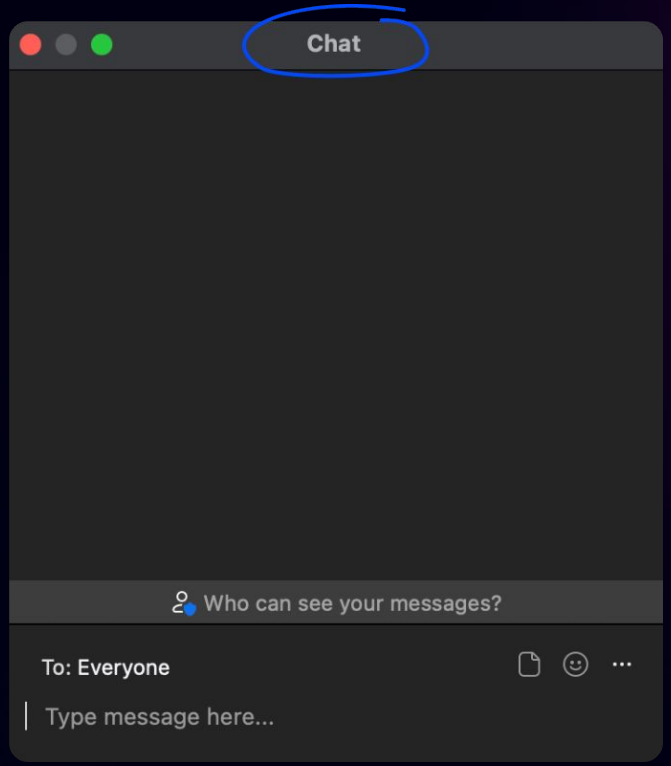
AI PUBLISHING ACADEMY

Friday Tech Talk

November 1, 2024

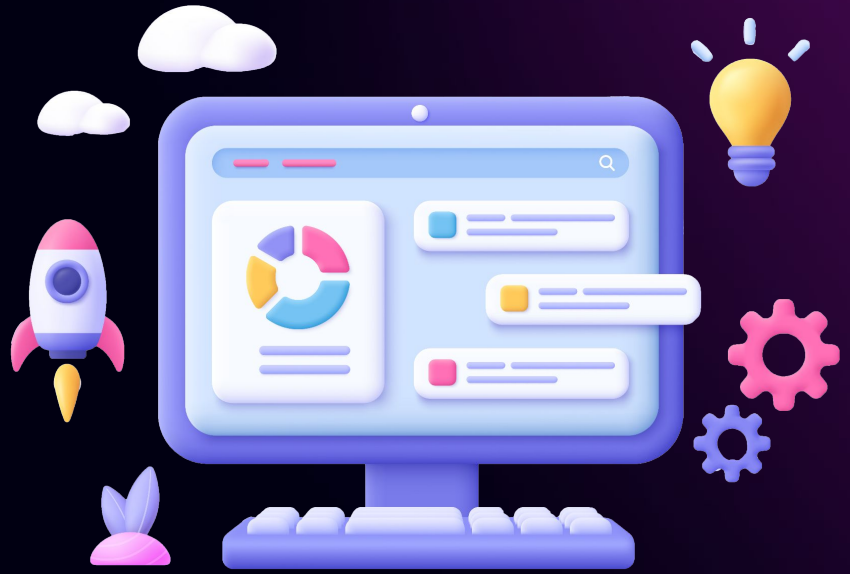
Change your chat settings to "Everyone"



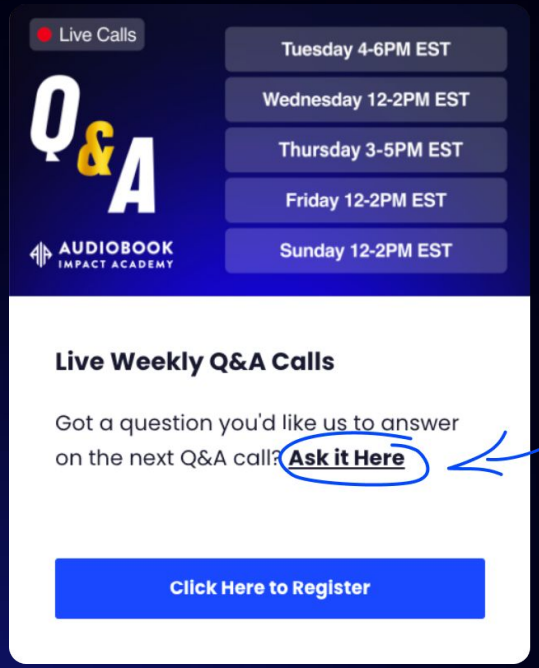
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME



Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

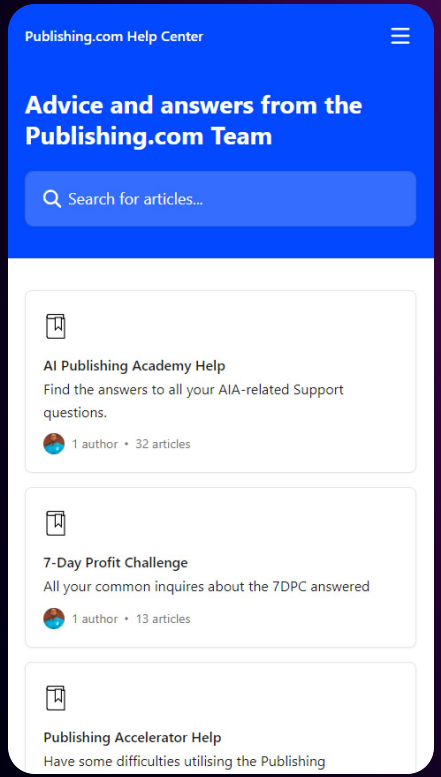
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month.**

WINNINGCOVER

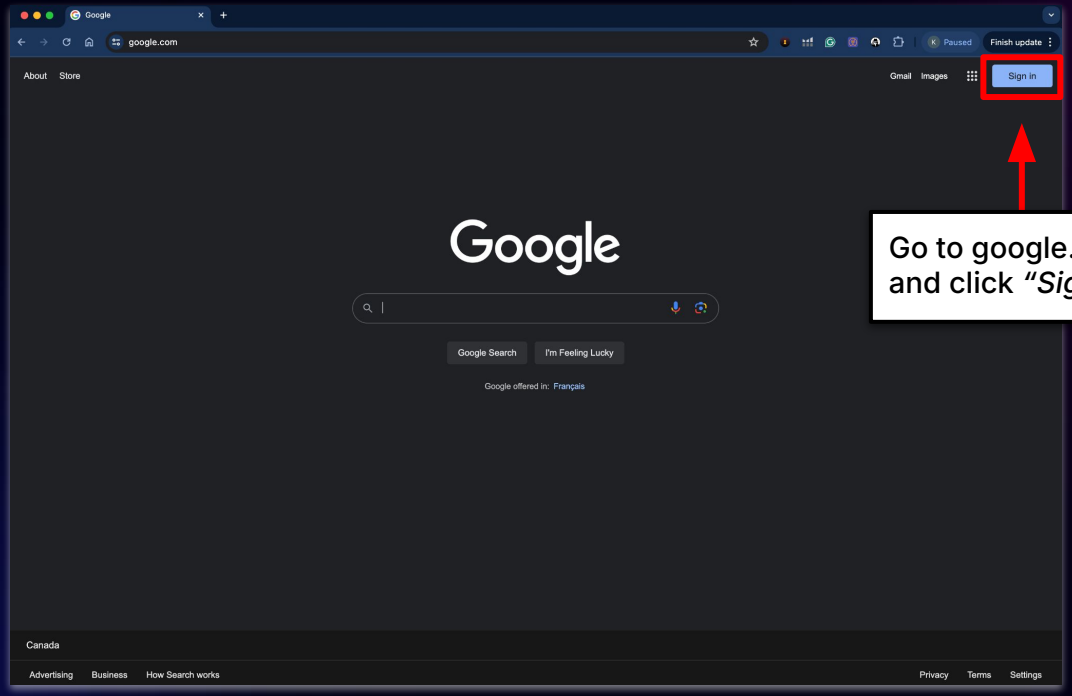
Students get **10%** off Book Cover Design Package!

