

**WEDNESDAY WINNING
STRATEGIES**
January 31, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

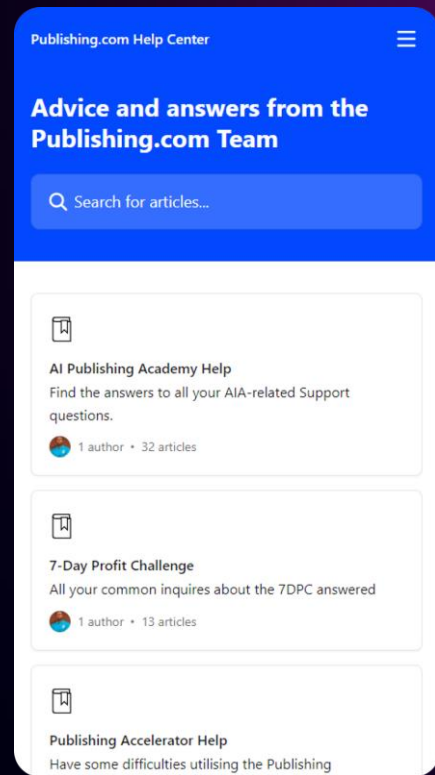
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

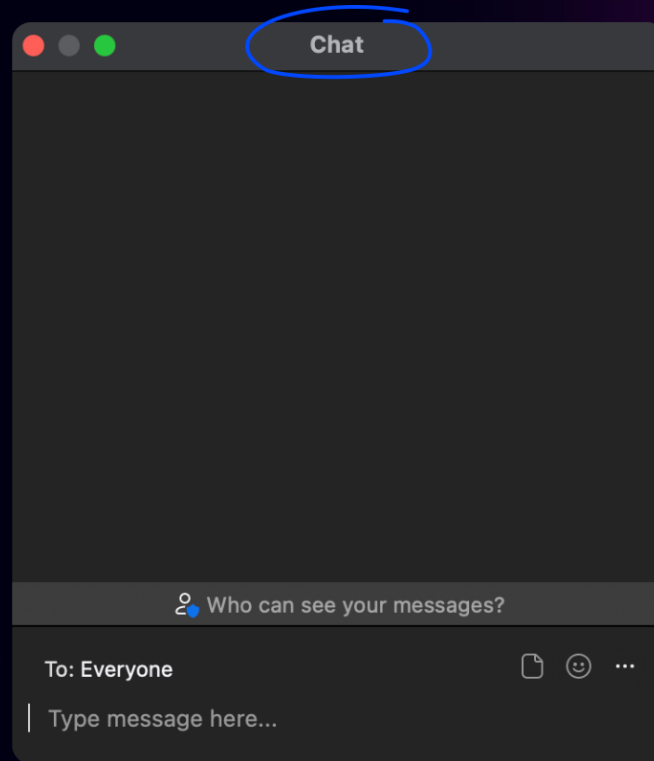
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10%** off Review Page packages!



What Were Your Wins?



LET'S BEGIN!

George

What is the best way to reformat the best trim size for a finished book playing around with changing font sizes, image sizes and other changes to insure the best bang for your book without using publishing services?

Patricia

"I've got two possible titles and subtitles, both pass POC and reflect customer research results. Can you provide your thoughts? 1st choice, already reviewed and approved:

Caring for your Elderly Parents Maintain their dignity and your sanity!

Guidelines for enhanced communication with your loved ones

Proven caregiver support and coping strategies to balance daily care with your life OR

2nd choice, what I came up with after tossing my ghostwriters content and writing the book myself:

Caregivers Guide to Aging Parents Maintain Their Dignity and Your Sanity!

Daily Practices, Physical and Emotional Support

Legal and Financial Landscape

Using Technology in Caregiving and

End-of-Life Care

Denise DeTommaso

"I am also struggling with the technology again regarding the use of the software to dig into the top selling books. Is it possible to get a 5 minute review on how to use that software to dig into top book sales

"

Stella

Which of these is the best? Thanks. <https://99designs.com/contests/poll/4ce1d325db>

Appreciate your insights,

Greg 'Gerk' Erkins"

Rebecca

"Please help me decide on my final book cover -<https://99designs.com/contests/poll/793cc8126c>

If you like the one with the ""Help"" sign, can I use a quote at the top like the one that is there? "

Dawn

How long did it take y'all to go through the entire course? How many books did you publish until you made your 1st \$1000 and/or \$1000/monthj?

