

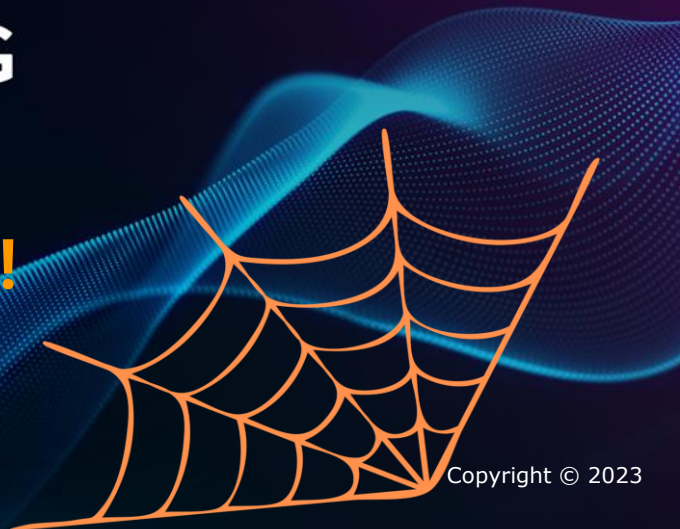


AI PUBLISHING
ACADEMY

Action Takers Boo!

Tuesdays

Oct. 31, 2023



Welcome to the Publishing Family!



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

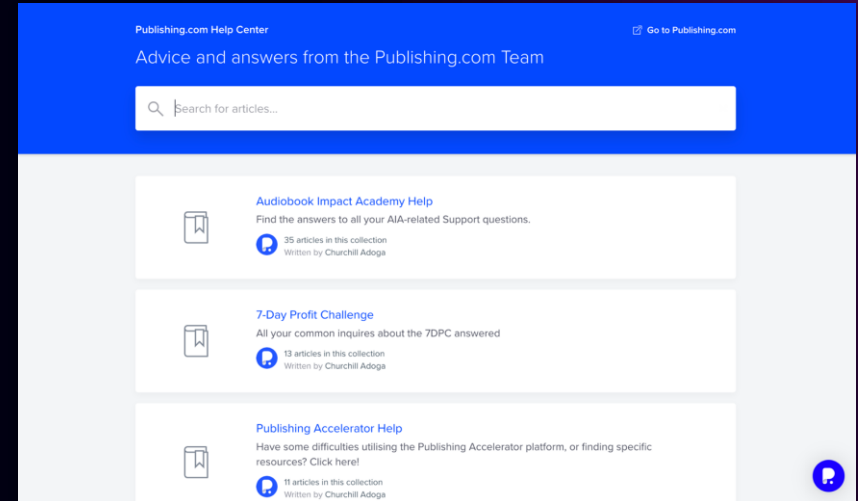
Most Frequently Asked Q&A Questions:

Visit our Help Center

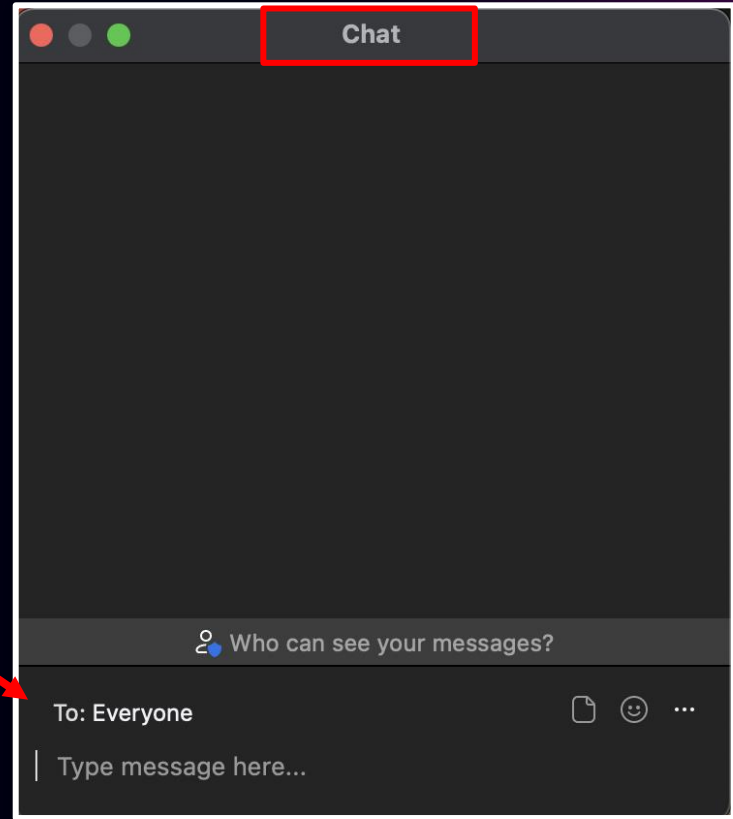
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off the Formatting Package.**



