

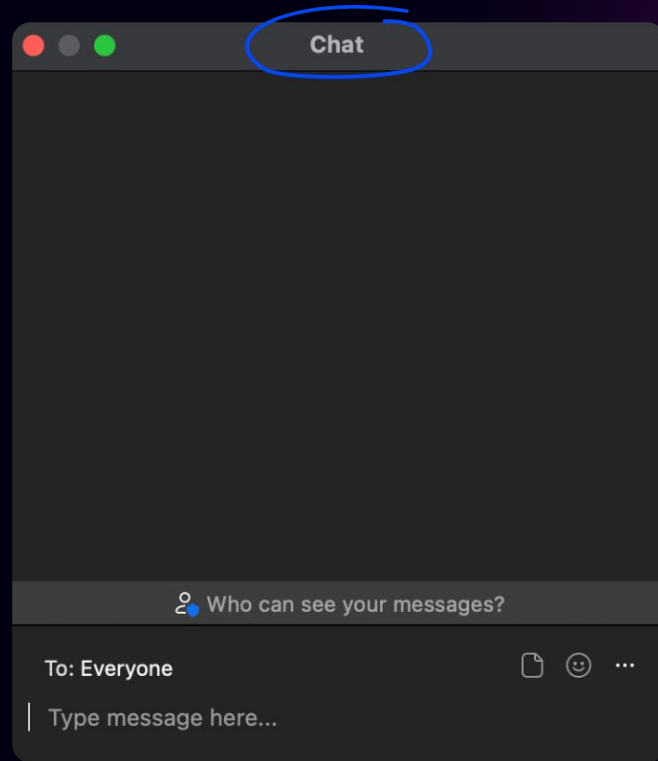
# Action Takers Tuesday

## Aug 6 2024

● 2024



Change your chat settings to "Everyone"



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**HUMANIZE10**

Students get **10%** off Developmental Editing and Humanizing Package!



**LET'S BEGIN!**

# Pam

I would love your thoughts on my top two book cover designs:

<https://99designs.com/contests/poll/a30a39e3a7>

# Elise

Hi coaches, can you comment on my book covers?

[https://drive.google.com/drive/folders/1rCSKKnmyA559ZW02hq85\\_CWVSOaRUosu?usp=sharing](https://drive.google.com/drive/folders/1rCSKKnmyA559ZW02hq85_CWVSOaRUosu?usp=sharing)

# Sandra

Are we required to attend every live Q&A meeting?

# Jay

FACEBOOK AD FAIL: I tried just about everything outlined in the video. I spent about \$36.00 for one week of facebook ads for only 1 messaging conversation started. I reached about 2,000 people. The ROI doesn't seem worth it. Any advice???

# Jack

I am ready to move forward to create the manuscript at the Publishing AI, but nothing happens when I try to use the credit, and I press the checkout bottom. What am I missing

# Kelly

I'm seeking your advice on choosing the best topic for my book. I am particularly interested in focusing on emotional regulation and resilience. Could you help me to see which one has best (POC) proof of concept by using KDSPY? , I would love to hear your thoughts on which topic might be the most suitable. Here are the topics I'm considering:

1-Emotional Self-Care Practices: This resource focuses on improving emotional well-being through self-care techniques, including self-awareness, emotional regulation, and creating a supportive personal environment for emotional health.

2-Self-Compassion for Women: This book delves into self-compassion as a transformative tool for women, offering techniques to cultivate kindness towards oneself, navigate life's challenges with grace, and build a foundation of inner strength and resilience.

3-Creative Expression as a Path to Healing: This book explores the therapeutic benefits of creative expression, introducing various outlets such as writing, painting, and music as tools for emotional healing, self-discovery, and personal growth.

Should I mention women in my title ? What I learnt from the course is yes, because it indicates your audience population?



# kelly

I'm seeking your advice on choosing the best topic for my book. I am particularly interested in focusing on emotional regulation and resilience. Could you help me to see which one has best (POC) proof of concept by using KDSPY? , I would love to hear your thoughts on which topic might be the most suitable. Here are the topics I'm considering:

1-Emotional Self-Care Practices: This resource focuses on improving emotional well-being through self-care techniques, including self-awareness, emotional regulation, and creating a supportive personal environment for emotional health, build a foundation of inner strength and resilience.

