

**Winning
Wednesday
May 14**


● 2025

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



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OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

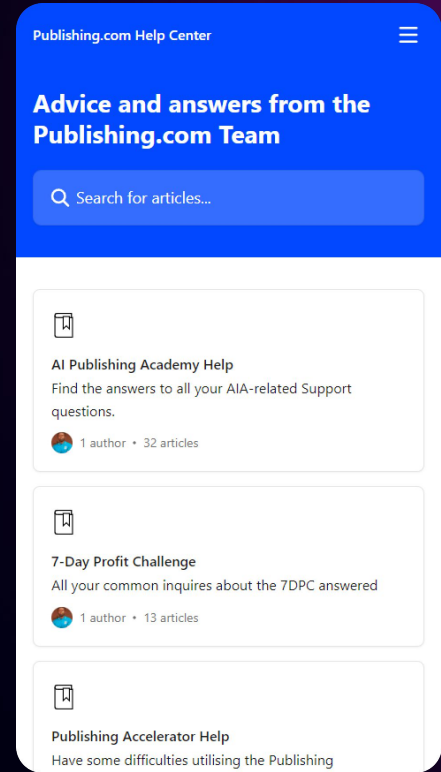
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



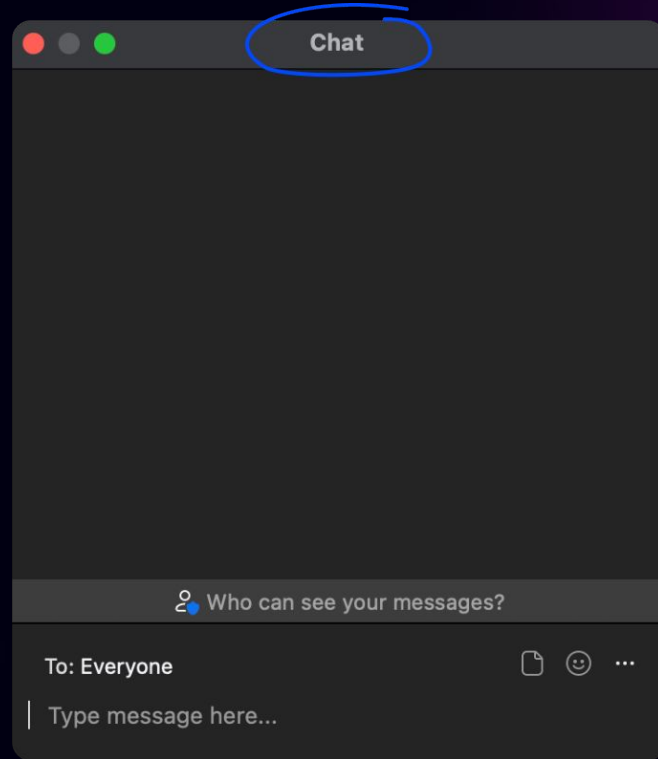
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



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- Book outlines
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...and even generating a 30,000-word manuscript



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FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to **support@publishing.com**



LET'S BEGIN!

Yacoba Quaye

Hey coaches, my published book now has 50 reviews, and I was thinking about running ads but when I checked, my book topic no longer meets poc. Should I move on to another book? Thanks for your help!

Jonathan S.

Hey coaches, could you review my revised book title and subtitle options? (they all contain POC)

The Beginner's Guide To Generative AI: Explore innovative tools to boost productivity, unlock creativity and develop in-demand skills even without prior experience

Generative AI Essentials For Beginners: Master the basics of Artificial Intelligence, develop new skills and enhance creativity in just 20 minutes a day

A Practical Guide to Generative AI For Beginners: Build key skills with 47 innovative tools, Boost confidence, productivity and creativity even if you're not tech savvy



Shirley Cress Dudley

Hello coaches,

I would appreciate your insight on my subtitles:

Thank you.

Fractional Executives Are the Future

A practical guide to navigate your career transition to flexible work, premium clients, freedom of time, and build wealth and impact in your next chapter. (191 characters)

Fractional Executives Are the Future

A practical guide to navigate your career transition, attract premium clients, enjoy flexible work, and build lasting wealth and impact in your next chapter. (194 characters)



Elizabeth Martin

Looking for best practices on review follow-up with your ARC team during free promotion dates. I'm using email campaign for this. I've reviewed the lessons, Q&A's, etc., and am trying to piece everything together. For example, do you send the book summary link, and when?

Do you send the review link on the first day of your promo or just the book link for them to download, then send the review link the next day (letting them wait 24 hours for a verified review)?

What book review link is best (ebook or paperback)?

Do you ask them to flip through the ebook before leaving the review (for verified status)?

Do you have them mention they got the book for free from the author? My official launch and promo date is this Saturday.

Looking for guidance here or a good "all-in-one" resource to review so I can do this correctly.

Thanks!



Edward Marquez

Can I create and use a pen name?



James Smallwood

I submitted my Book to be formatted through ultimateformatting.com, but I did not receive it back. Where can I retrieve my book from Ultimate Formatting?



Martha DeLaine

I am not on the call today, but this is an FYI for all publishers who may not have yet experienced this issue with their 99designs book cover designers. Although I paid "upfront" for both, paperback and hardback covers, it was not until I struggled and struggled with trying to upload the same cover for my hardbook AND paid someone \$60 to try and fix it for me that I finally reached back to designer. His response was that "I" didn't tell him I wanted a hardbook cover also". I reminded him that I understood upfront that I'd be getting both, since I paid for both upfront. So, people-----... to prevent this from happening to anyone else, I've decided to share this with everyone. Looks like we not only need to pay for both upfront, we also need to write it out that we paid for both and expect to receive both. I'VE EVEN HAD TO CHANGE MY BOOK RELEASE DATE TO ACCOMMODATE GETTING THE FIX.

Blessings to Everyone!

