

# No BS Tuesdays! Dec 31st 2024

**0** 2024

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settings to "Everyone" 2 Who can see your messages? To: Everyone Type message here...

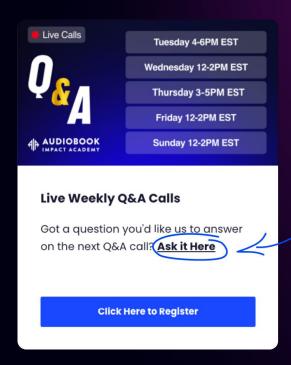
# Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

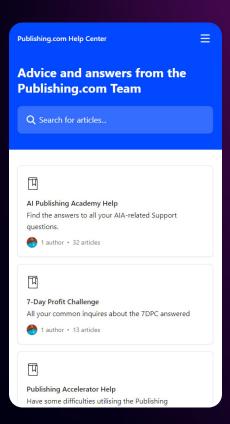
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

# FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to <a href="mailto:support@publishing.com">support@publishing.com</a>



#### JJ ANDRADE

I finished my module 2 and for some reason all the next chapters are locked. How to proceed?

Platform is saying I am missing the Onboard Call 1:1 but was already done. How to update?

Is it necessary "humanize" the content? If so, is there any paid service recommended for it?

I skipped to generate a Full Manuscript once I am concerned about credit consumption. How many credits I have? How does it work to renew/buy more if necessary?

#### Tracy Wilson

Last week asked about title that found out would cause issues with advertising. Here are a couple revisions to previous title "How to overcome diabetes in a few weeks" or How to beat diabetes in a few weeks" would these cause advertising issues? If so any suggestions?

#### PJ

can you please run a POC on topic "kids book on money" and confirm if it is a good topic to pursue? thank you!

#### **Chanda Bennett**

Can you please help me with my title selection? I followed the prompts from the module, but I'm not sure if these are punchy enough.

Stress-Free Career Planning for Teens: Explore Career Pathways, Discover Your Passions, Cultivate Strengths, Define Your Goals, and Prepare for Success Starting Today

OR

Stress-Free Career Planning for Teens: A Step-By-Step Guide to Explore Career Pathways, Cultivate Strengths, Define Your Goals, and Prepare for Your Future Starting Today

Thank you!

#### **Donna Mixon**

I am new to Grammarly - and have a few questions as I am finalizing my first book :)

---I checked my manuscript many times, at least 3, and it kept coming up with NEW red items for correctness.

#### How many times should I be checking this?

- I also noticed that sometimes when I said use your suggested correction, it didn't insert the words correctly, which caused errors. like inserting it in the middle of a word causing a typo effect.
- ---Are other items super important clarity, engagement, delivery? As long as they all rate high, am I good?
- Clarity had the most items even now, but when I read it, sounds right, and sometimes using Grammarly's suggestion would make the sentence incorrect for the intended purpose.
- ---Grammarly Plagiarism Check Ran it twice It said: 0 found for plagiarism

But for potential AI written it said 37% the first time and 31% the 2nd time, and I don't think I changed anything - is that ok?

Or what is your recommendation for best practices?

- -- And do I need to give recourse/citation for Chatgpt?
- ---I tried to upload my document to Grammarly but it said it was too big I was able to download a Chrome extension to utilize it in google docs and that worked great. Is that what you typically do? And is there any training on this? I did search but didn't see anything in depth.

#### **Donna Mixon**

- -- My book is at 35k words and my goal was around 30k Are there any easy ways to cut a few thousand words without losing context? Or should I just roll with it?
- -- ASN # I know I get this from Amazon once I actually publish

But what about - ISBN (International Standard Book Number) -

do I need this and if yes, where do I get this? And why do I need it? What is its purpose?

I also noticed in a book that I have that the book listed 2 different numbers for the 1. paperback and a different # for 2. hardcover. - what are your thoughts on this?