Let's Begin!

Thought Of The Day

You'll never become who you want to be



If you're too attached to who you've been

Did you achieve last week's goals?

Brian

- Get reviews for my new book - Yes

Karina

- Finish editing & ARC - 90%



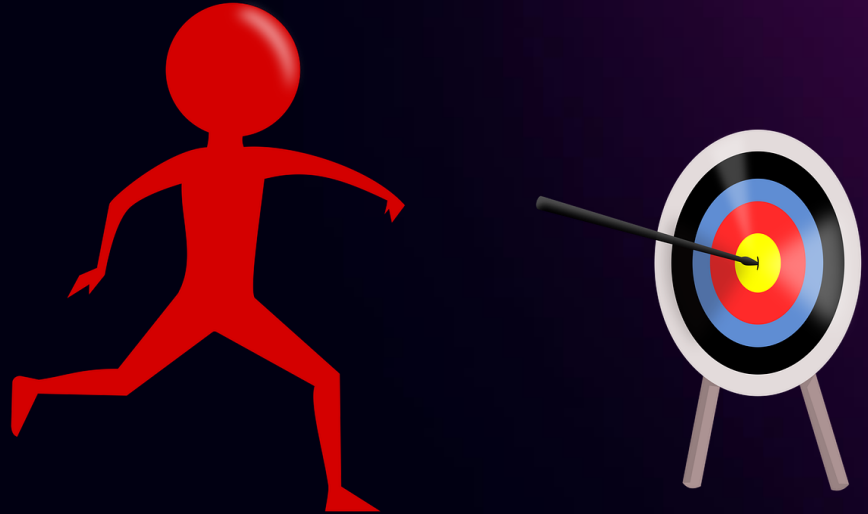
What are your goals this week?

Brian

- Provide feedback to writer for new book

Karina

- Start pre-launch



Let's Begin!

Laura Bartlett

I accidentally made two KDP accounts. One is completely set up and my partner made the other one but it's not fully done. We did it together while watching the videos. Then we found out while watching the videos that you can only have one account. I don't want to get cancelled even before I start. What do you suggest? Both accounts are in my name but have different email addresses.

Cathy

These are for Brian and Karina at our Tuesday afternoon Q and A.

Hello. I have finally launched my first book. First, I launched the eBook, and tonight, the paperback, as well, which is "in review." It is such a thrill to be at this point.

1. I received an email from KDP this afternoon congratulating me that my eBook was "live and available for purchase." Yet, I do not see it up at all, anywhere for purchase. Am I looking in the wrong place?

2. Also, I did order a proof of my paperback, to check formatting and such, however, I am still unable to check my eBook for the same. Whenever I click the button, "Launch Preview," nothing happens. How can I be sure that when the book is ready for purchase, it looks exactly as it does here in my saved file?

3. Finally, this has all happened so fast, all of a sudden. I am still working on my lists of reviewers through Facebook. I'm afraid my 3 day free promotion may have been placed too soon. Is it too late to reset the date for later, or should I just let them purchase it during the free promotion, and they leave their reviews when they're ready (with in 1-2 weeks)? Thank you so much for your help with all of these pressing questions. My best, Cathy

Ruthella

Can I write a book about something even if I am not qualified to? Example: Can I write about yoga even though I am not an instructor?

