

Tech Talk on Fridays

2025

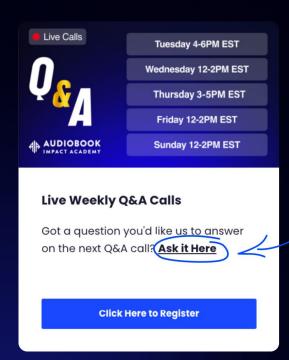
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: 15-25 mins.







Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 30-45 mins.



TIKTOK SHOP SECRETS

How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.

- Discover The Latest Social Selling Strategy Transforming Self-Publishing
 Success And How It's Created The #1 And #2 Top-Selling Books On Amazon
- The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind
- See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.
- Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)
- ✓ Webinar-Only Opportunity: See How You Can Partner With Us As We Expand
 Our Publishing Umbrella





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FORMATTING

by Publishing.com

We Have A New Book Formatting Partner

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?

Let us know!







Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

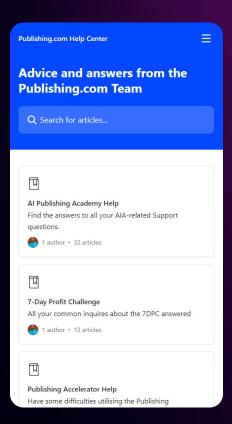
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

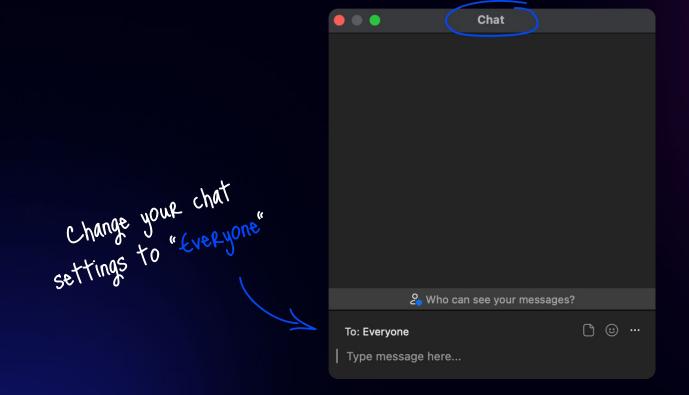
Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support



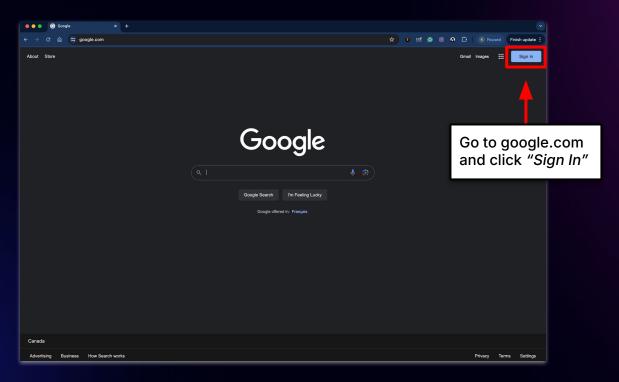
Tip of The Week



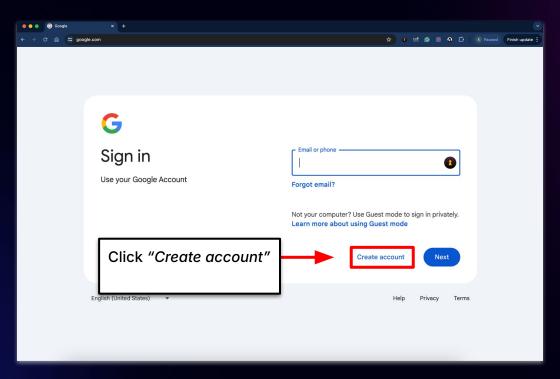
SCHEDULE TIME TO PUBLISH!



