

TOPIC & POC
Thursday!
May 22
, 2025

● 2025



PREREQUISITE
for today's call

Watched:
Module 2 | Choosing a Topic



2 | Choosing a Topic



The Journey to Six Figures

Resources: Download slides here Pubby Review Method
Lesson Timestamps: 00:00 - Intro00:19 - W...



The Core 4 Pieces Of A Successful Book

Resources: Download the slides here Access the Spanish version of this lesson here Timestamps: ...



Choosing a Book Topic

1. Topic Research 101 2. Essential Research Tools 3. Coming Up With Book Topic Ideas 4. Using Pub...



Business Fundamentals

1. Setting Up Your Publishing Accounts 2. Personal Finance 101 (How Not To Be Broke) 3. Accountin...



Action Items

Congratulations on completing Module 2! Below is a checklist for all the actions and tasks you ne...



SPECIAL SEGMENTS

Special Segment!

Today's Q&A is on:

- Finding a book topic
- Establishing Proof of Concept for your book topic

***General questions will resume on the next Q&A**



Q&A TIME

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

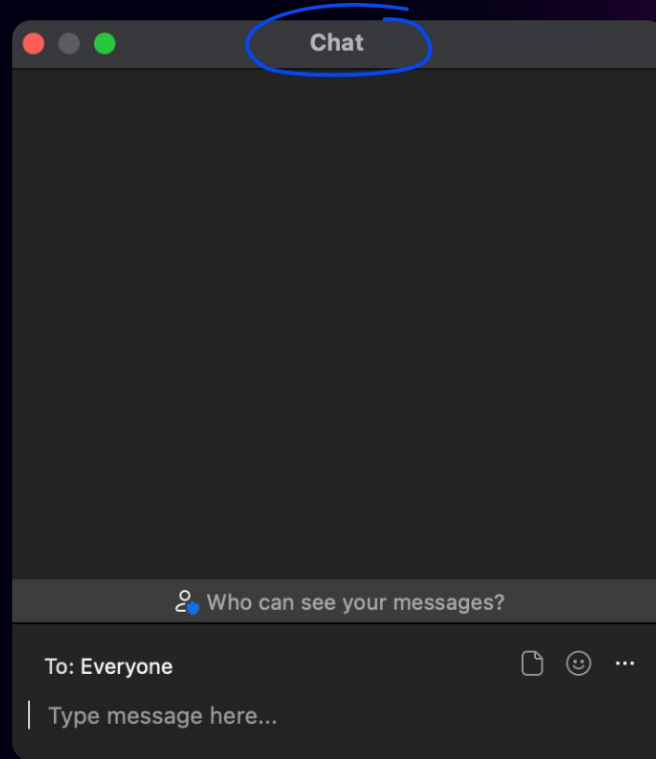
Click Here to Register

OPEN Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



Change your chat
settings to "Everyone"

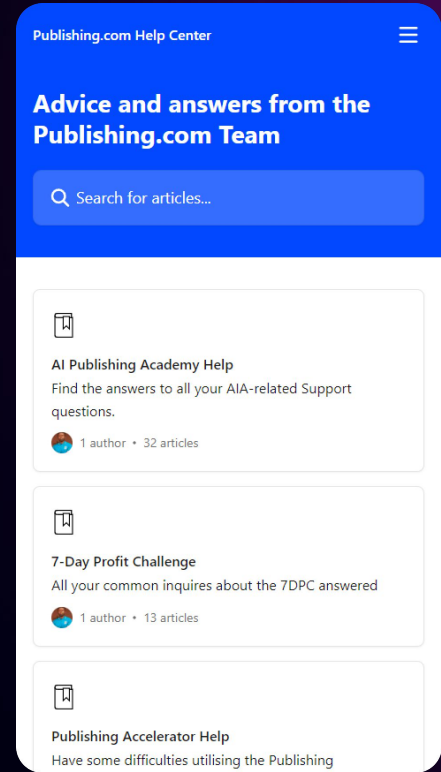




Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





TIKTOK SHOP SECRETS

*How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.*

- ✓ *Discover The Latest Social Selling Strategy Transforming Self-Publishing Success - And How It's Created The #1 And #2 Top-Selling Books On Amazon*
- ✓ *The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind*
- ✓ *See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.*
- ✓ *Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)*
- ✓ *Webinar-Only Opportunity: See How You Can Partner With Us As We Expand Our Publishing Umbrella*

• **LIVE ON THURSDAY, MAY 22 AT 5PM PT**





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Check your email inbox for more info or contact support

LET'S BEGIN!

