



**AI PUBLISHING**  
ACADEMY

**Friday 22nd September 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

**AUDIOBOOK**  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

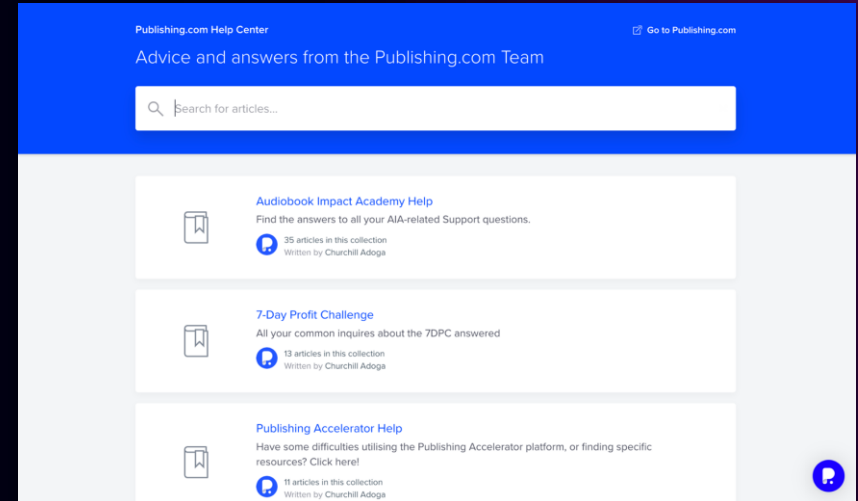
# Most Frequently Asked Q&A Questions:

Visit our Help Center

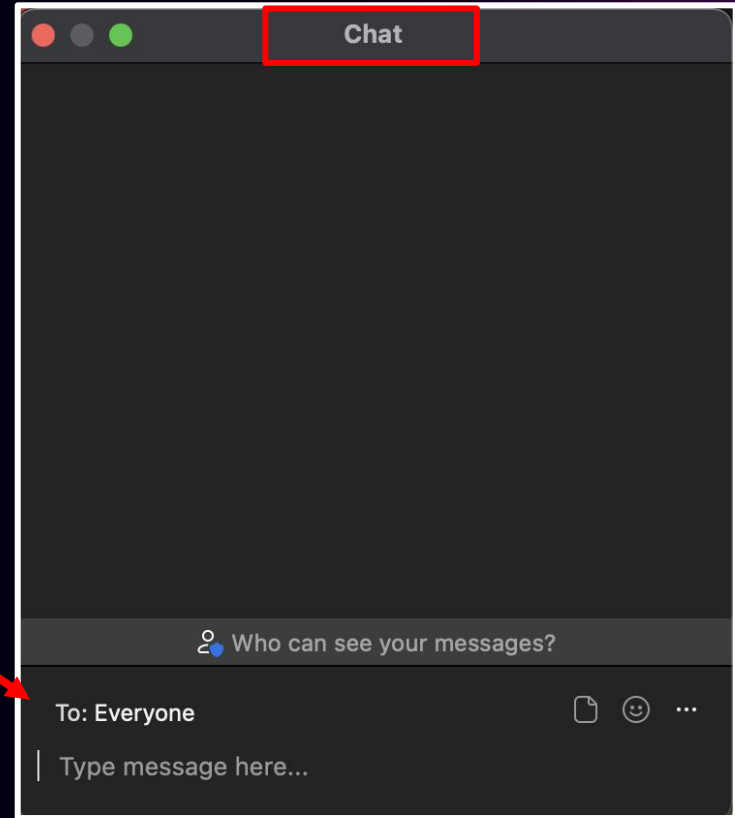
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**BOOKOUTLINE10**

Students get **10%** off Outline Package.





# Special Benefits For Students



**We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!**

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

**Book your free call through this link:** <https://www.primecorporateservices.com/publishing-com-48/>

# *COMMUNITY SURVEY*

*WE WANT TO HEAR FROM YOU*



# Let's Begin!

# Connie

What are your thoughts on having an email for your publishing business vrs using you personal email

# Sarah

I finished my book for the 7 day challenge, when I uploaded it, it had the about author page and forward pages in it as blank pages. So I went in and changed it in reedsy, saved and reuploaded and it still has them. I did that 3x but then went ahead and published it like it was. Can i fix this? Should i pull the book to fix it? Thanks

# Lauren

Hi coaches,

I am working on a low-content book and I have a section that is comprised of quotes. I formatted it with quotation marks and the speaker's or author's name (the standard way)

Example:

"Remember, today is the tomorrow you worried about yesterday." - Dale Carnegie

I am wondering if I need to include references to each quote on my reference page. Some of the quotes I did not pull from memory and looked them up. The resource I used was Google or Google Images to find the quote or fact-check who said it. Thanks!

# Tania

I work graveyard so I'm not awake when these calls occur. Can I just listen to the recordings? I do not want to miss anything.

# Carissa Jaspers

I would like constructive criticism around my book title and sub-title. Would one of the two choices for the sub-title be better or worded better?

