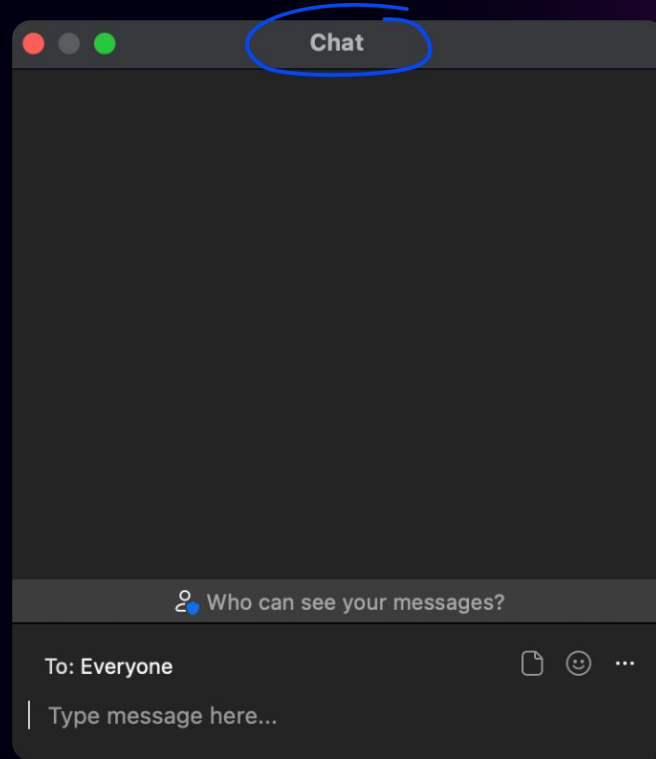


# No B.S. Tuesday

## May 13, 2025

● 2025

Change your chat  
settings to "Everyone"



# Welcome to the Publishing Family!




# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

  
AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

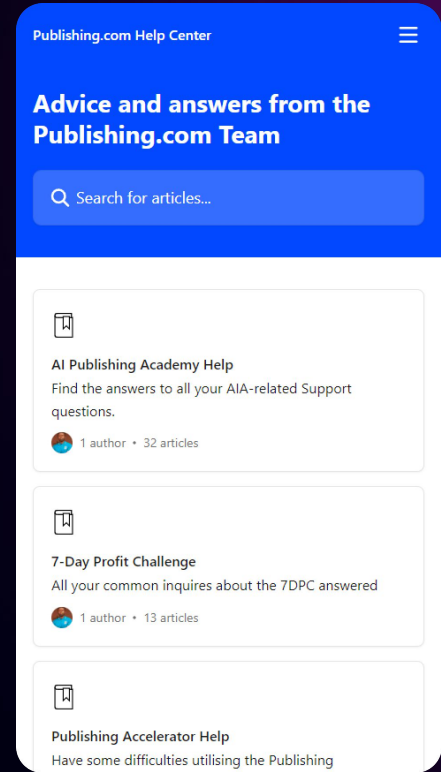
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# Publishing.ai Sales-Analytics Is Now Live!

**FREE**



## Get Your Account Connected Today For **Free!**



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FORMATTING

by  Publishing.com

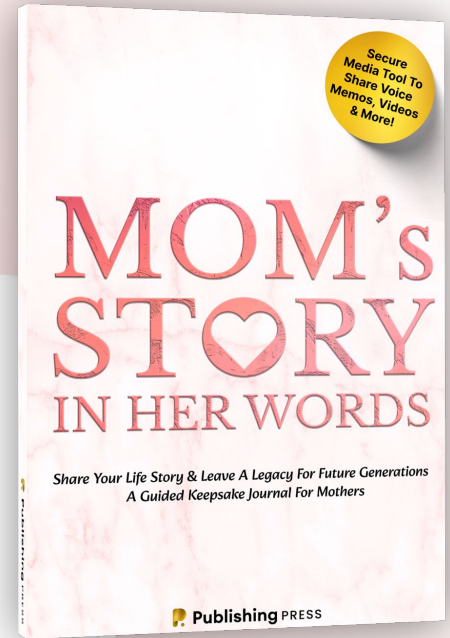
**For only**  
**\$59**

**We Have A New Book  
Formatting Partner**



## Have You Heard?

We're researching a  
book launch method  
that you can benefit  
from too!



