

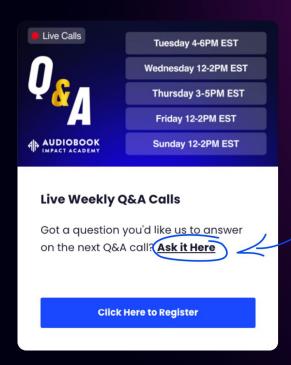
# Winning Wednesdays 21st of May (not May 21)





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



## SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!





## TIKTOK SHOP SECRETS

How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.

- Discover The Latest Social Selling Strategy Transforming Self-Publishing
   Success And How It's Created The #1 And #2 Top-Selling Books On Amazon
- The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind
- See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.
- Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)
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FORMATTING

by Publishing.com

# We Have A New Book Formatting Partner



Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

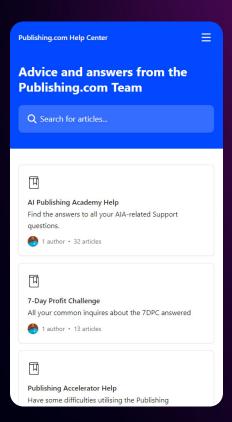
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

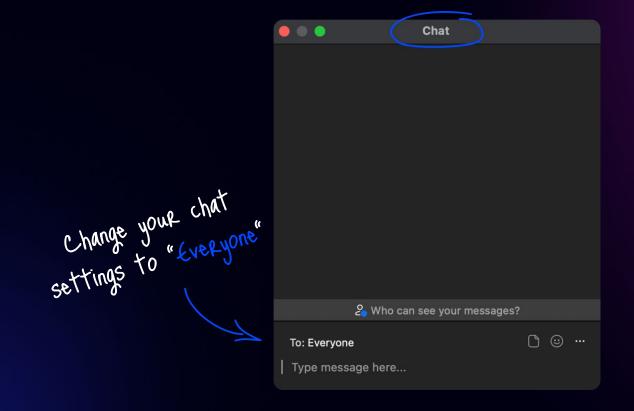


#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





# PUBLISHING.AI NOW OPEN TO EVERYONE

#### What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

## FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to <a href="mailto:support@publishing.com">support@publishing.com</a>



#### Kim Muratori

I am creating a book on Longevity and Anti-Aging for Seniors. I want feedback on these 3 titles:

Thrive After 55: The Step-by-Step Guide to Anti-Aging, Natural Health, and Reversing Your Biological Clock for More Energy and Vitality

The Longevity Blueprint for Seniors: A 30-day Anti-Aging Guide to Improve Strength, Balance, and Mental Clarity for Healthy Aging and Longevity

Strong Body, Sharp Mind: "A Step-by-Step Anti-Aging Guide to Improve Strength, Balance, and Mental Clarity for Healthy Aging and Longevity"

#### Martha DeLaine

So sorry Coaches i'm about 30 minutes, but if you feel my question is relevant to other publishers, can please include it?

II TRADEMARKS

If the single word "CASTLE" is a LIVE REGISTERED TRADEMARK that do

"Printed nonfiction books on gothic, occult, supernatural, spooky, creepy, mystical, mysterious and frightful topics and creatures, excluding books on the topics of business management, consultation and planning, and excluding printed scrap books, coloring books and books in the field of art." ...and my book has that word, but in a phrase with CASTLE in it, do I have a problem? My topic is on REAL ESTATE for first-time homebuyers.

#### **Martha DeLaine**

MORE On Trademarks;

My book title is; Keys to the Castle. My book is for and about real estate, first-time home buyers. There is one phrase that is exactly the same as my book title that is LIVE REGISTERED. They do Board games; Card games; Parlor games; Party games. IS this trouble for me?