Topic Research

1. How To Find A Topic
2. Finding Proof Of Concept (POC)
3. Q&A
 - a. Pre-submitted
 - b. Live



How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*



What IS a Book Topic?

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How to read music	Beekeeping for beginners
Food truck business	At home workouts
Public speaking for beginners	Gut health
Off grid living	Decluttering your home
Rental property investing	Budgeting for college students
Meditation for entrepreneurs	Leadership for women
Social media marketing	Cognitive behavioral therapy
How to small talk	Chess for kids

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?



What ISN'T a Book Topic?

- Book titles
- Niches
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Ask yourself - Are people searching for these terms regularly on Amazon?



Self help	Atomic Habits
Exercise	Think and Grow Rich
Diet	Money secrets
Music	Tony Robbins
Outdoors	Money magic
Love	Weight loss magic
Why anxiety sucks	For women
I can't lose weight	Math

BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY

Note: **"For Dummies"** is Copyrighted, so you will be using this term just to get
IDEAS!





Deliver to
Beverly H... 90210

Books

FOR DUMMIES



EN

Hello, sign in
Account & Lists

Returns
& Orders



All Medical Care Groceries Best Sellers Amazon Basics Today's Deals New Releases Prime Registry Customer Service Music Books Pharmacy Amazon Home Fashion Gift Cards

Books Kindle Rewards Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Textbook Rentals Best Books of the Month Best Books of 2023 Your Company Bookshelf

1-24 of over 50,000 results for "FOR DUMMIES"

Sort by: Featured

Accounting All-in-One For Dummies
(+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Taillard, Joseph Krajnak, et al.
Paperback
\$28⁹⁹ List: \$34.99
-prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$21.44 (51 used & new offers)
Other format: Kindle

Bookkeeping All-in-One For Dummies
by Lisa Epstein and John A. Tracy
Paperback
\$20⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle

Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MBA CRE, et al.
Paperback
\$40⁹⁹ List: \$44.99
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD

Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
Paperback
\$29⁹⁹ List: \$34.99
-prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$18.89 (105 used & new offers)
Other format: Kindle

Statistics For Dummies (For Dummies (Lifestyle))
by Deborah J. Rumsey
Paperback
\$11⁹⁹ List: \$16.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (88 used & new offers)
Other format: eTextbook

Personal Finance For Dummies
by Eric Tyson
Paperback
\$13⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD

Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Wroblewski
Paperback
\$15⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle

Options Trading For Dummies
by Joe Duarte
Paperback
\$19⁹⁹ List: \$29.99
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Or fastest delivery Sat, May 20
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Other formats: Audible Audiobook, Audio CD

Technical Analysis For Dummies
by Barbara Rockefeller
Paperback
\$17⁹⁹ List: \$29.99
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Sewing For Dummies
by Jan Saunders Marech
Paperback
\$10⁹⁹ List: \$16.99
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Or fastest delivery Sat, May 20
More Buying Choices
\$5.32 (17 used & new offers)
Other format: Kindle



AI PUBLISHING ACADEMY

FOR DUMMIES - "INVESTING"

Chat Gpt
Prompt



What are the books available on Amazon under "Investing" - I want you to sub-niche

1. **Stock Market Investing:** Books focusing on stock market basics, strategies, and analysis.
2. **Real Estate Investing:** Guides on investing in real estate, including rental properties, flipping houses, and REITs.
3. **Value Investing:** Books that emphasize buying undervalued stocks for long-term growth, inspired by investors like Warren Buffett.
4. **Growth Investing:** Focuses on companies with potential for substantial future growth regardless of current stock price.
5. **Index Fund and ETF Investing:** Guides on investing in index funds and ETFs for diversified, long-term portfolios.
6. **Cryptocurrency Investing:** Books about investing in digital currencies and blockchain technology.