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to **[support@publishing.com](mailto:support@publishing.com)**



**LET'S BEGIN!**

# Michelle Volz

My niche is Self Help, and my topic that passed POC is Self Love.

I have two questions.

[1] Do either of these titles work?

Self Love Secrets: The Key Ingredient to Having Healthy, Happy Relationship -or-

Self-Love: The Secret Ingredient to Having Healthy and Happy Relationships

[2] In my keyword research, I found that the keyword "how to be happy in a relationship" is a really strong keyword (high search, low competition). Because of that, should I try to work this keyword into my title instead of what I have?

Thank you, Coaches



# Rob Albrecht

Title and subtitle for feedback. Thanks.

Healing Relationship Anxiety from Within: Proven Mindful Strategies to Stop Overthinking, Build Confidence, and Communicate with Clarity in a Secure, Loving Relationship

# Larry Solesbee

90 days with KDP select are just ended. With only 20 reviews, one is my own, does it make sense to renew for 90 more days and prepare for another 3-day and later 2-day eBook FREE promo...or is it time to quit KDP select and start some ad campaigns?

All i've done so far is a major emailing blitz over past 90 days, going thru all my personal email contacts and several lists i acquired, all totaling about 5000, emailing each 4 or 5 times, weeding out all the ADDRESS NOT FOUND and UNSUBSCRIBE of about 1300 and getting about 75 on my review team, 21 or 22 wrote reviews, a couple never got posted for whatever reason.





# Larry Solesbee

I'm starting to work on a second book, similar topic, slightly different target audience. Would it be beneficial to make the cover similar design to the first, maybe just changing background colors but same design elements and slight appropriate change in title... Kind-of like building a brand on that topic?

# Georgia Barchard

Hi Coaches.. How do we assign our own ISBN for our ebook when we upload to KDP... - (I have one that I can use) I tried for my first book, but amazon assigned its own ASIN to it anyway. Is it because I enrolled in KDP select? I'm still confused about KDP select, I realise we need it for the free promotion but why do we opt out of it once the promotion is over?

I know amazon provides ASINs but if you let them do that then you can't sell your book on another platforms so I've received a block of ISBN's to use for my next few books, hardcovers, and ebooks - the ebook is the part that I'm not clear on. Luckily I get free ISBN's in my country :) Also our email list of prerelease readers. For my second book, should I ask everyone if they are interested in reading it, or should I only contact the readers that followed through and left a review for my first book - meaning they are reliable...?

I really wish I could just talk directly to someone as I clearly have quite a few questions around this... i am getting ready to gather readers for my second book and getting my files ready for KDP. And am about to start the sales booster series videos- Brians lesson on Amazon ads for my first book. It would be so amazing if you could address all of the ?'s here... thanks guys!



# Bhuva

I have four below questions.. Please kindly answer to help in my proceedings.. Thank you in advance

How to add videos to Amazon ads. I see lot of books doing advertisement videos. Is it necessary and does it cost much to do.

How to plan and run ads for bundle books like book + workbook??

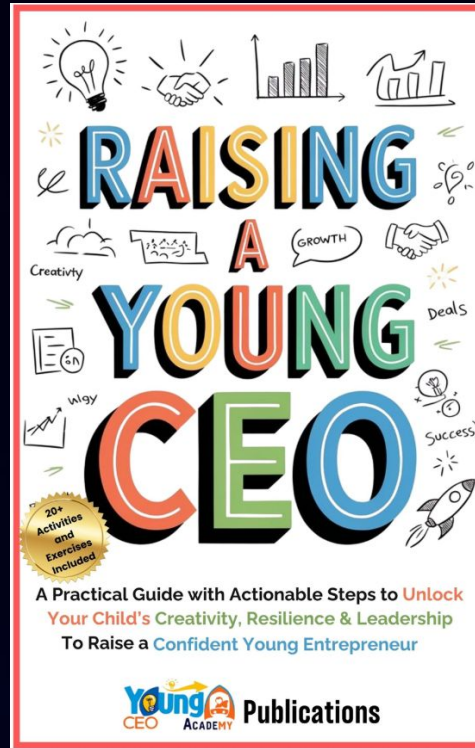
How to use tik tok for book sales as recently a person in our fb group said he has huge sales happened. How to do it for selling our books more..