2- Creative Expression as a Path to Healing: This book explores the therapeutic benefits of creative expression, introducing various outlets such as writing, painting, and music as tools for emotional healing, self-discovery, and personal growth, to build a foundation of inner strength and resilience.

Should I mention women in my title ? What I learnt from the course is yes, because it indicates your audience population?

---

# kelly

Dear Coach,

Good day to you!

I'm seeking your advice on choosing the best topic for my book. I am particularly interested in focusing on emotional regulation and resilience. Could you help me to see which one has best (POC) proof of concept by using KDSPY? (if cannot run POC, may I ask your advice only for choosing the topics?) , I would love to hear your thoughts on which topic might be the most suitable. Here are the topics I'm considering:

# Ruoyu

Hi, I have two books running ads, and a third book is going to have ads running. However, there have been no sales. Even though I've spent a lot of money to improve the cover and A+ content, it seems that while some customers click on the ads, no one is buying the book. The ACoS is very high and I am losing money on ads. I guess it might be because there aren't many reviews. I would appreciate some suggestions on how to improve the situation.

The link of the three books are below:

<https://www.amazon.com/dp/B0D6KWMJ1T>

<https://www.amazon.com/dp/B0D4W41VM5>

<https://www.amazon.com/dp/B0DBF1NZQT>

# Caroline

Please can you tell me how to purchase an ISBN. My book has not been published yet, but my e-book is up on Amazon for pre-order, and has an ASIN. Can you take me step by step through the process of obtaining ISBNs for the 3 book formats please? Thank you!

# Chuck

Title Suggestions:

I really like my title, it is POC, filled with keywords and benefits, non-religious, and 139 characters... BUT I want your feedback please:

Near Death Experiences: The Dogma-Free Guide from Science and Eye-Witnesses to Heal Grief, Face Death Fearlessly, and Explore the Afterlife

Near Death Experiences: The Dogma-Free Guide from Science and Eye-Witnesses to Heal Grief, Face Death Fearlessly, and Explore the Afterlife Courageously

# Chuck

this is an alternative to the one just submitted for title review:

Near Death Experiences: The Dogma-Free Guide from Science and Eye-Witnesses to Heal Grief,  
Face Death Fearlessly, and Explore the Afterlife Courageously

# Michael

Before the final editing of my manuscript, I want to insert some simple diagrams into my text. Since these are not stock images that Pixabay specializes in, what service is best used for this?

# susan

I have 14 reviews, which I am very grateful for. I have used all 5 of my free promotion days. Any suggestions on how to get reviews now? I used the paid FB method and got 100 people on FB via the DM method and then it seemed like DM was not available any more and I got 839 email addresses. I used mailchimp to communicate with the potential reviewers via email and I don't know if I got any reviews from them (not even 10%). Suggestions?



# susan

Has the paid FB method changed, in terms of how you communicate with potential book reviewers? My experience earlier this year was that at some point I was no longer able to have people communicate with me via DM message, my only choice was email. But maybe I just did something wrong and the DM method is still available if you know what to do/choose in the FP paid ads creation form? Please let me know. Thank you!

# Freddy

I purchased the course a year ago and used one call. May I get another call to see how to get re started. Am a member of the monthly Publishing AI. Cordially, Freddy Ayala

Phone 407-965-6477

# Mohammed

I have problems with the zoom meeting link every time I try it shows error. How can I reschedule my kickoff call zoom meeting?

# Aletea

Could we use Reedsy to format our full-length books? Or is that only for shorter content like the 7-day profit challenge?

# James

When I only had a print book published, it showed up fine on Amazon. I then made it an e-book and now it only shows up as an e-book on Amazon. Most books show a print version then an e-book version but I have to click on other versions to see the print version. It seems that if a customer just takes a quick look, they will only see the e-book version. How do I get the layout to be like the other books that show up on the same search page?

Thanks

James

# Sheila

My assigned coach helped me formulate my title and subtitle. When I was on a weekly group call the panel said they did not like the vocabulary used and I should change. Would you look at this if time and let me know your thoughts? Emotional Regulation for Teens: Recognize feelings, understand their causes and learn to express them in healthy ways.

# Sicily Robinson

I received an email that said my account would transition to a free account in August but I was charged a yearly fee. Was this a mistake? I have not been using this as much as I thought I would and if I knew I was to be charged I would have considered taking a break from it. Please explain to me why I have been charged.