Melonie

Hi coaches! My ghost writer is writing my book right now. The due date is November 10th and so far, I have only seen about 900 words, chapter outlines. I have asked her about the content several times and she tells me that it is being written, and that she is reading through the links and putting things together like a puzzle (that there is a method to her madness) and will produce the document by the due date. Is this normal? It seems like I should be viewing the content and checking for plagiarism along the way. Please advise.

Tim

I am brand new, what is the best way to start?

Paula

Is the partner account tied to my account? Meaning, is the money we make separate?

Joy

Have you incorporated any AI training into the program?

Joy

You referred to AI software in a recent call. Please explain how that works and how I can get access to it. Thanks.

Kitty

Can you please help me choose my title and subtitle? I'm struggling with this and can't make a decision. Or maybe there are better options?

The titles are:

1. Navigating Menopause with Confidence and Ease
2. Navigating Menopause with Ease
3. Embracing Menopause with Grace
4. Embracing Menopause, a new chapter
5. Mastering Menopause

The subtitles are:

1. Your Holistic Guide for Hormonal Balance, Body and Mind Harmony, Joy, and Healthy Lifestyle Changes
2. Your Holistic Guide for a Whole-Body and Mind Approach to Rediscover, Renew, and Reclaim Your Best Self
3. Your Holistic Guide for a Whole-Body and Mind Mastery to Rediscover, Renew, and Reclaim Your Best Self

Thank you for being so helpful.

Gary

Can the Ai generate a book that partially makes use of a book I published 3 years ago that is currently sold on Amazon both as a POD softcover, as well as an ebook--while also making use of content available elsewhere on the topic of narcissism.

Valerie

I have a question about translation into Spanish. I couldn't find any information in the course or FAQs, except for the "Translation Multiplier Masterclass" in the Bonuses, however, it's in "Coming Soon" status at the time of submitting my question.

-how do I know if it's the right time to translate my book into Spanish? My book has been published 10 months ago and doing not too bad, sold almost 2000 copies. What other criteria should we consider?

-someone in the FB group suggested to use ChatGPT for translation and then to ask someone to read it. I'm not confident about that as I myself cannot read it as I don't know Spanish.

What's your opinion? Maybe hire an editor to edit ChatGPT work?

-is TUW a good source for translation?

-what about translations into other languages, German, French, for example?

Thank you for your help!

Rivky

Hi, i'll be super happy if you can check my chosen topic for poc because there is three and i'm not sure their all as good - anger managment guide for parenting - thank you!

MALLY

please want you to check the poc for topic: parenting kids with ADHD

Heather

Hi Coaches, I have my book being written right now by my ghostwriter, I am wondering if I should wait until the book is finished to move on in the course, or should I keep moving forward in the course as my book is being written?

second question: I am going to need illustrations for my book for each of the exercises. Should I reach out to Fiverr or Upwork now or wait until my book is finished.

Thanks in advance!

Heather

Hi Coaches,

I am using TUW and have a ghostwriter writing my book right now. I submitted my whole outline that I purchased through PS to my writer at TUW. Was this wrong to submit my whole outline through the TUW site? Should I have put it in a google doc and then given access to that file to my writer instead?

Hyogo(aka Hugo)

Ohayo coaches! (that's good morning in Japanese)

Just sent out an order to PS for my outline. I would like to finalize my title while I wait for the order to be completed. Please kindly find 2 example titles that I and Mr Gpt came up with below.

-Easy to Understand Finance for Kids:

Money Basics and Skills for a Future of Wise Spending and Saving

-Easy Finance for Kids:

Financial Literacy for a Responsible and Informed Tomorrow

Both main titles include my POC. Subtitles have keywords in them.

I would love some feedback and harsh constructive criticism. Thank you in advance.

Hope everyone has an amazing day.