(Continued on next slide)

# Bhuva

I need your help with marketing. I had shared my book cover, and Brain had told me it's interesting and wanted to know more about it during the QandA call. It's Raising a Young CEO (attached link for your reference). Now I have published the book and have received good reviews so far—13 to be exact. The book is good, and I ordered a printed copy, which looks professional. My POC is Raising .However, I see that many parents are buying Money Skills for Teens, while my book is for parents to nurture money skills that help teenagers make money for themselves. I believe parents who are purchasing Money Skills for Teens will also be interested in my book. As my book topic is not matching with money skills for teens, How can I plan my ads to make this book visible to right audience nd sell it more. Which Amazon ads methods should I use, such as keywords or all four types? Since you are an expert, your guidance would greatly help me reach parents better. Also, let me know if there is a way to implement TikTok marketing. I am from Sweden and trying to reach a US parent audience, etc. Your help is much appreciated.





# Brenda Wollenberg

Final Subtitle Tweaking Please and Thank You!

Title: Epigenetic Roadmap to Menopause Health (38) (Part of our Epigenetic Roadmap series)

Subtitles:

Science-Backed Solutions to Cool Hot Flashes, Clear Brain Fog, Restore Sleep, and Stabilize Moods To Feel Energized and Balanced for Life (137)

Science-Backed Strategies to Optimize Weight, Evaporate Brain Fog, Boost Energy, and Balance Hormones To Unlock Vitality and Calm (129)

Gene-Informed Steps to Cool Hot Flashes, Restore Sleep, Optimize Weight, and Balance Moods To Cultivate Long-Term Wellness (122)



