

Tech Talk on Fridays

2025

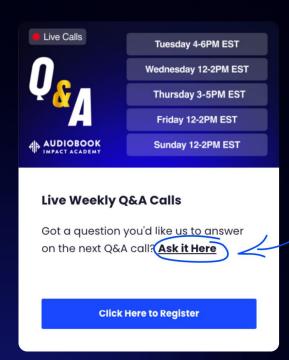
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: 15-25 mins.







Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 30-45 mins.

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FORMATTING

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SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?

Let us know!







Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

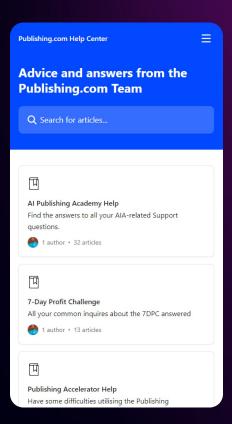
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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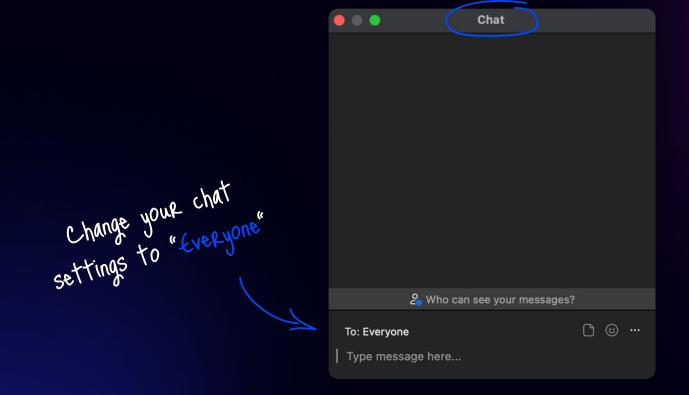
Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support



Tip of The Week

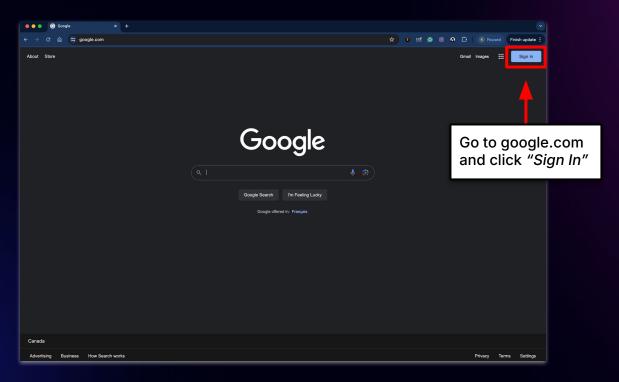


Shorten long urls...like this!

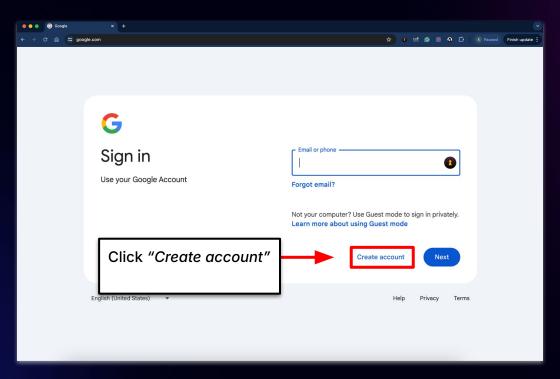
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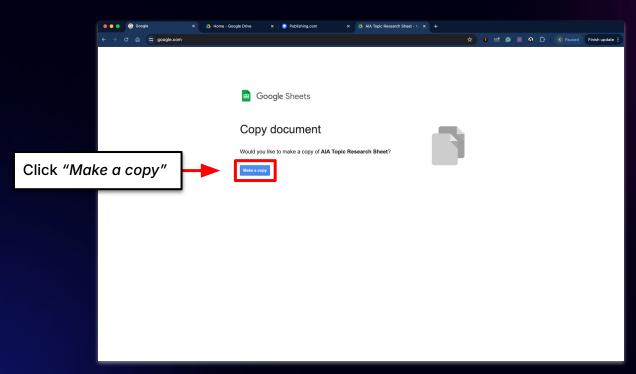
Creating a Google Account



