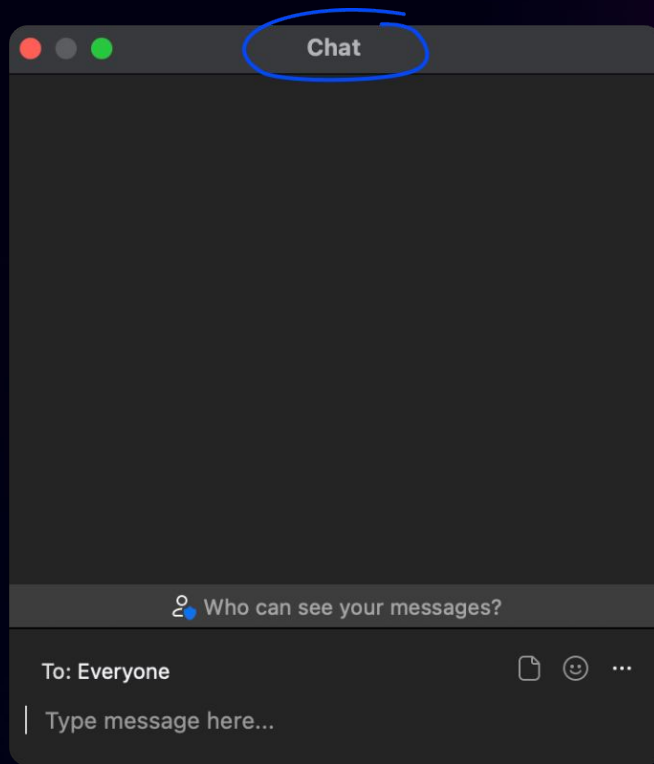


Tech Talk on Fridays

November 8th, 2024

● 2024

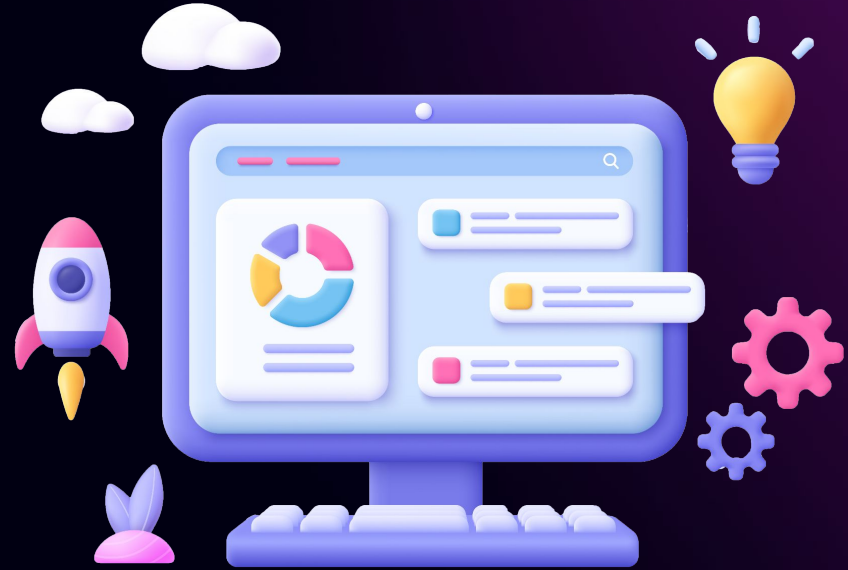
change your chat
settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

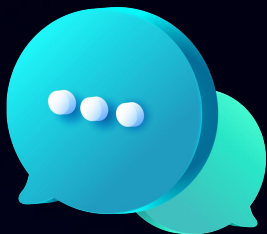
Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

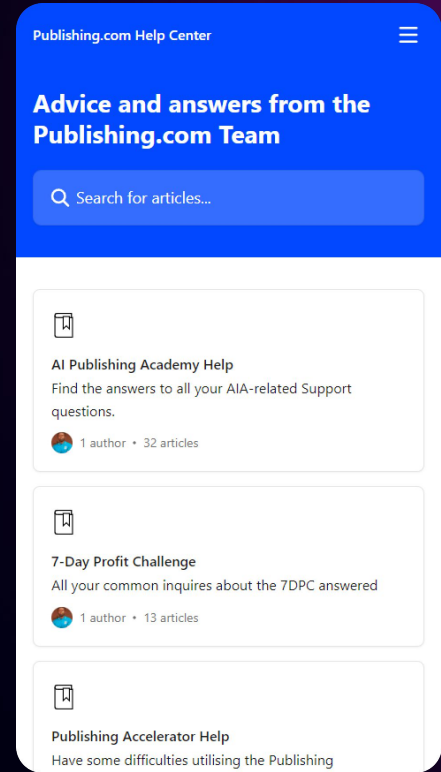
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

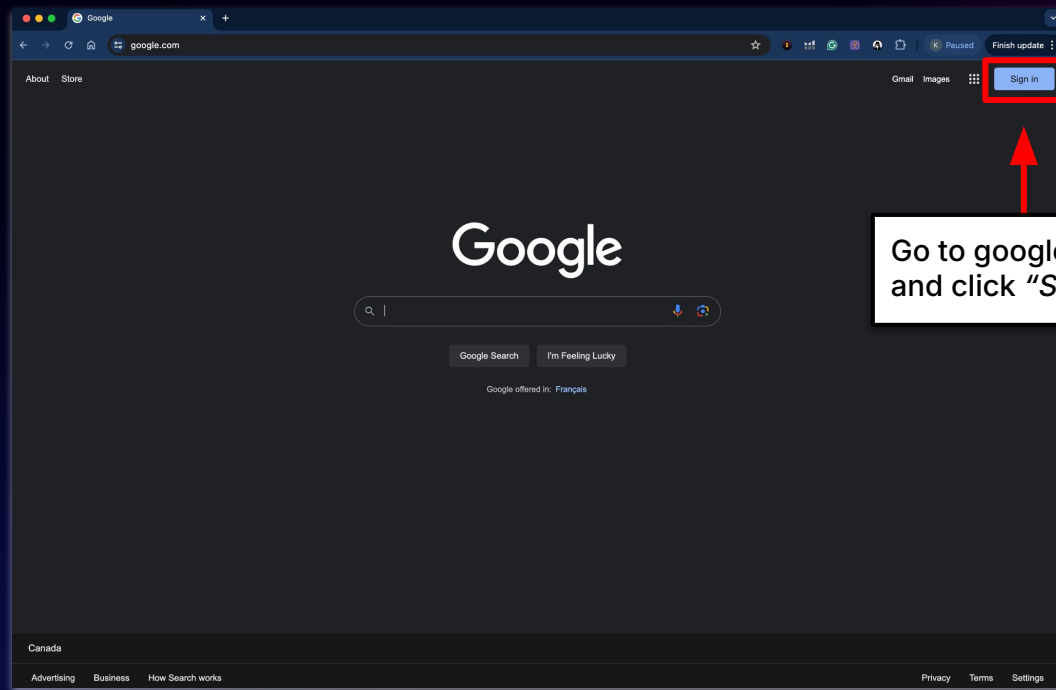
Tip of The Week



Use 2FA

LET'S BEGIN!