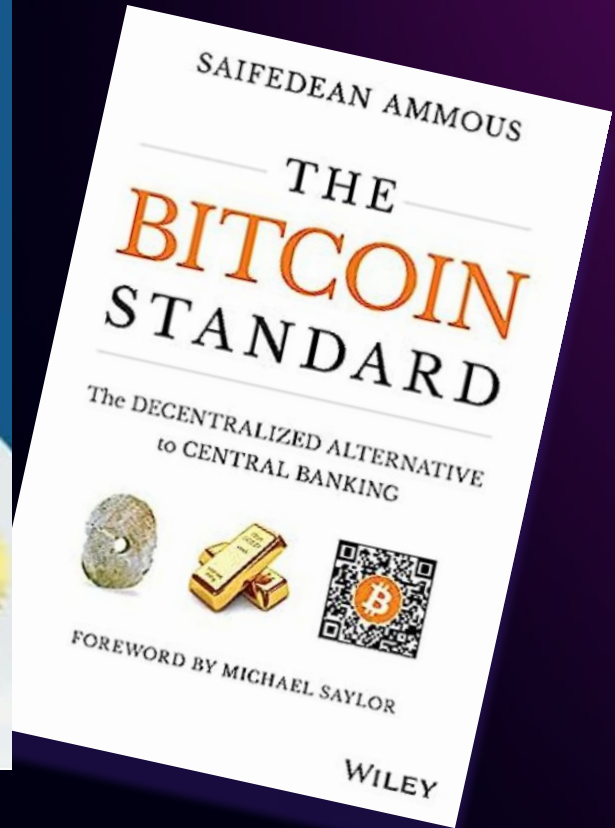
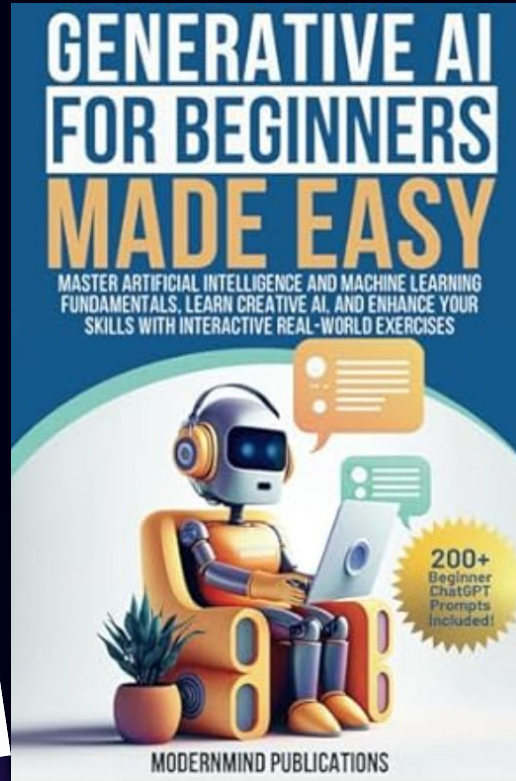
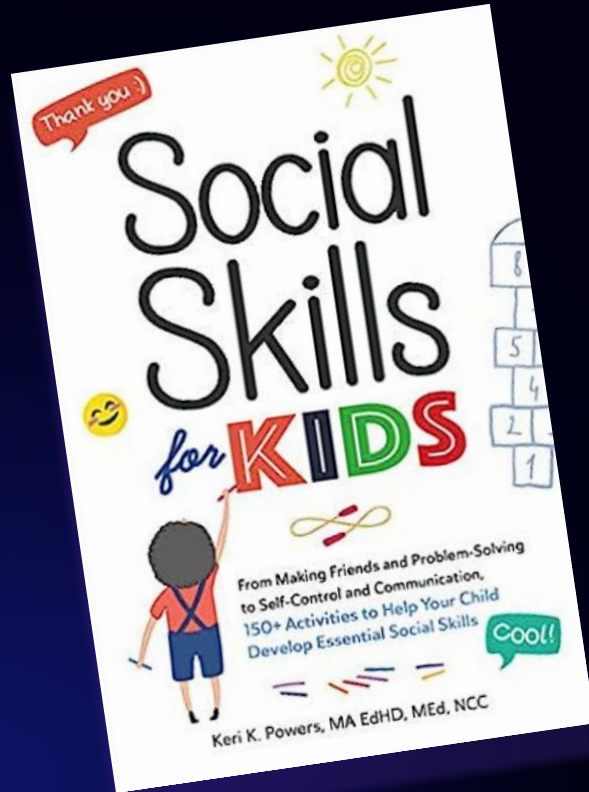
# Jane Joukema

Hi Brian and Lorilee,

I'm finalizing my outline. My topic is Bible Stories for Teens, with 48 stories, 8 chapters. In going over the 5 outlines, I found enough different stories to make a second book. How would I do this? Would I need another customer research report? The others are now locked out. The second book would have 48 stories, with 8 chapters. I can swap out the stories from my other outlines into a new Book's outline. Please direct me on how would Ai handle this?

Thank you for all your help.

# Cover Intervention

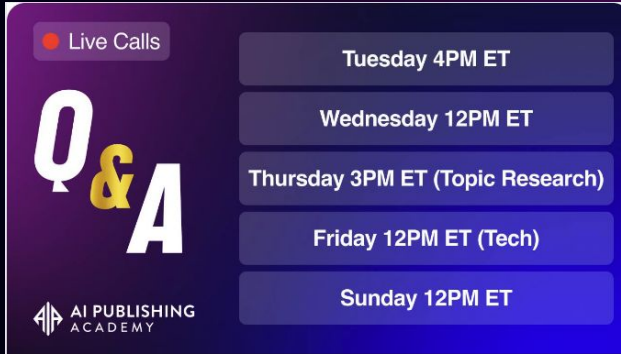




# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The graphic features a dark purple background with a large 'Q&A' in white and yellow. A small orange circle with the text 'Live Calls' is in the top left. A list of call times is on the right, and the AI Publishing Academy logo is at the bottom left of the graphic.

