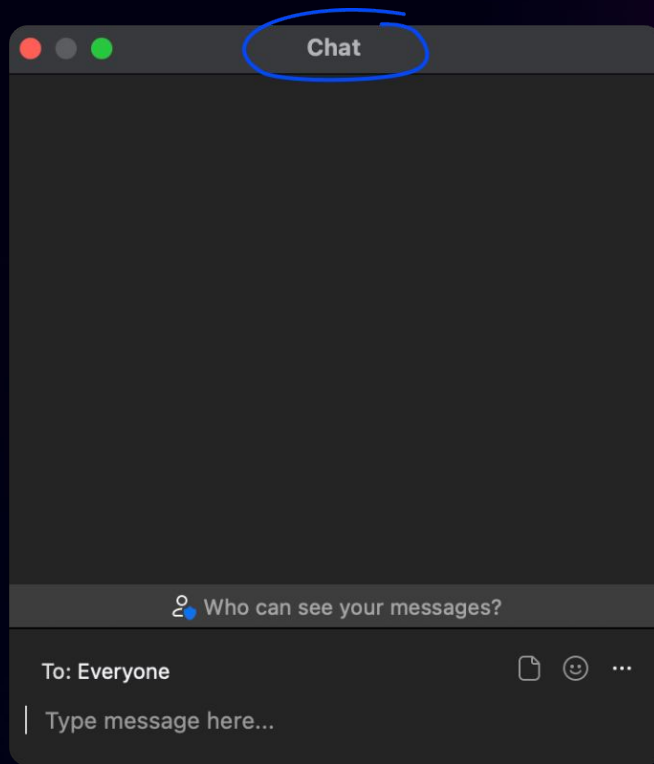


Friday Tech Talk

November 29, 2024

● 2024

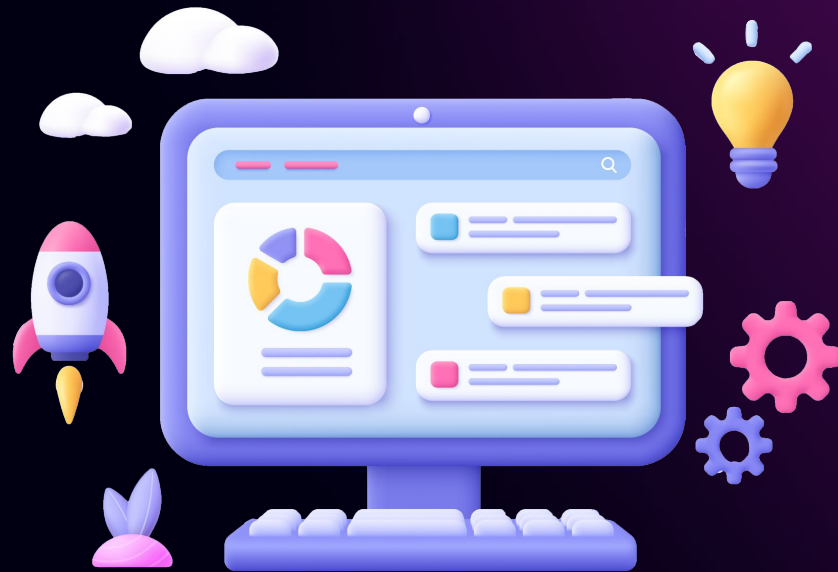
change your chat
settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

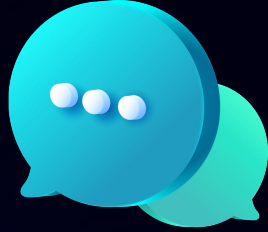
Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

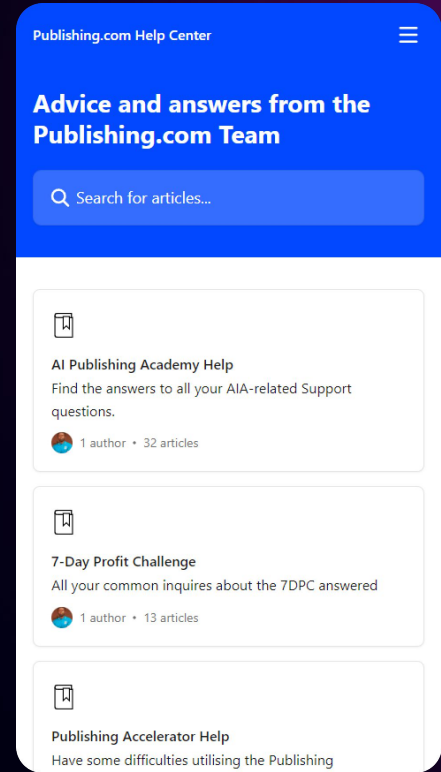
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