-- SEO and Key word tools to help with the Publishing Biz - what do you recommend?

Someone mentioned - https://publisherrocket.com/ is this good or do you recommend something else?

#### **Deborah Bendler**

Please review my cover

https://www.canva.com/design/DAGaxsE6p7U/mJt2zfTu2JEt-rVil1RJUQ/edit?utm\_content=DAGaxsE6p7U&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton

#1

https://www.canva.com/design/DAGax900WDM/55JVHn0V7YVAK7f4ZR6zaA/edit?utm\_content=DAGax900WDM&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton

#2--https://www.canva.com/design/DAGax900WDM/55JVHn0V7YVAK7f4ZR6zaA/edit?utm\_content=DAGax 900WDM&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton

#### **Deborah Bendler**

#### **Image**

#2--https://www.canva.com/design/DAGax900WDM/55JVHn0V7YVAK7f4ZR6zaA/edit?utm\_content=DAGax900WDM&utm\_campaign=designshare&utm\_medium=link2&utm\_source=sharebutton

#### **Rob Pendell**

I'm trying to set up my KDP account with a company name and ein. The site keeps telling me the information doesn't match the IRS records. I have my IRS ein letter in front of me and the info matches. Any suggestions?

#### Shannon

Hello coaches I am seeking feedback on my book title.

The Definitive Guide to Raising Resilient Children: How Any Parent can Empower Their Kids to Triumph over Adversity, Master Their Emotions, Conquer Problems and Build Unshakable Confidence. It is 191 characters. If I chose to remove anything to shorten it, it would be either "The Definitive Guide to" or "Conquer Problems." Thank you

#### Carine

Hi coaches, I would appreciate your feedback on my ebook cover. Here is a linkhttps://docs.google.com/document/d/1b-ql8S7Bh9Uxo7v1CFeWT2F06KhUZvlhZujP-ybUusl/edit?tab=t.0

No access

## **Philip Crowley**

Can you please help me review the book covers I got from 99 designs

https://docs.google.com/document/d/1Bwyib4T08mu9Bm-fNgJ0zVxhsANAD6FCVThfdKGDmb M/edit?usp=sharing

#### maria aggabao

I work in the childcare industry, I plan to create books about children -like books that may interest families with children. Will books such as this kind be profitable or would you be able to assist or suggest topics or books that can possibly become popular to create?

#### **Karen McGraa**

When my book printed out it had numbers at the subheadings

. Should these numbers be left in for formating?

#### **Omar Paloma**

Unexpected and I'm not sure what to do. I understood that reviews were not geographical... well it turns out my book is being reviewed in the UK but not the US. Any thoughts on what I should do? Can those reviews be moved?

#### **Ashten Martinez**

I have created my mid-book review page. Do I use the same review page at the end of the book or should it be different?

#### Ody

Hello coaches, I used the method Brian taught last week (thanks for that, btw) to rewrite my title and come up with a new one. Can I please get your feedback once again?

Old title - A Puberty Guide for Tween Girls: Everything You Need to Know About Body Changes, Emotions, and Growing Up

New title - A Puberty Guide for Tween Girls: Everything You Need to Know to Manage Body Changes, Understand Your Emotions, and Embrace Growth Effortlessly.

Also, I was considering re-writing the main title to

"The Ultimate Guide to Puberty for Tween Girls"

However, it seems too long. What do you think?

Finally my book cover has unfortunately been finalized with my designer on 99 designs, will I be able to contact them and make changes to my title?

#### **Tashama Williams**

Can you please provide feedback on the following proposed title? "Natural Skincare Guide: Simple and Nourishing Tips for Attacking Wrinkles, Increasing Your Glow, and Revealing Healthier Skin."

#### Michael Jaigah

Hi Coaches, please critique my book covers and recommend the best option https://docs.google.com/document/d/1CeVjcD3ilgxqSW0GHbV49wmChtq5hLsul7MtHg5gEpc/e dit?usp=sharing

#### **Nordia Buchanan**

I would like my book topic to be, How To Quite Smoking. I'm wondering if tats a good topic?

