



**AUDIOBOOK**  
**IMPACT ACADEMY**


# **LIVE Q&A CALL**

**WEDNESDAY WINNING STRATEGIES**  
**May 31st, 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a 'Live Calls' indicator. Below this is a list of call times for each day of the week. The Audiobook Impact Academy logo is visible in the bottom left of the header. The main content area is white and features the text 'Live Weekly Q&A Calls' followed by a question and a red-bordered button labeled 'Ask it Here'. At the bottom, there is a large blue button labeled 'Click Here to Register'.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



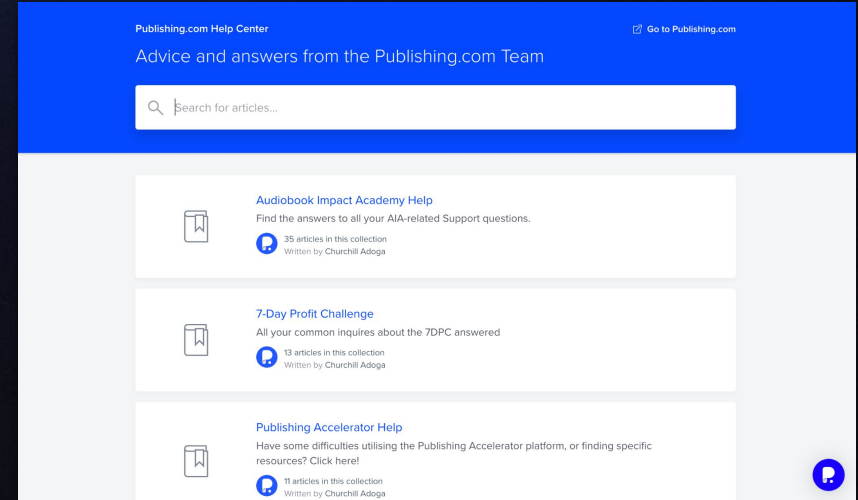
# Most Frequently Asked Q&A Questions:

Visit our Help Center

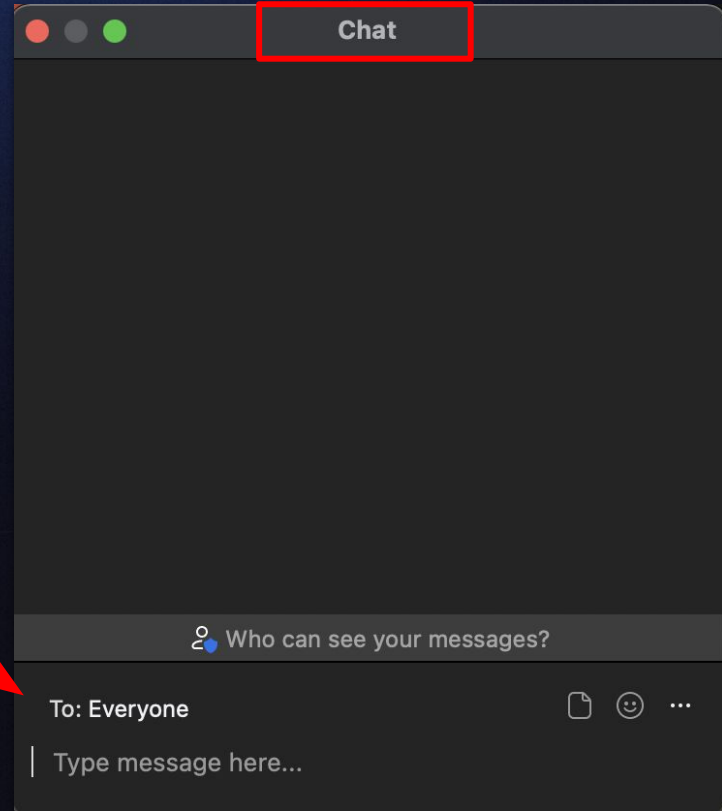
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**OUTLINEDEAL10**

Get **10%** off your next outline package.





# What Were Your Wins?

## Nicole-

- Through 1st round edits
- Adding pages/final edits
- Hired editor for book releasing in Aug.
- Last week of swaps!

## Stefan-

- Book is set up on ACX
- Pubby and Audio Review Group to get reviews
- Emails to audience to generate reviews



**Let's Begin!**



# Troy

Is it better to link every trail and campsite I want covered in the book. Or write the info myself after the book is written?



**eric**

Hello coaches good afternoon. I have two questions: Is it ok to swap multiple promo codes in ACX with the same person on different audiobooks? And do you lose your reviews, or is there any disadvantages on getting a new book cover in a book already published?



# eric

Hello coaches good afternoon. I have two questions: Is it ok to swap multiple promo codes in ACX with the same person on different audiobooks? And do you lose your reviews, or is there any disadvantages on getting a new book cover in a book already published?



# Kathy

I booked my Success Call and then ended up canceling it because I didn't have any questions for him. How do I reschedule the call?



# Kathy

According to the Module 1 To-Do List, I am supposed to "Complete the Inputs Assessment" but I don't know what that is and I can't find any reference to it. Could you please explain?



# Kathy

I have submitted my request to join the AIA Facebook Group. My first request was denied I assume since it doesn't show that it is pending anymore. I submitted another request, but it is still pending. Is there some trick to this that I am missing?





# Terence

I finished modules 1, 2 and 3. As far as the Resource Library is concerned, what steps do I need to take to complete?



# Selin

Hi coaches,

When posting for facebook ad, what's the best photo option to include? Should it be your 30k book cover or should I create a different photo in my niche? What are your thoughts?  
Thanks!



# Samantha

Hello, I would love your feedback on my title and subtitle. I worked POC as per the lesson.

Option 1:

Healing from Trauma

Subtitle: Releasing anger, Overcoming childhood abuse, Restoring me

Option 2:

Healing from Trauma and Emotional Abuse

Subtitle: Accessing Healing From Hidden Childhood Abuse

I was also wondering if it made sense to join the subtitles in some way. Appreciate the help.



# Chad

Topic: Mediterranean Diet

Title: Mediterranean Diet for beginners

Subtitle: Weekly on a budget, meal plan, delicious easy recipes, weight loss strategies the healthy way & feel great

On a budget, meal plan, easy recipes, weight loss are all keywords.

I want to know if this is a good title and subtitle?