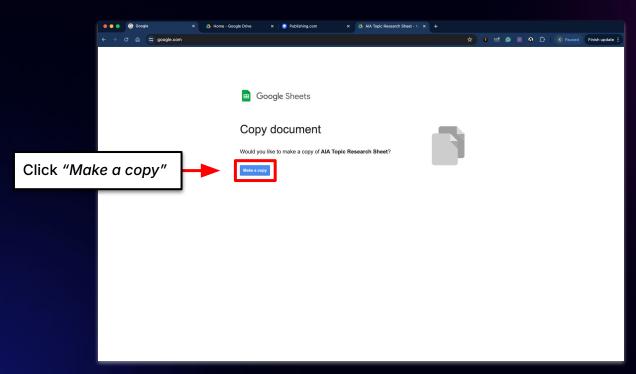
Creating a Google Account



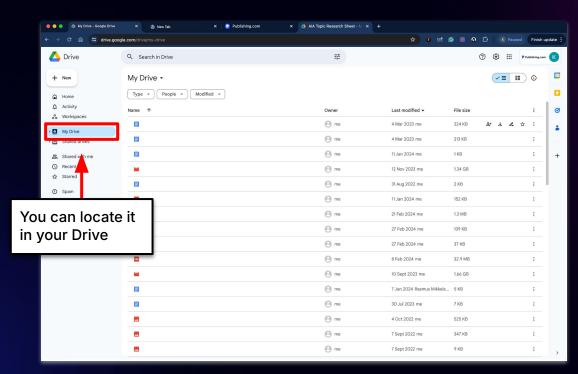
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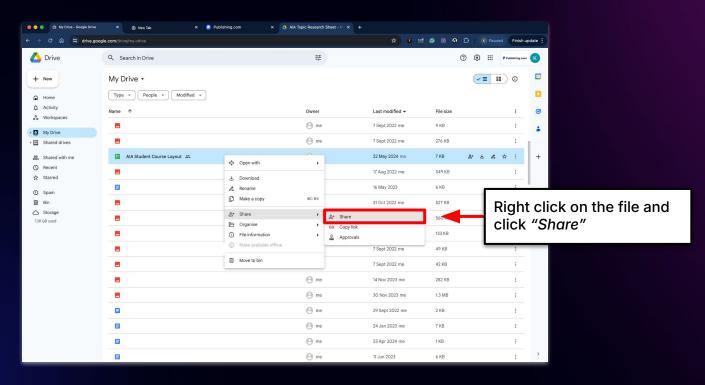
Using Your Google Drive



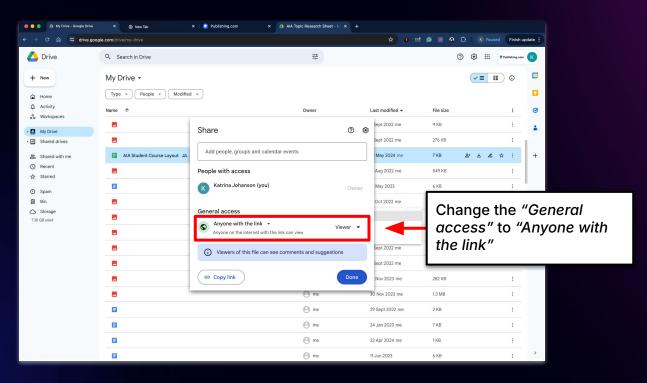
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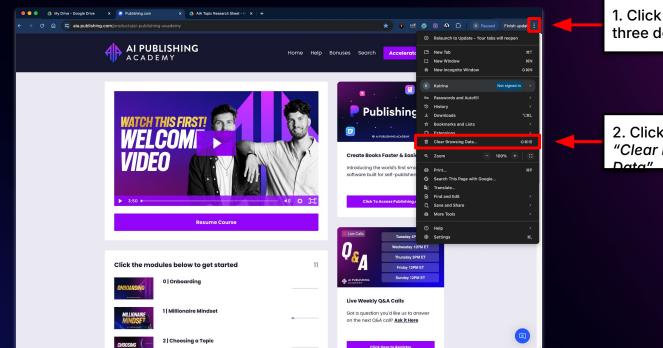
Sharing a File or Folder