Natalia

I'm finished my outline using ChatGPT, and will be looking for GW shortly. Do I need to include resources/references in my outline for my GW to refer to, even if I used ChatGPT and didn't do any of my own research? Will I need to provide them with resources (especially with an informative topic like houseplant care)?

Rick

One question: Did I do something wrong here? I followed the steps for getting reviews from FB, the so-called review method by the twins, the same as they suggested to get your book reviews, and got no results even if I tried both ways, the one when you directly post an ad to a series of groups and the other where you post a paid ad in FB. What could have gone wrong?

Rick

The second question, and this is strictly technical. In my Certificate of Foreign Person 8CECI form, I am submitting, under ' 1 Name of individual or organization that is the beneficial owner and Signature of beneficial owner. It would only accept my LLC name, not just my name. Is that correct? I am talking here about my KDP and ACX accounts.

Paulette

Happy Tuesday! Looking at the last 15 days (since making changes based on your advice, Brian - thank you!) perfect overall ACOS on my Canada ads - 38%.

But only 15 out of 97 orders this month were from Canada. Is there a way to adjust something to hopefully increase sales without messing up the ACOS?

109,500 impressions

191 clicks

(across all Canada campaigns, in 15 days)

I still have these daily budgets set high (\$30) because even at their worst, these ads weren't overspending like the US ones.

Paulette

And wonderful news on my US ads! As of the last 2 weeks, they are finally below 100% ACOS! Thank you very much for all your expert help with this.

Even the Auto High has improved significantly, but still may need some help I last lowered the bids 2 weeks ago according to your advice. The first week after that, ACOS was 136%. The second week, ACOS was 79%, even though I didn't make further adjustments. So should I wait a third week and check again to see if it keeps decreasing "by itself"? Or would you advise lowering bids by a couple more cents?

One big thing I noticed was that complements (which I lowered from 57 to 52 cents) dropped in spending, as intended (\$2 the past 2 weeks, compared to \$10 in the 2 weeks before that - no sales all month).

But the impressions dropped from 20,000 to 700 (in 2 different 2-week periods). And clicks dropped from 36 to 4.

Would you raise or lower this bid? Or is it fine that complements are no longer getting impressions and clicks?

Debbie

This is for Karina & Brian. I've attended 2 of your Q&A. Very helpful. Last week, reviewed book covers. One cover got me thinking. this is a comment only if you want to share w that author. Or not. "Pickleball Rules for Beginners" I play a little PB. Rules are rules whether you r a beginner, intermediate, advanced player. For me I'd be more apt to see, buy if it said PC techniques for beginners, or PB hacks, not PB rules. just a fyi thx dcadigan@uoregon.edu

