

**WEDNESDAY WINNING
STRATEGIES**
July 31, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

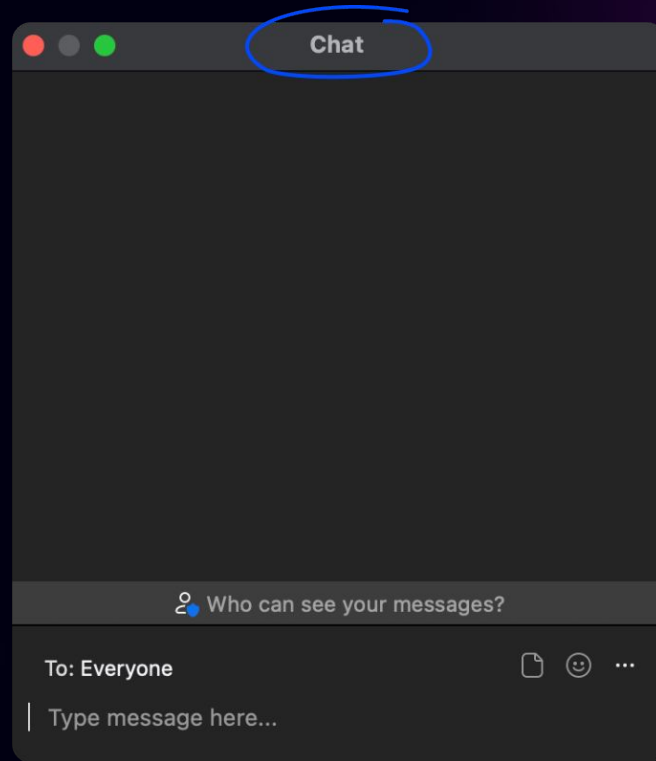
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get **10%** off A+ Content Package



Your Voice Matters!

We are obsessed with providing the best experience possible, and your feedback is everything to us

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

Thank you!



What Were Your Wins?



LET'S BEGIN!

Stacey

Hi Team! My topic is menopause. To finalize my title, my coach (male) suggested I run it by a few women to get the female perspective. Please let me know if we are on the right track. Thanks!

The Great Menopause Restart: Embrace the Estrogen Shift with Simple Practices & Soothing Remedies to Ease Symptoms, Balance Hormones, and Rediscover Your Radiant Self

The Menopause Restart: Embrace a New Season with Simple Practices & Soothing Remedies to Ease Symptoms, Balance Hormones, and Reawaken Your Radiance

Kurt

"Hi Coaches, just got back my review from QSA. Fox mentioned two things about the cover (link below).

1. Badge needs to 'stand out' more. Appreciate your ideas on how to accomplish that (I agree, is a bit bland)
2. Also, he said the cover was good, but could be a bit more professional. Same question, what in your opinion to do that.
3. He also said manuscript needed to be in Vellum or Atticus but FIVERR guy just sent back PDF. I'm confused on that comment. Do I need to back to formatter? Thanks

<https://drive.google.com/file/d/1gkniNMt0MB5ORgWo6zFHE1oEoCgDOywT/view?usp=sharing>

Diana

"Hello, is there anything you would change about this book cover. I have narrowed it down to this one.

https://docs.google.com/document/d/1pPUvWjeOGfFM2f9TYMXJj_yumj2woLwv6Q7Tls5Tlho/edit?usp=sharing"

"

Elizabeth Rene'

For Taylor! Hi - thank you for the coaching call! I was wrong, there ONE book with my exact same name we discussed Monday. The Subtitle is very different, and I downloaded the book, and the inside is vastly different. I believe from other coaches guidance historically, we can still create a book with the same generic title, as long as the subtitle is different with the right key words. Mostly letting you know I was wrong :-)

Thanks! (I hope to be on the call) - Cheers)

Shatil

We will follow the best practice of 3 to 4 reviews a week. But what makes a review truly impactful? "This book is a masterpiece," or "This is a great book," or we encourage reviewers to write at least 2 to 3 lines about the book they enjoyed?

Grace

"Hello Coaches and thank you! Please help me with my title and subtitle:

1) Title: Trigger Your Resilience Subtitle: 3 Proven Steps to Heal the Ravages of Grief

Transform Your Mindset - Manage Stress Effectively

Rejuvenate Your Appearance - Regain Self-Confidence

2) Title: Trigger Your Resilience Subtitle: 3 Proven Steps to Overcome the Ravages of Grief

Transform Your Mindset - Restore Calm

Rejuvenate Your Appearance - Regain Self-Confidence

Strengthen Your Body - Manage Stress Effectively

Deborah

"Question for Wed. Stephan and Marguerite

My book is "first-time Dads" I should use a male pen name or my name.