Tip of The Week

Use “Quotation Marks” in Google to search for exact wording.

LET'S BEGIN!

Creating a Google Account



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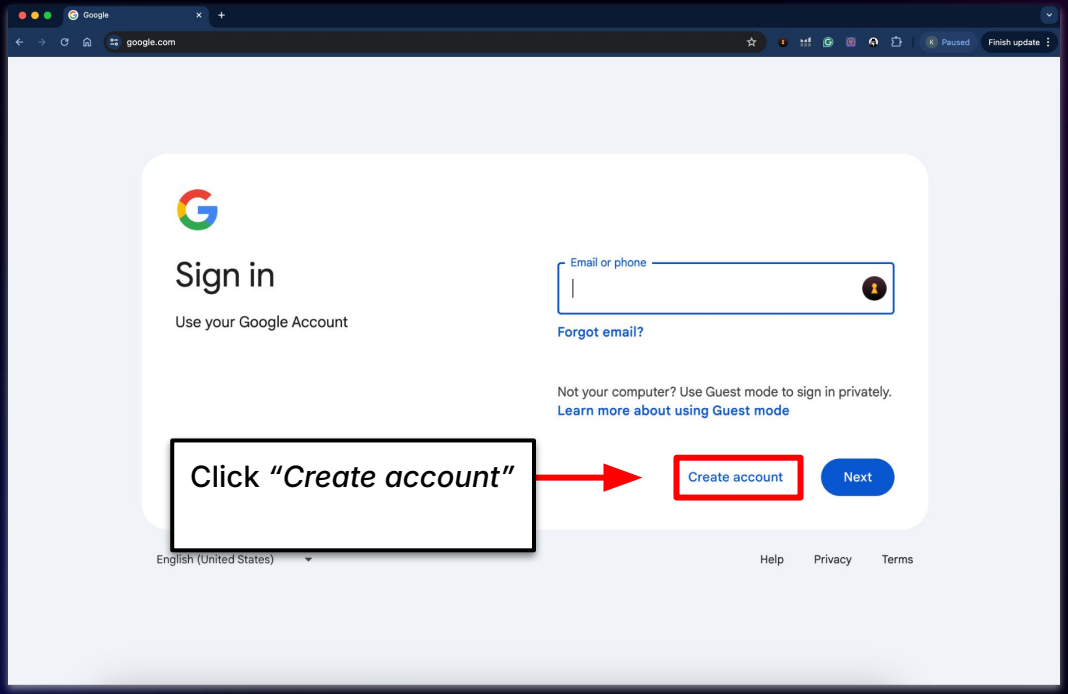
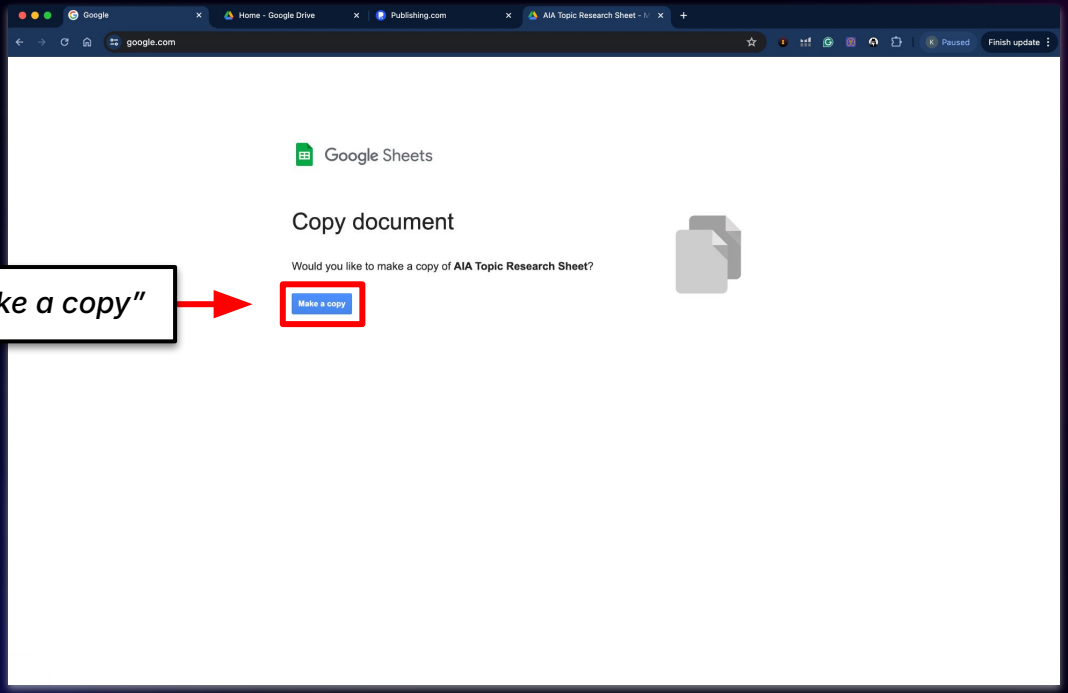
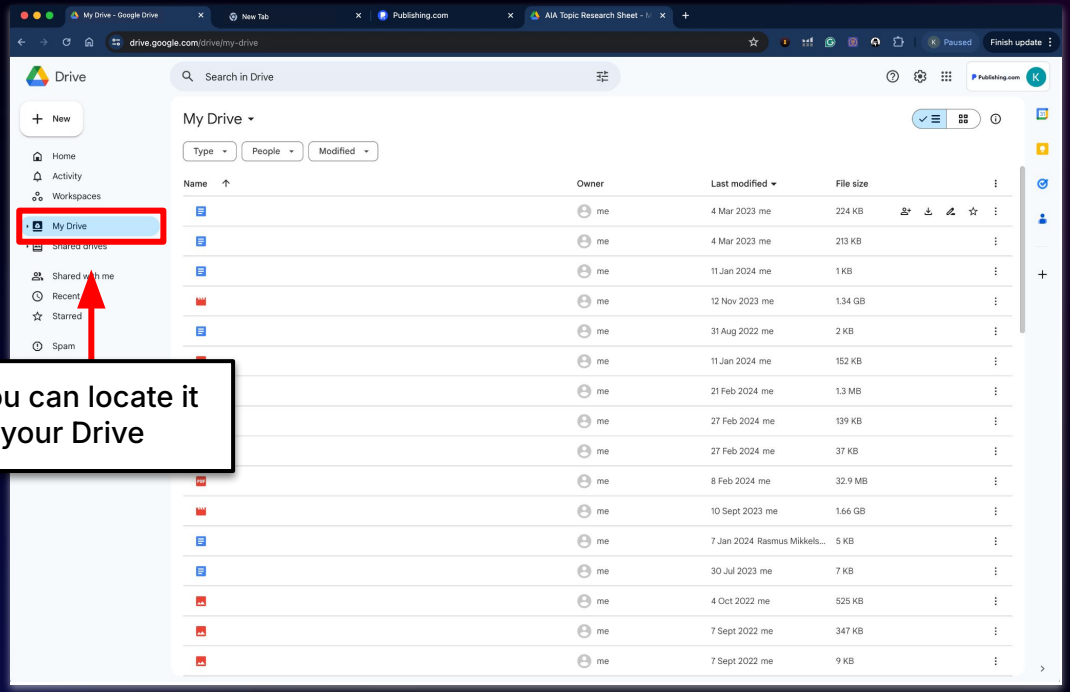