#### Chuku Lee

Coaches, Please comment on this title:

Successful Adulting Skills

A Step-by-Step Guide to Independence, Health, Housing, Budgets, Cooking,

Career Planning, Digital Etiquette, Legal Literacy and Personal Growth.

I'm still debating whether "Personal" should come before "Independence"" or leave it

before "Growth".

What say you? Thanks very much for your advice!!

#### Nana Dua

Hello coaches. Please review my book cover designs. One design was created in multiple versions as I was gravitating towards that. But there are two other designs that if preferred I can have the designers work on instead. Your feedback is appreciated.

https://docs.google.com/document/d/1MMq5Q-JAvkTc\_ddXeUbDebck5mvbiGL8lpNCrGj6Mj0/e dit?usp=sharing

## **Crystal Davis**

Hi coaches, I have a question about ACX... Do you recommend jumping onto ACX after publishing a book or working with Amazon ads and fb ads first. Which jump starts income better? I haven't set up my ads yet and was wondering which I should spend time and money on next. Thanks

## crystal davis

2nd question:

I started the process with ACX and it said my title contains invalid or illegal HTML... What might this mean? I also recently saw a video with one of the twins talking about using audible to upload books and use AI voice for narration. I don't see this anywhere as an option like he says in my KDP book account. Can you clarify where this is an option?

#### **Donna Mixon**

On the book Disclaimer page....

- does it need to say: Printed in the United States of America
- does it also need to say anything about the fact that each state may have different rules and regs?

#### **Karen McGraa**

In my manuscript I see (SOURCE 1) Do I leave it and when I do the Resources for Citations will it auto fill or do I need to figure out which source? How would I do this? Also, although I am spending a great deal of time proofing and editing, the AI still says AI generated to much of the writing. Will I be able to use copywright or should I put my name with AI as author. Also does this eliminate my ability to do my Audio for my book?

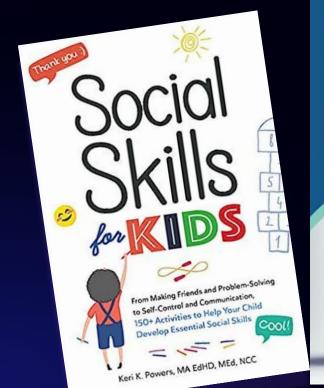
#### Donna E

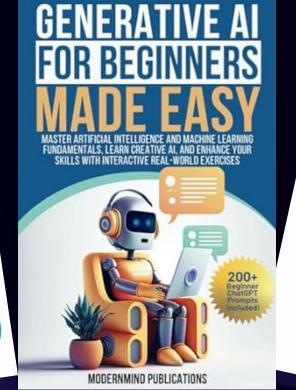
Where is the lesson on the back cover? I have my eBook cover files and am ready to order my paperback from Fiverr. I've been reviewing my notes and updating them, but I cannot find that lesson. After a whole year of working on my 7-DPC (please don't ask), I am ready to get it published. Please review its layout.

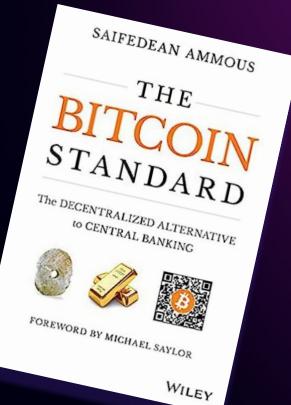
#### **Donna Mixon**

If I am using a quote from anyone including someone famous - do I need permission? Example: "Your biggest financial mistake was not buy a home at age of 5" Dave Ramsey