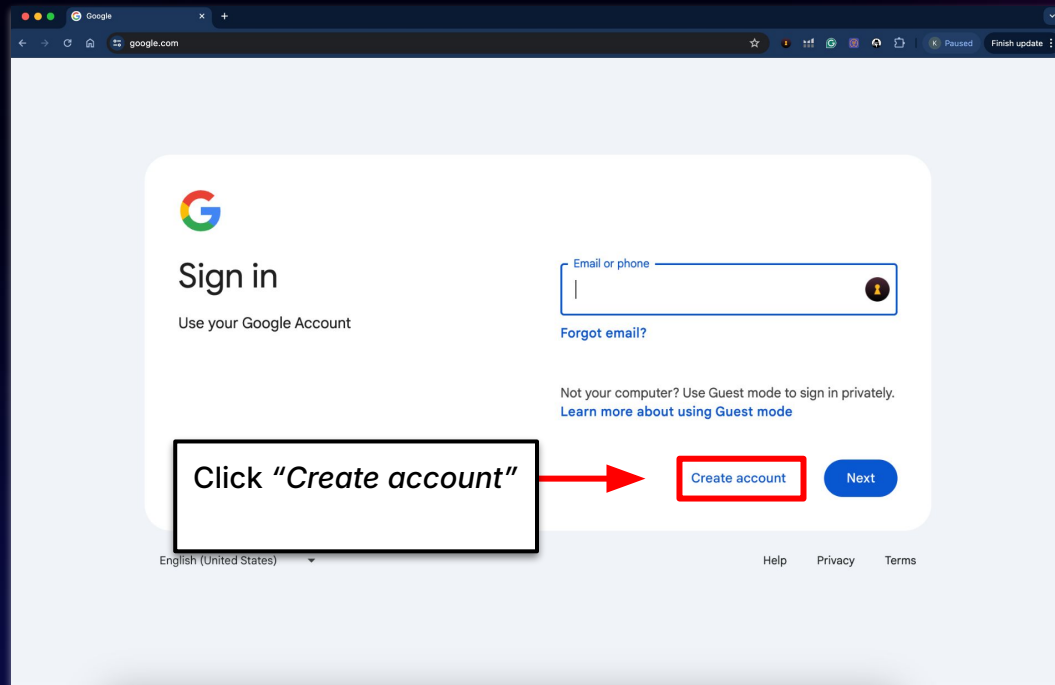
Creating a Google Account



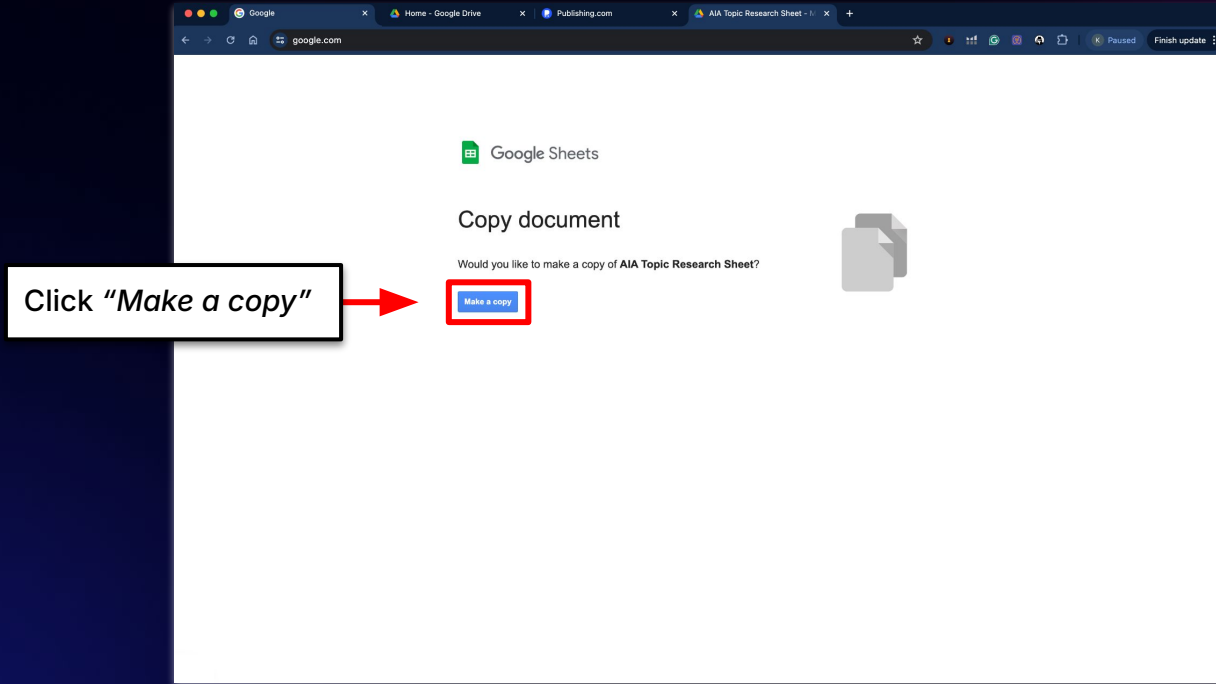
Go to google.com
and click "Sign In"



