

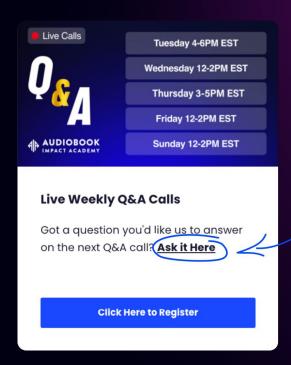
# SUNDAY SAVAGES MAY 18 2025

2025



First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!





## TIKTOK SHOP SECRETS

How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.

- Discover The Latest Social Selling Strategy Transforming Self-Publishing
   Success And How It's Created The #1 And #2 Top-Selling Books On Amazon
- The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind
- See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.
- Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)
- Webinar-Only Opportunity: See How You Can Partner With Us As We Expand Our Publishing Umbrella





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FORMATTING

by Publishing.com

# We Have A New Book Formatting Partner



Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

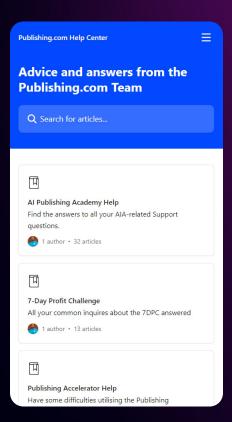
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

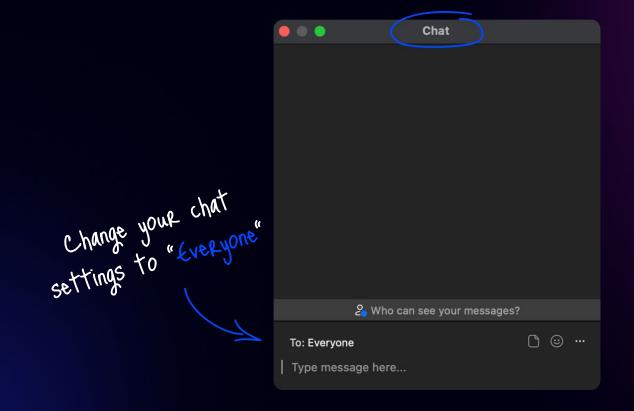


#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





# PUBLISHING.AI NOW OPEN TO EVERYONE

#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

### FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to <a href="mailto:support@publishing.com">support@publishing.com</a>



#### **Quinn Bradlee**

When do we start to work on a book jacket?

#### **Quin Bradlee**

How long before your book starts selling after you put it out there?

#### Michelle Volz

Hi, coaches. Can you please provide feedback on my title development? (I'm trying to decide on the tone of the third benefit... but would like feedback on all of it.)

[1] Everyday Inner Peace: A Busy Person's Guide to Manage Stress, Protect Your Energy, and Communicate Clearly Without Losing Your Cool [131]

[2] Everyday Inner Peace: A Busy Person's Guide to Manage Stress, Protect Your Energy, and Stay Sane When You're One Email Away from Losing It [138]

[3] Everyday Inner Peace: A Busy Person's Guide to Manage Stress, Protect Your Energy, and Make It Through the Day Without Losing Your Mind [135]

FYI, competitors' books are named:

The Path to Inner Peace; Your Journey to Inner Peace; Inner Peace, Inner F\*cking Peace; The Art of Inner Peace; Inner Peace Through Mindfulness; Little Book of Inner Peace; Secrets for Success and Inner Peace; Taoism for Inner Peace; But First, Inner Peace; Unshakable Inner Peace; Inner Peace for Busy People; Inner Peace in a Busy World

#### Larry Solesbee

Book one published Feb 2025. Considering idea for second in series to use similar cover design

https://docs.google.com/document/d/1HAKqcjKelHcO8oL6p4scnsonllpt9XOcg-4LAdXBKN8/edit?usp=sharing

#### Anena Goretti

Hi Coaches, thank you for your support. I appreciate. I have updated my Title and Subtitle as you suggested. Title: Fun Outdoor Survival Skills For Kids Subtitle: Step By Step Fundamentals To Help Children Build Confidence, Teach Them To Stay Safe In Any Environment, and Master Shelter Craft

#### **Rodney Walker**

Where is the video training that was previously in the library that walks you through the best way to set up your Amazon Ads (paid ads)? Are there any training available anymore on this important topic? If so, where is it located?

#### **Robert Blake**

Please provide feedback on my book covers. The link has best seller covers and 5 book covers for my book.

https://docs.google.com/spreadsheets/d/1eXYAvHfugGxShFZeGINNP0Z1VainT4C4-41icXBGLT 8/edit?usp=sharing

#### norma hackney

Book Title: Flowers for Menopause: A Blooming Guide Through the Change

Sub title: To provide emotional, psychological, and spiritual support to women going through menopause using the healing symbolism, scent, and energy of flowers.

What do you thing about this title and the sub title:

#### Lyn Delarosa

Hello coaches, I haven't been to a Q and A session in a while, I fractured my hip, and have been enduring rigorous physio therapy for 9 months to learn how to walk, again. Anyway, to my question. I just want your opinion on my title.

Title: Menopause

Subtitle: A Reflective Insight on Physical Symptom Strategies, in Depth Perception of Hormone Therapy Replacement (HRT), Understand Mental Health and Emotional Issues (166).

#### **James Smallwood**

Hello Coaches,

I am almost done with my book. I want to publish at least 3 books on Amazon before proceeding to publish an audiobook. Can I skip those modules until I have three books on Amazon before I turn my book into an audiobook?

#### **Susan Fintland**

Second round of book covers. Brought a few through I liked as well as ones I didn't like hoping they could be improved. Looking for feedback on overall style and what can be done to improve. Below is link to poll with a few to look at (note # 133 with changes with photos or graphics to reflect what you might see on #125 but more relevant and #115 are currently the top possibilities based on coach's feedback): https://99designs.com/contests/poll/0b7863bc5e