# **Cover Intervention**



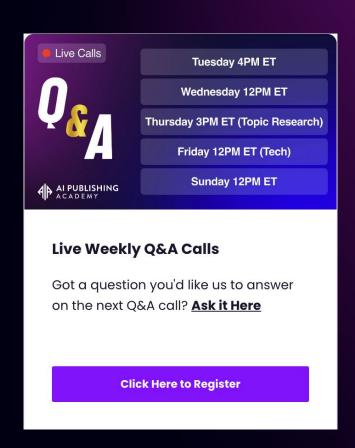




#### **Cover Intervention Submission Rules**

#### **Submit**

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



#### **Philip**

# AVOID STARTUP FAILURE!

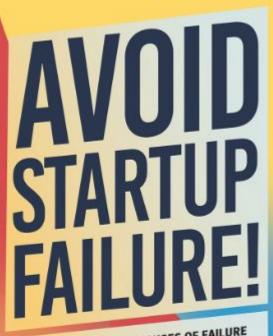
Learn The Top Ten Causes of Failurefor Technology Startups And How to Turn Them to Your Advantage

PHILIP P. CROWLEY

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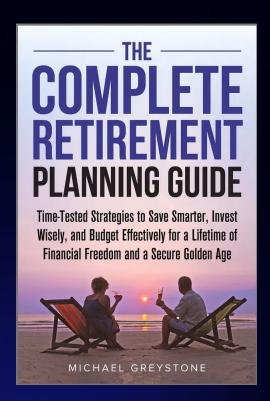
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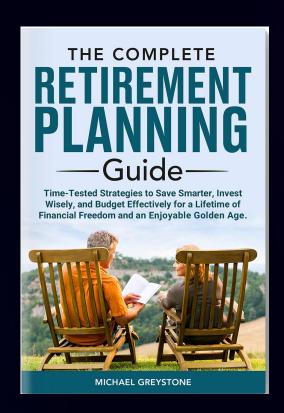


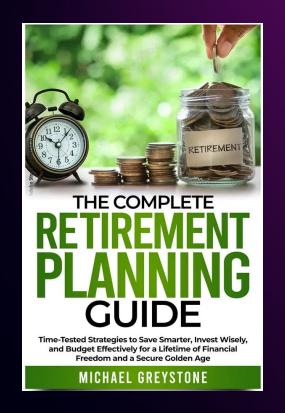
FOR TECHNOLOGY STARTUPS AND HOW
TO TURN THEM TO YOUR ADVANTAGE

PHILIP P. CROWLEY

#### Michael







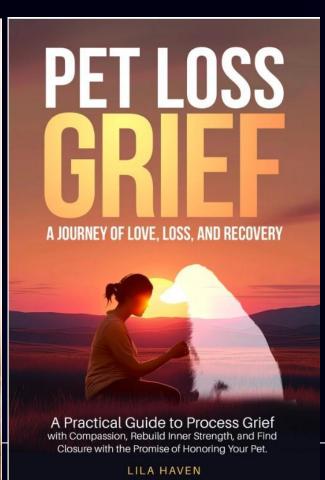
#### Nana

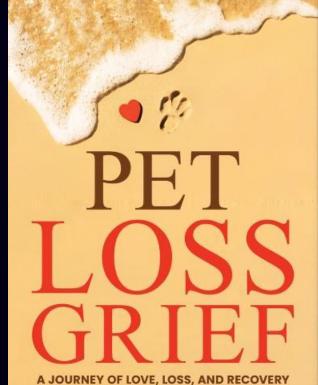


#### A Journey of Love, Loss, and Recovery

A Practical Guide to Process Grief with Compassion, Rebuild Inner Strength, and Find Closure with the Promise of Honoring Your Pet







A Practical Guide to Process Grief with

Compassion, Rebuild Inner Strength, and Find Closure

with the Promise of Honoring Your Pet.

LILA HAVEN

#### Carine

#### HORMONE BALANCE SOLUTION FOR WOMEN

Naturally address PMS, PCOS, and inflammation while boosting your metabolism and restoring balance



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Serenity Wells