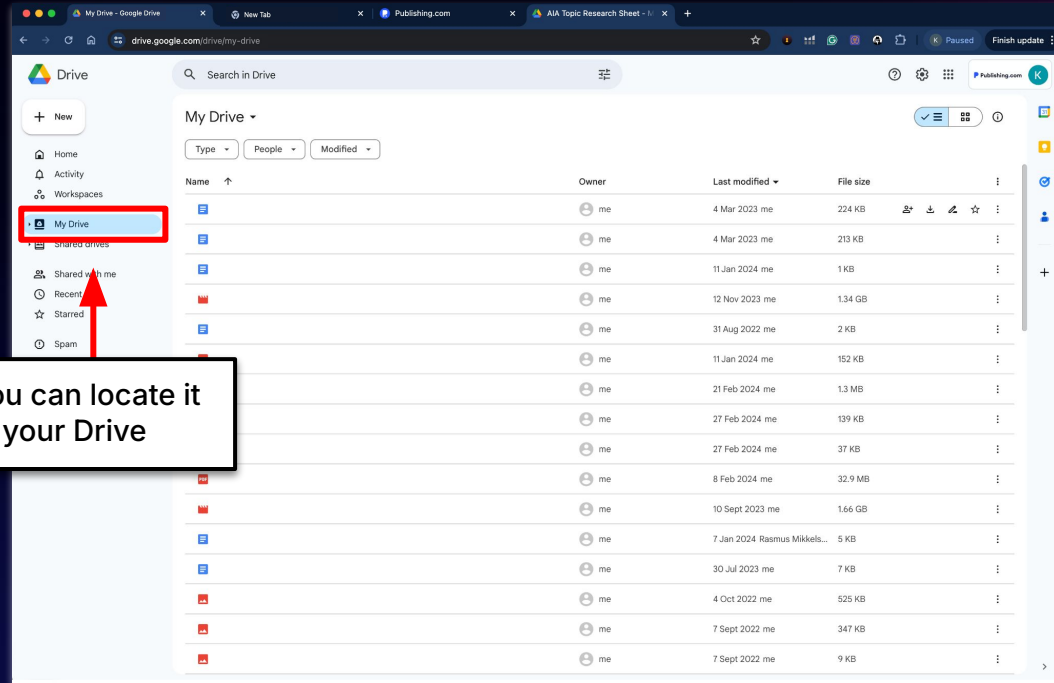
Creating a Google Account



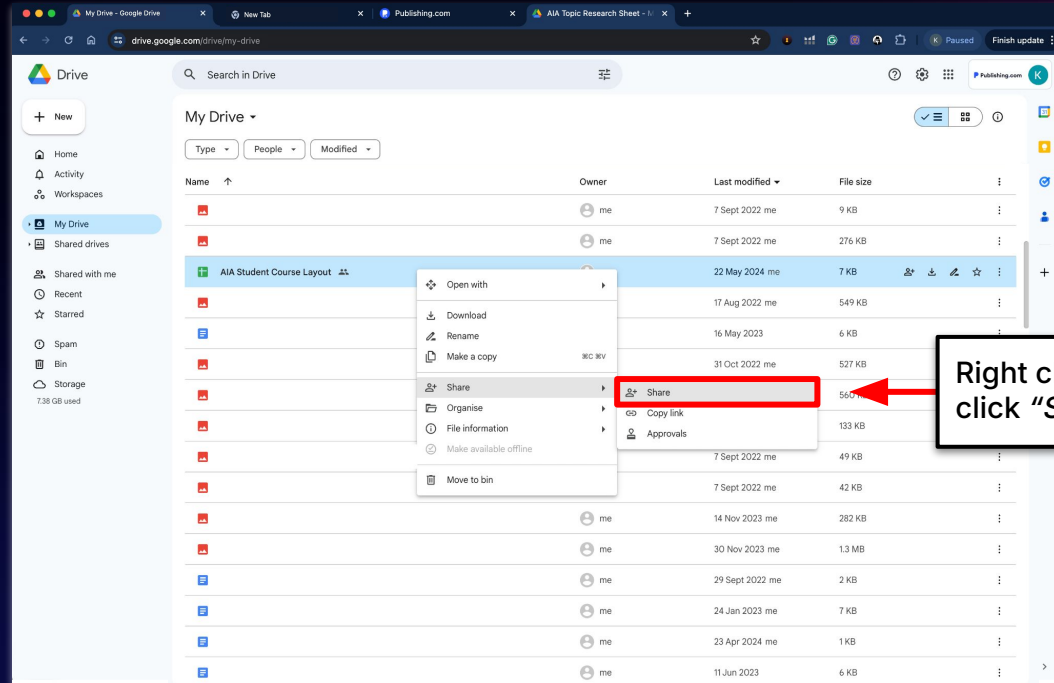
Using Your Google Drive



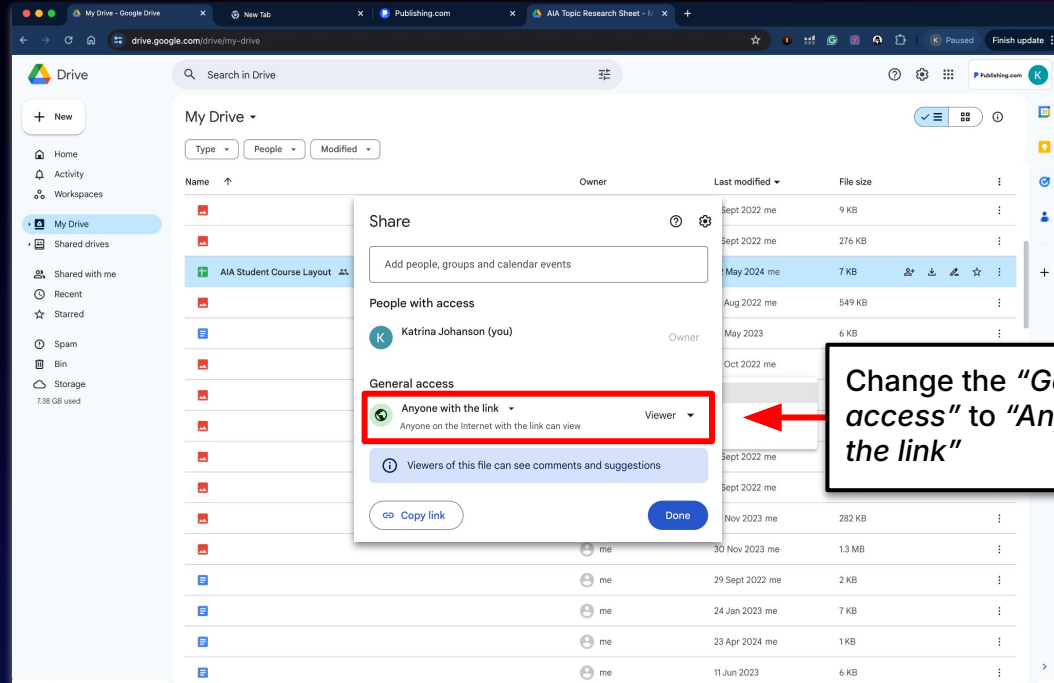
Using Your Google Drive



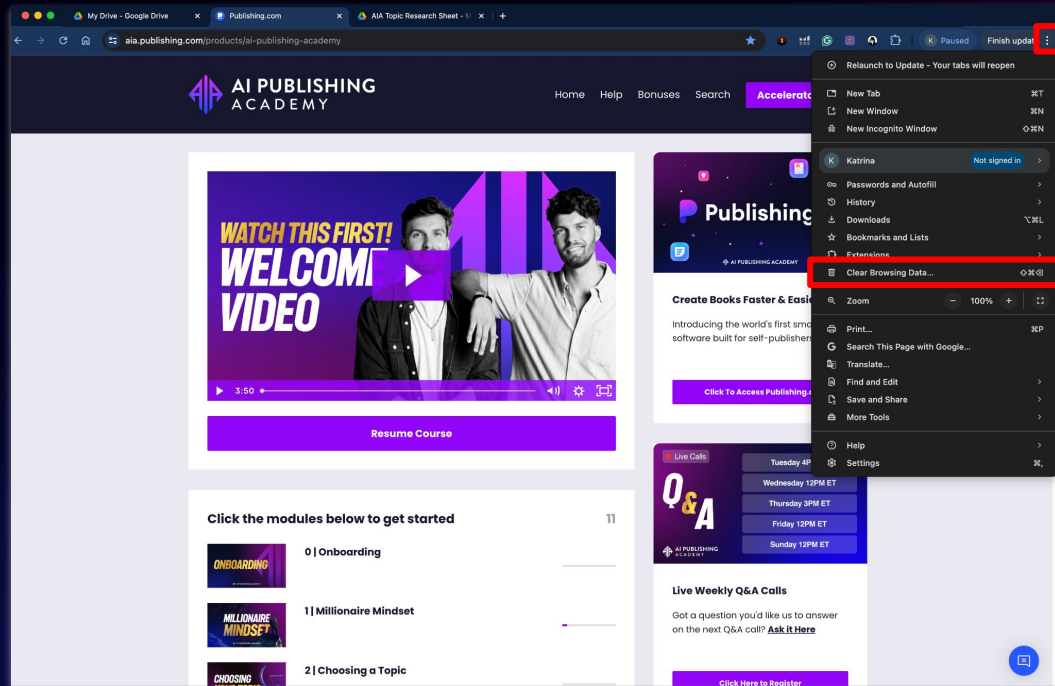
Sharing a File or Folder



Sharing a File or Folder



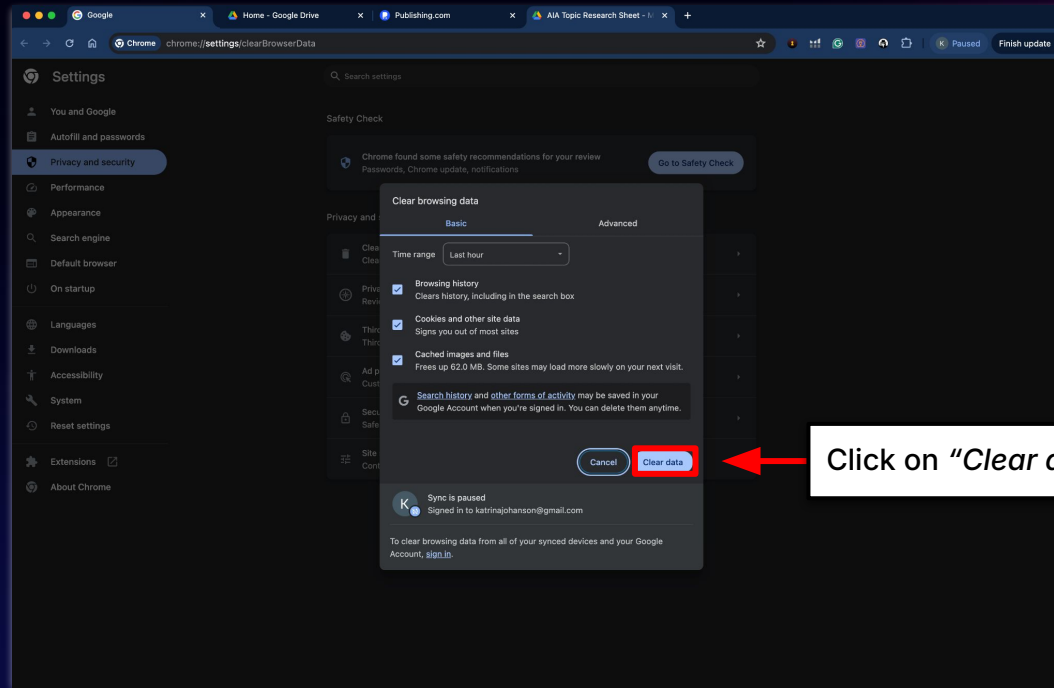
Clearing Your Cache



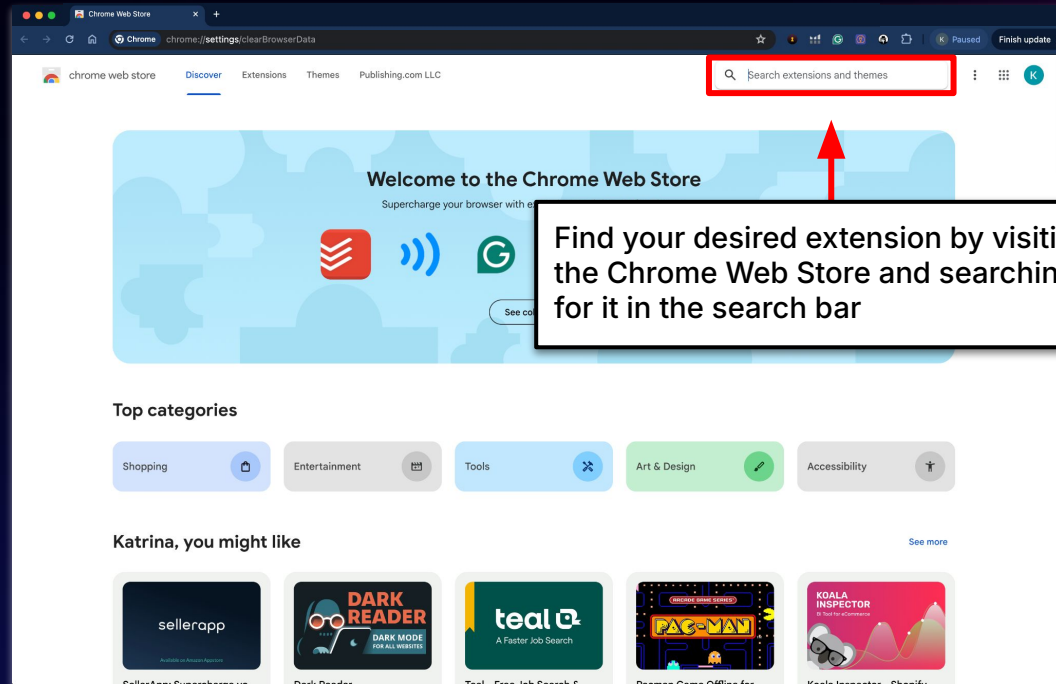
1. Click on the three dots

2. Click on "Clear Browsing Data"

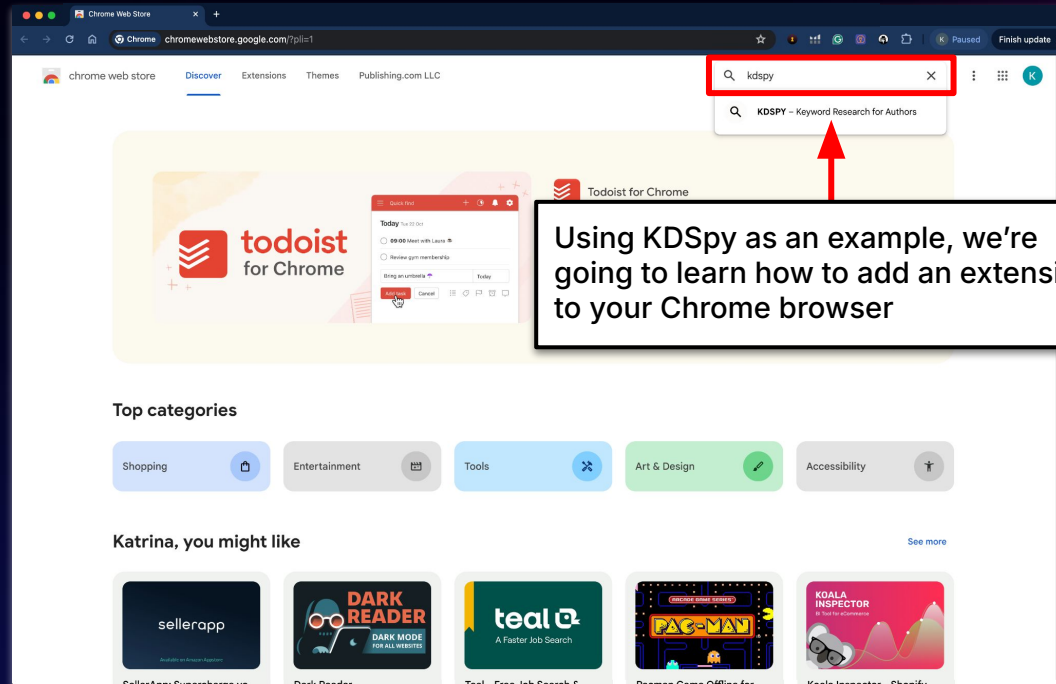
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

The screenshot shows the Chrome Web Store page for the KDSPY extension. The page header includes the Chrome Web Store logo, navigation links (Discover, Extensions, Themes, Publishing.com LLC), and a search bar. The extension's name, "KDSPY – Keyword Research