CHECK
THESE
TOPICS
FOR POC



Brainstorm With ChatGPT



**Is “Exercise” a
good book topic?**



Too Broad -
We don't know what
it's about or who it's for



**Using ChatGPT, we
can break it down**

1. **Cardio Workouts**

- High-intensity interval training (HIIT)
- Running and jogging routines
- Swimming workouts
- Cycling routines
- Aerobics exercises

2. **Strength Training**

- Weightlifting exercises
- Bodyweight exercises
- Resistance band workouts
- Kettlebell workouts
- Plyometric training

3. **Yoga and Flexibility**

- Hatha yoga
- Vinyasa yoga
- Yin yoga
- Flexibility exercises
- Pilates routines

4. **Mind-Body Wellness**

- Tai chi
- Qigong
- Meditation and mindfulness exercises
- Breathing exercises
- Relaxation techniques

- **Prompt:** Can you create a list of exercise topics that can be found in books on Amazon

5. Sports Specific Training

- Golf exercises
- Tennis workouts
- Soccer training routines
- Basketball drills
- Baseball conditioning

6. Rehabilitation Exercises

- Physical therapy exercises
- Stretching for injury prevention
- Exercises for back pain
- Post-surgery recovery exercises
- Balance and stability training

7. Dance Workouts

- Zumba routines
- Ballet workouts
- Hip-hop dance routines
- Belly dance workouts
- Dance aerobics

8. Nutrition and Wellness

- Nutritional guidelines for athletes
- Wellness and self-care routines
- Holistic health approaches
- Healthy eating and meal planning
- Supplements for athletic performance

9. Martial Arts Training

- Karate techniques
- Taekwondo routines
- Brazilian jiu-jitsu drills
- Boxing workouts
- Muay Thai training

10. Outdoor and Adventure Sports

- Hiking and trekking routines
- Rock climbing exercises
- Kayaking workouts
- Outdoor survival skills
- Camping and outdoor fitness

1. Senior Fitness

- Exercises for older adults
- Low-impact workouts
- Strength training for seniors
- Balance exercises for the elderly
- Chair exercises

1. Pregnancy and Postpartum Exercise

- Prenatal yoga
- Postpartum exercises
- Exercises for pregnancy
- Gentle workouts for new mothers
- Pelvic floor exercises

1. Kids and Family Workouts

- Fun family exercises
- Kids' fitness routines
- Exercises for children
- Active games for families
- Parent-child workouts



Using Pub.AI To Generate Book topic Ideas

Book Topic Ideas

Fill out the fields below and we will generate 5 book topic ideas for you. These are **not** book titles, so you will need to double check these with Proof of Concept before continuing!

Category you'd like to explore * 

Health

Subcategory to refine the idea * 

Nutrition

Generate

[I already have a topic. Skip this step](#)

Output



◀ 2 of 2 ▶

Copy



Nutrition Basics for Busy Professionals Description: Tailored for professionals with limited time, this book simplifies nutrition fundamentals, offering quick, healthy meal plans, and time-saving cooking tips to maintain a balanced diet amidst a hectic schedule.

Plant-Based Eating for Beginners Description: Introduces readers to the principles of plant-based nutrition, providing guidance on how to transition to a plant-based diet, understanding nutritional needs, and preparing simple, delicious plant-based meals.

Anti-Inflammatory Foods and Recipes Description: Explains the science behind inflammation and its effects on the body, identifying foods known to reduce inflammation. Includes a variety of recipes that incorporate these foods.

How do you like your output?

I like it, it's good!



It could be better...



Use Autosuggestion

 Deliver to **Beverly H... 90210**

Books ▾ container

Q container gardening for beginners	📊?	Keywords Before	Keywords After
Q container gardening	📊?	kids lunch container 📊?	container gardening books for beginners 📊?
Q container security	📊?	containers for mini fridge 📊?	Other
Q container gardening book	📊?	containers with lids for organizing 📊?	pizza storage container collapsible 📊?
Q container vegetable gardening	📊?	containers for organizing clothes 📊?	dog food storage container 50 lbs capacity 📊?
Q container home	📊?	containers for organizing pantry 📊?	oxo pop container 📊?
Q container garden	📊?	container 📊?	sharps disposal container for home use 📊?
Q container home book	📊?	containers for beads 📊?	sterilite 3-drawer storage container 📊?
Q container garden book	📊?	containers for food organizing 📊?	dog food storage container 30 lb 📊?
Q containers for tops and cotton balls	📊?	container store storage bins 📊?	how to build a shipping container home 📊?