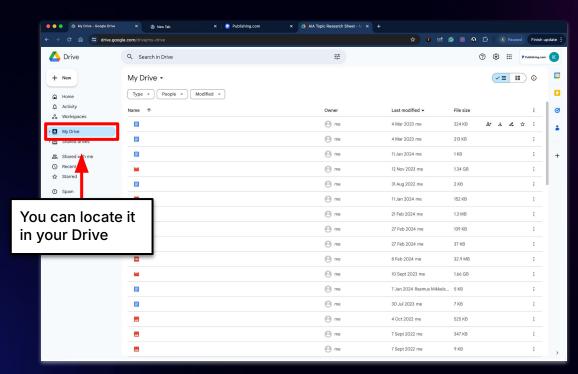
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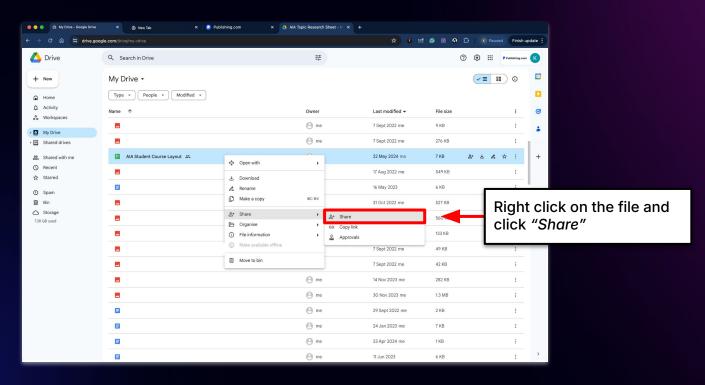
Using Your Google Drive



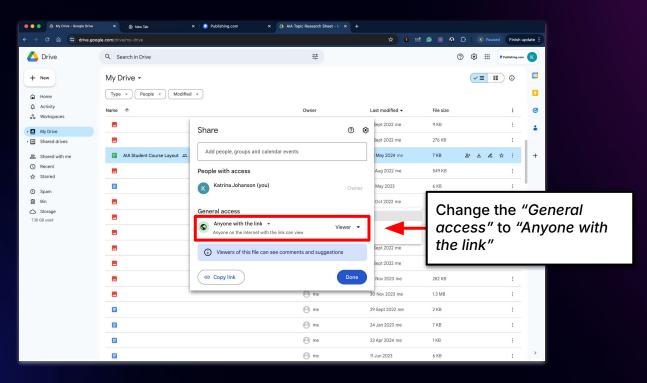
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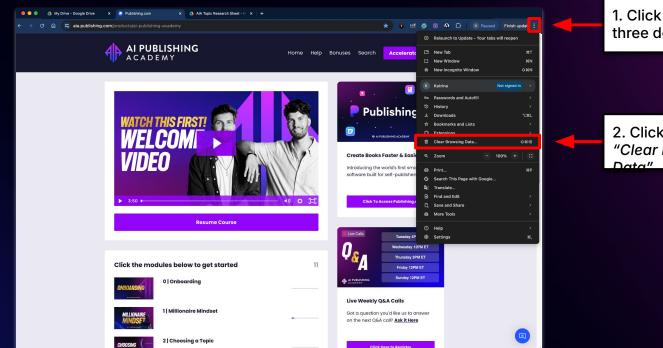
Sharing a File or Folder