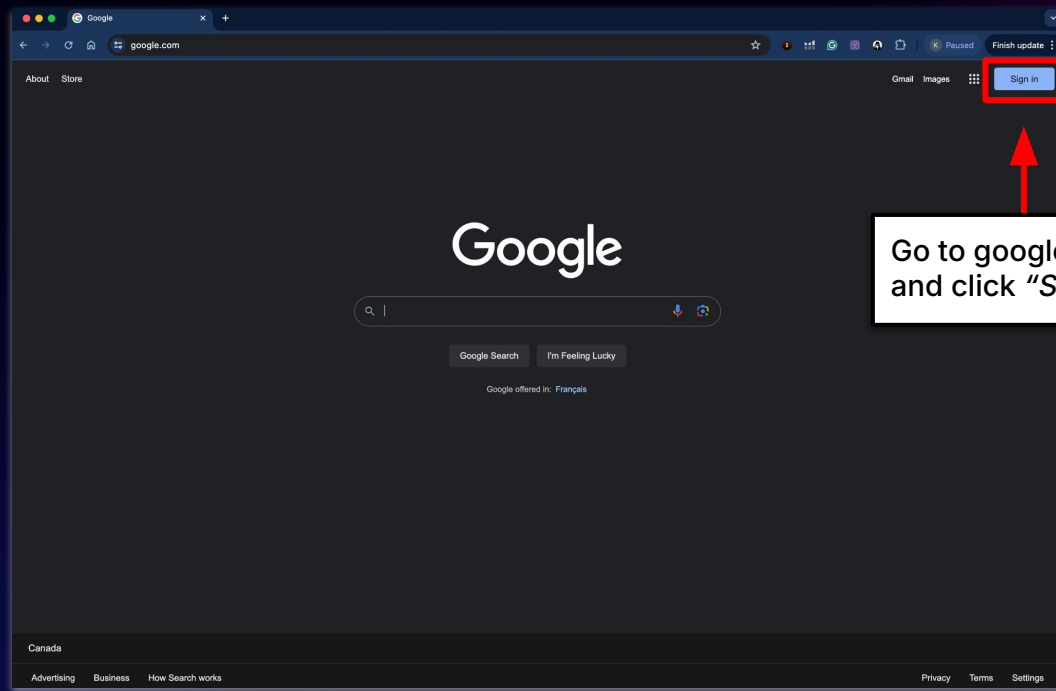
Tip of The Week



Use "site:" in google to search within a specific website

LET'S BEGIN!

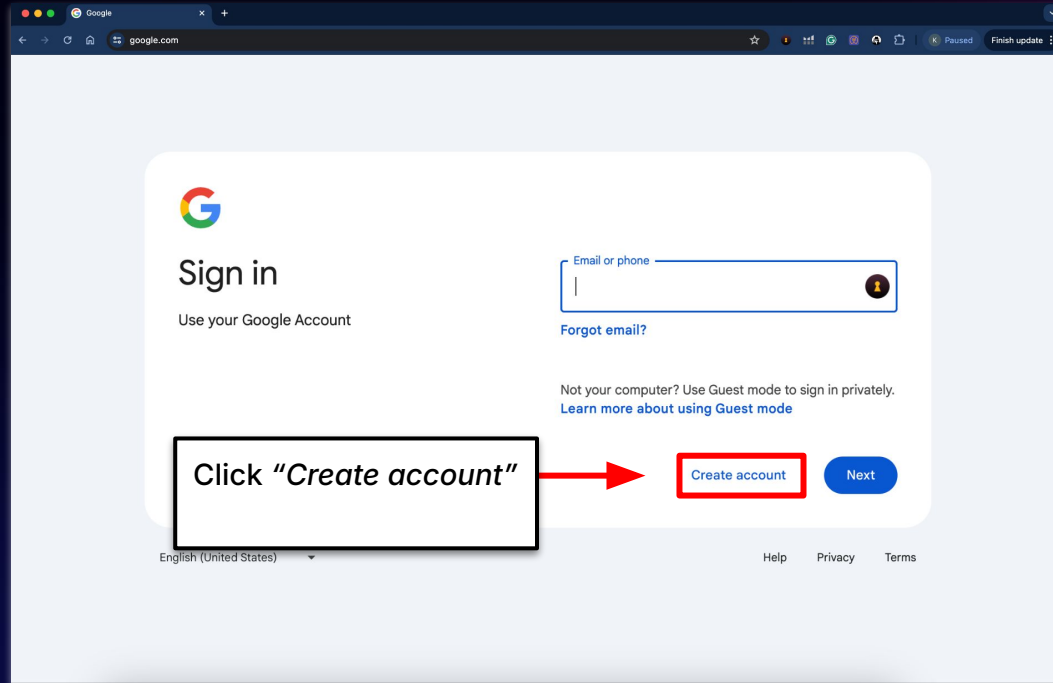
Creating a Google Account



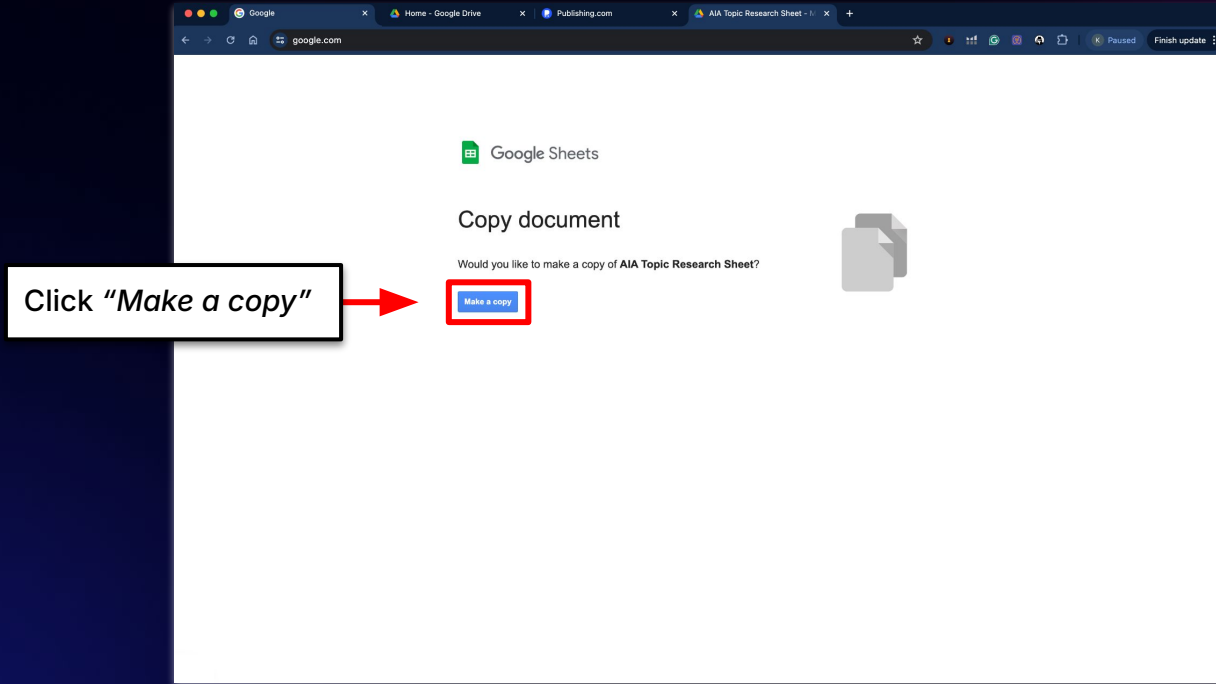
Go to google.com
and click "Sign In"