for Authors", is prominently displayed, along with its website "www.publishingaltitude.com", a 3.8-star rating from 26 reviews, and category tags "Extension", "Workflow and planning", and "70,000 users". A red box highlights the "Add to Chrome" button, and a red arrow points to it from a text box that says "Click on 'Add to Chrome'". Below the extension information is a preview of the KDSPY interface, which shows a table of book titles and their associated keywords, a sidebar with filters, and a bottom section with charts and graphs. The table lists book titles such as "The Book Title", "The Book Title", "The Book Title", etc., along with their keywords, ratings, and prices. The bottom section includes a "Best Sellers" chart and a "Priority Potential Comparison" chart.

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Best Sellers

Rank	Book Title	Keywords	Rating	Price
1	The Book Title	Keywords	4.5	\$11.99
2	The Book Title	Keywords	4.5	\$11.99
3	The Book Title	Keywords	4.5	\$11.99
4	The Book Title	Keywords	4.5	\$11.99
5	The Book Title	Keywords	4.5	\$11.99
6	The Book Title	Keywords	4.5	\$11.99
7	The Book Title	Keywords	4.5	\$11.99
8	The Book Title	Keywords	4.5	\$11.99
9	The Book Title	Keywords	4.5	\$11.99
10	The Book Title	Keywords	4.5	\$11.99
11	The Book Title	Keywords	4.5	\$11.99
12	The Book Title	Keywords	4.5	\$11.99
13	The Book Title	Keywords	4.5	\$11.99
14	The Book Title	Keywords	4.5	\$11.99
15	The Book Title	Keywords	4.5	\$11.99
16	The Book Title	Keywords	4.5	\$11.99
17	The Book Title	Keywords	4.5	\$11.99
18	The Book Title	Keywords	4.5	\$11.99
19	The Book Title	Keywords	4.5	\$11.99
20	The Book Title	Keywords	4.5	\$11.99