ASE v2.1.42 ⚙️ | [Download Keywords!](#) |  Want to see **Search Volume** for these keywords? Go **PRO!** | 💡 Tip: You may have to scroll to the right to see all keyword suggestions.

AMZ Suggestion Expander



Proof of Concept (POC)

Is the book topic in demand?

Proof Of Concept

Review from the Course

Number of Reviews: =< ??

Est. Monthly Sales: $\Rightarrow$ \$??

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$??

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$500

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same Audience



Proof Of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales
- Date book was published (< 60 days, do not consider)

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles

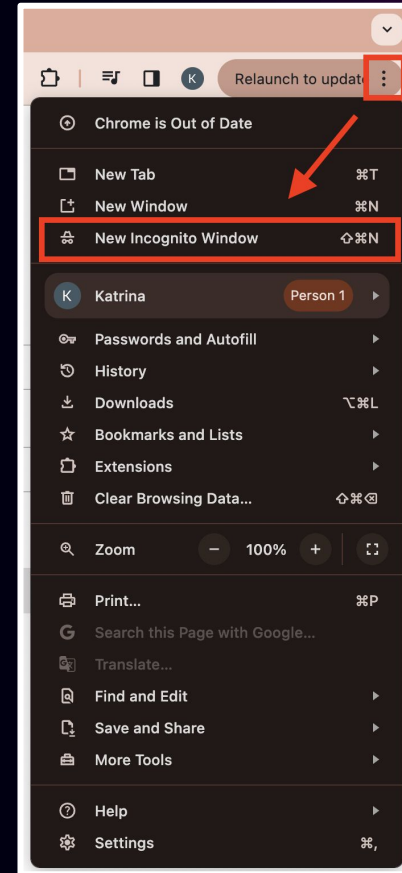


Proof Of Concept

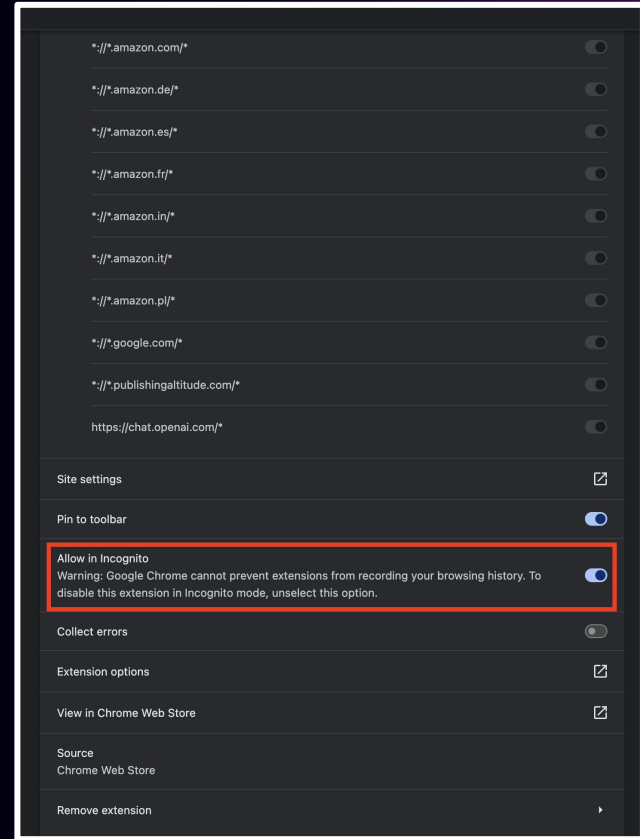


POC Example

- Open a new incognito window



- Make sure KDSpy is available in incognito



**Search your
topic in Amazon**



USA ✓ Books ✓ Topic

Incognito ✓

amazon.com/?k=chair+exercises+for+seniors&l=stripbooks&crd=2EF3G8DOZNV00&sprefix=chair+exercises+for+seniors%2Cstripbooks%2C173&ref=nb_sb_noss_1

amazon Deliver to Beverly Hills, 90210 Books chair exercises for seniors

1-2 of over 2,000 results for "chair exercises for seniors"