Sharing a File or Folder



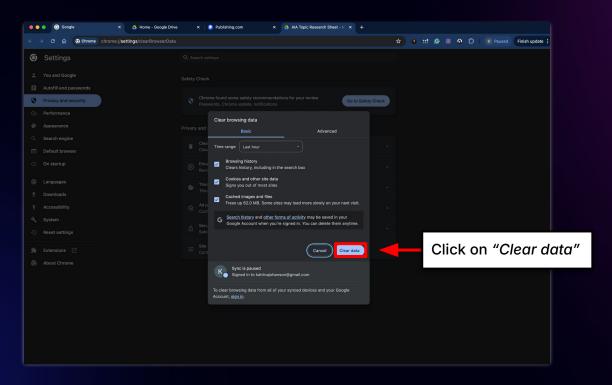
Clearing Your Cache

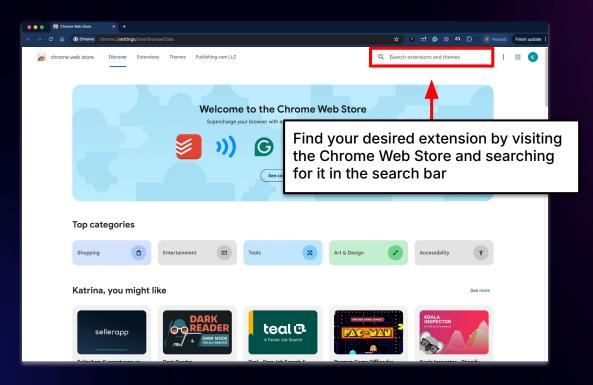


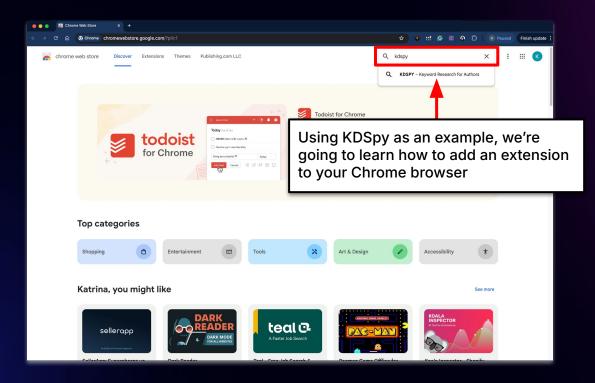
1. Click on the three dots

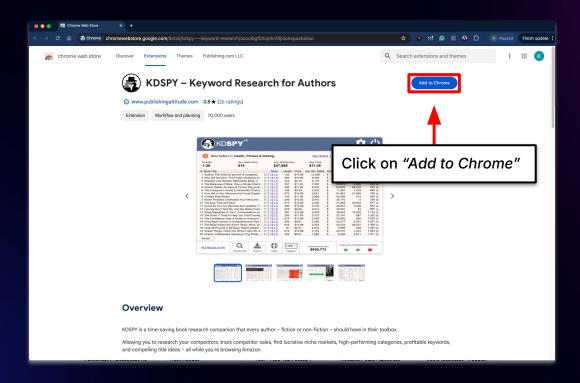
2. Click on "Clear Browsing

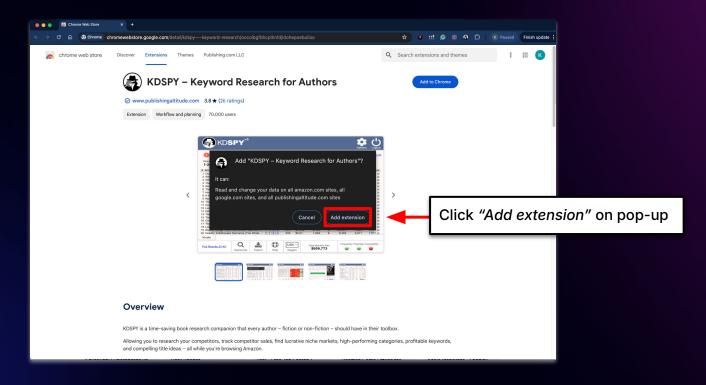
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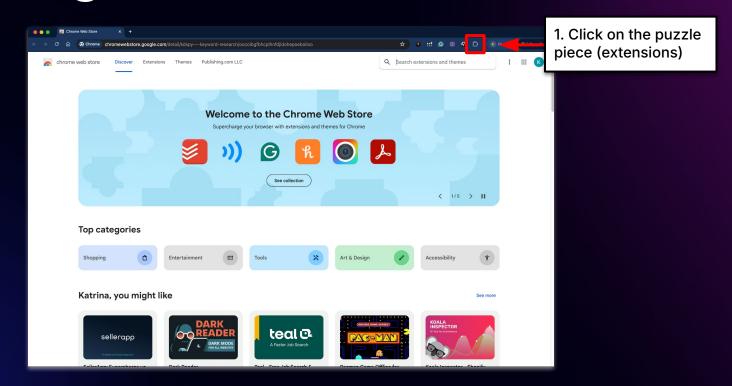