Best Sellers

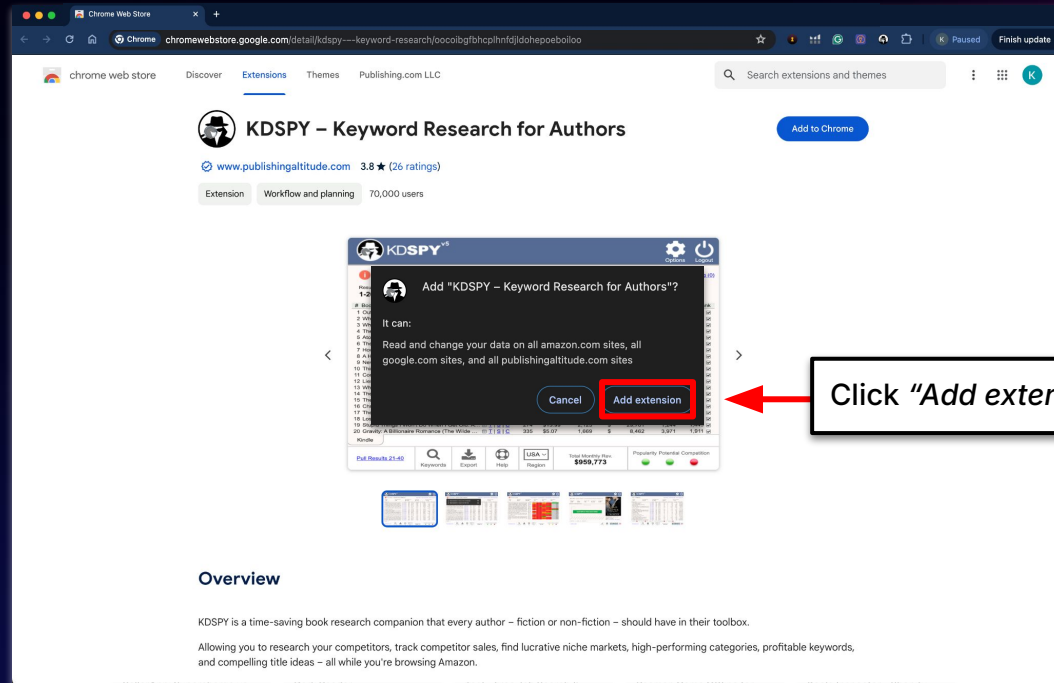
Priority Potential Comparison

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

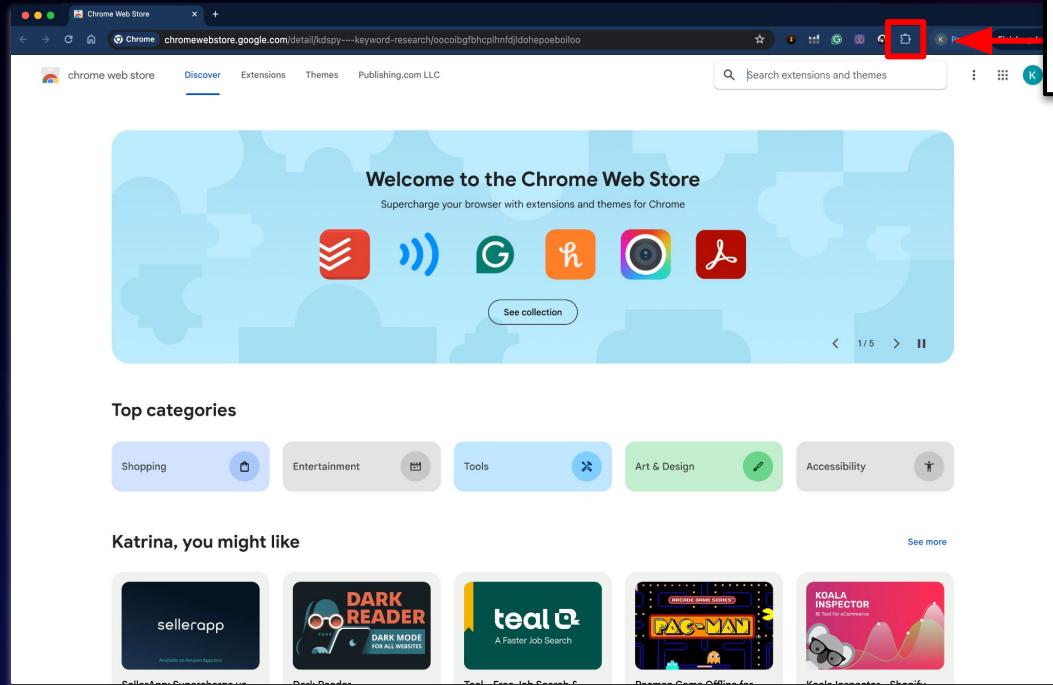
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



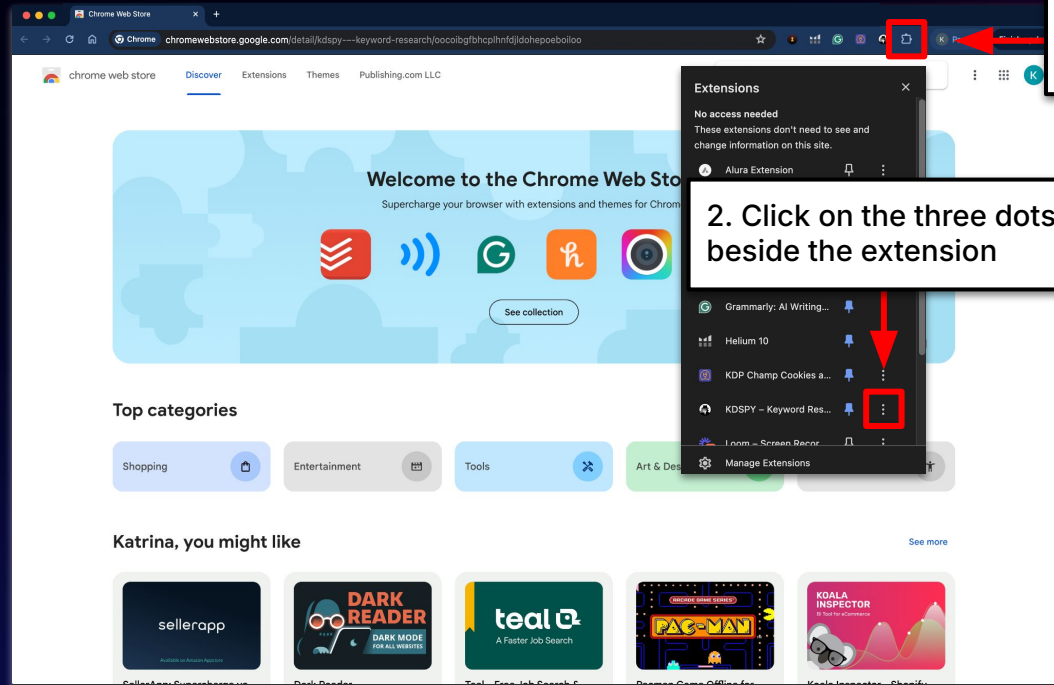
Click "Add extension" on pop-up

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

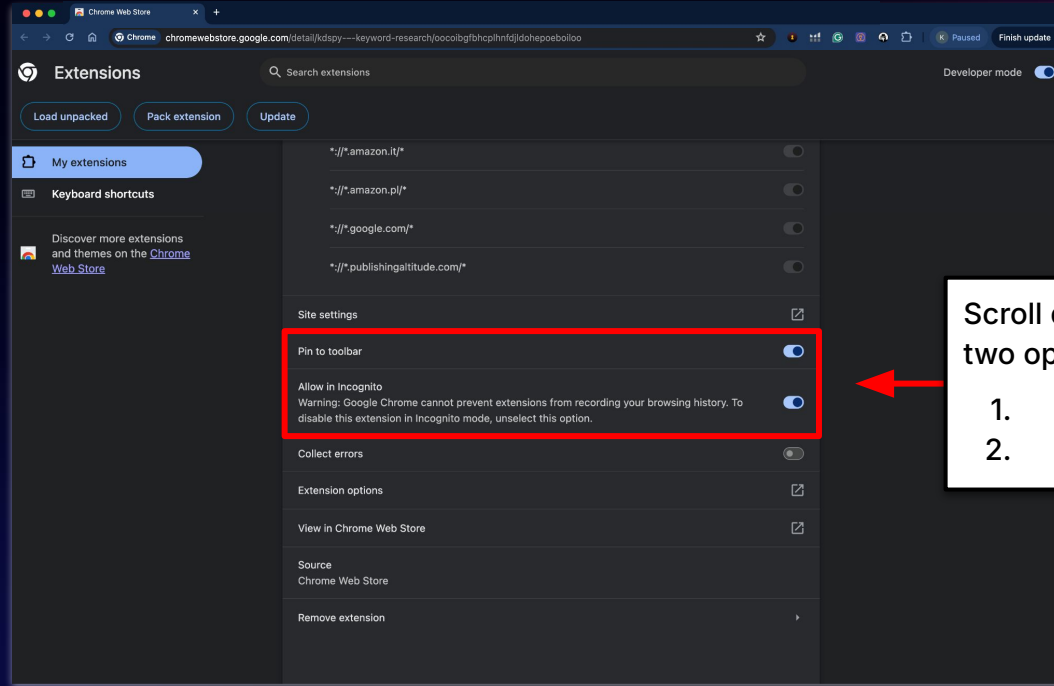
Finding Extensions in Chrome

The image shows a Chrome browser window with the Chrome Web Store open. Three numbered callouts with red arrows point to specific UI elements:

- 1. Click on the puzzle piece (extensions)**: Points to the puzzle piece icon in the Chrome toolbar.
- 2. Click on the three dots beside the extension**: Points to the three-dot menu icon next to the 'KDSPLY - Keyword Res...' extension in the 'Extensions' dropdown menu.
- 3. Click on "Manage Extension"**: Points to the 'Manage Extension' option in the sub-menu that appears after clicking the three dots.

The background shows the Chrome Web Store interface with a 'Welcome to the Chrome Web Store' banner, 'Top categories' (Shopping, Entertainment, Tools, Art & Design), and a section 'Katrina, you might like' featuring various extensions like 'sellerapp' and 'KOALA INSPECTOR'.

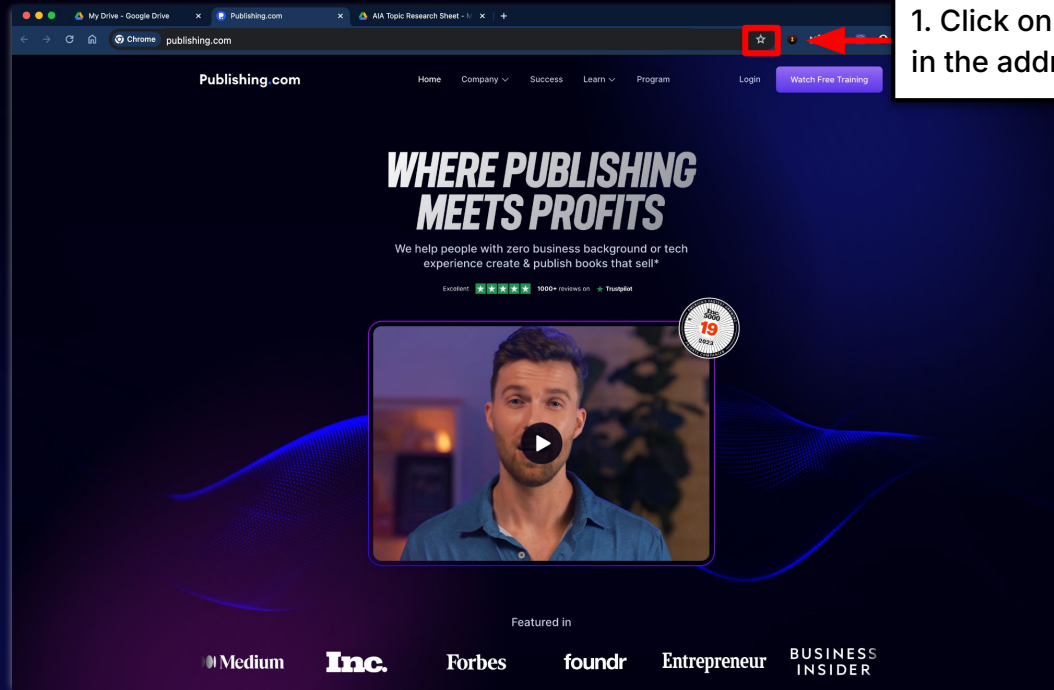
Finding Extensions in Chrome



Scroll down to find these two options:

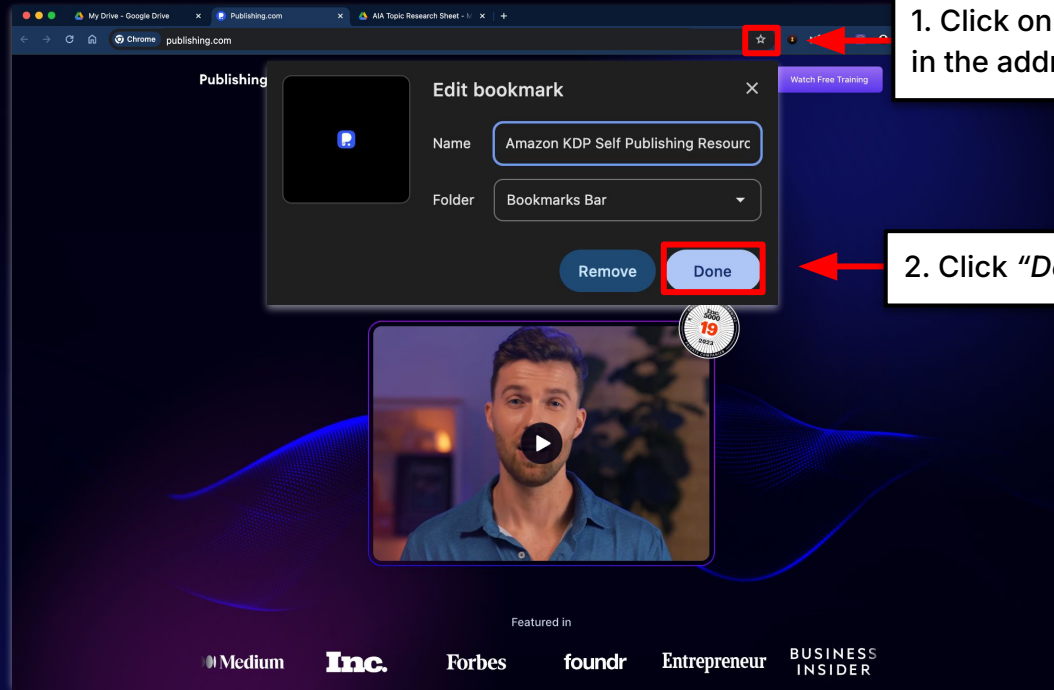
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Eija Anastasia Teppo

My book was published 2015 in Finnish language. The publisher wanted to have it translated into 7 languages, it was sensation. I chickened out. Now I keep getting requests to have it available in English. Can I use my publishing.aia access and editing credits for that?



Kelly Stamper

Could you teach us how to set up automated social media posts? Facebook for instance. Thanks in advance. PS - I'm a PC!