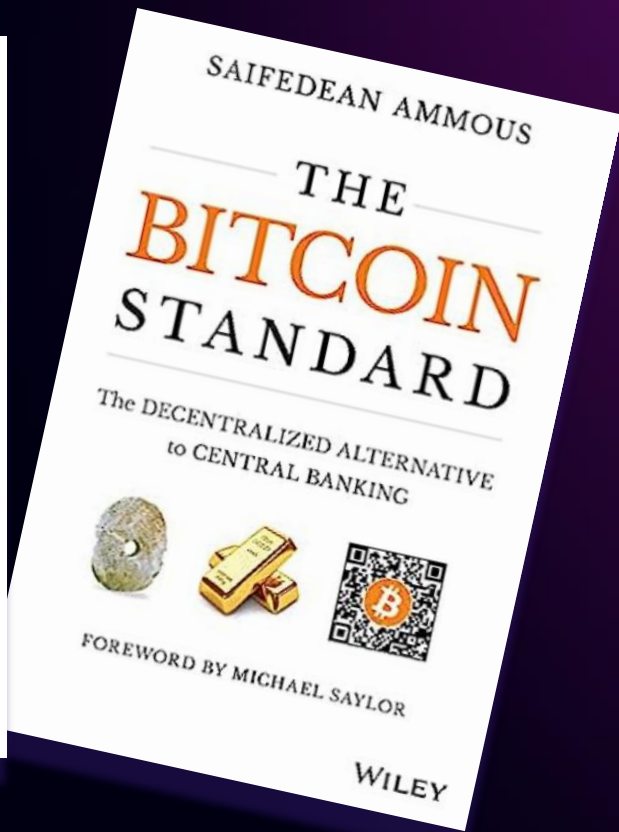
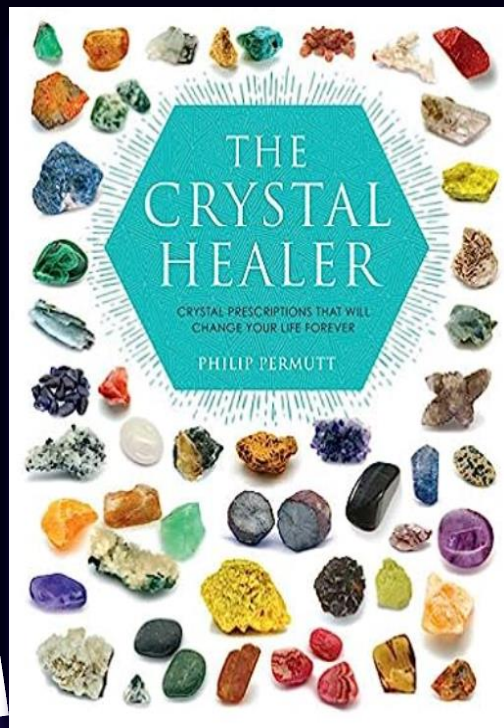
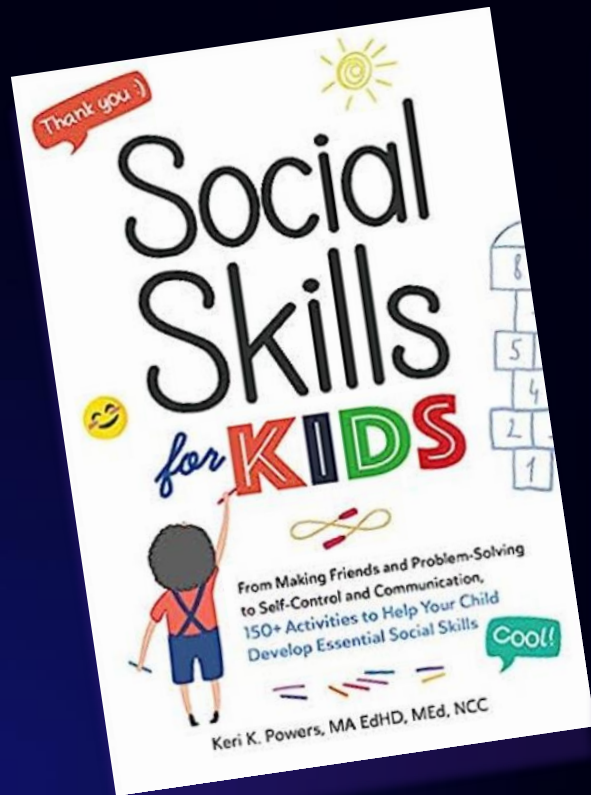
Kerry

Can you please have a look at my workbook cover. Critique? New, so I am not sure how to upload my pdf for viewing.

Ann

When do you add A+ content to you book?

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST

Paulette

EFFECTIVE *Herbal* REMEDIES

FOR ABSOLUTELY ANYONE

Embrace Natural Medicine, Treat
Common Ailments, Minimize Stress,
and Unlock Holistic Wellness



HADASSAH LEWIS

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Patrick



Isa

SELF-CARE

FOR

NEW MOMS 101



THE 5-STEP GUIDE TO RENEWED ENERGY
EFFECTIVE TIME MANAGEMENT, CREATE ROUTINES
AND DEEPER MOTHER-BABY BONDING

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Patricia

CARING for your ELDERLY PARENTS

How to Maintain Their Dignity and Your Sanity
A Practical Guide to Elder Care, including
Essential Resources and Emotional Support



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