I was a volunteer doula—a labor coach. I taught infant massage and parenting classes. I know most people don't care about credentials.

Do I use my name and the above information if I am going to say why I am writing the book having the authority to know what I am writing about?

OR use a male pen name.

If I use a pen name, how do I interact with groups on Facebook to get reviews?

Onim

Which would be better for my book: starting with a shorter 30k-word content or a longer book?

Rick

"Please review the latest version of my book cover. I followed the recommendations in last Wednesday's Q&A to the letter. I have the link below. Thank you for your time.

<https://drive.google.com/file/d/10XBPVCQ70-tkGw6kfZhu-E9IXWDNdULV/view?usp=sharing>"

"

Silvia

"Hi Coaches,

Can you please talk about ISBNs. I'm confused about these. Should we use the one that Amazon provides or should we get our own?

What are the pros and cons of each option? Can we run "free book promos" with our own ISBN? What happens when we want to expand to other revenue streams (ie: Ingramspark, etc.)

Thank you,"

Kurt

"Hi Coaches, question on APA format for references. I used the references provided by the AI Outline module as follows:

https://en.wikipedia.org/wiki/Enchiridion_of_Epictetus

Fox instructed to submit that to ChatGPT, and it came back with this:

For the Bing search results specifically:

Search results for ""Reinhold Niebuhr Serenity Prayer original"". (n.d.). Bing.

<https://www.bing.com/search?q=reinhold+nibuhr+serenity+prayer+original&FORM=QS>

RE6 So, I cant use what publishing.ai provided? Wow, I have no idea other than the above about where the references came from. What to do now????

David

I generated a manuscript and needed to work on its cover, editing, formatting, and marketing the book on about 10 platforms, I wanted to purchase a publishing service since I can not afford the accelerator, package of Publishing.com and handling the all these stages may be difficult separately, and I have encountered so many publishers on facebook based in America and Canada, Is it ok to hire the services of any one of these and how safe am i ? 2. One of them who seems authentic and renown publisher in US, says my work should be 75% original work and here I am with 99% Ai generated work, will I pass his eligibility? Thirdly I have references to about almost everything written by AI, 80 references and how sure should we be that we will not have infringement penalties even when we alter these issues in grammarly?

Whitney

"Please provide feedback on these 3 titles:

Mindset Mastery: The Ultimate Guide to Unlock Your Inner Strength, Boost Motivation, and Master Self-Discipline in Less Than 30 Days

Mindset Mastery: A Step-By-Step Guide to Unlock Your Inner Strength, Boost Motivation, and Finally Achieve Your Goals

Master Your Mindset: Quick and Effective Strategies to Enhance Self-Discipline, Boost Motivation, and Discover Your Inner Strength"

Allyson

"Hi, coaches! I hope you're doing well!

I just scheduled my first book for publishing (e-book, paperback and hardback) and noticed that they each have a different ASIN number.

To encourage more reviews, I included a QR code for the ASIN number within each book format.

Should I use the ASIN number that's specific to each format (meaning, the paperback's ASIN for paperback and the hardback's ASIN for the hardcover)?

Does it matter when it comes to reviews on Amazon, or do they all fall into the same bucket?

Allyson

"Hi, coaches! Allyson again :).

I asked this question in the Facebook group previously, but I'm still unsure which process is best.

I'm running a Facebook lead form ad to deliver my e-book to interested readers. (The Twins had suggested this option in one of their trainings, but they were working through the follow-up.)

Have any of you tried Facebook's lead forms to deliver your book to reviewers?

If so, would you suggest using the ad, but then having people DM you to build rapport and interact with them instead?

Monika

Hi coaches, If I have manuscript generated by AI and I hire line-by-line editor, do I have to tell him or should I tell him that it was generated by AI? Thank you

Areaka

I have registered my company and brand with Amazon. I want to take advantage of the additional marketing that comes with it for my book. My question is, does my email address for the various accounts (KDP, Business, Brand, Seller, etc) have to be the same to be able to pull my own book into the process and have Amazon do everything like they already do through KDP sales? Right now my KDP is under my personal email account and my business under my business email. When I try to add my book to my Seller account, it wants me to use FBA (Fulfillment by Amazon) and buy my books and send them to them to distribute. Or if I try to initiate it from my KDP account, it says I do not have an associated Seller account. Is there a way to link or otherwise update them to match?

Kathy

I would like your review of my book covers that 99design generated. Can O submit it to you?