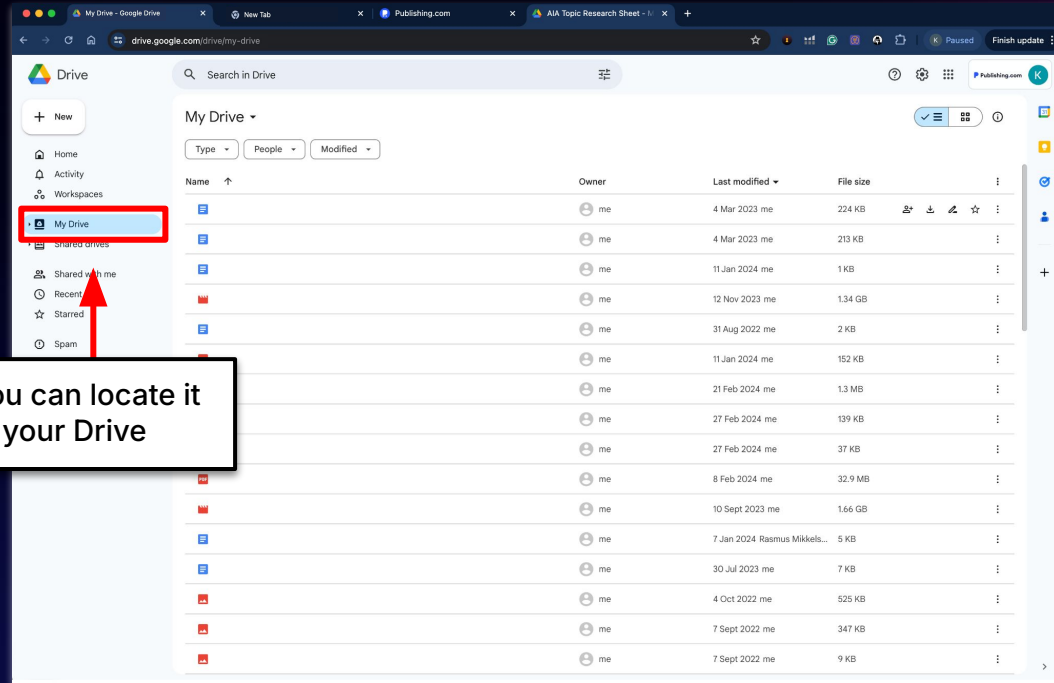
Creating a Google Account



Using Your Google Drive

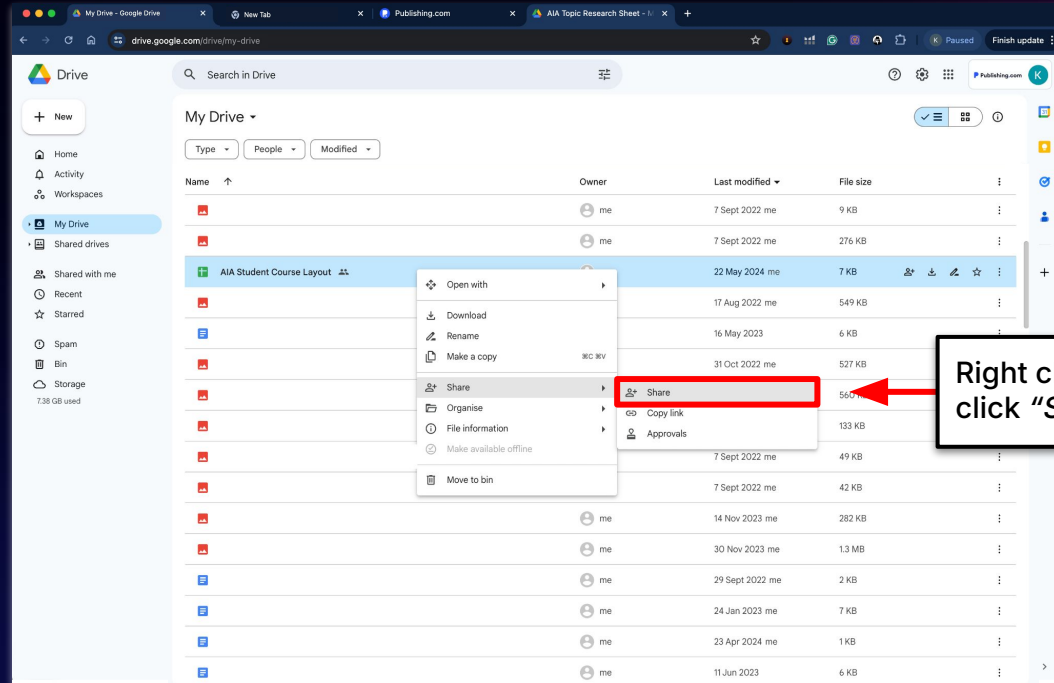


Using Your Google Drive

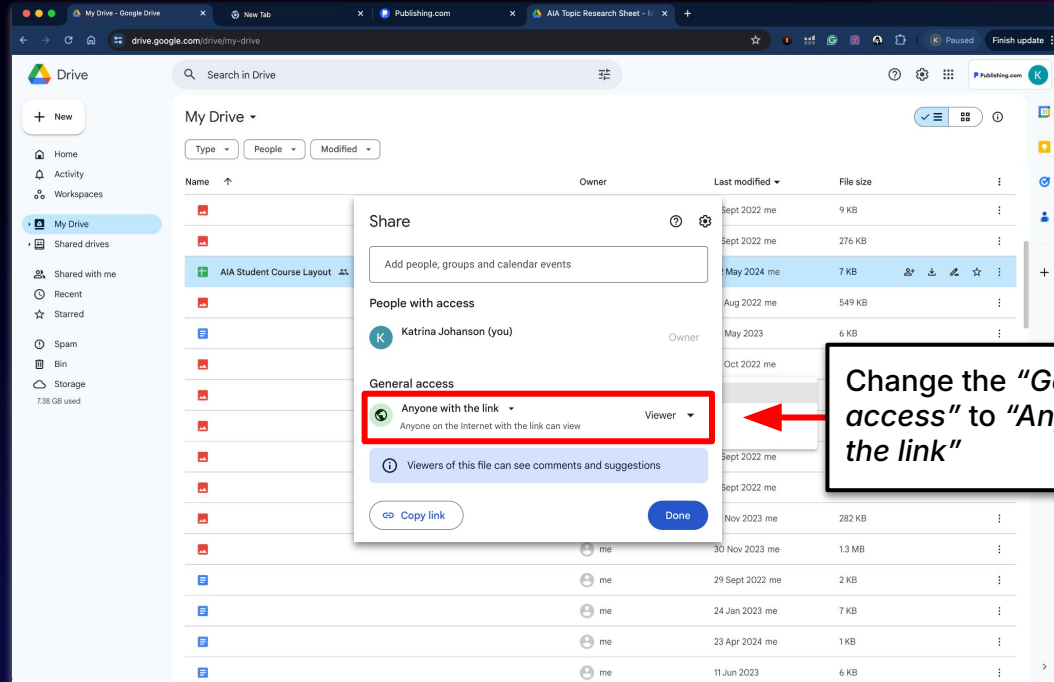


You can locate it
in your Drive

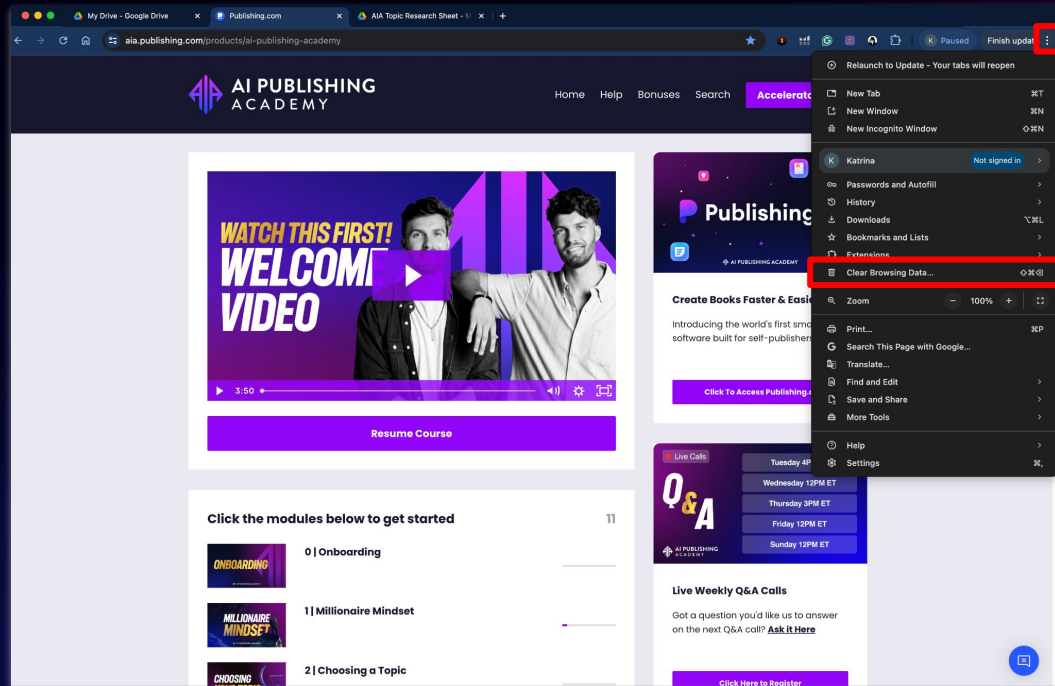
Sharing a File or Folder



Sharing a File or Folder



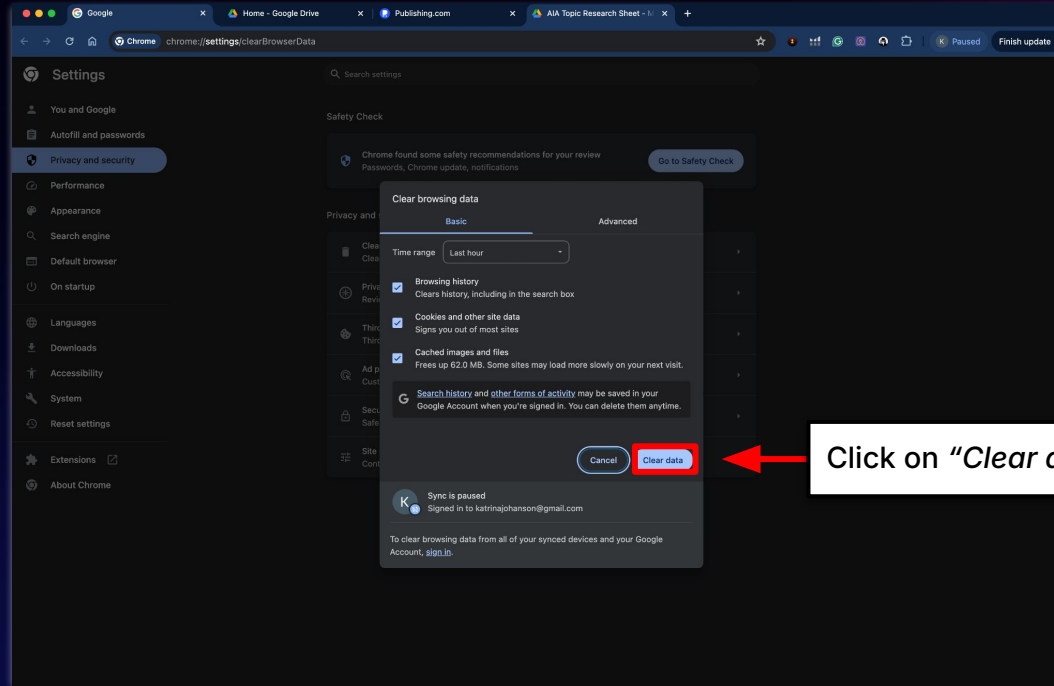
Clearing Your Cache



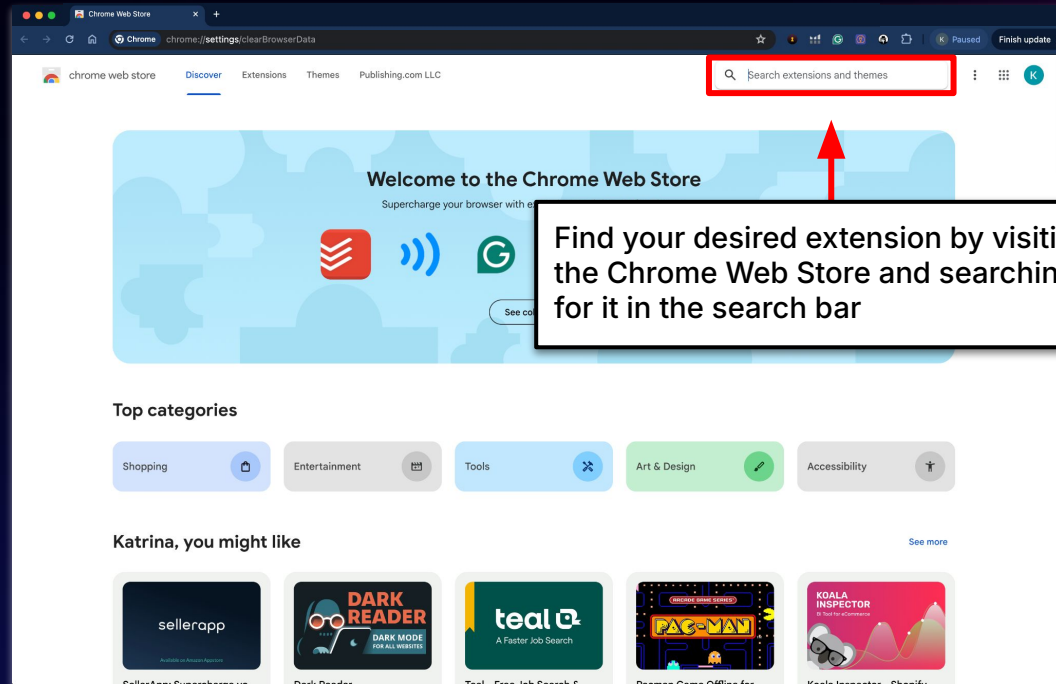
1. Click on the three dots

2. Click on "Clear Browsing Data"