Using Your Google Drive

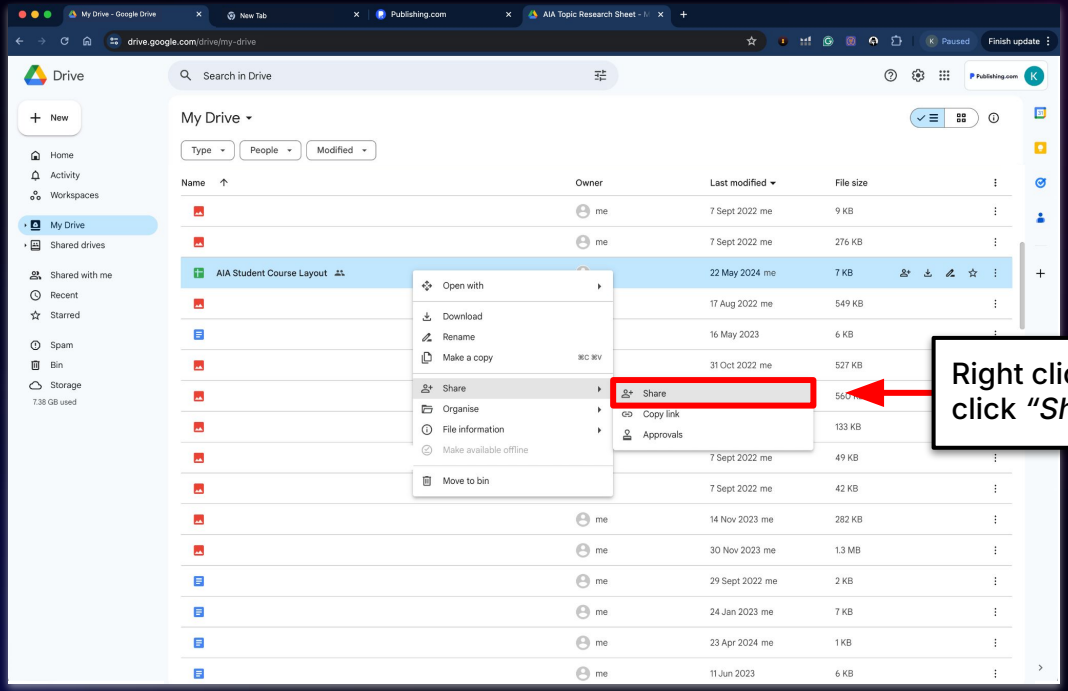


Click *"Make a copy"*

Using Your Google Drive



Sharing a File or Folder



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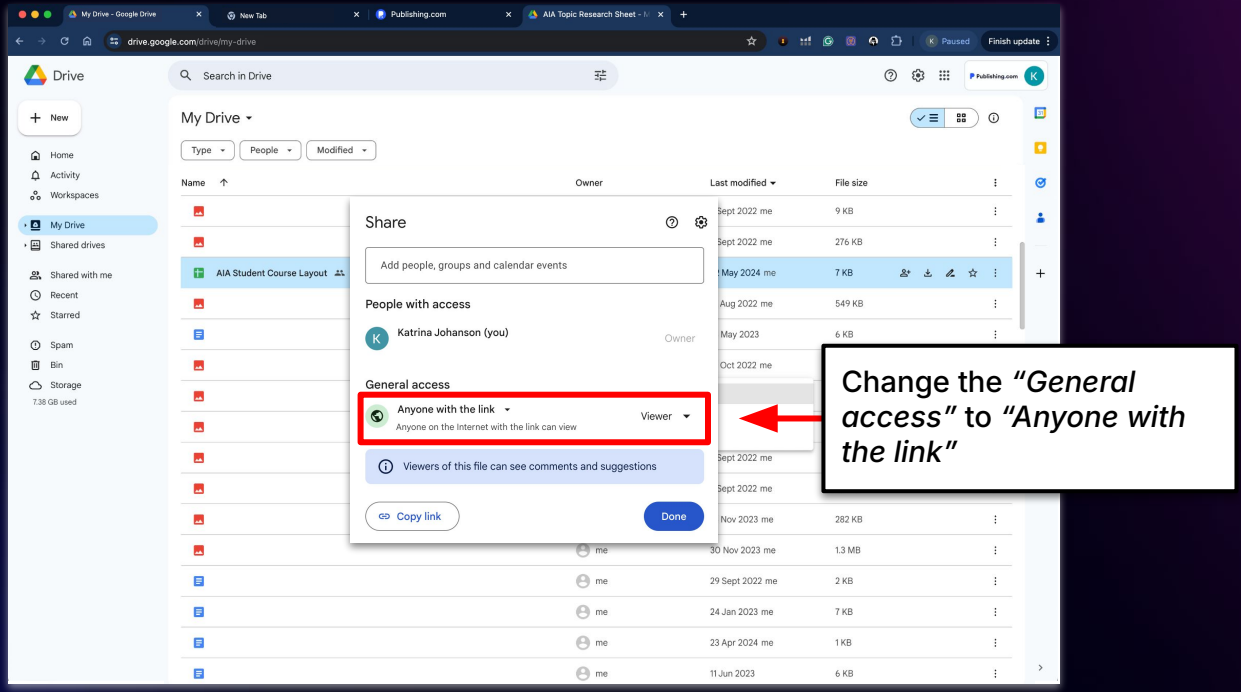
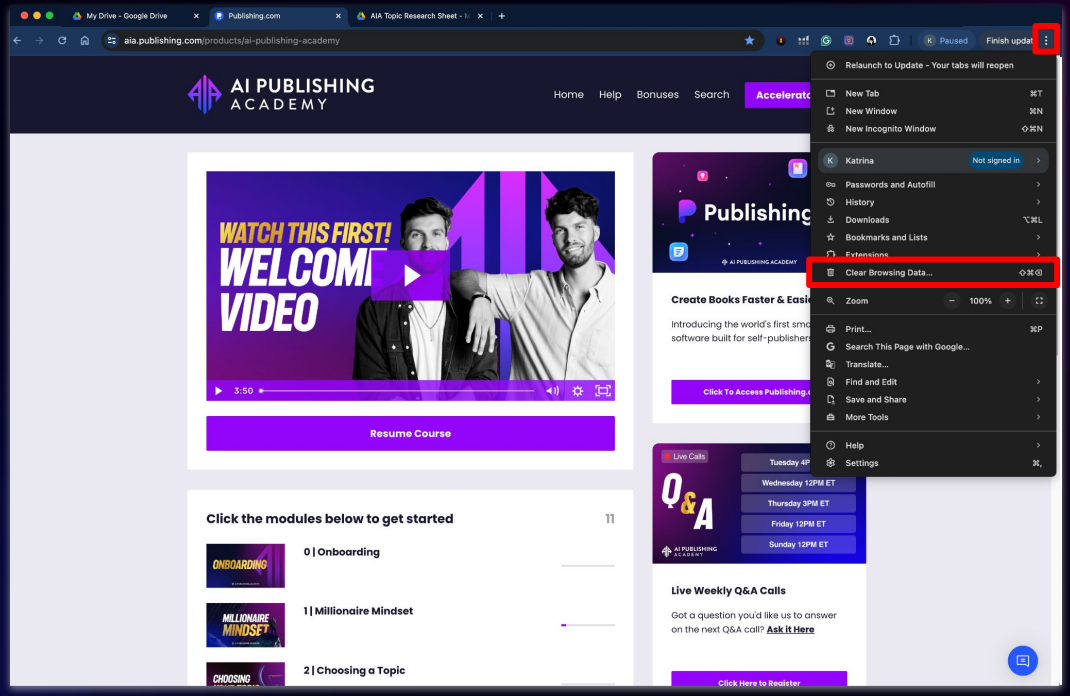