Title: The Power of Sports Nutrition

Sub-title Option 1: Master Your Weight, Supercharge Your Performance, and Recover Like a Pro  
- A Comprehensive Guide for Any Fitness Level

or

Sub-title Option 2: Master Your Weight, Supercharge Your Performance, and Recover Like a Pro  
- A Comprehensive Guide for 17 to 35-Year-Olds

Thanks



# SYED

Hello wonderful coaches,

I'm curious about one thing. Is it possible if I apply for copyright for my book(manuscript) before it actually gets completed by ghostwriter.

Because my manuscript is still being written and after that all the good stuff like editing, formatting and proofreading.

# SYED

Secondly, when is the best time to create for TOC, review page in manuscript, A+ content, author bio.

Because my manuscript is 80% complete.

# Howard

I am trying to finalize my book title.. My topic is self identity and it has passed the proof of concept test.

The main title is Self Identity Secrets for Millennials.

The sub title is Discover the true You, quickly improve your self worth, develop authentic relationships and easily grow your confidence.

I have incorporated several keywords and would appreciate your feedback.

Thank you.

# Dzung

Highly specialized technical topics ("Data Engineering" and / or "Machine Learning" (note: in the list of 100 topics; possibly technically pass PoC)):

- a) Don't lend themselves well to audio format (in fact, no books out there are audio). Is it a concern profit-wise?
- b) More difficult to find ghost writers for these specialized technical niches?
- c) Books in these require high precision and accuracy, care and thoroughness -> lots of time / effort to review, proofread, run code examples and experiments to verify results (like peer reviewing scientific papers) -> is it worth it?
- d) Should general AIA rules (30,000 words / 150 pages) apply? Books in these tend to be at least 400 - 500 pages (or a lot more)
- e) Doing PoC for "Machine Learning" (not quite my specialty): There appears "AF" / "Established" publishing houses - educators who have "qualified" review criterion (< 150): Should I count these books in my PoC?

# Allen

Why, when I get lost, do I always end up at "How Successful People Act?" in Module 1?

I am trying to complete Module 2.

# Mary

Where can we find the new 7DC Boosted mentioned in a FB message -- which uses ChatGPT

# Erica

If I have ads running on my first AIA way book, and I also have other books that I published prior to joining AIA, will they get more exposure due to the ads on my newest book? And should I run ads on them as well, now that I have another one out? (I believe they have the quality/cover/same general audience but they may not have POC currently)

# Elaine

Is there a way to respond to "likes" on Facebook so that you can ask them to review your book?  
I have 745 likes for my ad, but do not see a way to respond to them, other than with emoticons.



# Heather Bedient

I submitted my first Project on TUW.

I reached out to 4 writers to invite them to request my project. Two of them said they were fully booked or bowed out. The other two have not responded yet. Has anyone ever had it where there are no writers requesting to do their project?

What do you do if this happens?

# Elexis

My outline is currently in the works for my 30k book, but I'm not confident in my title. I know it needs work and am finding a hard time nailing it down. Will you please take a look and critique my title? My topic is English Language Learning. My title is:

English Language Learning Unlocked: Understanding the Psychology of ESL From Grammar to Vocabulary Enhancement

# Selin

Hi coaches, my 1st book is going to be launched next month and I have idea for 2nd book to be less than 30K and in the same niche. I'd like to bundle both books. Would that be a new amazon listing, or will my 1st book listing be updated to a bundle option? I hope that makes sense. Thank you.

# Trace

I fell off the wagon! I signed up and then had to move three times. How do I begin again?

# Sabrina

My topic is Social and Emotional Learning for Children. If the broad topic is Social and Emotional Learning, because I am writing this specifically for children does that count as the subtopic?

I only ask because Chat GPT generated a bunch of subtopics for this topic, and I am unsure how to proceed for proof of concept. As an example, when searching in Amazon would I type SEL for children for self awareness?

# Selin

Hi coaches, I have my book formatted by PS, but I am working on getting the page count down a bit as it's 220 pages. Cody, I listened to your lesson on some of your suggestions =).

PS uses Vellum and said the program doesn't have font sizes, but they showed me 2 reduction screenshots that would reduce the pages. I have nothing in the book that I want to remove. Should I just take the hit on the higher printing cost? I need to move forward, I feel like I'm stalling, any guidance?

# Joe

I am having some difficulty with my sub-title.

The title is Crucial Life Skills for Teen.

My working subtitle is: Build Your Self-Respect, Communicate with Confidence, Manage Personal Finances and Many Other Things Not Taught in School.

This follows the four sections of the book, beginning with self respect/self esteem, communication skills, personal finances, and then cooking/cleaning/car maintenance/organization/etc. The difficulty that I am having is the sub-title - trying to get the right wording and cadence to be interesting.

# LEELA

How can I keep Life from getting in the way of working with PUBLISHING?



# Logan

This is my first time publishing a book and I am hoping to start on the right foot. I have identified a niche that passes proof of concept and came up with a title and am hoping to be able to move onto the next steps soon. Can you get me some feedback on this title please?

Title: The Power to Overcome Social Anxiety:

7 Simple Techniques That Lead to Building Confidence in Work and Dating Without Paying for Therapy

# Sabrina

In the ghostwriting modules, specifically the video about hiring TUW for ghostwriting it's stated that AIA recommends NOT purchasing the bundles. Is there a specific reason why AIA recommends not purchasing the ghostwriting/editing/formatting bundles?

**End of slides!**