Selected filters (1) Clear all

- Books

Eligible for Free Shipping

- ☐ Free Shipping by Amazon

Get FREE Shipping on eligible orders shipped by Amazon

Kindle Unlimited

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Department

< Any Department

Books

- Arts & Photography
- Biographies
- Business & Money
- Calendars
- Children's Books
- Christian Books & Bibles
- Comics & Graphic Novels
- Computers & Technology
- Cookbooks, Food & Wine
- Crafts, Hobbies & Home
- Education & Teaching
- Engineering & Transportation
- Health, Fitness & Dieting
- History
- Humor & Entertainment
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- Politics & Social Sciences
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- Religion & Spirituality

Get Paid to Turn Other People's Content Into Books. And Collect the Cash Before You Even Write a Word. Learn More

Illustrated Book for Women, Beginners and Seniors Shop Alessandra Villanucci Books >

WALL PILATES SENIORS 28-day challenge

Chair Yoga for Weight Loss: 28-Day Challenge to Lose Belly Fat Sitting Down with Low-Impact Exercises

Balance Exercises Bible for Seniors: 12-Week Plan to Prevent Falls and Walking with Confidence in...

Results

28 DAYS OF CHAIR YOGA FOR SENIORS

CHAIR YOGA FOR SENIORS TO LOSE WEIGHT

CHAIR YOGA FOR WEIGHT LOSS

50 CHAIR EXERCISES FOR SENIORS

SIT, STRETCH, and STRENGTHEN



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Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18) 1,053,844	✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30) 101,940	✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30) 1,326,670	✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44) 706,162	✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45) 10,443	✓
14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55) 330,494	✓
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76) 154,517	✓
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85) 356,095	✓
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99) 8,475	✓
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101) 29,874	✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112) 3,488	✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128) 11,152	✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187) 35,345	✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244) 25,708	✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308) 1,218	✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321) 4,794	✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514) 5,085	✓
8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755) 14,019	✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779) 1,240	✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267) 1,861	✓

Kindle **20** Books Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



Click on the *KDSpy* icon

Click on *Reviews* to put them in order



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1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ☒
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2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ☒
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ☒
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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Keywords



Export



Help



Region

Total Monthly Rev.
\$134,822

Popularity Potential Competition



We are looking for **3 books** making **\$500** or more with **150 reviews or less**



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14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ☒
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ☒
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ☒
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ☒
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12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ☒
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ☒
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ☒
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9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ☒

Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



Blue line is our
cut-off point

Under 150
reviews making
\$500 or more



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Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ✓
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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Keywords



Export



Help



Region

Total Monthly Rev.
\$134,822

Popularity Potential Competition



From this line up
all books have
150 reviews or
less



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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



Now we need to
find the ones
that are making
\$500 or more
per month



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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



At first glance
this looks like 7
books have PoC,
but now we need
to see what the
books are
actually about



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Keyword: **chair exercises for seniors**

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2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ☒
12	The Complete Guide to Chair Exercises for Seniors	I S C	100	\$14.97	352	\$ 4,917	(128)	11,152 ☒
6	Chair Exercises for Seniors: 28 Days of Chair Exercises For Weight Loss: Three Levels for Strength, Posture, and Fitness	I S C	97	\$ 1,961	131	\$ 1,961	(187)	35,345 ☒
3	50 Chair Exercises For Seniors: 10 Minutes a Day, 99 Illustrated Exercises	I S C	9	\$ 1,209	173	\$ 1,209	(244)	25,708 ☒
5	Chair Yoga for Weight Loss: 28 Days of Chair Exercises For Weight Loss: Organized Into 28 Routines, Video Included	I S C	3	\$ 31,426	1,928	\$ 31,426	(308)	1,218 ☒
11	Chair Yoga for Seniors: 28 Days of Chair Exercises For Weight Loss: 10 Minutes a Day, 99 Illustrated Exercises	I S C	51	\$ 10,070	694	\$ 10,070	(321)	4,794 ☒
19	Chair Yoga for Weight Loss: 10 Minutes a Day, 99 Illustrated Exercises	I S C	111	\$15.83	662	\$ 10,479	(514)	5,085 ☒
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Kindle **20**

Books

Audiobooks **4**

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Keywords



Export



Help



Region

Total Monthly Rev.
\$134,822

Popularity Potential Competition



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SIT, STRETCH, and STRENGTHEN

A 14- Day Chair Exercise
Program for Seniors



JORDAN FRANK



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Jordan Frank

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Sit, Stretch and Strengthen: A 14-Day Chair Exercise Program for



Seniors Paperback – July 11, 2023

by Jordan Frank (Author)

4.6 ★★★★★ 80 ratings

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Who Said You Can't Stay Fit and Healthy As You Grow Up?