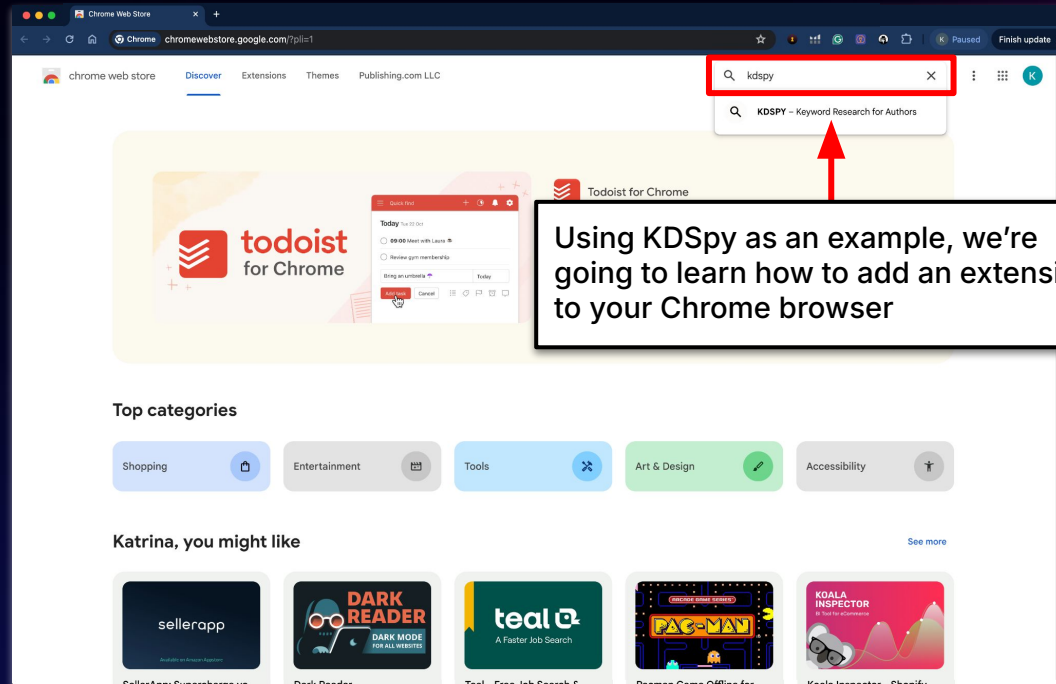
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

KDSPY

Best Sellers in Health, Fitness & Dieting

Rank	Book Title	Author	Price	Rating
1	The Book Title	Author	\$11.99	4.5
2	Why We Get Sick: The Most Common Pathways to Disease	Author	\$12.99	4.5
3	Why We Get Sick: The Most Common Pathways to Disease	Author	\$12.99	4.5
4	The Book Title	Author	\$11.99	4.5
5	The Book Title	Author	\$11.99	4.5
6	The Book Title	Author	\$11.99	4.5
7	The Book Title	Author	\$11.99	4.5
8	The Book Title	Author	\$11.99	4.5
9	The Book Title	Author	\$11.99	4.5
10	The Book Title	Author	\$11.99	4.5
11	The Book Title	Author	\$11.99	4.5
12	The Book Title	Author	\$11.99	4.5
13	The Book Title	Author	\$11.99	4.5
14	The Book Title	Author	\$11.99	4.5
15	The Book Title	Author	\$11.99	4.5
16	The Book Title	Author	\$11.99	4.5
17	The Book Title	Author	\$11.99	4.5
18	The Book Title	Author	\$11.99	4.5
19	The Book Title	Author	\$11.99	4.5
20	The Book Title	Author	\$11.99	4.5