La Tasha

I just submitted links to my book designs for feedback. My coach (Fox) said that Tuesday Q&A calls are for book covers reviews. Would you please make sure that question is submitted to the Tuesday Q&A Call scheduled for 11/12/24. I plan to be on that call. Thanks!

Tim Griffin

I have an LLC for a branding can I use branding in the books my brand FP funny philosopher, LLC
a Delaware company

Tim Griffin

Can I rename my account in AIA publishing to my new LLC?

Shirley Torrance

What is the time frame to share my aia publishing purchase?

Amber Overfield

I am having issues with distributing my books through IngramSpark. I had created an account, created listings with my books with my own purchased ISBNs, and approved the eProofs. Everything seemed OK until I got "Catalog Integrity Notice" in email for all my books. They claimed they could not approve my books for distribution through their networks and referred me to a list of 9 things that may trigger this, where #7 says "content created using automated means" including AI. I have not gotten any specifics after repeatedly asking for them, so I can only guess that may be the reason my books were not accepted for distribution. Note: in the listing process I had to answer whether AI was used in the creation of content (which I answered similar to how I did on my KDP listings). Any experience with this issue and/or advice on getting around it?



Carlton Phaire

Hello coaches. How do I the virtual voice to read my book for audible?



Marta L.

In the AIA course modules you are talking about using pubby for getting reviews...However, in additional recordings you are clearly stating that you can get banned by amazon using pubby for reviews and potentially have your publishing account terminated. I got totally confused... Is it safe and should we use pubby for reviews or not? And if yes, how to do it safely so our account does not get terminated?

Richard Anderton

Which one is better – Facebook ads? Or, Amazon ads? Which one is less expensive &/or more effective?

Richard Anderton

Seems to me that somewhere in the training it indicates that Ads can be used to get reviews. Please explain in more detail how this works. Also, would these be Facebook Ads, or Amazon Ads?

Richard Anderton

If an author/publisher wanted to hire someone on Fiverr or Upwork to do the work for the Facebook review method, what kind of advice or suggestions would you give them? What would you recommend as far as tactics, strategies, deliverables, etc. How would you structure a "job" like that?

Robin Hall

Well, I have not been getting my emails for our weekly calls since Monday. The last one was on November 1st! I'm not sure what has happened, but I can't be on the call today, for I have no access, no Zoom link! I requested access at 12:15 today, when I realized what was going on! I'm not sure why this happened! Sorry, I submitted a question earlier and can't even get on to see what's going on! This is very frustrating!



David Ogles

Also, what should the copyright and disclaimer page of my book look like? Is there a one-size-fits-all template?



Lori Austin

I'm in Publishing AI, on the Customer Research Page. I've put in my topic and target demographic, and the ASINs for 9 similar books. I have tried twice to generate a report, but I get the message, "Whoops! Your input gave us a hiccup. Don't worry, our team is untangling it - please try again later."

Mark Daniels

Do we have to buy our own books from amazon?! Do we get any discounts or anything?
Obviously i'd want several copies for me, family etc.

mark daniels

how do we load our book cover on here for you all to review with feedback. I have tried and I don't see where? or how we do that.

Gilbert Requejo

Hello where is the Q&A zoom call?

Lyn

Hello coaches, I'm wondering if we need a subscription to Kindle Unlimited for Pubby.co.

Lucero Pena

Hi! I have a few questions about Amazon ad optimization and selecting date ranges:

1) When identifying keywords or products to either negatively target or scale on the "search term" tab, should I set the date range to "minus 2 days and the last 30 days" as shown in the course, or should I look at the maximum available data (e.g., the last 65 days, or lifetime view) to make these decisions?

2) The course suggests that if ACOS is at or below breakeven, I can increase the bid by up to \$0.05 every 3 days. Which date range should I use to determine if I should keep increasing the bid or scale it back? Should I consistently use the "minus 2 days and last 30 days" view for each 3-day adjustment, or should I focus only on the past 3 days since the last change?



Doug Strand

Whoa! PS formatted my book (pdf file) and added a blank page before every chapter. This added about 20-25 pages. I asked them to removed the blanks. Was I correct to do so?



Stephanie McNulty

I am just wanting to observe right now

Carlton Phaire

Hello, coaches. How do I do the virtual voice from kdp for my audiobook to publish on audible? I heard that it was some type of beta thing, and it was an invite only. But I called KDP, and they gave me a link to try and join to get an invite from KDP, but that did not work. Does anyone know about the virtual voice, and how do I do it?



Chris Rosenberg

I see video ads at the top banner of my amazon page, is there a place in the training where that's covered? I set up all my ads and they started running Monday so I'm collecting data at this point and letting them run, but I wanted to know if I can set up video ads as well and if there's a recommended framework. Thank you!

Brandon Thomas

What aspects of the publishing.ai suite are accessible only by desktop/laptop and not from and iPad? The Safari browser on an iPad is supposedly desktop-class?

Janet C.

How/where do we go to get our book checked by someone now that they took away the QSA bonus (NOT happy about that--btw!!) I do not have a coach.

JOY PRAISE

I used Chatgpt to generate my manuscript and i also added up with my own literature. However the generated manuscript has Appendices section but no link to images. I also do not want to go in search of any pictures or images to support the Appendices. What do you think is the right word to use to replace the heading APPENDICES.?

Daniel G.

Aloha from Medellin, Colombia Jacob & Karman! DO either of you recommend Bookbeam or Publisher Rocket as options to assist in finding hot and low competition topics?? More than one coach has mentioned it and the Twins did a short demo of Bookbeam. Thank you guys!!!



JOY PRAISE.

Hi Coaches, Thank you for your good works. Please what tool can i use to proofread my manuscripts? If Grammarly is one of them, how do i use it?

Secondly, What package can i use to get a thorough plagiarism check for my book. Thank you.



La Tasha Langerston

Hi!

1. Which design do you think offers the greatest chance of success?

a.) <http://99d.me/e/rue3/2ef80w>

b.) <http://99d.me/e/rue3/2ef811>

c.) <http://99d.me/e/rue3/2eeurx>

d.) <http://99d.me/e/rue3/2ean9n>

2. Should I consider making any changes to your selected cover design?

Thank you!

Paul Economen

Hey, my tech wizards! I got some more input on my book cover revisions and would like to get your feedback. These two book covers are the same in tone and colors as the other trivia books on Amazon.

https://drive.google.com/drive/folders/1ubmB-s6ZNB7mriq1WkcjFmb85YjVLV5H?usp=drive_link

Anthony Williams

I have many impressions 7,649 and few clicks 19. I would like feedback on my cover redesign

https://docs.google.com/presentation/d/1F0SAEGqWNm_J3p4g2ujAuL9l0cYVbm0bpxQnbtjIEfM/edit?usp=sharing