# Paula

Does Amazon create book covers inferior to 99Designs, Fiverr, Canva, and Udemy. I am curious about how many book manuscripts we are allowed to develop using AI publishing within the six-month access period. Completely blown away by the features in ai publishing



# Gloria

Hi Coaches, Please check the right subtitle for my colouring book.

Title: Fantasy Colouring Book.

Subtitle: Discover the Magic, An Artistic Journey through Fun, Learning and Imagination.

Subtitle: Embark on A Magical Adventure, An Artistic Journey of Fun, Learning and Imagination.

Thanks.

# Marina

In response to my Quality Stamp of Approval there were concerns brought up about my cover.

1. Subtitle length. The advice was to make it three lines.
2. Font not easy to read.
3. Bland colors. The advice was 'even black would pop'.

Please compare and comment- I really appreciate the expertise! Want to make this the best it possibly can be- the first go around :)

# Marcin

I am about to submit my full manuscript end of this week to the Formatting Team on Fiverr. They are the pro ones with very good ratings. Can you confirm I am doing it right? They provide the following services:

- > Format and publish your book
- > Prepare a book-launching marketing strategy
- > Conduct about 6 days of book promotion (Note: Sales or revenue are not guaranteed)

These are also the included services:

- Get your Amazon ISBN
- Add metadata
- Upload and publish your book on Amazon (Kindle eBook and paperback versions)
- Book formatting for both versions (up to 10 images/graphics max)
- Preview your book interior and fix all quality issues
- Design 1 cover (front, back, and spine)
- 3D book cover
- Persuasive book description
- Bestselling categories
- Keyword and SEO optimization
- Pricing advice
- KDP assistance
- 6 days of book promotion

~~Many of these services I will not need (e.g., I have my own ISBN, a description from 99designs, and a front cover), but I will have over 20 images.~~

# Jay

Can we submit for full manuscript before the book cover is ready?

# Steve

Book cover

POC First Time Father's

None of the other books used images so I thought that might give me the edge

<https://docs.google.com/document/d/1Aye9GAmZMszyJDsilG0s0QcAVMaiJ9LhVH5FPTcmhQs/edit?usp=drivesdk>

# Kelly Stamper

Hi Coaches!

Thanks in advance for giving me your opinions and suggestions!

Would you please review the top 3 covers for my contest?

The link is:

[https://docs.google.com/document/d/1Wts\\_bnb2TICv-bNFqTXCEW0D98U-nqU909sTRITQmDA/edit?usp=sharing](https://docs.google.com/document/d/1Wts_bnb2TICv-bNFqTXCEW0D98U-nqU909sTRITQmDA/edit?usp=sharing)

# Stacey

[Hi - this title submission is for Tuesday's Q&A with Karina and Brian. Thanks!]

Could you please take a look at my title? My topic is menopause. I submitted it here last week and at Brian's workshop on Sunday.

Main title: The Essential Menopause Handbook

Subtitle: 5 Powerful Secrets to Balance Hormones, Cool Hot Flashes, Lose Weight, and Thrive Through the Change

Thanks so much!