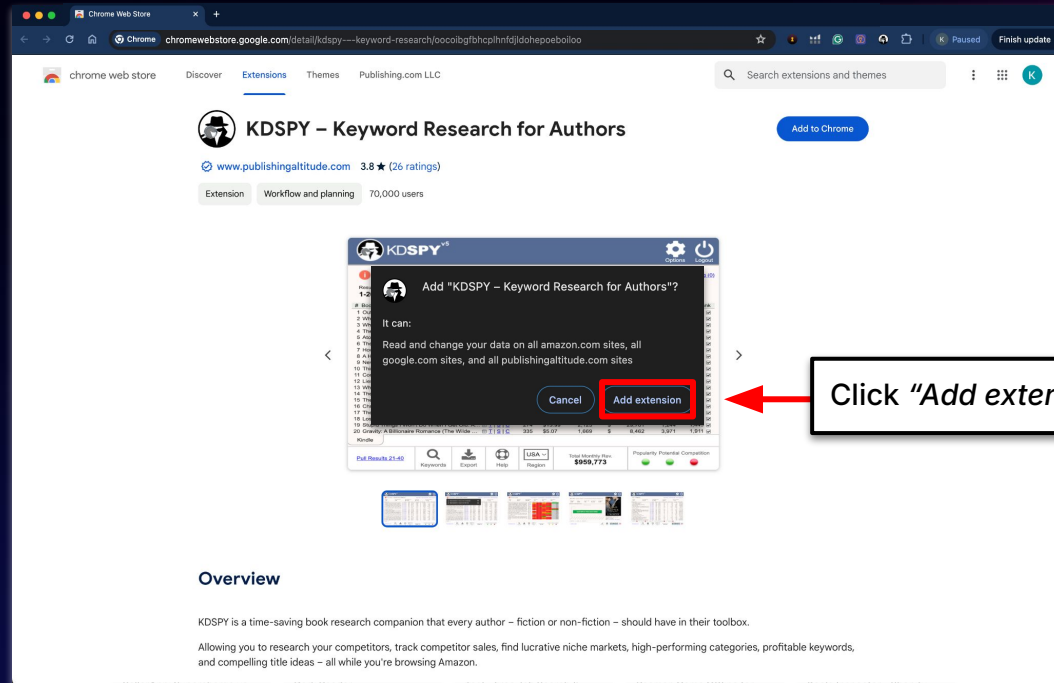
Ext. Results 21-45

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

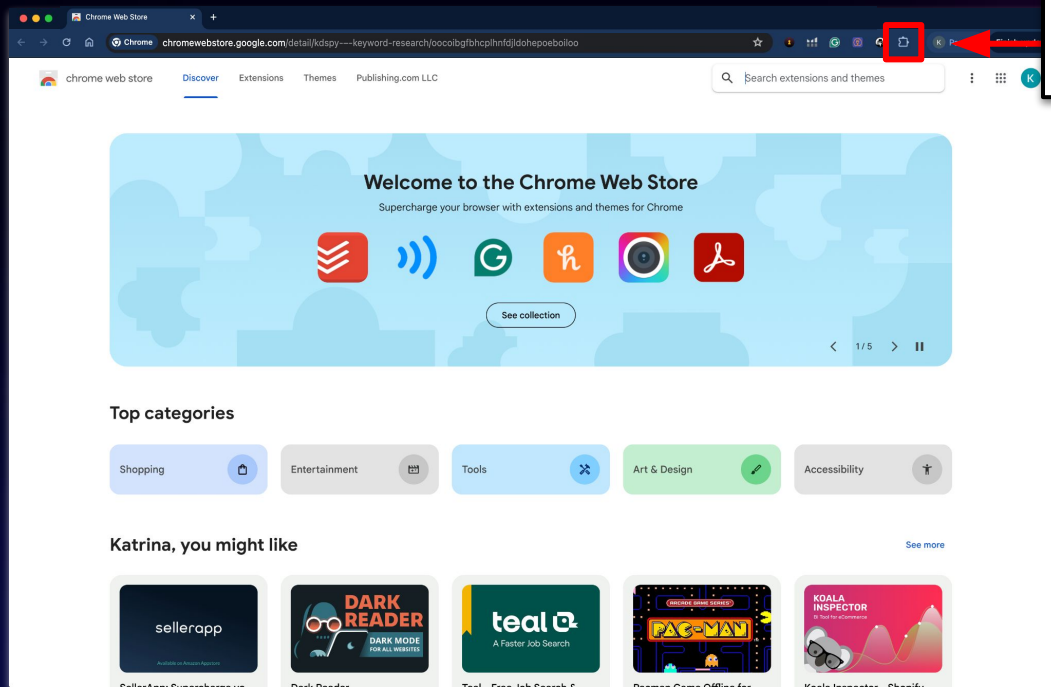
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