Unfortunately, the body's balance, coordination, and ability to bounce back from injuries weaken as you age. That is why implementing regular exercise in your daily routine is essential to prevent fall incidents, strengthen your body and improve your overall well-being.

Does this mean you have to spend your money on fancy equipment or overpriced gym memberships?

Of course not!

Presenting "SIT, STRETCH, AND STRENGTHEN: A 14-DAY CHAIR EXERCISE PROGRAM FOR SENIORS" by Jordan Frank!

This game-changing book presents a 14-day chair exercise plan specifically designed for seniors. The book explains the benefits of exercise in detail while walking you through everything you need to perform the program safely in the comfort of your home.

Why Seniors Love This Illustrated Exercise Book:

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Print length



138 pages

Language



English

Publication date



July 11, 2023

Dimensions



8.5 x 0.32 x 11
inches

ISBN-13



979-8850536848



28 Days of Chair Exercises For Weight Loss: Three Levels for Strength, Posture, and Fitness in Just 10 Minutes a...
by Ottie Oz

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Kindle 20 Books Audiobooks 4

 Keywords



USA ▾

Total Monthly Rev.
\$134,822

Popularity Potential Competition



"Chair Yoga for Seniors" is a different topic



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Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

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8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755)	14,019 ✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779)	1,240 ✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ✓

Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



We need to find all the books that are about "Chair Exercises for Seniors"



AI PUBLISHING ACADEMY



Your extension was recently updated to v5.13.32. [Learn what's new](#) X



Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS.	I S C	92	\$18.9	50	\$ 945	(30)	101,940 ✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45)	10,443 ✓
14	Chair Exercises for Seniors Simplified: The	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ✓
13	Chair Exercises for Seniors: Simple and Sa.	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ✓
15	50 Chair Exercises for Seniors with Picture	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ✓
1	Chair Exercises for Seniors: Your 28-Day Pl	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ✓
10	10-Minute Chair Exercises for Seniors: Sim.	I S C	105	\$13.99	152	\$ 2,126	(101)	29,874 ✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308)	1,218 ✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321)	4,794 ✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514)	5,085 ✓
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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



That leaves us
with 4 books
about the same
topic for the
same audience



AI PUBLISHING ACADEMY

**Do we have Proof
Of Concept?**



We have a winner! 🎉



Proof of Concept

Red Flags Examples



Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles



Textbooks

Disqualified!



How do you identify a
Textbook?



<https://www.amazon.com/First-Aid-USMLE>

Textbooks

Who are well known textbook publishers?



1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group



Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

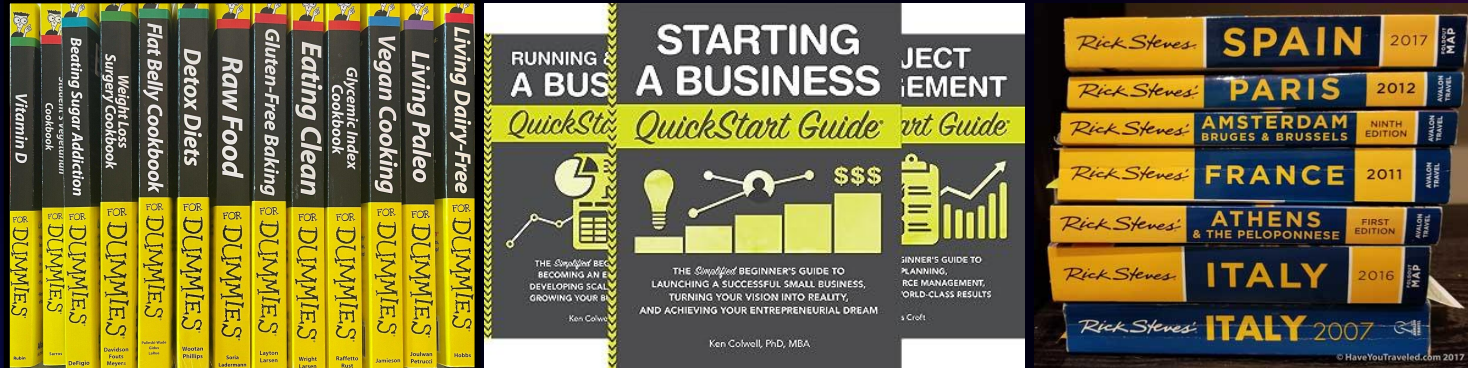
Example:

<https://www.amazon.com/Invisible-Chi-Id-Survival-American-Pulitzer/dp/0812986954/>



Authority Figures

How do you know if they're an Authority Figure?