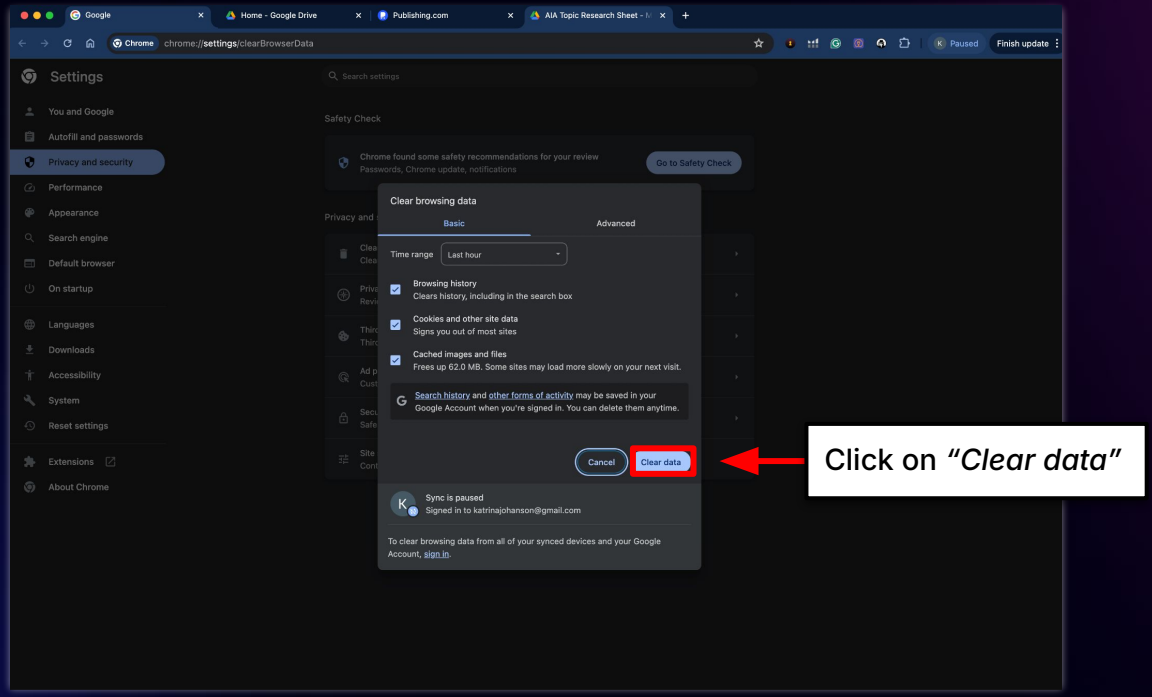
Clearing Your Cache



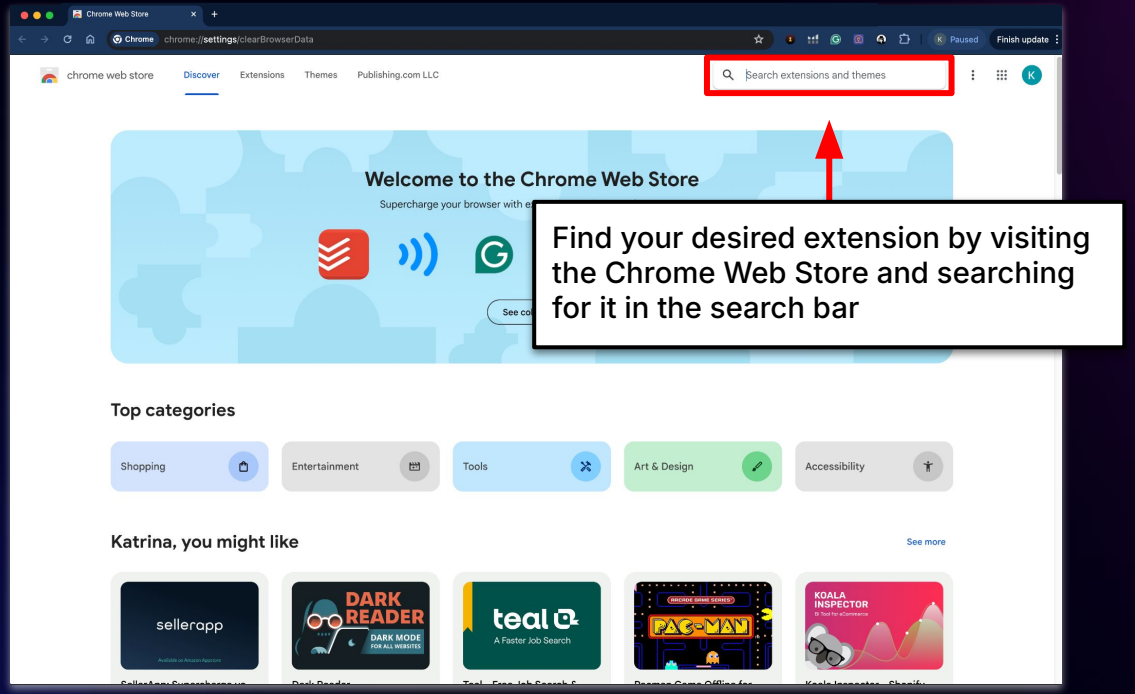
1. Click on the three dots

2. Click on *"Clear Browsing Data"*

Clearing Your Cache



Adding Extensions To Chrome



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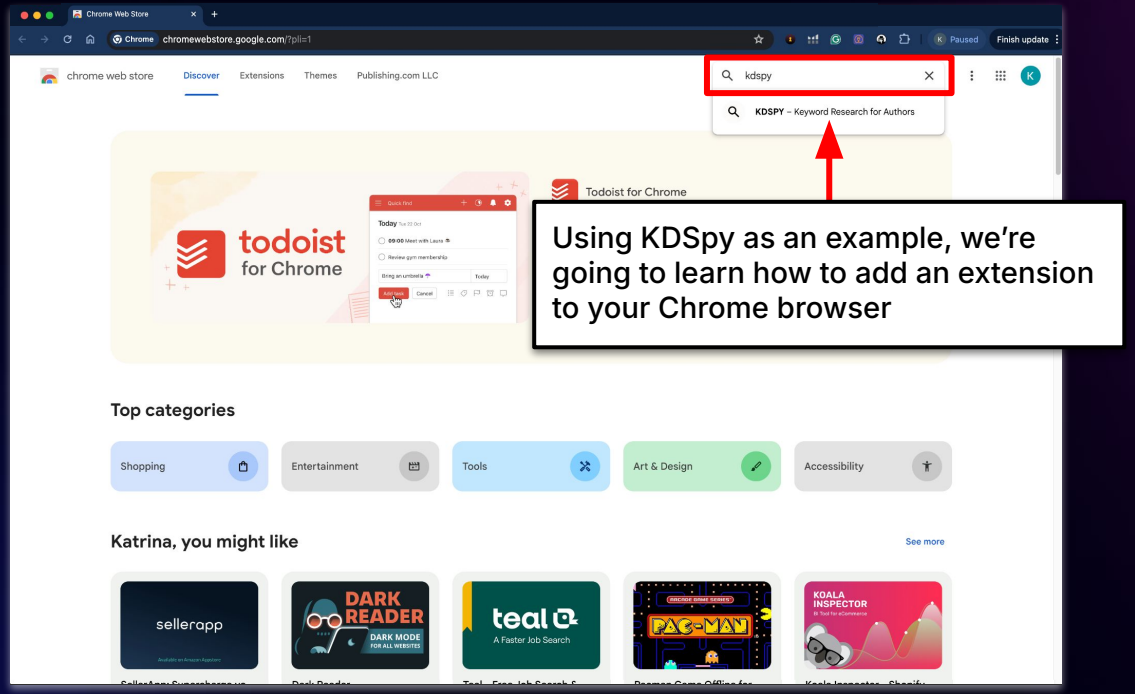

