to my "Manual Product" campaign, do I need to negative target it in my "Auto High" campaign?

I have a competitor's product that I'm targeting showing up in both places, with different stats, and I'm not sure what that means. The ACOS is much better in the manual campaign.

Marissa

Prime Day is coming up on July 11-12. Any book strategies on how to capitalize on Amazon's 2 biggest shopping days?

Marissa

What are your best practices for promoting a book and accompanying workbook and each have audiobooks?

Cindy

I am using Amazon Ads for my book The Ultimate Guide for Bipolar Disorder. In the training it says to identify negative keywords. I am stumped about what would be negative keywords for my book and this topic. Could you please help me with this? Thanks!

Terri

Coaches, I have reviewed the new lesson "Book Title", and revised my book title and subtitle. I appreciate your review.

Keywords - Breast Cancer

Book Title -

Thrive After Breast Cancer

Subtitle -

Navigating Recovery with Confidence and Hope, a 3-Part Practical Guide for Wellness, Actionable Strategies, and Triumph over Challenges with Survivor Stories

Eva

Hello Coaches,

I would be grateful for your comments on the title of my book. I am proposing a change from the current one to one of the four below.

Current: College Success Made Easy: Practical Tips and Strategies for A Stress-Free College Experience: Ace Your Academics - Have Fun with Friends - Graduate on Time!

Proposed new:

- a) College Success Secrets Revealed: Practical Tips and Strategies for A Stress-Free College Experience Where You Ace Your Academics, Have Fun with Friends, And Graduate on Time! (174 characters)
- b) 7 College Success Secrets Revealed: Practical Tips and Strategies for A Stress-Free College Experience Where You Ace Your Academics, Have Fun with Friends, And Graduate on Time! (179 characters)
- c) 7 Keys to College Success: Practical Tips and Strategies for A Stress-Free College Experience Where You Ace Your Academics, Have Fun with Friends, And Graduate on Time! (170 characters)
- d) The Keys to College Success: Practical Tips and Strategies to Have Fun, Keep It Stress-Free, Ace Your Academics, and Graduate on Time! (135 characters)

Ari

Can you critique my title?

POC: Parenting neurodivergent children

Title: Parenting a Neurodivergent Child

Subtitle: Embracing the Spectrum by Overcoming Uncertainty

Julie - 1 of 2

Below are 7 main titles and 3 subtitles I am considering for my first 30,000 word book. I have watched the new training on titles and subtitles and have used that training to construct the subtitles at least. I was hoping for some coaches' thoughts and advice. Thank you in advance!

Beyond Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

Embracing Conflict: Navigating the Storm of Conflict to Find the Resilient, Fulfilling Relationship You've Always Wanted

The Conflict-Free Relationship: Insights, Strategies, & Guidance to Achieve the Healthy, Fulfilling Relationship You've Always Wanted

Connecting Through Conflict: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

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Don't Win the Argument: Navigating the Storm of Conflict to Find the Resilient, Fulfilling Relationship You've Always Wanted

Say What You Really Mean: Insights, Strategies, & Guidance to Achieve the Healthy, Fulfilling Relationship You've Always Wanted

An End To Arguing: Discover The Power Of Disagreement To Create The Fulfilling, Resilient, Healthy Relationship You've Always Wanted

Charles and Ky

Looking for feedback on our book title.....

Unlocking Mindfulness. The calm mind blueprint for stress relief and conquering your fears in minutes a day

Menchu

What websites can I find ghostwriters?

Andrew Cameron

when doing my customer research the ages vary, people in their 20s, people in their 50s,
how do I know what age range to go for?

Doug

When I use KDSPY I'll find 5 or more books that have 150 or less reviews and make \$500 or more but I then see a red dot in the corner that says it is a high competition. Do I ignore that because it has proof of concept or try something else because of the high competition?

Phew - End of slides!