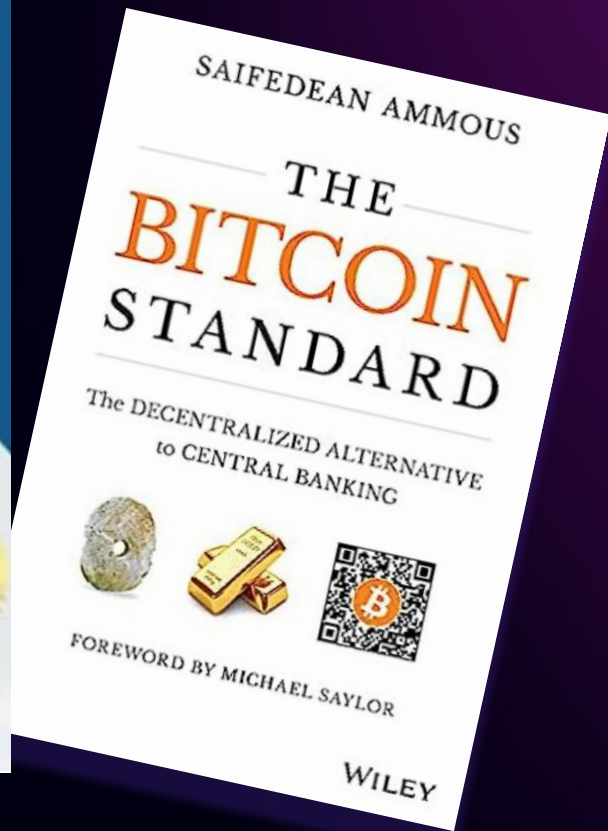
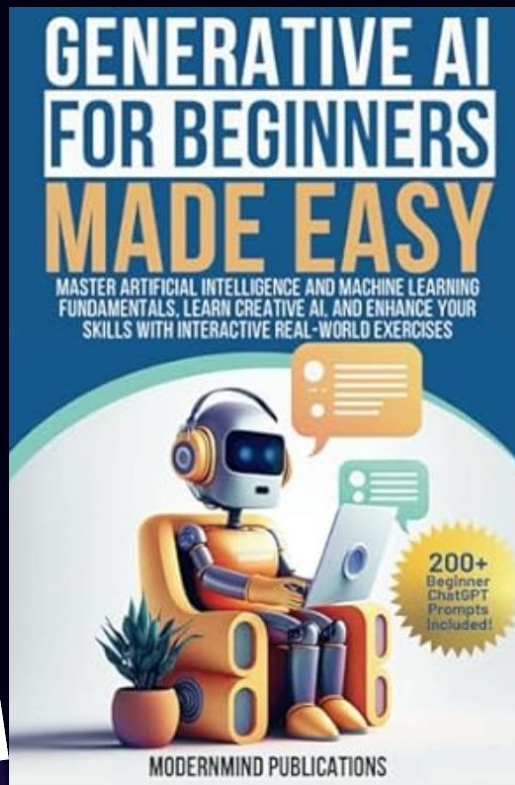
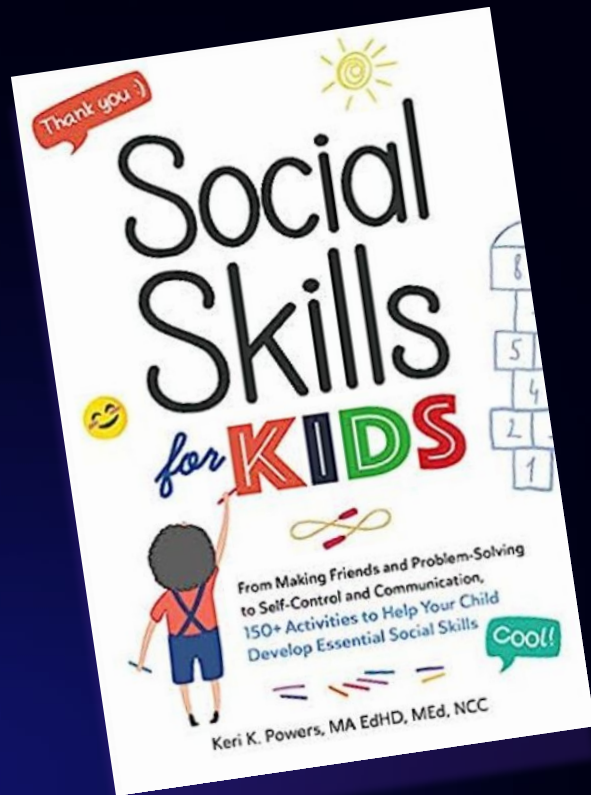
# Myrtha Chang

I need feedback on my book cover. I'm not an attorney. My writing style was more informal and casual. Thank you.

<https://docs.google.com/document/d/1BK1NmaY40NdAr6fJLZpRTC16nSlpEZ9y2M9qpK2y9b4/edit?usp=sharing>