Sharing a File or Folder



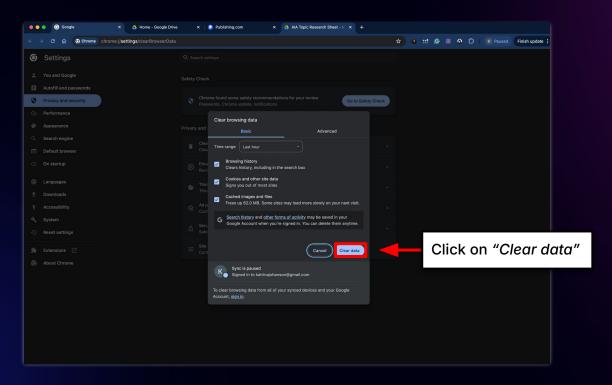
Clearing Your Cache

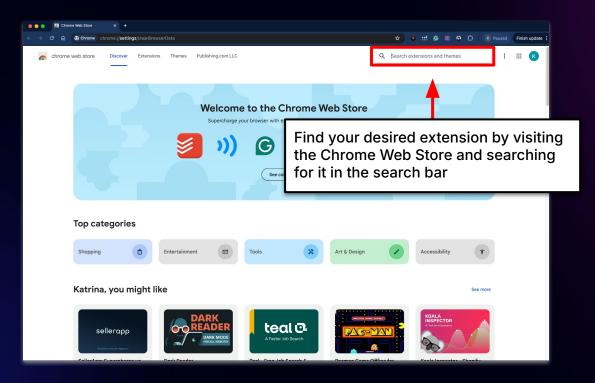


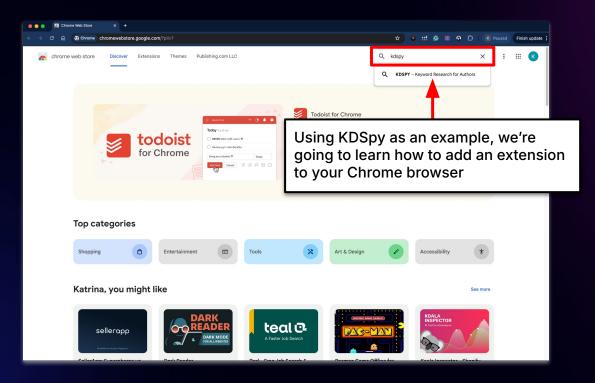
1. Click on the three dots

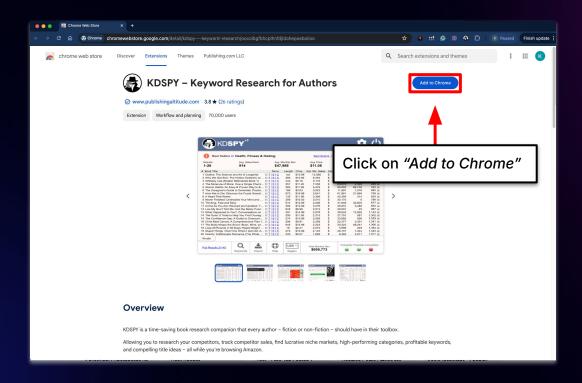
2. Click on "Clear Browsing

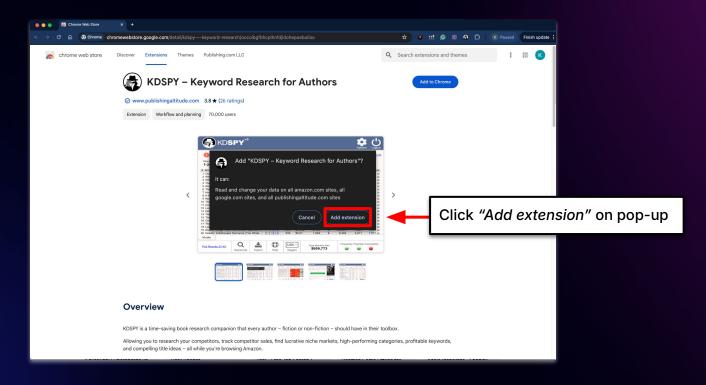
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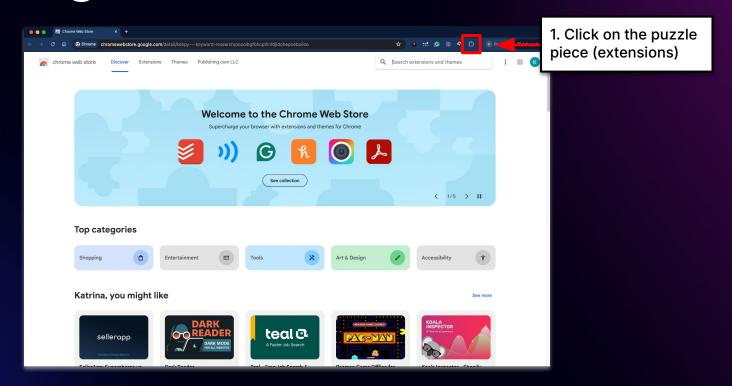