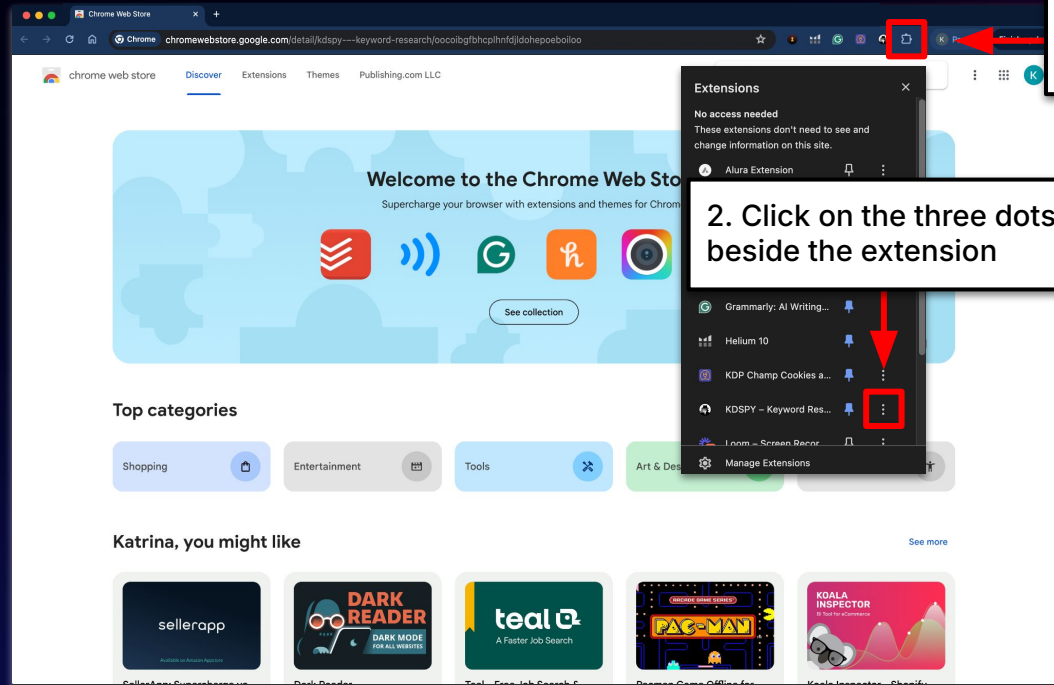
Click "Add extension" on pop-up

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

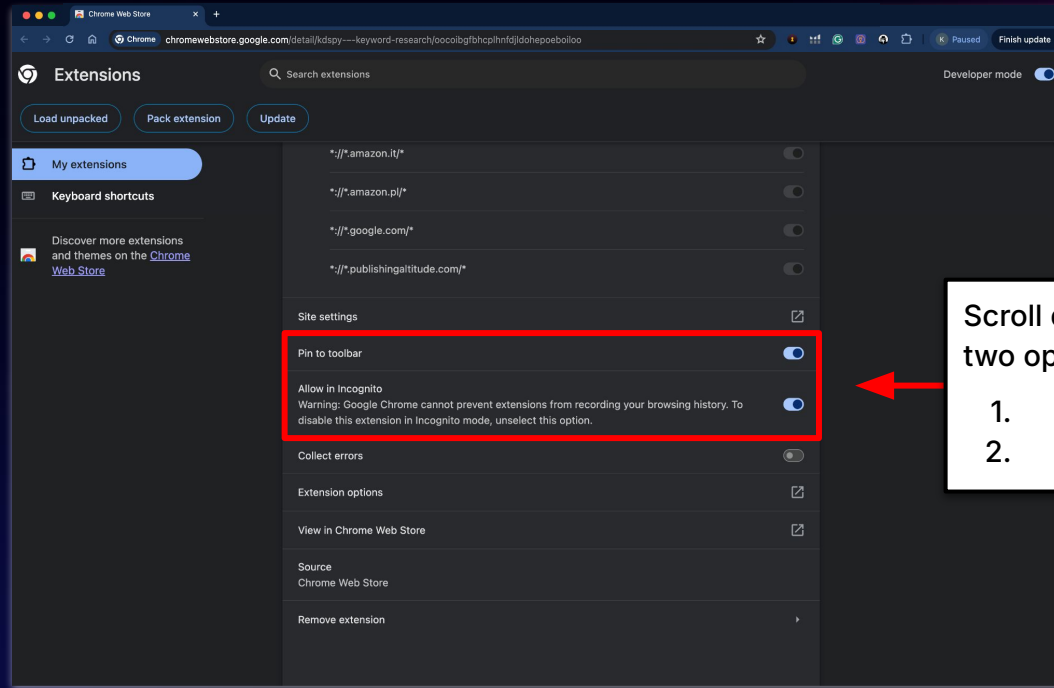
Finding Extensions in Chrome

The image shows a Chrome browser window with the Chrome Web Store open. The page displays various extension categories and a list of recommended extensions. Three numbered callouts provide instructions on how to find and manage extensions:

- 1. Click on the puzzle piece (extensions)**: A red arrow points to the puzzle piece icon in the Chrome toolbar, which is highlighted with a red box.
- 2. Click on the three dots beside the extension**: A red arrow points to the three-dot menu icon next to the 'KDSPLY - Keyword Res...' extension in the 'Extensions' panel, which is highlighted with a red box.
- 3. Click on "Manage Extension"**: A red arrow points to the 'Manage Extension' option in the dropdown menu that appears after clicking the three dots, which is highlighted with a red box.

The background of the image shows the Chrome Web Store interface, including the 'Welcome to the Chrome Web Store' banner, 'Top categories' (Shopping, Entertainment, Tools, Art & Design), and a section titled 'Katrina, you might like' featuring the 'sellerapp' extension.

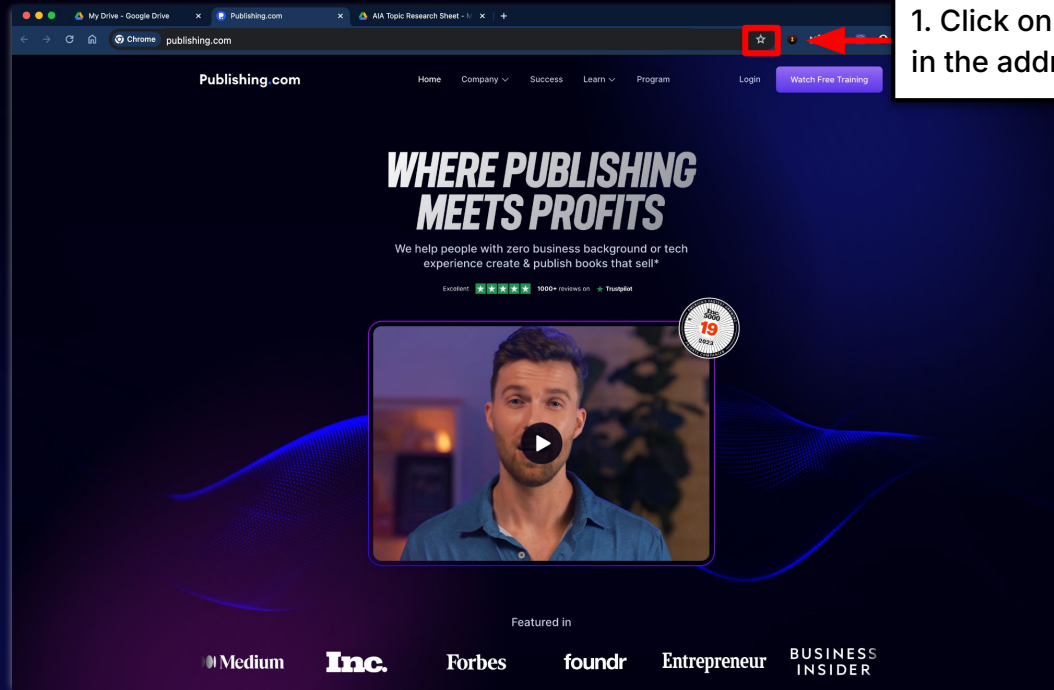
Finding Extensions in Chrome



Scroll down to find these two options:

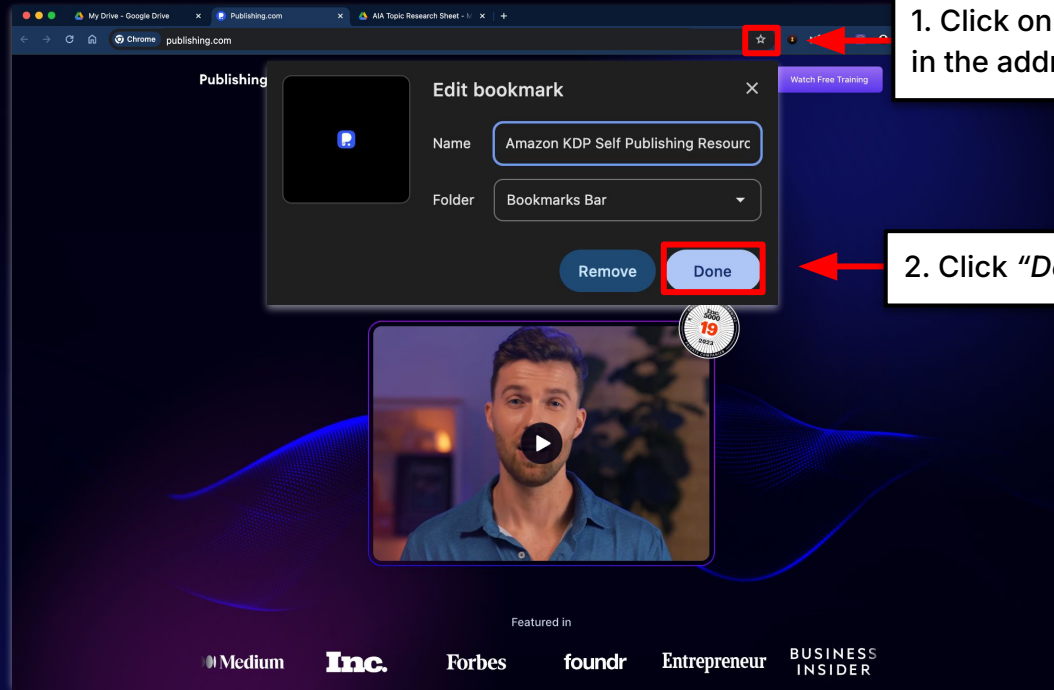
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Pre-Submitted Questions



John Caporale

Is the manuscript .ai designed to work only with a manuscript it composes, or will it allow the insertion of pre-written manuscripts, say, for compiling Compilations?

John Caporale

To complete the whole system and get published on Audible do I have to create an Audible Account on Amazon similar to my KDP account in order to published and get paid?



R.R.

Hey all!

Wondering if you can provide some feedback/suggestions with regards to using a pen name. I'm at the point where the AI software has generated a writing sample, and in the introduction part, there's a short blurb on the author and the author's experience with regards to the book topic.

So, when and if one chooses to use a pen name, but does not have specific experience with the book topic, is it best to simply leave this out in the intro part? Or what's recommended in the intro/about the author section when this is the case? Obviously want to avoid misleading details about my experience/background, but it seems this was included based on what the customer research revealed was important to the readers. Thoughts?

Thank you!



Mari Diffley

Hello! I am just 1 week into the course. I am at the point where I am choosing a topic. I am insecure about my knowledge of the topic that I chose. I may know a bit about the topic but not enough to write a whole book. How does the AI tool help me with this? Are there prompts that I should learn about or are they inherent in the publishing.ai software. A little help understanding how an outline and actual manuscript is derived publishing. ai ai would be very helpful. Thank you!



Michael Williamson

I got Urban writers to humanize and touch up my Manuscript, which included Essential editing. Do i still need to line editing? And if so, should i employ them?



Suzana Ward

I'm setting up my publishing business for long term success and just purchased Publisher Rocket and a Kindle on sale for Black Friday. If you've got any recommendations for other tools or services available at a steal today, I'm all ears!

Arlette & Hussel Seyossolo

I finally resolved all the questions.

Now after the Book DESCRIPTION, how to get the cover how to publish the book please ?



Patrick

Hi Coaches,

Please what is the step by step guide from the time you get your AI generated manuscript to the time it is ready to be published

Thanks

Chris Rosenberg

I just launched my 2nd book and my bundle this past week. I will be at 15 reviews for each by tomorrow. I know it takes time to get your Amazon ads to spend when you first launch them. How can I ramp up my ads as quickly as possible to take advantage of holiday shopping? My books are perfect for gifting. For my first book, I've been running ads at \$30 per campaign and increasing the bid spend at .05 cents every 3 days as instructed in the training, and they're spending and converting, but it's taken quite a few weeks to spend. Anything else I can do to get these 2 new ones (my 2nd book and my bundle) ramped quickly for holiday gifting? THANK YOU!



Chris Rosenberg

Is there any specific ads recommendations or advice for marketing the bundle book? I've set all my ads up the same with the 4 recommended campaign structure in the training for Amazon Ads. Any other recommendations or advice for running ads for the bundle book specifically?

Marjorie

I have had difficulty finding categories that fit the topic selection criteria. Even those that are listed on the 100 list are not meeting the KDSpy criteria. When I've gone into the AI to get help with a topic-none of them have met the selection criteria so I would appreciate insight on how to move through this.

Mike Sarro

Please provide your feedback on my book cover designs. Thank you.

https://docs.google.com/document/d/1p9nvBzfVv3J5unWjmGV_sGNkEN-2twYZiLYrKIUI94k/edit?usp=sharing

- I'm torn between Gold or Blue for the main title.
- Is it okay to place the subtitle below the graphic, just above the author's name?
- I aimed for a human touch to AI, avoiding robotic themes. The hands symbolize harnessing AI is within reach.
- I like the vertical style in 49, 48, 40, 37, and 31, with the black background. Are there graphics and design elements I can combine for final feedback?