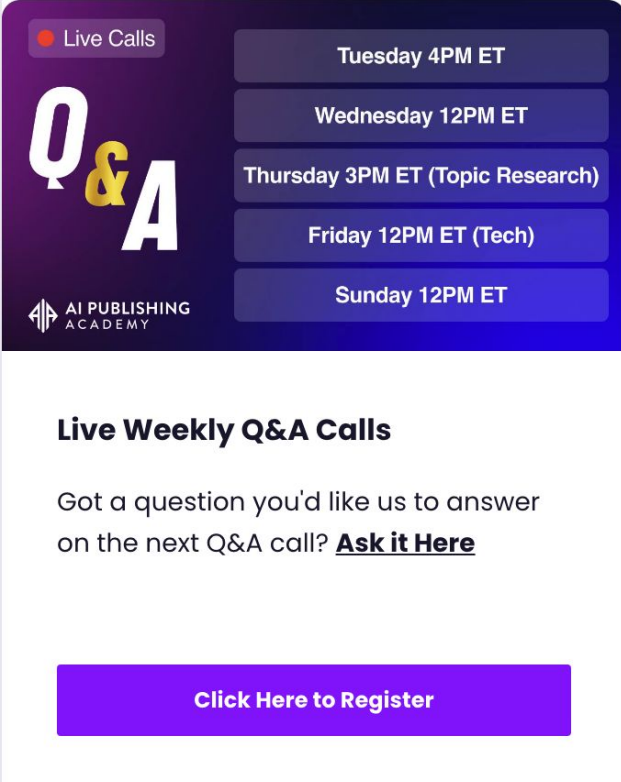
# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo and the AI Publishing Academy logo. To the right, a list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. Below the graphic, the text reads 'Live Weekly Q&A Calls' followed by 'Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)'. At the bottom is a large blue button that says 'Click Here to Register'.

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

Q&A

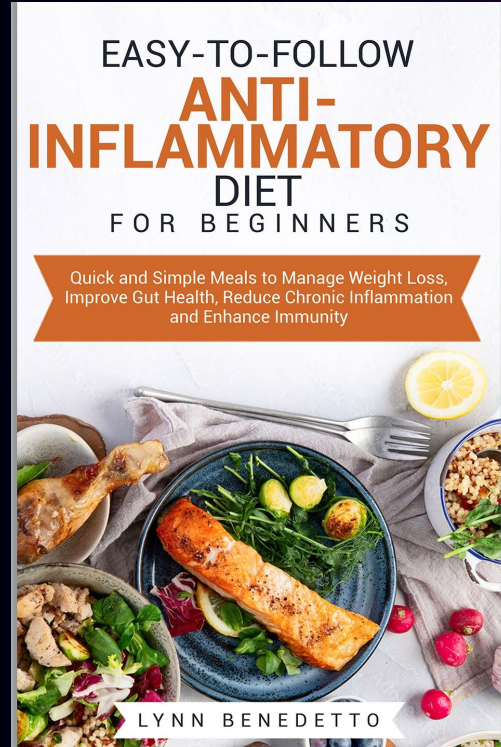
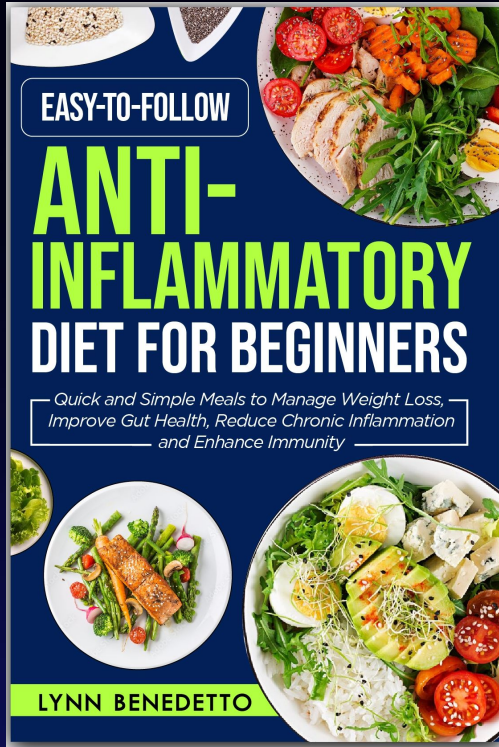
AI PUBLISHING ACADEMY