Live Calls

- Tuesday 4PM ET
- Wednesday 12PM ET
- Thursday 3PM ET (Topic Research)
- Friday 12PM ET (Tech)
- Sunday 12PM ET

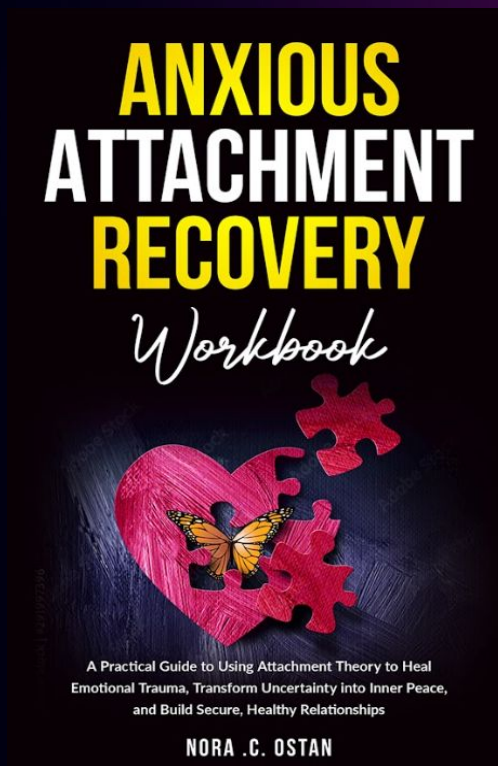
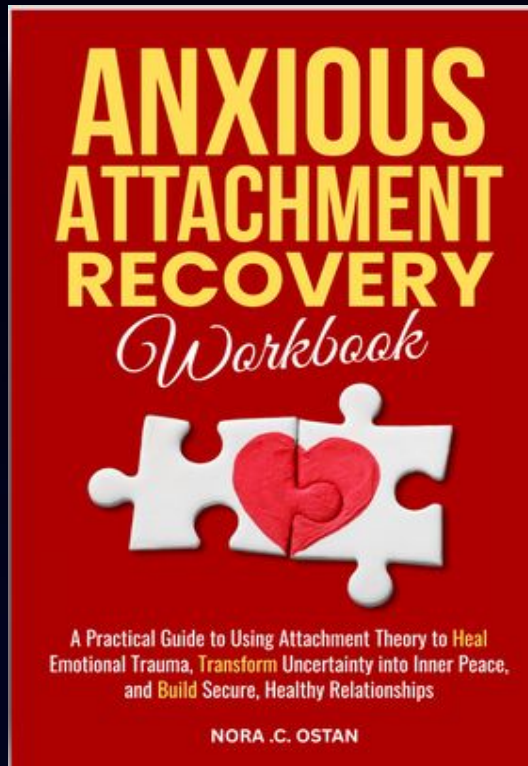
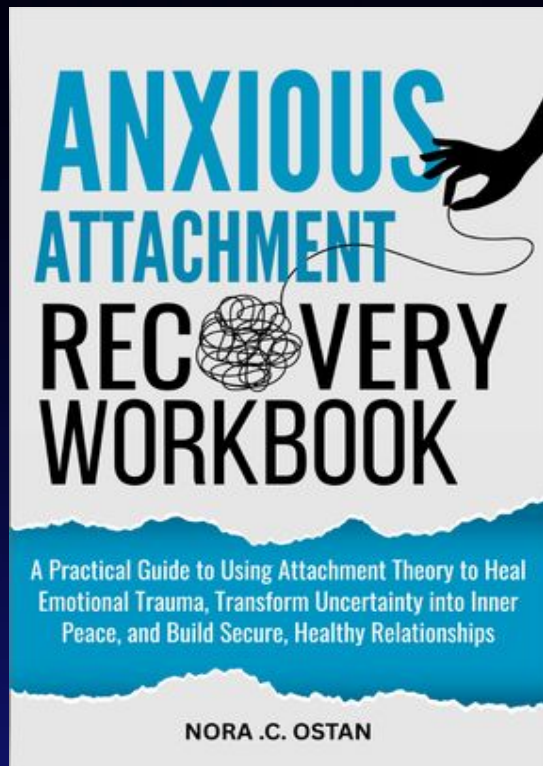
AI PUBLISHING ACADEMY