They dominate a niche!

Questions?

What additional questions can we answer for you?



Submitted Questions

(Then Q&A Submissions on Zoom)

TOPIC RULES 😊

- Each student is allowed to submit **one topic** for proof of concept (POC) testing by coaches.
- If a student submits more than one topic, the one most **"specific"** topic submitted will be considered for POC testing.
- This approach ensures that more students have the opportunity to receive feedback on their topics
- As coaches, our goal is to develop your skills, enhancing your **comfort and confidence** in navigating the proof of concept process.

Bernadette Fischer

Hi Coaches! I've previously submitted potential subjects of interest that kept missing the mark. I'd appreciate your help in guiding me toward a topic that meets POC. These are new ideas that I'd like to explore around relationships, target audience: adults.

Communication Skills for Couples, or

Communication in Love & Marriage

Crossing my fingers...

Thank you!

Anena Goretti

Hi Coaches, Thank you always for your support. Please help to see if this topic passes POC.

ADHD And Parenting Girls

David Porter

Please help me with checking POC for the following topics (I'm wanting to do both at once)

1.Vagus Nerve

2.Eating for Mental Health- (Gut-brain axis)

Martha DeLaine

(please use my full name so I will know you are not answering a different Martha's question.
thanks)

Coaches!

The three books below are what I found in ai.publishing.com's Topic Finder. However, when I signed off amazon, then went back to Amazon in the Incognito mode, using Aging Parent; then Aging,, then Caring for Aging Parent, I get this BIG notice that says: OOPS! Location Not Compatible, meaning the report would not run. I even signed off everything (ALL THE URL FILES THAT WERE OPEN). THEN went back into Incognito, input the topics and/or titles I had previously input, then that OOPS! LOCATION NOT COMPATIBLE shows up again!

... continued on next slide...



Martha DeLaine

Coaches, can you please SLOWLY demonstrate HOW to Run PoC on these three topics, or titles? And show me what I am doing wrong. And show the team the correct way to run PoC! SLOW, please!

1. The Caregiver Season: Finding Grace to Honor Your Parent

148/\$1,036. NOTE: THESE FIGURES REPRESENT THE # OF REVIEWS AND MONTHLY REVENUE.

2. My Aging Parent Needs Help: 7-Step Guide to Caregiving with No Regret, More Compassion and Going from Overwhelmed to Organized (Includes (Tips for Cargiver Burnout) 118/ \$5612. Note: I recognize this one doesn't count, b/c it seems to be a package

3. Caring for Aging Parents: Your Compassionate Guide to Regain Sanity, Reclaim Peace of mind and Restore Life balance to Avoid Burnout

103/\$578

Thanks, coaches! Hopefully, I will grasp it, this time!

Martha DeLaine

More on my PoC Question:

I deleted the PC browsing history, cookies ,and cache. I signed off my PC. Signed back on and went thru to PoC process; 1. Used AIA topic sheet. Selected real estate., saw several titles matching my desire to publish, for example, rental property investing. 2. Went incognito, input rental property investing. 3. That same OOPS! message appeared. I am at a loss to understand my problem getting a PoC report. I've tried testing at least 15 topics, to no avail!

HELP, please!



Roger

Good Day all.

could you please compare POC on these 4 topics.

1. EMOTIONALLY IMMATURE PARENTS

2. RAISING GOOD HUMANS

3. STOP OVER THINKING

4. EMOTIONAL INTELLIGENCE

Thank you

Lonna Johnson

I have done three different topics POC's and wonder which to choose. What can I compare about the numbers in the columns to make a wise choice. EX. 1st column (bks & Rev) 4 vs 10, 2nd column (same topic) 2 vs 6? Is one better than other to pursue?

The lessons tell me not to get stalled out on POC and decide and go. When I pick one, what is next step?