**Live Weekly Q&A Calls**

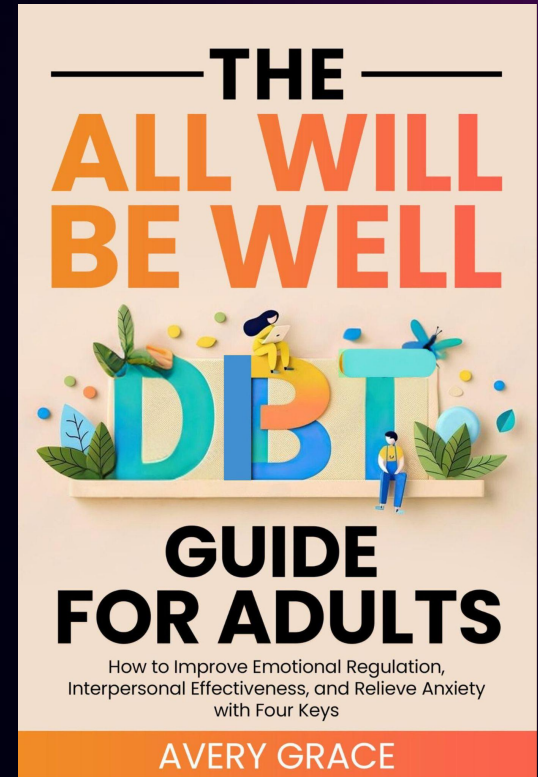
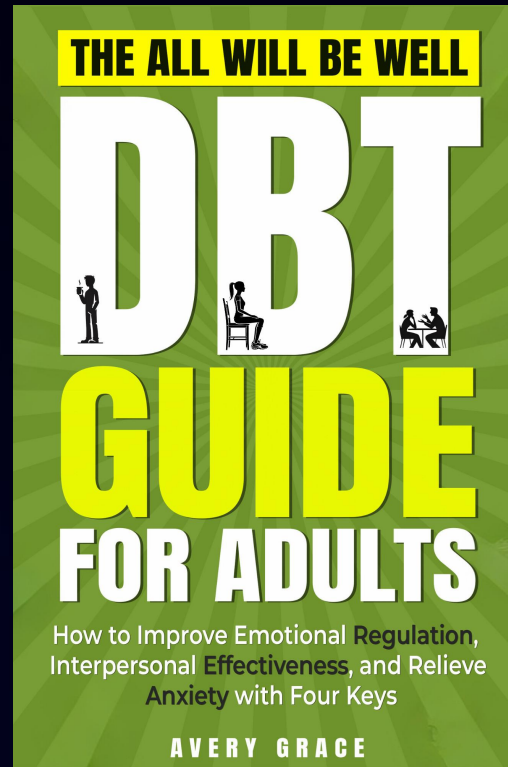
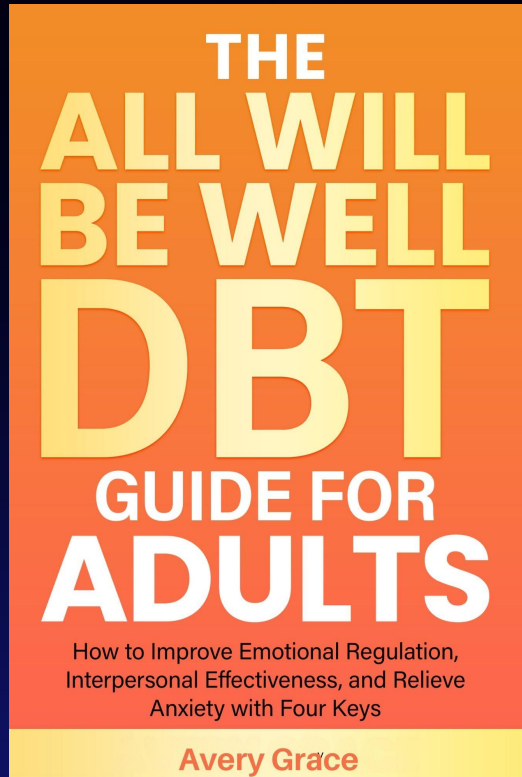
Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Pam



# Elise





# 15 STEPS TO STARTING A BUSINESS

YOUR ACTION PLAN TO TRANSFORM UNCERTAINTY INTO ACHIEVABLE STEPS,  
OVERCOME LEGAL AND ECONOMIC CHALLENGES  
& ATTAIN FINANCIAL INDEPENDENCE



KSTAMP PUBLISHING

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KSTAMP PUBLISHING

# Steve

# FIRST-TIME FATHER'S HANDBOOK

*Embrace Becoming a Dad with Confidence,  
Support your Partner and Bond with Your Baby  
from Pregnancy through Year One*



**MATTHEW EMERSON**

# Myrtle



8-PART  
DIGITAL  
WORKBOOK  
INCLUDED!

THE  
**ESTATE  
PLANNING**  
HANDBOOK

7 Practical Steps to Avoid Probate,  
Reduce Taxes, Protect Your Assets  
and Save Thousands in Legal Fees

MYRTHA CHANG

THE  
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8-PART  
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MYRTHA CHANG



8-PART DIGITAL  
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MYRTHA CHANG