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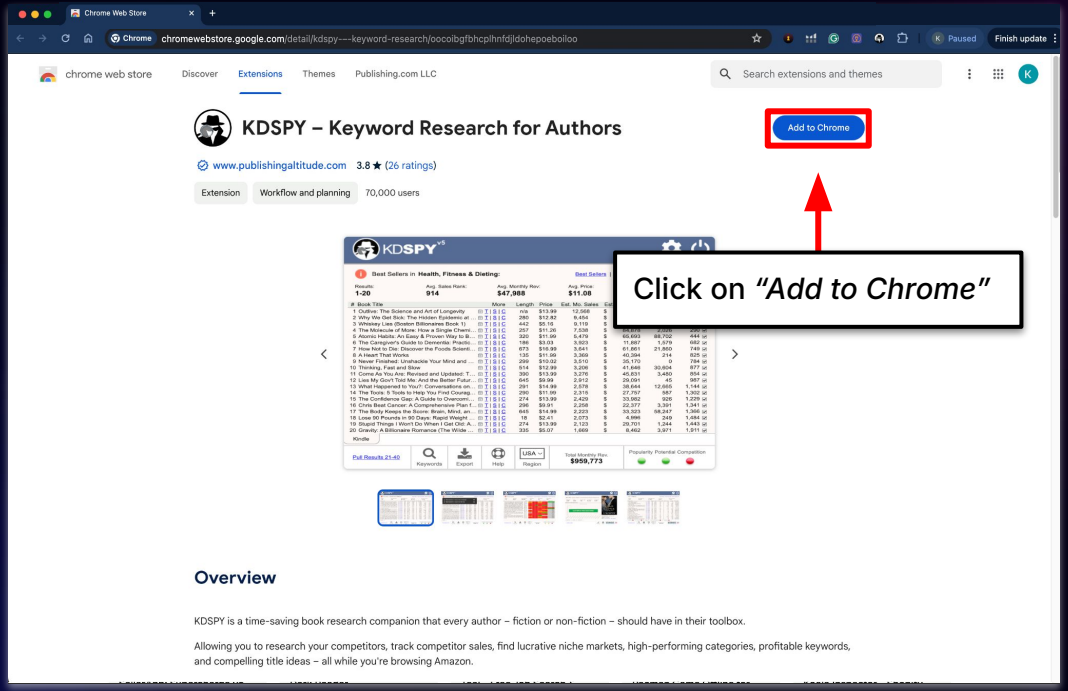

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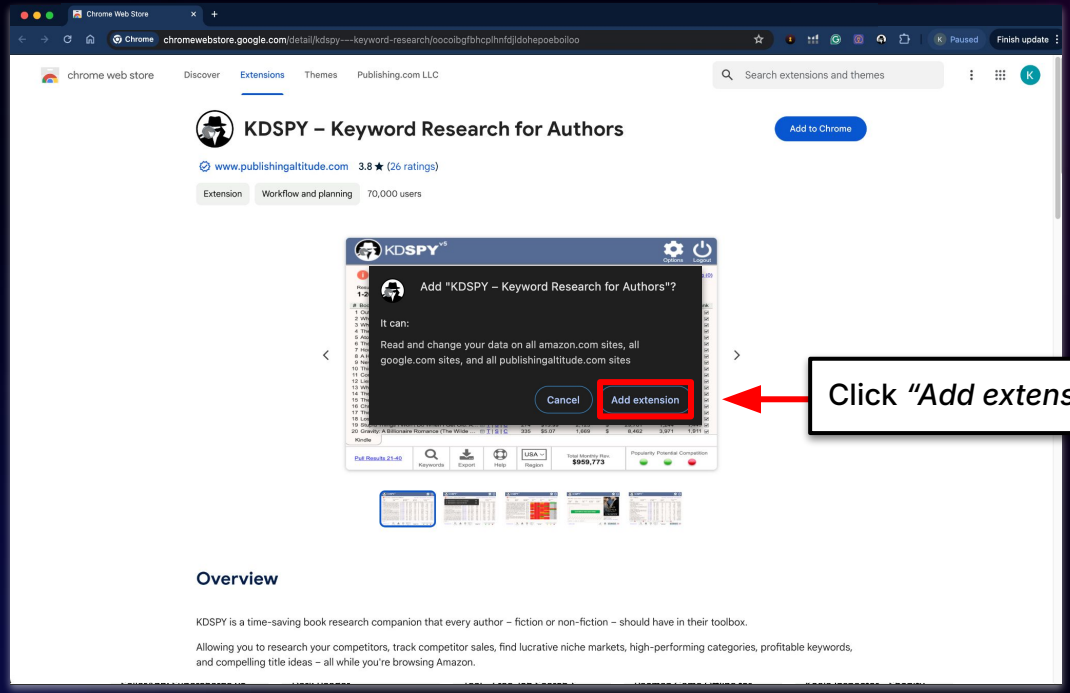
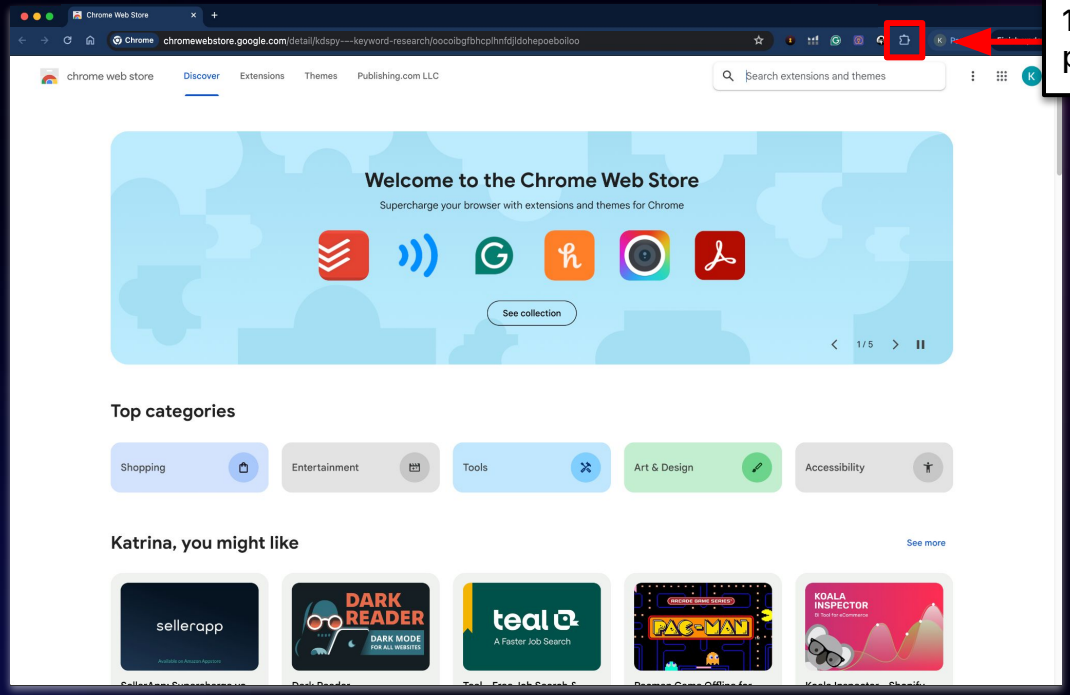