#### **David Acree**

Please give feedback about my cover options:

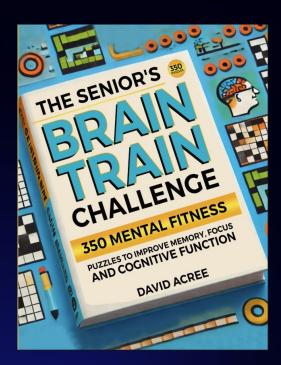
https://drive.google.com/file/d/1LT-kl\_wxSnLF0c1vu5wXo\_y532\_ytam9/view?usp=drive\_link

https://drive.google.com/file/d/1z7yTcZWKqFU1e3RWsgbbferiTI\_jBQxa/view?usp=drive\_link

https://drive.google.com/file/d/15IHfiUDHI6hiz8LmYGIxVERGDyDlu1Ji/view?usp=drive\_link

https://drive.google.com/file/d/1p2K2umuzrurp44A0KCKosR\_YmfIWy2Sg/view?usp=drive\_link

### **David Acree**



## **Mark Stacey Baird**

When all the boxes are ticked how much does it cost to get my books on Amazon?

#### **Sukayna Clemente**

Hello, Coaches! Will you please check my final draft for my title? Thank you!

Money Skills for Young Adults 2.0: The Modern Step-by-Step Guide to Budget Smarter, Invest Sooner, Crush Debt, and Build Financial Independence—Even If You're Broke 164 Characters

#### Alejandrina Eduardo

Hi Coaches, please review my title and book title, thank you

1- THE PREGNANCY HANDBOOK FOR MEN: Support Your Partner During Each Trimester, Labor & Delivery, become savvy in Baby Basics, and Step Into Fatherhood with Confidence.

2- PARENTING BOYS WITH ADHD GUIDE: Effective Strategies to Manage Difficult Behavior, Build Confidence, Uncover Basic Tools and Improve Academic Performance

3- The Baseball Trivia Playbook: Slide into the History of Your Favorite Legends, Discover Fascinating Fun Facts, to Impress Your Friends & Family.

#### **Lori Garcia**

I am preparing my manuscript for formatting. Do I put the prepared copyright page and the mid and end book review pages that I created into the finished manuscript in the .docx file prior to submitting it for formatting? My second question is do I have to create a custom title page for my book or is that created by the company that does my formatting for me?

#### **Shirley Cress Dudley**

Book Cover (and final Title with Subtitle) too please:

Fractional Executives Are The Future

A Practical Guide to Navigate Your Career Transition, Land Premium Clients, Enjoy Flexible Work and Achieve Wealth & Impact In Your Next Chapter

(182)

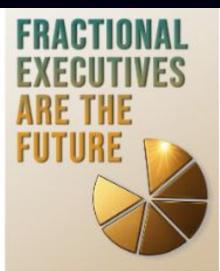
### **Shirley Cress Dudley**





A Practical Guide to Navigate Your Career Transition, Land Premium Clients, Enjoy Flexible Work and Achieve Wealth & Impact in Your Next Chapter

SHIPLEY CRESS DUDLEY



A Prectical Guide to Navigate Your Career Transition, Land Premium Clients, Enjoy Flexible Work and Achieve Wealth & Impact in Your Next Chapter

SHIRLEY CRESS DUDLEY



A Practical Guide to Navigate Your Career Transition. Land Premium Clients, Enjoy Flexible Work and Achieve Wealth & Impact in Your Next Chapter

SHIPLEY CRESS DUDLEY

#### **Tejashree Khotkar**

I submitted the question for May 15 session and could not attend it and also not seeing the recording under Resources & Recordings.

I need your opinion/suggestions for title/subtitle

Title: 1. Teens' guide to Confidence(155 char count)

OR

2. Teens' Guide to Self-Liberation(160 char count)

Subtitle: A supportive guide for teens to navigate social pressures, relationships, and emotional well-being with confidence and resilience.

#### **James Smalllwood**

I just received my book from Ultimate Formatting. I can open the print file, but NOT the generic file. Is the generic file the one I need to upload to Amazon Kindle Direct Publishing (KDP)? Additionally, what steps can I take to open the generic file?

#### **Patrick**

Hi coaches,

Please you can give me a thorough answer to this question of copyrighting your AI manuscripts.

I would like to find out if you copyright your introduction and conclusion how does it affect the copyright of the whole book and how is ACX view on this in terms of audiobook.

#### **Thanks**

Again, yesterday Brian was sharing how to share your logins details to any company you outsource like amazon ads, reviews, marketing to by inviting them to share without giving out your passwords, username etc. It was not clear and detailed enough. any help

#### **James Smallwood**

I am trying to see past Q&A calls, but there are no current previous videos. The last video recording I saw was on May 13, 2025. Where can I see the most current videos?