### Live Weekly Q&A Calls

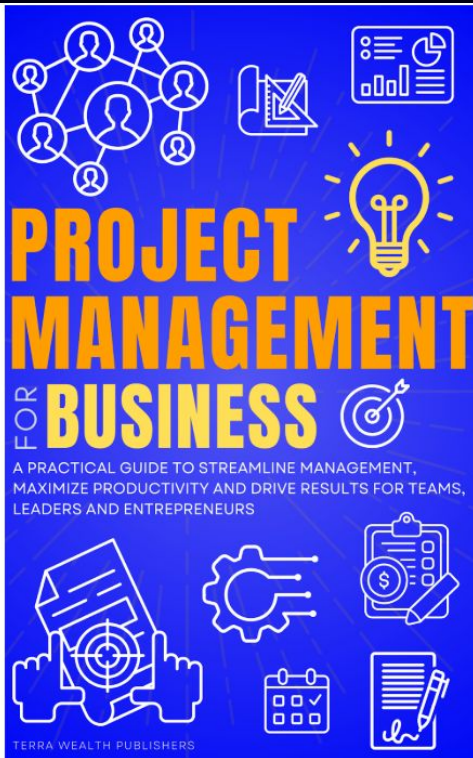
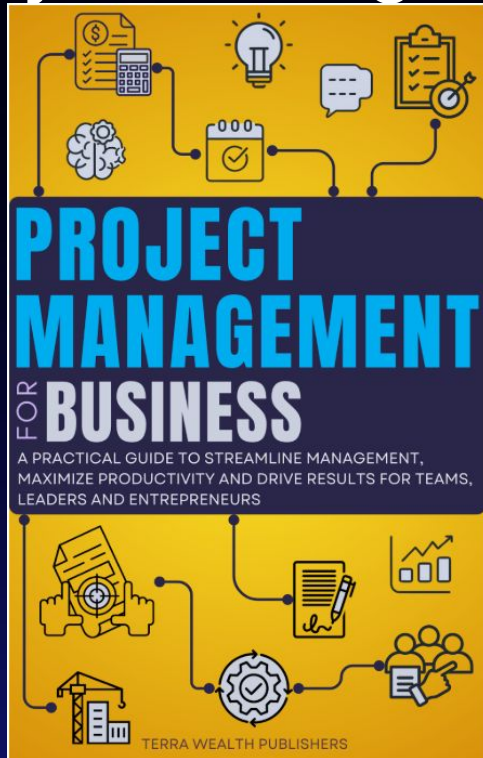
Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Ody Ezeokeke



# myrna rodriguez





# Razvan Lungu

Title : Essential Skills for Teens to Succeed in Life

Subtitle: A Step-by-Step Guide to Building Confidence, Responsibility, and Independence: Master Real-World Methods & Empowering Communication for a Thriving Future

I did not have the subtitles on the options because I needed input before. The font size, color, etc are not edited. Suggestions on the text is appreciated.

[https://drive.google.com/drive/folders/1UgzC9RkOwUr0ATR5BiTq6JtIHgvWLcrF?usp=drive\\_link](https://drive.google.com/drive/folders/1UgzC9RkOwUr0ATR5BiTq6JtIHgvWLcrF?usp=drive_link)

Security settings not set to "anyone with the link" is "viewer" - Can't see your link. Resubmit



# Special Segment

- 1) Title demo
- 2) 10/10 Book Listing Audit
- 3) Amazon Ads Tune Up
- 4) Chatgpt Prompting for Building a Review