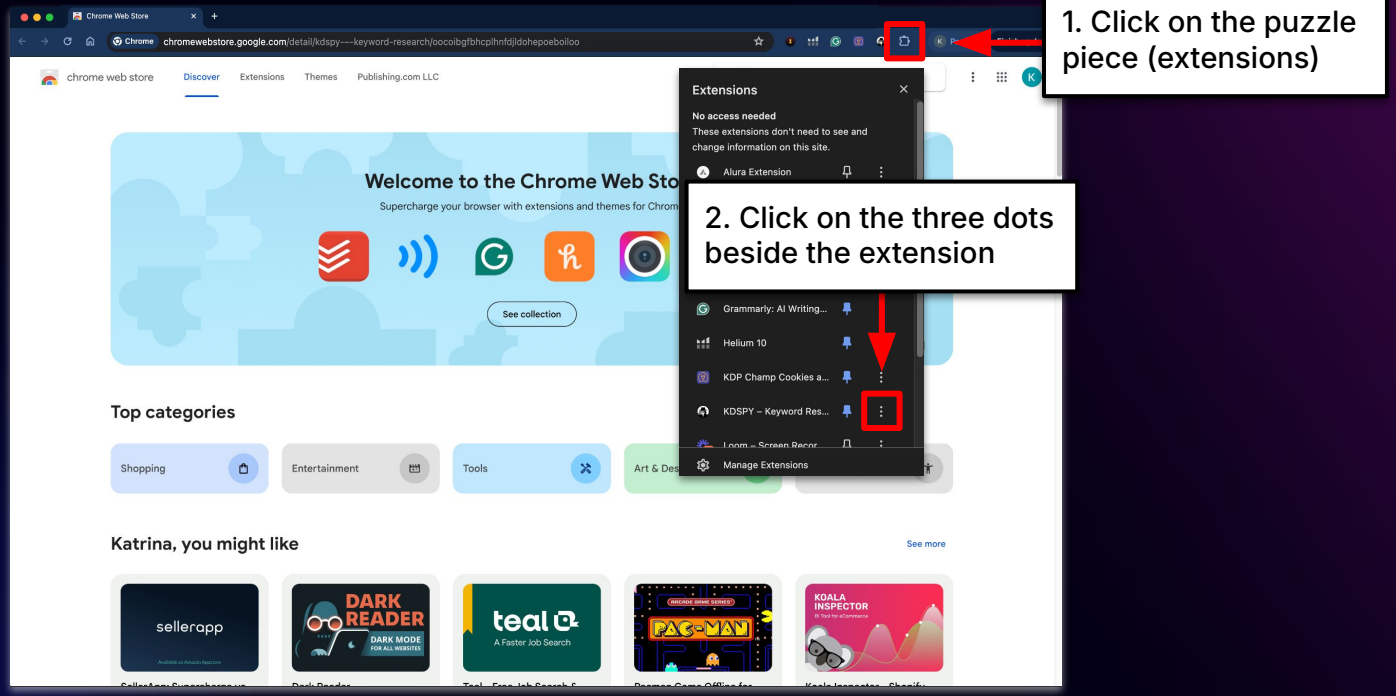
Click *"Add extension"* on pop-up

Finding Extensions in Chrome

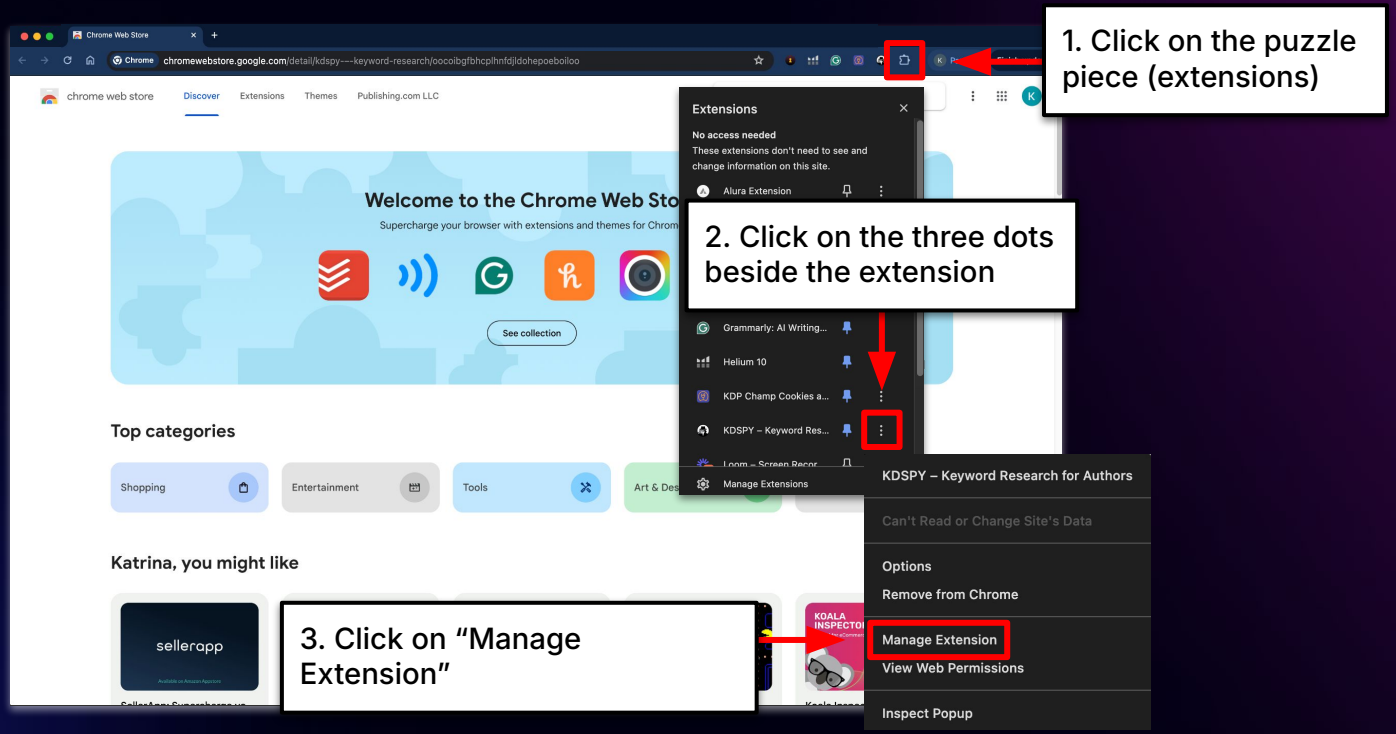


1. Click on the puzzle piece (extensions)

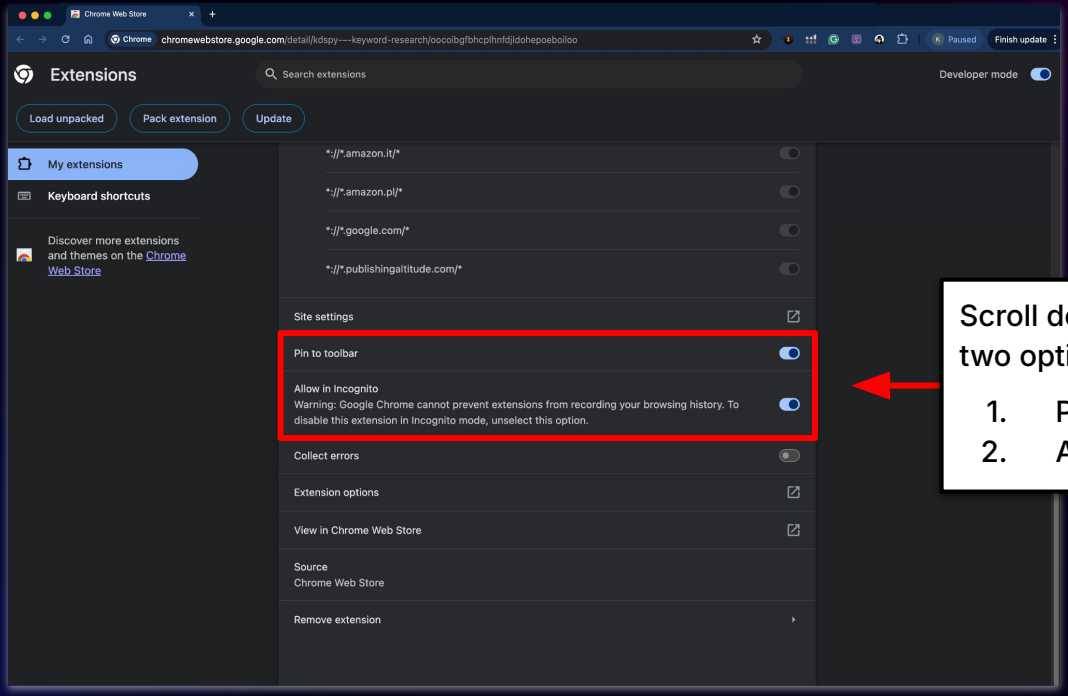
Finding Extensions in Chrome



Finding Extensions in Chrome



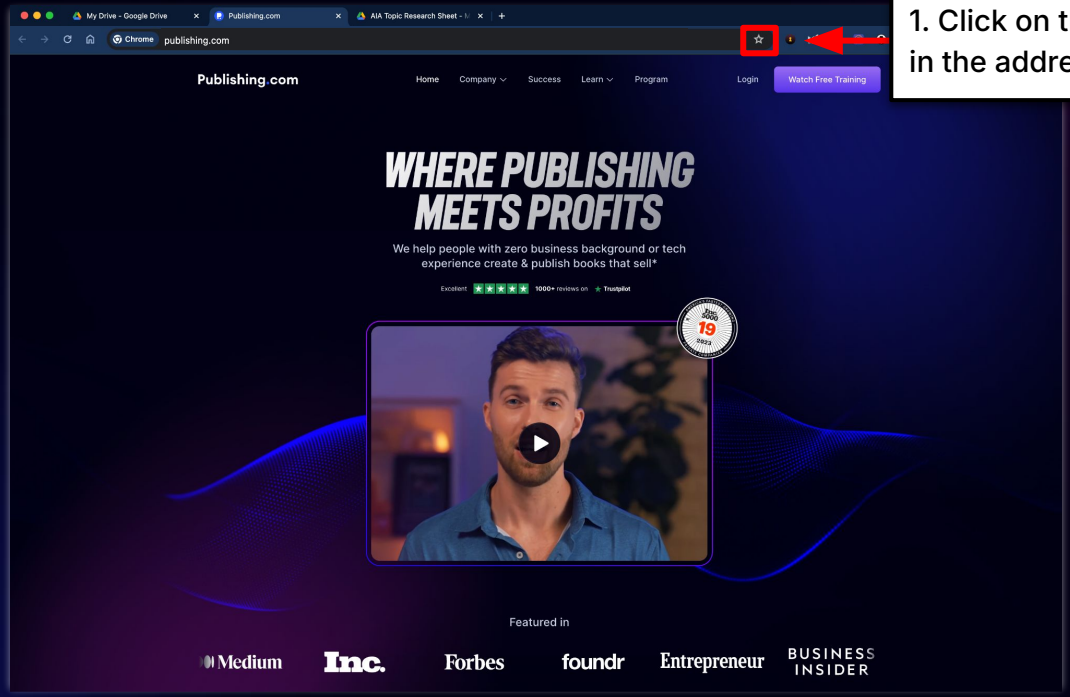