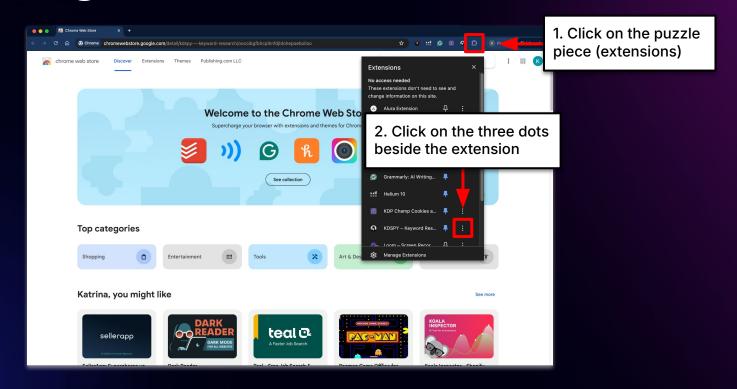


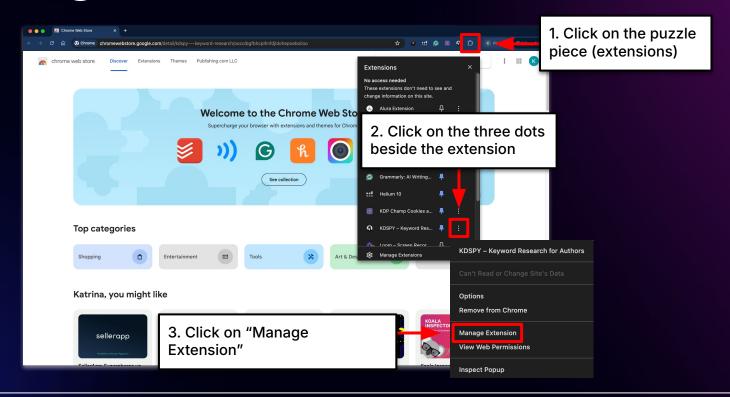


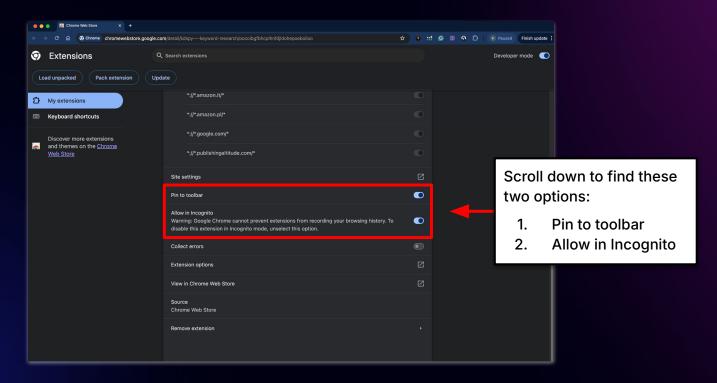




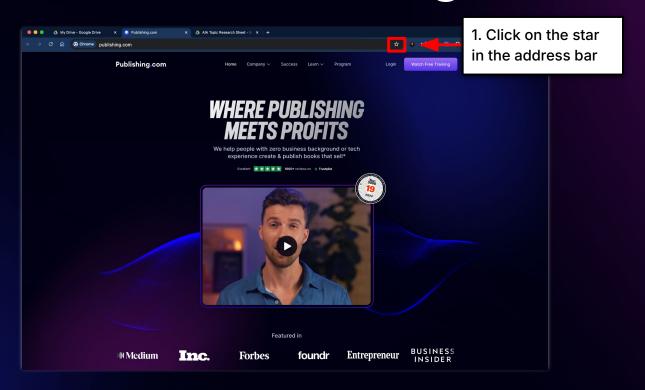




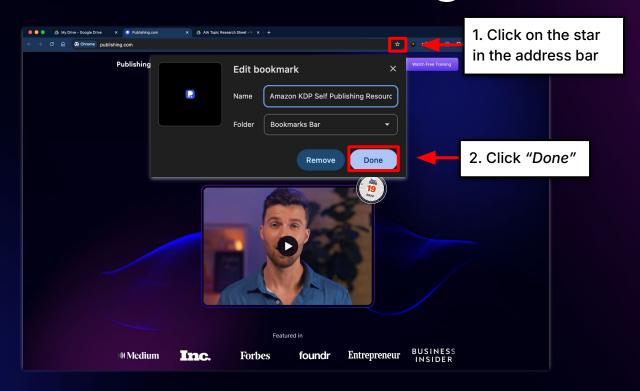




Bookmarking



Bookmarking



Renee Hensley

I would appreciate a review of my cover prototypes before I spend money to have it created.

https://drive.google.com/drive/folders/1oGAKLOpH0PkwNgBj4bF30Fr24C2hiwXK?usp=sharing

Rebecca Lewis

I have signed up for the TikTok program which looks great. My Amazon ads have been very slow despite tune ups twice a week and I have made about \$100 in 2 months. I had booked a call with Done For You to help with this but I am wondering now the twins say you don't need a massive list for TikTok whether it's worth the huge investment in that too?

Thanks.

Lonna Johnson

When checking for Trademarks, do we only check the title, or could it be our title be trademarked within the book?

When will Publishing.ai be working again. I tried to use last night and it still has "hiccup"?

Claudia Moore

I would love a session focusing on using TikTok. I have watched all the videos and replays, but it would be really useful to talk to people actually using it, to compare notes, pick brains, etc. I have brought this up in group coaching calls, but no other attendees were using TikTok. I am also trying to form/get into a mastermind, but that has not materialized yet. (I'm still trying.) Thanks! Finally, I would have to be notified somehow because I don't normally attend the AIA Q&As. How about a group coaching TikTok workshop?

Lonna Johnson

I am working on research. What fun ChatGpt is, and how informative. Is it ok to delete some words and change the structure of a prompt? ie, drop some words, and change some around to create title? What about using one title and a different subtitle? In other words mix and match and then change up words?

Trademarks-if put in topic, it pulls a lot of matches, I then filter and am left with many still. but going thru them they do not have my words in the title-do I need to look at the descriptions too? Or am I ok culling out all the ones with none of my words in the title? Or why do they come up when I put my topic ideas in?

At any rate, I am getting excited, things are really starting to take shape.

Russell Bowman

If I find a book that I like, how can I locate the meta tags associated with this book? How can I tell what search words are being used to locate this book on Amazon? Thanks!