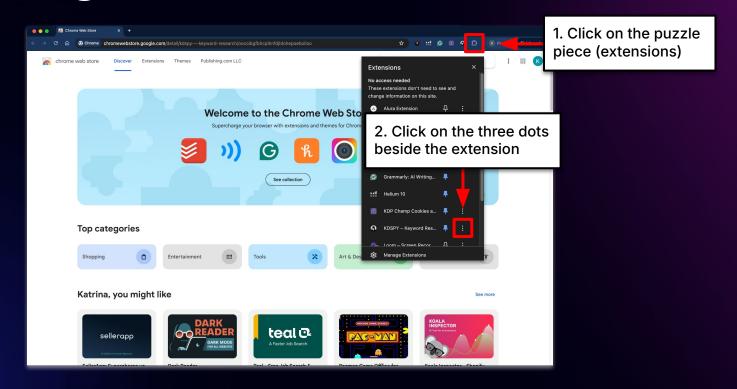


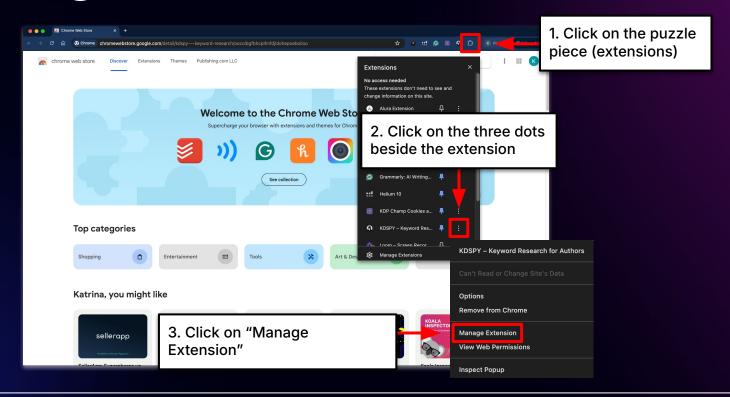


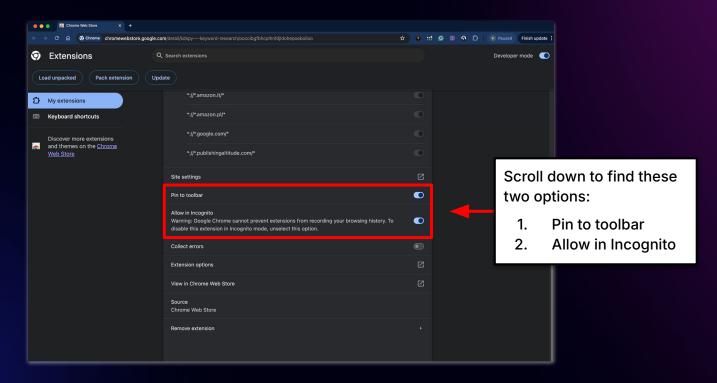




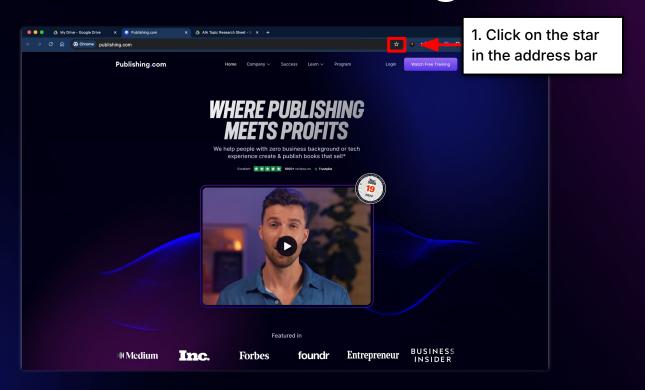




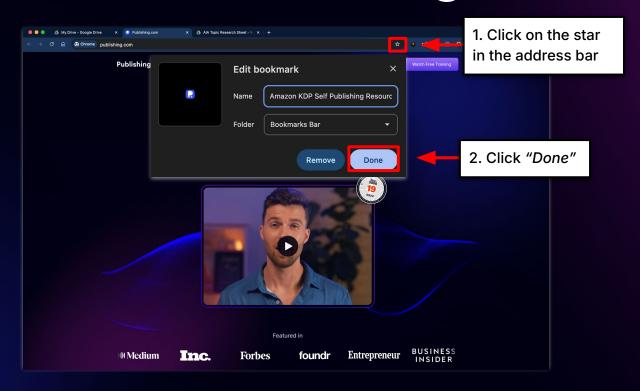




Bookmarking



Bookmarking



Wes M

how do I upload my manuscript for review?

James Smallwood

I am finishing up on my first book. My plan is to create at least two books and translate them into three languages. After I do that, I want to convert my books into audiobooks. If I don't want to produce my first book as an Audiobook and have it Narrated, can I skip Module 6 until I'm ready to put my book into an audiobook?

James Smallwood

I submitted my book through ultimateformatting.com on May 6, but I did not receive it back for correction formatting. Where and when can I receive my book from ultimateformating.com so I can continue with the modules?

Lola K.

I am struggling with Ads. My CTR is good, between 1.67% to 8% depending on the campaigns, but my Conversion rate is really low, less than 5%. Hence my ACOS is going through the roof. I changed and updated the description and A+ content (self-designed) but it is not improving. What should I do?

https://www.amazon.com/dp/B0F29BVRDY

Dia Lynn

Why can I not save Google Docs onto a file on my desktop? It appears as "File" in computer language, which I cannot use or is blank.

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