Finding Extensions in Chrome



Scroll down to find these two options:

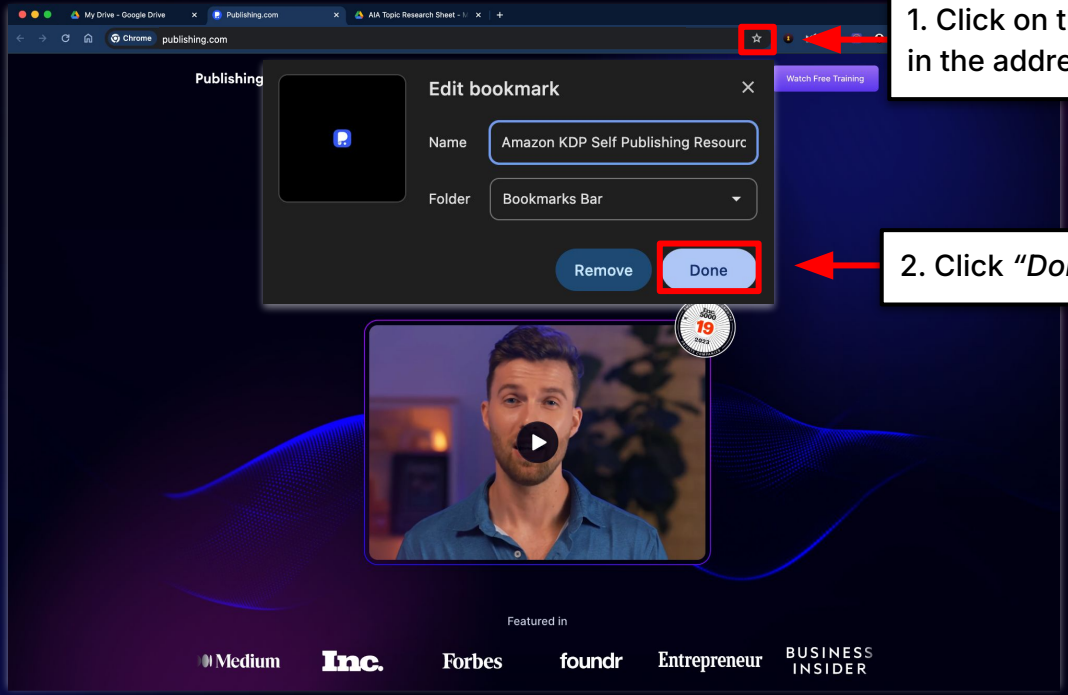
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click *"Done"*

Emmanuel Itombola

is kdspy a must have tool?

Gina Ooi

Do you recommend promoting our books on LinkedIn or other platforms? If so, any suggestions on how to proceed?