Stella

I submitted before but I just got to find out the rules. So i'm resubmitting again. Pls which is your best. Thanks

https://docs.google.com/document/d/1k8oeSumiJAsCTUBgPR8_UH8G7n9VWa8TNHrZ5H3MEFE/edit?usp=sharing

Howard

My ghostwriter has this week begun writing my book. Can you provide a list of activities (book cover design, book description, FB groups) that I need to address while the book is being written. Can you also outline the order that they need to be handled.

"

Rachael

"Hello coaches! I am publishing a book on Chair Yoga For Seniors. It is an illustrated guide with pictures to help the reader with all the different poses.

Some of the same poses will be found in multiple parts of the book. My question is... when I go to have my illustrator create the images, do I charge them for the number of illustrations I need or the number of photos? For instance, I may need 3 of the same photos for different parts of my book.

Do I need to have him/her draw 3 of the same illustration or will I have the ability to upload the ONE photo 3 times? "

Eric O.

Hello coaches. Does the topic "Black Hair Loss" pass POC? Thanks.

"

"

"

Bob

"Book cover with Title,Subtitle review for Weds

1/31/24.<https://drive.google.com/file/d/1DuoC08oTYhjpYO7y-fx9rq1dclX8wMI0/view?usp=drivesdk> NO Access

<https://drive.google.com/file/d/1DhgCYWsNaY0m0iAbsrKKBz3Vsby0wm25/view?usp=drivesdk>

https://drive.google.com/file/d/1ELrmBDTwxhG4vpGjTa88Zh_VImTnS1w/view?usp=drivesdk"

Carine

Hi coaches, my book is about Hormone balance in women's health. The subtitle is Discover natural strategies to trade painful periods and brutal mood swings for a boost in metabolism, improved sleep, and elevated mood. do you have ideas that will help me improve my book title?

Timothy

I just got signed up last night, orientation call is happening right before this Q & A. What advice do you have for someone just getting started?

Kim

"My previous question mistakenly referenced my title as my topic. Here is my title and subtitle that I am looking feedback on.

Emotional Intelligence: Seven Steps to Mastering the Art of Connection and Resilience

Navigating Relationships with Enhanced Leadership, Stress Resilience, and Self-Discovery

"

Jo Ann

This question is about Amazon Reviews. I have several Amazon reviews that Amazon posted under my Author Central section, but they do not show as reviews under my book. I am hesitant to contact Amazon about this. Given the number of posts on Facebook about Amazon pulling all of their reviews or canceling their account, I tend to want to keep a low profile in terms of contacting Amazon. Do you know why Amazon may be treating these reviews this way?

Joshua Clendenon

I'm doing a coloring book, but don't have any businesses or pen names set up. What should I put on the copyright page?

Rachel

I just finished the 7 day amazon challenge and I'm working through millionaire mindset course.
I know our 30k book should be our next goal but where do I start?

Melissa

I need to know when I joined please. I got the package with coaching and I know it's only good for 6 months so I need to know when it started. I am still in the program - I'm in the process of writing a book and it's moving, but very slowly. Thank you. Melissa Rich

Allan

Please advise which browser(s) is best for all the many applications needed to go forward easily (or with speed). ie: research sheet, prompt sheet, POC, mid-journey, etc etc...

Ref to last question, in other words, how to set up computer so as to be able to click on whatever is needed!

Martha

"How can I pull up my personalized HQ Sheet? I listened to video ""How to Use This Sheet.""
Can't find a copy of my sheet. It stops at end of instructional video. Impedes my 7 day
challenge progress.

"

Barbara

My 7-day challenge book is still in review. Once it is published can it be unpublished if errors are found. Also, is there a way to edit when you upload it to KDB - asking because last line of chapters formatted to end of line even though my document from Reedsy looked fine.

Sonya

I have a Window 11 computer and I am having issues opening up my zip files that I need to publish my books, can you show me how to do this please?