Jean-Paul Dorst

The narrator of the Module about Dall - Book Covers suggests to use 2:3 aspect ratio without defining this term precisely. So, what is an aspect ratio?

Lena Covello

My question is I want to use some information on different oriental healing techniques. to support my work. Are there rules for getting permission to use information and how do I do that.

Thomas Moren

Is there a bulleted list of the steps needed to complete the publication process after a manuscript is finished and edited?

Jalani Simmons

Hello, coaches. Why can I see my pages read estimated royalties in KDP reports but not the orders estimated royalties.

Gina Ooi

My first audiobook is available for purchase on Audible, and I received an email from ACX stating that it will be available on iTunes and Amazon. I can see sales on the ACX site but how do we monitor how it is doing on iTunes? Thank you.

Isabella H.

Good Friday afternoon, coaches!!

I wonder if it is necessary to include the "copyright page" in the book either in the beginning or in the end of the book? When it comes to the webpages, would it be better to embed hyperlinks directly on relevant words or names?

Additionally, there are a few questions:

1.) The book's name is "Developing Emotional Intelligence";

2.) the subtitle is "Fostering self-awareness and emotional mastery in adults leads to stronger connections, increased resilience, and improved leadership skills." ; and

3.) the highlights are "Supportive Stories, Effective Techniques, Direct Resource Links".

Will they be too wordy? Any suggestions or comments are much appreciated. Thank you. ^_^

mARK bLOORE

When checking BSRs, I gather we want numbers below 100,000. I take it we should only look at the 'Books' number. Is there any point in looking at the sub-niche numbers, which are typically quite small?

John Tanner

I would like to ask a question about trade marks. I wanted to write a book on the subject of "emotional Intelligence" I have conducted a trade mark search and found a live trade mark against the word term "emotional Intelligence". Does this mean I can not use "Emotional Intelligence" in the Title? I need to know if trademark infringement covers writing about the subject of Emotional Intelligence. Surely writing on the subject wouldn't impact as I'm not writing about anything commercial? Would a way round this be to find another word or phrase that has the same meaning emotional intelligence. Could I still use "Emotional Intelligence as a phrase in the book? Please let me know your thoughts. Thanks John T

Albert Flores

I Purchase KD SPY YESTERDAY , but I still don’t know how to use it for looking up Topics on Amazon Best Seller List? Can you help.

Stephanie Berlin

What is the biggest lesson you've learned via the AI publishing process?

Christi Curry

For reviewer request emails: If I have 15 email addresses of friends of "Joe", is it acceptable to send them all a request in one email, saying that "Joe" thought that they might be interested in reading a free pdf copy of my book? I wouldn't be addressing each one by name. Is this not personal enough? Should I send separate email requests to each person? Then, if all 15 say "yes," is it okay to send them all the link to the book in one email from me?

Jean-Paul Dorsr

This is more a comment and not a true question. Were you aware that ChatGPT can now be used not just in English but also on French, German and even in Russian with its Cyrillic alphabet. I asked ChastGPT to draw a red pig big with a long tail and big ears. ChatGPT provided a perfect delivery with a grammatically correct final comment in all 4 languages

Gina Ooi

Do you recommend we do Kindle Countdown Deals for our books? If so, how does that work and what are the implications on newly launched books and older/zombie books? Thank you.

Agnes

I'm having trouble organizing the manucript to save it to word in order to get it edited and copywright. I need a simple step by step. All the modules are separated. I would like something simple for a visual. Thanks

Lyn

I have a question regarding Facebook reviews. What if your book went live before the actual date? For example, the ebook went live on October 4, and the paperback went live on October 16. The script says an advanced copy before the live date, but my book is already live. I already belong to a group that fits my niche, and I am just trying to give the members an honest post for a good review.

Malia Kepa'a

Where can I find out, how many pages is my book?

Heather Wolfe

What format do I need to submit to my cover designer to make the paperback and acx cover. Is it jpeg or png or Adobe or PSD. I would like my cover to be changed slightly.

Do I need to get a source file for my formatting? I will use Publishing Services and they only use vellum. I have and HP laptop. Is is better to get someone else to format and get a source file?

Thanks for your help coaches

Howard Evans

Coaches, my 30K word book is written, edited, and formatted. This week, I received an outstanding comment on my post in one of my FaceBook groups. I complimented the contributor and asked if I could include her ideas in my new book... She replied that she was also an author and was working on a book with a well-known authority figure in my sub-niche, and she would agree but wanted to be acknowledged in my book. Is it too late to accommodate her request? To whom would I turn to to handle putting her in the book?

”

Paul Dugliss

Amazon's review policy states that reviewers must not be family, friends or close personal relationships. If I have an email list of hundreds of students who have taken courses with me, can I use that for offering the free book pre-launch and asking for a review? Or would Amazon consider that I have a close personal relationship with them?

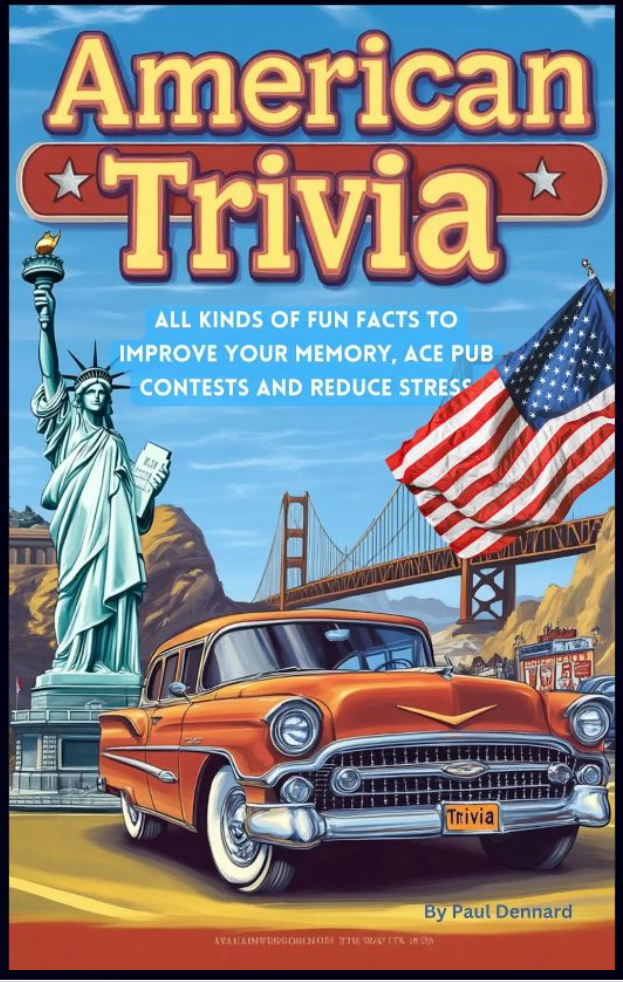
Brenda Wollenberg

Thanks for all the great coaching! Please review these three covers and give feedback. Title meets POC and has already been approved by other coaches. Now I'm looking for the right cover. Suggestions and feedback please and thanks in advance! I'll be on a plane during the session so will listen to the replay.

Covers link:
https://docs.google.com/document/d/1ZipywVKsvrUs-Om3wNbAiqJ9i_jrQ9DTsvXnWbZRgHM/edit?usp=sharing

Brenda Wollenberg

Paul Economen

Hi guys! I have redone my book cover and I would like to know what you think:
https://drive.google.com/file/d/1JjUQTpXR8lAX3zbZirHCekJ6zbtW_kwr/view?usp=sharing

Paul Economen